

Corporate context and priorities

Rotherham MBC has a number of corporate priorities. The direct links between the Council's priorities and homelessness issues are identified in the table below:

Corporate Priorities	Links to Homelessness
Investing in People	Through support and creation of skills for life and work.
Investing in the Economy	Improving the individual's ability to secure and maintain employment or offer voluntary services to the community.
A place to live	Improving the opportunity to access choice regarding housing options and also ensuring a Decent home for all.
A place for everyone	Reducing inequalities and supporting and celebrating the diversity of Rotherham's communities. Removing stigmatisation of homelessness.
A place which cares	Maximising independence. Improving the health of homeless people. Providing support to maintain accommodation. Empowering vulnerable people and communities.
A safe place	Enabling people who have experienced homelessness, or the risk of homelessness to feel safe, knowing that services exist to provide help, advice and accommodation.
A place for enjoyment	Engaging in community activities and utilising cultural and leisure facilities.
A place with active, involved communities	Engaging in citizenship and local democracy to feel part of the local and wider community.
A progressive, responsive, accessible quality-service provider	Homelessness partnerships providing high quality, accessible and customer friendly services.