

Rotherham
Voice of the Child
Education Lifestyle Survey
2015

Trends Analysis
Year 7 and Year 10
2013 - 2015

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1. Food and Drink

Are you worried about your weight: –
Year 7

	2013		2014		2015	
	Boy	Girl	Boy	Girl	Boy	Girl
Yes	17%	34%	19%	32%	20%	31%
No	83%	66%	81%	68%	80%	69%

Are you worried about your weight: –
Year 10

	2013		2014		2015	
	Boy	Girl	Boy	Girl	Boy	Girl
Yes	16%	57%	15%	42%	12%	38%
No	84%	43%	85%	58%	88%	62%

How many high energy drinks would you usually drink in one week (e.g. Red Bull/Monster) –
Year 7

	2013	2014	2015
I do not drink energy drinks	59%	52%	56%
1-3	28%	33%	32%
4-7	8%	9%	7%
8-10	2%	2%	1%
10+	4%	5%	4%

How many high energy drinks would you usually drink in one week (e.g. Red Bull/Monster) –
Year 10

	2013	2014	2015
I do not drink energy drinks	41%	42%	55%
1-3	39%	36%	29%
4-7	11%	12%	9%
8-10	3%	3%	2%
10+	7%	6%	6%

2. Feeling Safe

I usually feel safe when I am –
Year 7

	2013	2014	2015
In my local community	26.9%	28%	31%
At home	89.7%	92%	94%
At school	51.3%	49%	51%
on the way to or from school	27.7%	20%	24%
On local buses or trains	17.5%	10%	14%
*In Rotherham town centre	11.8%	8%	10%
*At Rotherham Town Centre Bus Interchange	Not Asked	6%	13%
*At Rotherham Train Station		5%	2%
None of these		4%	-

If you have answered that you do not feel safe in *Rotherham Town Centre, *Rotherham Town Centre Bus Interchange or *Train Station what is the main reason you do not feel safe in these locations –

Year 7

	2013	2014	2015
Lack of visible security i.e. police, warden	Not Asked	9%	10%
People standing outside pubs		11%	4%
Being approached by strangers		21%	24%
Being approached by drunks		5%	10%
Football match days		3%	3%
Being alone		12%	8%
Dark Nights		9%	4%
Poor lighting		6%	0%
Gang Fear		1%	13%

I usually feel safe when I am –
Year 10

	2013	2014	2015
In my local community	30%	47%	40%
At home	90%	92%	94%
At school	53%	59%	67%
on the way to or from school	32%	38%	67%
On local buses or trains	21%	23%	32%
*In Rotherham town centre	13%	9%	18%
*At Rotherham Town Centre Bus Interchange	Not Asked	19%	20%
*At Rotherham Train Station		4%	18%

If you have answered that you do not feel safe in *Rotherham Town Centre, *Rotherham Town Centre Bus Interchange or *Train Station what is the main reason you do not feel safe in these locations

Year 10

	2013	2014	2015
Lack of visible security i.e. police, warden	Not Asked	13%	11%
People standing outside pubs		2%	3%
Being approached by strangers		19%	20%
Being approached by drunks		12%	7%
Football match days		1%	4%
Being alone		11%	11%
Dark Nights		3%	7%
Poor lighting		1%	2%
Gang Fear		16%	17%

3. Smoking

In your opinion do you think it is OK for young people of your age to smoke? –
Year 7

	2013		2014		2015	
	Boy	Girl	Boy	Girl	Boy	Girl
Yes	Not Asked		3%	4%	6%	4%
No			97%	96%	94%	96%

Do you smoke cigarettes at all –
Year 7

	2013		2014		2015	
	Boy	Girl	Boy	Girl	Boy	Girl
Yes	Not Asked		2%	1%	3%	2%
No			98%	99%	97%	98%

In your opinion do you think it is OK for young people of your age to smoke? –
Year 10

	2013		2014		2015	
	Boy	Girl	Boy	Girl	Boy	Girl
Yes	Not Asked		28%	32%	23%	15%
No			72%	68%	77%	85%

Do you smoke cigarettes at all – **Year 10**

	2013		2014		2015	
	Boy	Girl	Boy	Girl	Boy	Girl
Yes	Not Asked		12%	12%	8%	10%
No			88%	88%	92%	90%

4. Child Sexual Exploitation Awareness

In School I have been taught about these topics:

Child Sexual Exploitation – Year 7

	2013	2014	2015
Yes	Not asked	Not asked	54%
No			46%

Child Sexual Exploitation – Year 10

	2013	2014	2015
Yes	Not asked	50%	53%
No		50%	47%

5. Leaving School

What do you hope to do when you leave school?

Year 10

	2013	2014	2015
Go to college to get qualifications then move to university	50%	43%	47%
Go to college then move to get a job	18%	21%	19%
Get a job straight from school	6%	6%	5%
Get an apprenticeship	12%	12%	9%
Start my own business	-	2%	1%
I haven't decided yet	13%	15%	18%
Be unemployed	1%	0%	1%