

LICENSING SUB-COMMITTEE

Date and Time:- Tuesday 19 August 2025 at 2.00 p.m.

Venue:- Rotherham Town Hall, The Crofts, Moorgate Street, Rotherham. S60 2TH

Membership:- Councillors Hughes (Chair), Bennett-Sylvester and Garnett.

The items which will be discussed are described on the agenda below and there are reports attached which give more details.

Rotherham Council advocates openness and transparency as part of its democratic processes.

Anyone wishing to record (film or audio) the public parts of the meeting should inform the Chair or Governance Advisor of their intentions prior to the meeting.

AGENDA

1. To determine whether the following items should be considered under the categories suggested in accordance with Part 1 of Schedule 12A (as amended March 2006) of the Local Government Act 1972
2. To determine any item(s) which the Chair is of the opinion should be considered later in the agenda as a matter of urgency
3. Consideration of an application (made in accordance with s.17 of the Licensing Act 2003) by AK Lincoln Ltd for the grant of a Premises Licence in respect of the premises known as Today's situated at Victoria Buildings, Victoria Street, Kilnhurst, Rotherham S64 5SQ (Pages 3 - 41)



JOHN EDWARDS,
Chief Executive.

This page is intentionally left blank

Licensing Act 2003 - Hearing Procedure – Grant of a Premises Licence

1. The Chairperson of the Licensing Sub Committee will introduce the Committee members and ask officers to introduce themselves.
2. The Chairperson will then ask the following parties to introduce themselves:
 - a. the applicant, any person representing them and any witnesses they wish to call.
 - b. any person who has made representations, any person representing them and any witnesses they wish to call.
3. The Chairperson will then ask the Licensing Officer to introduce the report and provide any updates.
 - a. Questions to the Licensing Officer may be asked, **solely concerning the report**, by Members, the applicant and by persons making representations.
4. The Chairperson will then invite:
 - a. **any person who has made representations** to present their representations and call any witnesses they may have.

Note: Members of the Sub Committee, followed by the applicant may ask questions of all persons who have made representations to the hearing and their witnesses.
 - b. **the applicant** to present their application, respond to the representations, and call any witnesses they may have.

Note: Members of the Sub Committee, followed by any person who has made representations at the hearing may ask questions of the applicant and their witnesses.
5. **The applicant will then be given the opportunity to sum up**
6. The public hearing will then be concluded, and Members of the Sub Committee will go into Closed session, together with the Councils Solicitor and the Clerk to the meeting.
7. The decision of the Licensing Committee will be given in accordance with the requirements of the Licensing Act 2003 and regulations made thereunder.

Note:

At any time throughout the hearing Members of the Licensing Sub Committee may request legal advice from the Council's Solicitor. Any advice sought during closed session will be included in the notice setting out the decision.

The Committee Hearing will be held in public unless and in accordance with relevant Regulations the Licensing Sub Committee determine that the public should be excluded.

Committee Name and Date of Committee Meeting

Licensing Sub-Committee - 19th August 2025 at 14:00 hours (2pm)

Report Title

Consideration of an application (made in accordance with s.17 of the Licensing Act 2003) by AK Lincoln Ltd for the grant of a Premises Licence in respect of the premises known as Today's situated at Victoria Buildings, Victoria Street, Kilnhurst, Rotherham S64 5SQ

Report Author(s)

Diane Kraus, Principal Licensing Officer, Community Safety and Street Scene
Tel: 01709 289536.

Report Summary

On the 26th June 2025 an application for the grant of a Premises Licence was made by in respect of the premises known as Today's situated at Victoria Buildings, Victoria Street, Kilnhurst, Rotherham S64 5SQ.

The applicant, is seeking authorisation to allow the:

- 24 hour sale of alcohol, for consumption off the premises, on every day of the week; and
- provision of late night refreshment, for consumption off the premises, on every day of the week between 23:00 hours (11pm) and 05:00 (5am) on the following day. No licence is required outside of these hours.

Representations from Responsible Authorities, all of whom are opposed to the grant of the application as submitted, have been received. Further detail of the application, and representations to it, are provided within the main body of the report.

Recommendations

1. That the Licensing Sub-Committee considers the information contained within this report (and associated appendices) along with any additional information presented at the hearing and subsequently determines the application that has been made.
2. The Licensing Sub-Committee should inform the Licensing Manager of the decision in accordance with the requirements of the Licensing Act 2003 and Regulations made thereunder.

List of Appendices Included

- Appendix 1 Location Plan
- Appendix 2 Application, together with Operating Schedule & premises Layout Plan
- Appendix 3 Representation from Responsible Authorities

Background Papers

Rotherham MBC Statement of Licensing Policy 2020 -2025
(available at www.rotherham.gov.uk/licensing)

Revised guidance issued under section 182 of the Licensing Act 2003 (February 2025) available at <https://www.gov.uk/government/publications/explanatory-memorandum-revised-guidance-issued-under-s-182-of-licensing-act-2003>)

Council Approval Required

No

Exempt from the Press and Public

No

Consideration of an application (made in accordance with s.17 of the Licensing Act 2003 by AK Lincoln Ltd for the grant of a Premises Licence in respect of the premises known as Today's situated at Victoria Buildings, Victoria Street, Kilnhurst, Rotherham S64 5SQ.

1. Background

- 1.1 The premises are not currently licensed under the Licensing Act 2003.
- 1.2 A location plan identifying the premises is attached at Appendix 1.

2. Key Issues

The Application

- 2.1 On the 26th June 2025 an application for the grant of a Premises Licence was made by AK Lincoln Ltd in respect of the premises known as Today's situated at Victoria Buildings, Victoria Street, Kilnhurst, Rotherham S64 5SQAKMS. The application, which is accompanied by an Operating Schedule and a premises Layout Plan, is attached at Appendix 2.
- 2.2 A search of Company House records indicates that the applicant Company has a single Director, Mr Arumugam KALAMOCHAN.
- 2.3 The application seeks to allow the:
 - Sale of Alcohol, for consumption off the premises, on every day of the week between 00:00 hours and 00:59 - 24 hour opening; and
 - Provision of Late-Night Refreshment, for consumption off the premises, on every day of the week between 23:00 hours and 05:00 - a licence for the provision of hot food and drink is not required outside of these hours.
- 2.4 The premises are described in the application as a:

"new business venture and the site, currently empty, is to be refurbished with a major investment, as a new general convenience store.

The new shop will sell an extensive range of goods including newspapers, magazines, dairy, frozen goods, soft drinks, fruit and veg, bread, sweets, cigarettes, a wide variety of groceries, household goods, hot drinks, baby products, lottery tickets etc. The shop will also offer services such as paypoint.

The proposed hours (24 hours) would provide the greatest flexibility for the business, moving forward, to enable it to develop and operate to its full potential. The clear focus of the shop will be as a general convenience store, with alcohol sales just being a part of the overall business."

2.5 The management controls offered in the application, all of which would be made a condition of Annex 2 of any licence granted, are set out below:

- a. A CCTV camera system capable of providing good quality images in all lighting conditions shall be used. Images will be retained for a period of at least 28 days and be made available with the minimum of delay to the Police and other Authorised Persons upon reasonable request for evidential purposes, in accordance with the relevant data protection legislation
- b. The CCTV recording equipment shall be kept in a secure environment under the control of the premises licence holder (PLH) and/or another named responsible individual.
- c. There shall be sufficient members of trained staff available to be able to download or view CCTV evidence with the minimum of delay at the reasonable request of an authorised officer.
- d. In the event of a breakdown of the CCTV equipment the PLH/DPS or another member of staff shall inform the Licensing Authority as soon as is reasonably practicable. This information shall be recorded in the incident report register and shall include the time, date and means this was reported. The breakdown shall be remedied as soon as possible.
- e. An appropriate number of staff shall be on duty in the shop - the number of staff on duty will be assessed and determined on a regular basis by the PLH/DPS taking account of any peak periods in terms of sales, volume of customers, etc.
- f. All staff selling alcohol will be authorised to sell alcohol in writing and a record of the authorisation will be made available for inspection.
- g. The DPS and other staff will be vigilant and monitor the area immediately outside the shop to check that youths are not causing annoyance by congregating.
- h. Spirits will be kept behind the counter.
- i. Any incidents of crime and disorder at or immediately outside the premises, witnessed by staff, will be recorded in an incident book kept at the shop. This book will be made available for inspection by the Police and other Authorised Persons upon request.
- j. The shop shall operate an alcohol refusals policy as follows - alcohol will not be sold to any person ;
 - i. recognised or identified as a street drinker (regardless of their level of inebriation at the time);
 - ii. found to be drinking alcohol in the street;
 - iii. who is drunk or appears to be drunk;
 - iv. suspected of trying to buy alcohol for another person who is drunk or appears to be drunk;
 - v. unable to provide valid ID when requested by staff;

- vi. who is verbally or physically abusive towards staff or customers.
- vii. suspected of trying to buy alcohol for another person(s) who may be under age.
- k. A notice advising customers of the refusals policy shall be on display.
- l. A notice(s) shall be on display telling customers not to drink alcohol in the street.
- m. The PLH and/or the DPS will seek regular contact with the Police and other parties as appropriate to receive updates on any relevant issues in connection with the promotion of the licensing objectives.
- n. The licence holder shall comply with the Portman Group code of practice on rules for the naming, packaging and promotion of alcoholic drinks.
- o. Notice(s) will be displayed asking customers to leave the shop quietly;
- p. Notice(s) will be displayed asking customers not to drop any litter on the floor.
- q. Staff will monitor the area immediately outside the shop on a regular basis to check for, and dispose of, any litter.
- r. Deliveries to and from the shop will be conducted to ensure no public nuisance is caused.
- s. Challenge 25 shall be used. Alcohol will only be sold to people who can satisfy or prove to the seller that they are 18 years old or over. The only acceptable form of ID will be a passport, photo driving licence, a PASS accredited proof of age card, or other form of photo ID as recommended by Trading Standards.
- t. The premises shall display clear and prominent signage advising customers that a Challenge 25 policy is in operation.
- u. An automatic till prompt system shall be used to assist staff carrying out age verification.
- v. An alcohol refusals register will be kept and maintained. The register will include details of the date of the refusal, the time, and the reason(s) for refusing the sale. It will be checked on a regular basis by the DPS and be made available for inspection by responsible authorities.
- w. A notice(s) shall be displayed in the premises where they can be seen clearly to advise customers that it is unlawful for persons under 18 to purchase alcohol or for any persons to purchase alcohol on behalf of a person under 18 years of age.
- x. A due diligence checklist will be used to help prevent underage sales.

- y. All staff to be trained prior to serving alcohol and other age restricted products. The training will cover matters such as preventing underage sales, proxy sales, and refusing service.
- z. Staff training will be refreshed every 12 months, records will be kept and be made available to responsible authorities upon request.

Consultation

- 2.6 Consultation on the application has been carried out in accordance with all statutory requirements and the Council's procedure. There is a prescribed period of 28 days following the submission of an application during which time representations in relation to the application may be submitted.
- 2.7 At the end of the consultation period representations, all of which are opposed to the grant of the application as submitted, have been received from three Responsible Authorities. .

Representations

- 2.8 Three Responsible Authorities have made representations to the application, namely Public Health, Rotherham's Community Protection and the Licensing Authority, the detail of which is attached at Appendix 3. All the Responsible Authorities object to the application as submitted and recommend reduced hours.

Additional Evidence

- 2.9 At the time of writing no additional evidence has been received on behalf of the applicant or the Responsible Authorities.

The Hearing

- 2.10 The applicant and representatives of the Responsible Authorities have all been invited to the hearing today. All parties attending, will be given the opportunity to address the Sub-Committee in relation to the matters raised in the application and the representations they have made to it.
- 2.11 Members of the Sub-Committee should give full consideration of application submitted and the and representations to it, together any supporting evidence provided by any party prior to the date of the hearing. Documentary evidence provided on the day of the hearing should only be considered with the consent

3. Options available to the Licensing Sub-Committee

- 3.1 A licensing authority must carry out its functions under the Licensing Act with a view to promoting the licensing objectives:

- the prevention of crime and disorder
- public safety
- the prevention of public nuisance
- the protection of children from harm

3.2 In considering this matter, the Sub-Committee should take into account any representations or objections that have been received from responsible authorities or other persons, and representations made by the applicant or premises user as the case may be. In reaching the decision, regard must also be had to relevant provisions of the national guidance and the Council's licensing policy statement. In relation to this application, the options available to the Sub-Committee are:

- To grant the licence subject to the conditions consistent with the operating schedule accompanying the application, which the Sub-Committee may modify to such extent as they consider appropriate; or
- To reject the whole or part of the application (which may include the omission of certain licensable activities from the licence and / or the refusal to specify a particular individual as the Designated Premises Supervisor).

3.3 The statutory guidance makes it clear that Licensing Authorities are best placed to determine what actions are appropriate for the promotion of the licensing objectives in their areas. All licensing determinations should be considered on a case-by-case basis. They should take into account any representations or objections that have been received from responsible authorities or other persons, and representations made by the applicant or premises user as the case may be.

3.4 The Sub-Committee's determination should be evidence-based, justified as being appropriate for the promotion of the licensing objectives and proportionate to what it is intended to achieve.

3.5 Determination of whether an action or step is appropriate for the promotion of the licensing objectives requires an assessment of what action or step would be suitable to achieve that end. While this does not therefore require the Sub-Committee to decide that no lesser step will achieve the aim, the Sub-Committee should aim to consider the potential burden that the condition would impose on the applicant/premises licence holder (such as the financial burden due to restrictions on licensable activities) as well as the potential benefit in terms of the promotion of the licensing objectives. However, it is imperative that the Sub-Committee ensures that the factors which form the basis of its determination are limited to consideration of the promotion of the licensing objectives and nothing

outside those parameters. The Sub-Committee may consider wider issues such as other conditions already in place to mitigate potential negative impact on the promotion of the licensing objectives and the track record of the business (if appropriate).

- 3.6 The Sub-Committee is expected to come to its determination based on an assessment of the evidence on both the risks and benefits either for or against making the determination. Conditions may be placed on the licence (if granted) and further information in relation to conditions is provided later in this report.
- 3.7 All licensing determinations should be considered on the individual merits of the application. The Sub-Committee's determination should be evidence-based, justified as being appropriate for the promotion of the licensing objectives and proportionate to what it is intended to achieve. Findings on any issues of fact should be on the balance of probability.
- 3.8 It is important that the Sub-Committee give comprehensive reasons for its decisions in anticipation of any appeals. Failure to give adequate reasons could itself give rise to grounds for an appeal.

Conditions

- 3.9 Conditions include any limitations or restrictions attached to a licence or certificate and essentially are the steps or actions that the holder of the premises licence or the club premises certificate will be required to take or refrain from taking in relation to the carrying on of licensable activities at the premises in question. Failure to comply with any condition attached to a licence or certificate is a criminal offence, which on conviction is punishable by an unlimited fine or up to six months' imprisonment. The courts have made clear that it is particularly important that conditions which are imprecise or difficult for a licence holder to observe should be avoided.
- 3.10 There are three types of condition that may be attached to a licence or certificate: proposed, imposed and mandatory. Each of these categories is described in more detail below.

Proposed conditions

- 3.11 The conditions that are appropriate for the promotion of the licensing objectives should emerge initially from the risk assessment carried out by a prospective licence holder, which they should carry out before making their application for a premises licence. This would be translated into the steps recorded in the operating schedule, which must also set out the proposed hours during which licensable activities will be conducted and any other hours during which the premises will be open to the public.

- 3.12 It is not acceptable for licensing authorities to simply replicate the wording from an applicant's operating schedule. A condition should be interpreted in accordance with the applicant's intention.

Consistency with steps described in operating schedule

- 3.13 The 2003 Act provides that where an operating schedule has been submitted with an application and there have been no relevant representations made by responsible authorities or any other person, the licence must be granted subject only to such conditions as are consistent with the schedule accompanying the application and any mandatory conditions required under the 2003 Act.
- 3.14 Consistency means that the effect of the condition should be substantially the same as that intended by the terms of the operating schedule. If conditions are broken, this may lead to a criminal prosecution or an application for a review and it is extremely important therefore that they should be expressed on the licence in unequivocal and unambiguous terms. The duty imposed by conditions on the licence holder must be clear to the licence holder, enforcement officers and the courts.

Imposed conditions

- 3.15 The Sub-Committee may not impose any conditions unless its discretion has been exercised following receipt of relevant representations and it is satisfied as a result of a hearing (unless all parties agree a hearing is not necessary) that it is appropriate to impose conditions to promote one or more of the four licensing objectives. In order to promote the crime prevention licensing objective conditions may be included that are aimed at preventing illegal working in licensed premises.
- 3.16 It is possible that in some cases no additional conditions will be appropriate to promote the licensing objectives.

Proportionality

- 3.17 The 2003 Act requires that licensing conditions should be tailored to the size, type, location and characteristics and activities taking place at the premises concerned. Conditions should be determined on a case-by-case basis and standardised conditions which ignore these individual aspects should be avoided. Conditions that are considered appropriate for the prevention of illegal working in premises licensed to sell alcohol or late night refreshment might include requiring a premises licence holder to undertake right to work checks on all staff employed at the licensed premises or requiring that a copy of any document checked as part of a right to work check is retained at the licensed premises. Licensing authorities and other responsible authorities should be alive to the indirect costs that can arise because of conditions. Licensing authorities

should therefore ensure that any conditions they impose are only those which are appropriate for the promotion of the licensing objectives.

4. Timetable and Accountability for Implementing this Decision

4.1 Any decision made by the Licensing Sub-Committee does not have effect until:

- the end of the period given for appealing against the decision; or
- if the decision is appealed, until the appeal is disposed of.

4.2 An appeal may be lodged by either the applicant or a party to the hearing that has made a relevant representation.

4.3 Parties to the hearing must be informed of the decision within 5 working days of the hearing (or within 5 working days from the last day of the hearing if it takes place over multiple days).

5. Financial Implications

5.1 There are no specific financial implications arising from this application.

5.2 However, additional costs may be incurred should the matter go to appeal. In such an eventuality it may not be possible to recover all of the costs incurred. The impact of these additional costs (if any) will therefore need to be met from within existing revenue budgets.

6. Legal Advice and Implications

6.1 A Council Solicitor will be in attendance at the hearing to provide appropriate legal advice to the Licensing Sub-Committee in relation to specific aspects of the application / hearing, however the advice below is generally applicable to all applications.

6.2 Hearings under the Licensing Act 2003 operate under the Licensing Act 2003 (Hearings) Regulations 2005.

6.3 In accordance with Regulation 18 of the Licensing Act 2003 (Hearings) Regulations 2005, the authority may take into account documentary or other information produced by a party in support of their application, representations or notice either before the hearing or, with the consent of all parties, at the hearing.

6.4 The Sub-Committee may accept hearsay evidence, and it will be a matter for the Sub-Committee to attach what weight to it that they consider appropriate. Hearsay evidence is evidence of something that a witness neither saw nor heard but has heard or read about.

- 6.5 The Secretary of State's guidance to the Licensing Act 2003 is provided to licensing authorities in relation to the carrying out of their functions under the 2003 Act. It also provides information to magistrates' courts hearing appeals against licensing decisions and has been made widely available for the benefit of those who run licensed premises, their legal advisers and the general public. It is a key medium for promoting best practice, ensuring consistent application of licensing powers across England and Wales and for promoting fairness, equal treatment, and proportionality.
- 6.6 Section 4 of the 2003 Act provides that, in carrying out its functions, a licensing authority must 'have regard to' guidance issued by the Secretary of State under section 182. The guidance is therefore binding on all licensing authorities to that extent. However, the guidance cannot anticipate every possible scenario or set of circumstances that may arise and, as long as licensing authorities have properly understood this guidance, they may depart from it if they have good reason to do so and can provide full reasons.
- 6.7 In addition to the above, members are reminded that all decisions must be taken in accordance with the Council's Statement of Licensing Policy (adopted 3rd June 2020).
- 6.8 Departure from the guidance and / or Statement of Licensing Policy could give rise to an appeal or judicial review, and the reasons given will then be a key consideration for the courts when considering the lawfulness and merits of any decision taken.

7. Risks and Mitigation

- 7.1 The statutory requirements in relation to the consideration of this application are detailed in this report. It is essential that the Sub-Committee act in accordance with these statutory provisions and take account of statutory guidance.
- 7.2 Failure to do this exposes the Council to significant risk of legal challenge, the consequences of which could result in financial and / or reputational damage to the Council.
- 7.3 Members are therefore urged to fully consider the information in this report when making a decision regarding this application, and to ensure that any decision made is justifiable, proportionate and based on the promotion of one or more of the Licensing Objectives.

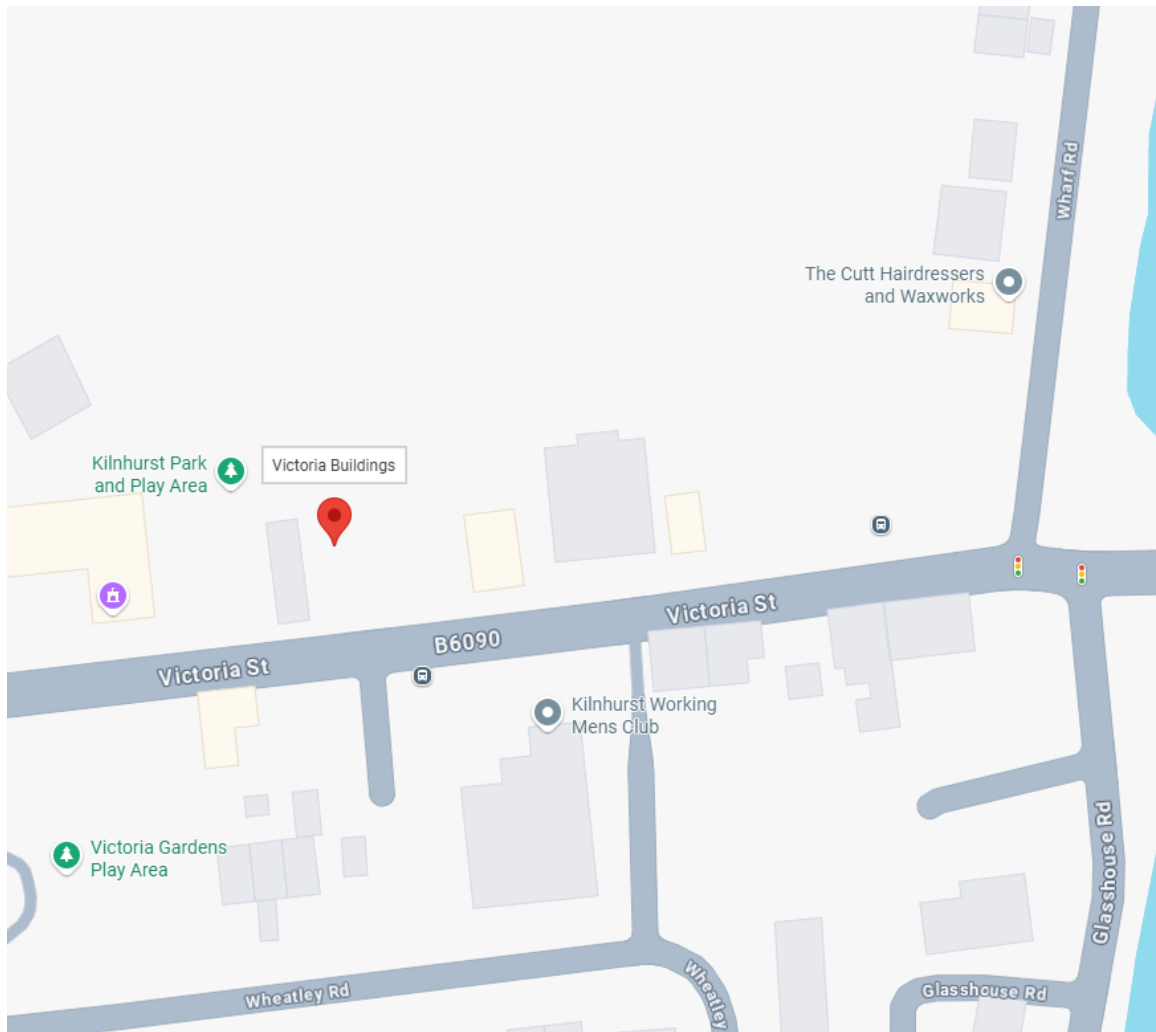
- 7.4 Council officers are present at the meeting today and can provide additional advice to members of the Sub-Committee should this be required. In addition, a copy of the statutory guidance and Statement of Licensing Policy is available for members to review should they wish to do so.

8. Accountable Officer(s)

Diane Kraus, Principal Licensing Officer, Community Safety and Street Scene

Page 17

Appendix 1



This page is intentionally left blank

Appendix 2

Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We AK LINCOLN LTD

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description			
TODAY'S VICTORIA BUILDINGS VICTORIA STREET KILNHURST, MEXBOROUGH			
Post town	ROTHERHAM	Postcode	S64 5SQ

Telephone number at premises (if any)	
Non-domestic rateable value of premises	£0

Part 2 - Applicant details

Please state whether you are applying for a premises licence as Please tick as appropriate

- | | | |
|--|-------------------------------------|-----------------------------|
| a) an individual or individuals * | <input type="checkbox"/> | please complete section (A) |
| b) a person other than an individual * | | |
| i as a limited company/limited liability partnership | <input checked="" type="checkbox"/> | please complete section (B) |
| ii as a partnership (other than limited liability) | <input type="checkbox"/> | please complete section (B) |
| iii as an unincorporated association or | <input type="checkbox"/> | please complete section (B) |
| iv other (for example a statutory corporation) | <input type="checkbox"/> | please complete section (B) |
| c) a recognised club | <input type="checkbox"/> | please complete section (B) |
| d) a charity | <input type="checkbox"/> | please complete section (B) |

Appendix 2

- e) the proprietor of an educational establishment ☐ please complete section (B)
- f) a health service body ☐ please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales ☐ please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England ☐ please complete section (B)
- h) the chief officer of police of a police force in England and Wales ☐ please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or ☒

I am making the application pursuant to a

statutory function or ☐

a function discharged by virtue of Her Majesty's prerogative ☐

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
Date of birth		I am 18 years old or over <input type="checkbox"/>		Please tick yes	
Nationality					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

Appendix 2

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
Date of birth over			I am 18 years old or <input type="checkbox"/> Please tick yes		
Nationality					
Current residential address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name AK LINCOLN LTD
Address 4 WHITCHURCH PARADE WHITCHURCH LANE EDGWARE HA8 6LR
Registered number (where applicable) 14829158
Description of applicant (for example, partnership, company, unincorporated association etc.) COMPANY
Telephone number (if any)
E-mail address (optional)

Appendix 2

Part 3 Operating Schedule

When do you want the premises licence to start?

DD		MM		YYYY			
2	5	0	7	2	0	2	5

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD		MM		YYYY			

Please give a general description of the premises (please read guidance note 1)

This is a new business venture and the site, currently empty, is to be refurbished with a major investment, as a new general convenience store.

The new shop will sell an extensive range of goods including newspapers, magazines, dairy, frozen goods, soft drinks, fruit and veg, bread, sweets, cigarettes, a wide variety of groceries, household goods, hot drinks, baby products, lottery tickets etc. The shop will also offer services such as paypoint.

The proposed hours (24 hours) would provide the greatest flexibility for the business, moving forward, to enable it to develop and operate to its full potential. The clear focus of the shop will be as a general convenience store, with alcohol sales just being a part of the overall business.

The applicant has a personal licence and plenty of retail experience.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note 2)

Please tick all that apply

- | | |
|--|--------------------------|
| a) plays (if ticking yes, fill in box A) | <input type="checkbox"/> |
| b) films (if ticking yes, fill in box B) | <input type="checkbox"/> |
| c) indoor sporting events (if ticking yes, fill in box C) | <input type="checkbox"/> |
| d) boxing or wrestling entertainment (if ticking yes, fill in box D) | <input type="checkbox"/> |
| e) live music (if ticking yes, fill in box E) | <input type="checkbox"/> |

Appendix 2

f) recorded music (if ticking yes, fill in box F) ☐

g) performances of dance (if ticking yes, fill in box G) ☐

h) anything of a similar description to that falling within (e), (f) or (g)
(if ticking yes, fill in box H) ☐

Provision of late night refreshment (if ticking yes, fill in box I) ☒

Supply of alcohol (if ticking yes, fill in box J) ☒

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 7)			<u>Will the performance of a play take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			<u>Please give further details here</u> (please read guidance note 4)		
Tue					
Wed			<u>State any seasonal variations for performing plays</u> (please read guidance note 5)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sat					
Sun					

Appendix 2

B

Films Standard days and timings (please read guidance note 7)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
Day	Start	Finish		Both	<input type="checkbox"/>
Mon			Please give further details here (please read guidance note 4)		
Tue			State any seasonal variations for the exhibition of films (please read guidance note 5)		
Wed					
Thur					
Fri			Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 6)		
Sat					
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 7)			Please give further details (please read guidance note 4)	
Day	Start	Finish		
Mon				
Tue			State any seasonal variations for indoor sporting events (please read guidance note 5)	
Wed				
Thur			Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 6)	
Fri				
Sat				
Sun				

Appendix 2

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 7)			<u>Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue					
Wed			<u>State any seasonal variations for boxing or wrestling entertainment</u> (please read guidance note 5)		
Thur					
Fri					
Sat			<u>Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sun					

E

Live music Standard days and timings (please read guidance note 7)			<u>Will the performance of live music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue					
Wed			<u>State any seasonal variations for the performance of live music</u> (please read guidance note 5)		
Thur					
Fri					
Sat			<u>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sun					

Appendix 2

F

Recorded music Standard days and timings (please read guidance note 7)			<u>Will the playing of recorded music take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue					
Wed			<u>State any seasonal variations for the playing of recorded music</u> (please read guidance note 5)		
Thur					
Fri					
Sat			<u>Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sun					

G

Performances of dance Standard days and timings (please read guidance note 7)			<u>Will the performance of dance take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	<u>Please give further details here</u> (please read guidance note 4)		
Mon					
Tue					
Wed			<u>State any seasonal variations for the performance of dance</u> (please read guidance note 5)		
Thur					
Fri					
Sat			<u>Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sun					

Appendix 2

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 7)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	<u>Will this entertainment take place indoors or outdoors or both – please tick</u> (please read guidance note 3)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			<u>Please give further details here</u> (please read guidance note 4)		
Wed					
Thur			<u>State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g)</u> (please read guidance note 5)		
Fri					
Sat			<u>Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list</u> (please read guidance note 6)		
Sun					

I

Late night refreshment Standard days and timings (please read guidance note 7)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	<input checked="" type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Mon	2300	0500	<u>Please give further details here</u> (please read guidance note 4)		
Tue	2300	0500			
Wed	2300	0500	HOT DRINKS/SNACKS – FOR CUSTOMERS TO TAKE AWAY		
Thur	2300	0500			
Fri	2300	0500	<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 5)		
Sat	2300	0500			
Sun	2300	0500	<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 6)		

Appendix 2

J

Supply of alcohol Standard days and timings (please read guidance note 7)			Will the supply of alcohol be for consumption – please tick (please read guidance note 8)	On the premises	<input type="checkbox"/>
				Off the premises	<input checked="" type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 5)		
Mon	0000	2359			
Tue	0000	2359			
Wed	0000	2359			
Thur	0000	2359	Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 6)		
Fri	0000	2359			
Sat	0000	2359			
Sun	0000	2359			

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name		ARUMUGAM KALAMOHAN
Date of birth		9/4/1970
Address		80 WHITE LION ROAD AMERSHAM BUCKS
Postcode	HP7 9JS	
Personal licence number (if known)		LBHIL0515
Issuing licensing authority (if known)		LONDON BOROUGH OF HILLINGDON

Appendix 2

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

NONE

L

Hours premises are open to the public Standard days and timings (please read guidance note 7)			<u>State any seasonal variations</u> (please read guidance note 5)
Day	Start	Finish	
Mon	0000	2359	<u>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list</u> (please read guidance note 6)
Tue	0000	2359	
Wed	0000	2359	
Thur	0000	2359	
Fri	0000	2359	
Sat	0000	2359	
Sun	0000	2359	

Appendix 2

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

See attached

b) The prevention of crime and disorder

See attached

c) Public safety

See attached

d) The prevention of public nuisance

See attached

e) The protection of children from harm

See attached

Appendix 2

Checklist:

Please tick to indicate agreement

- I have made or enclosed payment of the fee. ☒
- I have enclosed the plan of the premises. ☒
- I have sent copies of this application and the plan to responsible authorities and others where applicable. (APPLICATION SUBMITTED ELECTRONICALLY SO LICENSING AUTHORITY WILL CIRCULATE THE APPLICATION) ☐
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable. NOT APPLICABLE ☐
- I understand that I must now advertise my application. ☒
- I understand that if I do not comply with the above requirements my application will be rejected. ☒
- ☐ [Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom (please read note 15). ✓ ☒

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 12). **If signing on behalf of the applicant, please state in what capacity.**

Declaration	<ul style="list-style-type: none"> • [Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). • The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or
--------------------	--

Appendix 2

	her proof of entitlement to work, if appropriate (please see note 15)
Signature	<i>Ian Rushton</i>
Date	16/4/2024
Capacity	Agent

For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 13). **If signing on behalf of the applicant, please state in what capacity.**

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 14)

Ian Rushton
JL Licensing
77 Womack Gardens

Post town **St Helens**

Postcode **WA9 5UY**

Telephone number (if any) **07909 511953**

If you would prefer us to correspond with you by e-mail, your e-mail address (optional)
ijrushy@hotmail.com

Appendix 2

Application for a new premises licence

**TODAYS, VICTORIA BUILDINGS, VICTORIA STREET, KILNHURST,
MEXBOROUGH, ROTHERHAM, S64 5SQ**

Operating schedule/proposed licence conditions

This operating schedule has been drafted having regard to the current information and guidance including the Council's Statement of Licensing Policy and the Statutory Guidance.

This is a new business venture and the site, currently empty, is to be refurbished with a major investment, as a new general convenience store.

The new shop will sell an extensive range of goods including newspapers, magazines, dairy, frozen goods, soft drinks, fruit and veg, bread, sweets, cigarettes, a wide variety of groceries, household goods, hot drinks, baby products, lottery tickets etc. The shop will also offer services such as paypoint.

The proposed hours of operation (24 hours) would provide the greatest flexibility for the business, moving forward, to enable it to develop and operate to its full potential. The clear focus of the shop will be as a general convenience store, with alcohol sales just being a part of the overall business. The applicant has a personal licence and plenty of retail experience.

The proposed operating schedule/conditions are shown below and we would welcome and consider any comments on the proposals during the consultation period.

NOTE TO RESPONSIBLE AUTHORITIES AND INTERESTED PARTIES

IF YOU HAVE ANY QUERIES OR COMMENTS ON THESE PROPOSALS, PLEASE CONTACT IAN RUSHTON ON 07909 511953 OR BY EMAIL ijrushy@hotmail.com TO DISCUSS FURTHER, PRIOR TO MAKING ANY REPRESENTATIONS.

PROPOSED OPERATING SCHEDULE / CONDITIONS

Prevention of crime and disorder

A CCTV camera system capable of providing good quality images in all lighting conditions shall be used. Images will be retained for a period of at least 28 days and be made available with the minimum of delay to the Police and other Authorised Persons upon reasonable request for evidential purposes, in accordance with the relevant data protection legislation

The CCTV recording equipment shall be kept in a secure environment under the control of the premises licence holder (PLH) and/or another named responsible individual.

Appendix 2

There shall be sufficient members of trained staff available to be able to download or view CCTV evidence with the minimum of delay at the reasonable request of an authorised officer.

In the event of a breakdown of the CCTV equipment the PLH/DPS or another member of staff shall inform the Licensing Authority as soon as is reasonably practicable. This information shall be recorded in the incident report register and shall include the time, date and means this was reported. The breakdown shall be remedied as soon as possible.

The PLH/DPS will run the premises well as a responsible retailer and be a good neighbour to promote the licensing objectives.

An appropriate number of staff shall be on duty in the shop - the number of staff on duty will be assessed and determined on a regular basis by the PLH/DPS taking account of any peak periods in terms of sales, volume of customers, etc.

All staff selling alcohol will be authorised to sell alcohol in writing and a record of the authorisation will be made available for inspection.

The DPS and other staff will be vigilant and monitor the area immediately outside the shop to check that youths are not causing annoyance by congregating.

Spirits will be kept behind the counter.

Any incidents of crime and disorder at or immediately outside the premises, witnessed by staff, will be recorded in an incident book kept at the shop. This book will be made available for inspection by the Police and other Authorised Persons upon request.

The shop shall operate an alcohol refusals policy as follows - alcohol will not be sold to;

- (1) Any person recognised or identified as a street drinker (regardless of their level of inebriation at the time);
- (2) Any person found to be drinking alcohol in the street;
- (3) Any person who is drunk or appears to be drunk;
- (4) Any person suspected of trying to buy alcohol for another person who is drunk or appears to be drunk;
- (5) Any person unable to provide valid ID when requested by staff;
- (6) Any person who is verbally or physically abusive towards staff or customers.
- (7) To any person suspected of trying to buy alcohol for another person(s) who may be under age.

A notice advising customers of the refusals policy shall be on display.

A notice(s) shall be on display telling customers not to drink alcohol in the street.

Appendix 2

The PLH and/or the DPS will seek regular contact with the Police and other parties as appropriate to receive updates on any relevant issues in connection with the promotion of the licensing objectives.

The licence holder shall comply with the Portman Group code of practice on rules for the naming, packaging and promotion of alcoholic drinks.

Public safety

No specific risks have been identified under The Licensing Act 2003 (note – the applicant is aware of the need to comply with other legislative requirements to ensure that the shop is safe for customers and staff).

Prevention of public nuisance

Notice(s) will be displayed asking customers to leave the shop quietly;

Notice(s) will be displayed asking customers not to drop any litter on the floor.

Staff will monitor the area immediately outside the shop on a regular basis to check for, and dispose of, any litter.

Deliveries to and from the shop will be conducted to ensure no public nuisance is caused.

Protection of children from harm

Challenge 25 shall be used. Alcohol will only be sold to people who can satisfy or prove to the seller that they are 18 years old or over. The only acceptable form of ID will be a passport, photo driving licence, a PASS accredited proof of age card, or other form of photo ID as recommended by Trading Standards.

The premises shall display clear and prominent signage advising customers that a Challenge 25 policy is in operation.

An automatic till prompt system shall be used to assist staff carrying out age verification.

An alcohol refusals register will be kept and maintained. The register will include details of the date of the refusal, the time, and the reason(s) for refusing the sale. It will be checked on a regular basis by the DPS and be made available for inspection by responsible authorities.

A notice(s) shall be displayed in the premises where they can be seen clearly to advise customers that it is unlawful for persons under 18 to purchase alcohol or for any persons to purchase alcohol on behalf of a person under 18 years of age.

A due diligence checklist will be used to help prevent underage sales.

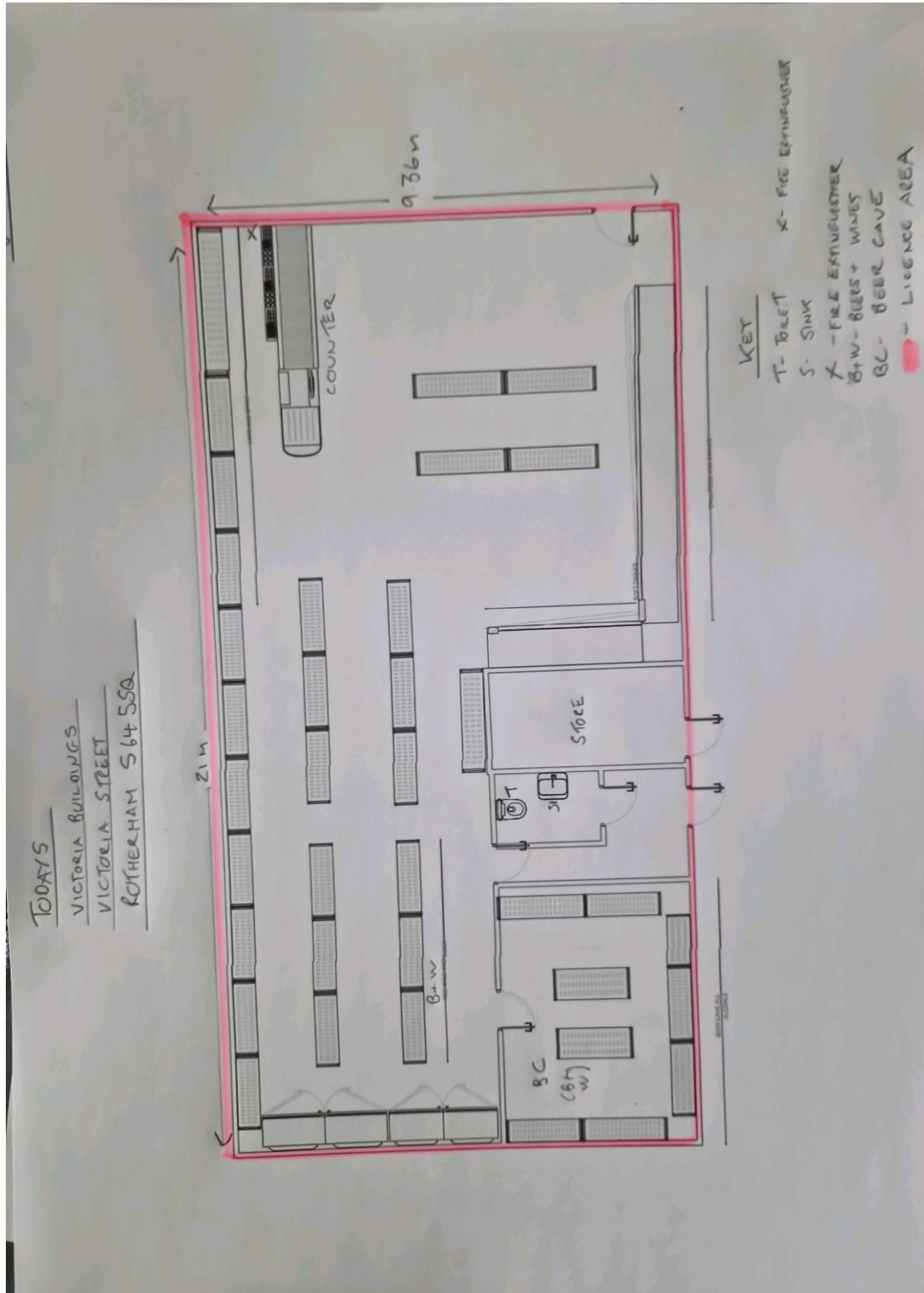
All staff to be trained prior to serving alcohol and other age restricted products. The training will cover matters such as preventing underage sales, proxy sales, and refusing service.

Staff training will be refreshed every 12 months, records will be kept and be made available to responsible authorities upon request.

Appendix 2

Floor Plan

TODAYS, VICTORIA BUILDINGS, VICTORIA STREET, KILNHURST,
MEXBOROUGH, ROTHERHAM, S64 5SQ



Appendix 3

Application for the Grant of a Premises Licence -

**TODAY'S , VICTORIA BUILDINGS, VICTORIA STREET, KILNHURST,
MEXBOROUGH, ROTHERHAM S64 5SQ**

Representations received on behalf of :

- 1. Public Health**
- 2. Community Protection Unit**
- 3. Licensing Authority**

1. Public Health

From: Rachel-PH Copley <Rachel-ph.Copley@rotherham.gov.uk>

Sent: 11 July 2025 11:25

To: Diane Kraus <Diane.Kraus@rotherham.gov.uk>

Subject: FW: Application for the Grant of a Premises Licence - TODAY'S , VICTORIA BUILDINGS, VICTORIA STREET, KILNHURST, MEXBOROUGH, ROTHERHAM S64 5SQ

Public Health object to the following license, particularly the opening hours.

This is the same company who requested a license for Today's in Kimberworth Park in January 2025 with the exact same license application. Our previous objection to this company is the same as before as opening for 24 hours, everyday is not in-line with protection of children from harm and prevention of public safety. This previous license was altered to 10pm close times which we would expect this premise to do as well in order for us to consider removing the objection.

Our public health statistics (attached) show that this area already has:

- a higher-than-average density of off licensed premises
- a very high rate of hospital admissions for alcohol specific conditions
- a very high rate of children not in education, employment or training and low grade attainment in local schools

Rachel Copley

Public Health Practitioner

Adult Care, Housing and Public Health Directorate

Rotherham Metropolitan Borough Council

Phone : 01709 222103 | ext. 12103

MSOA Name	Rank	Combined Score	Combined Risk
Rawmarsh North East	12	0.54	High
Admission Episodes for Alcohol Specific Con...			
Off licensed premises density			
NEET %			
Pupils not achieving grades 9-5 %			
Children Aged 0-16			
IMD 2019 Score			
Looked after children			
ASB Count			
Stroke Emergency Admissions			
Alcohol Flagged Violence Against the Person			
Admission Episodes for Alcohol Attributable...			
Alcohol-related Ambulance Call Outs			
On or both licenced premises density			
Alcoholic Liver Disease Mortality Rate			

Appendix 3

Scorecard

Postcode Search

Search

DN11 0EZ

DN11 5W

DN11 5RG

Rotherham

Data Hub

MSOA Name

Rawmarsh North East

Rank

12

Score

0.54

Combined Risk

High

A 'Combined Risk Score' has been calculated for each MSOA from a combination of weighted indicators based on 2011 MSOA boundaries. In addition to the overall weighted risk rank to the left, the cards below give the value, relative rank (compared to all Rotherham MSOA) and Z-Score for each indicator.

Although an MSOA may have higher risk score, this does not mean the MSOA is high risk in general, only that it is higher risk relative to the Rotherham average. Z scores indicate how far the indicator deviates from the average; a score of 0 is the mean average, scores of 3 and higher (or -3 and lower) indicate where a value is an outlier. 'Weighted Value' where shown indicated the relative level, when the weighted Z-Scores indicators across Rotherham are divided into Quantiles.

Indicator

Admission Episodes for Alcohol Attributable Conditions (Narrow)

Indicator Value

107.70

Indicator Rank

20

Risk Level

Medium

Indicator

Admission Episodes for Alcohol Specific Conditions

Indicator Value

24.51

Indicator Rank

4

Risk Level

Very High

Indicator

Alcoholic Liver Disease Mortality Rate

Indicator Value

0.00

Indicator Rank

20

Risk Level

Very Low

Indicator

Stroke Emergency Admissions

Indicator Value

103.80

Indicator Rank

15

Risk Level

Medium

Indicator

Alcohol-related Ambulance Call Outs

Indicator Value

108.00

Indicator Rank

27

Risk Level

Very Low

Indicator

IMD 2019 Score

Indicator Value

29.99

Indicator Rank

14

Risk Level

Medium

Indicator

Off licensed premises density

Indicator Value

1.42

Indicator Rank

6

Risk Level

Very High

Indicator

On or both licenced premises density

Indicator Value

0.89

Indicator Rank

25

Risk Level

Low

Indicator

Children Aged 0-16

Indicator Value

22.3%

Indicator Rank

9

Risk Level

High

Indicator

Looked after children

Indicator Value

7.39

Indicator Rank

14

Risk Level

Medium

Indicator

NEET %

Indicator Value

2.6%

Indicator Rank

3

Risk Level

Very High

Indicator

Pupils not achieving grades 9-5 %

Indicator Value

57.6%

Indicator Rank

10

Risk Level

High

Indicator

ASB Count

Indicator Value

134

Indicator Rank

15

Risk Level

Medium

Indicator

Alcohol Flagged Violence Against the Person

Indicator Rank

20

Risk Level

Medium

Appendix 3

2.Community Protection Unit

memorandum

Neighbourhoods



To:
LICENSING SERVICES

Date: 24 July 2025

For the attention of

Subject:

Application for Premises Licence
Todays, Victoria Street Kilnhurst Rotherham

Contact:
Kirsty Leonard

Ref:
062270

Extension:
01709 255013

I write with reference to the above application to which I received consultation papers on **3 July 2025** and would report as follows:

I have read the application document and have visited the premises to which it relates.

i) Consideration

The proposal for continuous operation of the premises is likely to result in noise, disturbance, and littering, adversely affecting nearby residents and businesses. 24-hour alcohol sales could attract individuals who may engage in disruptive or criminal behaviour late at night. There is also a potential for increased alcohol-related crime. Extended hours could lead to more incidents of public intoxication, fights, and other alcohol-fuelled offences.

ii) Conclusions

The proposed development would cause a loss of amenity on the grounds of noise and general disturbance and potentially increased litter.

iii) Recommendations

I would recommend that in the light of the above, the application be refused for the aforementioned reasons. It is viewed that these may be prevented by recommendation of reducing the sale of alcohol between 07:00-23:00hrs.

Should you require any further information regarding this application, please do not hesitate to contact me.

Appendix 3

3.Licensing Authority

From: Lisa Parkin <lisa.parkin@rotherham.gov.uk>
Sent: 24 July 2025 18:01
To: Diane Kraus <Diane.Kraus@rotherham.gov.uk>
Subject: FW: Today's - Victoria Buildings, Kilnhurst- representation

Today's, Victoria Buildings, Victoria Street, Kilnhurst, Rotherham

I write with reference to the application for the grant of a Premises Licence relating to the above premises and to inform you that the Licensing Authority is not satisfied that the application, as submitted, adequately promotes the licensing objectives.

The Licensing Authority is opposed the grant of the application, as submitted, as it considers that it will undermine the following licensing objectives:

- Preventing Crime & Disorder; and
- Public Nuisance

There are no 24-hour businesses operating in this locality. If the application is granted there is a likelihood that local residents will be subject to noise nuisance from traffic, both vehicular and pedestrian, during the nighttime hours, and from people congregating in the immediate vicinity of the premises.

We are of the view that the opening hours and sale of alcohol is not suitable for this premises in its location (24 hours, 7 days a week). Furthermore, the provision of late night refreshment from 23:00 to 05:00.

I have contacted the applicants representative to suggest the recommendations below but have received no response, therefore I wish to submit a formal representation to the application

- consent for the sale of alcohol between 08:00 hours and 23:00 hours;
- withdraw the request to provide late night refreshment; and
- offer the following additional management controls as a condition of any licence that is granted:
 1. No singular alcoholic drinks of beer, lager & cider in cans or bottles (smaller than 500ml) shall be sold. A minimum purchase of 4 cans or bottles shall be required;
 2. No beers, lager, or cider of 6.5% ABV and above shall be sold.

Lisa Parkin
Licensing Enforcement Officer
Community Safety and Street Scene, Regeneration and Environment
Rotherham Borough Council
Telephone: 01709 808139

This page is intentionally left blank