Executive Summary

The Corporate Plan for 2016-17 was approved by Elected Members at the RMBC Council meeting on 13th July 2016. The plan represents the core document that underpins the Council’s overall vision, setting out headline priorities, indicators and measures that will demonstrate its delivery. Alongside it sits a renewed corporate Performance Management Framework, explaining to all Council staff how robust performance monitoring and management arrangements are required to ensure effective implementation.

To ensure the delivery of actions and their impact is assessed, formal quarterly performance reports are required to the public Cabinet and Commissioners’ Decision-Making meeting, with an opportunity for pre-Scrutiny consideration in line with new governance arrangements. This report is the second in the 2016/17 reporting cycle for quarter (1 July – 30 September 2016).
The Performance Report and Performance Scorecard (Appendix A and B) provide an analysis of the Council’s current performance against 14 key delivery outcomes and 103 measures (the Corporate Plan includes 86 measures however a number of these include different elements). This report is based on the current position of available data, along with an overview of progress on key projects and activities which also contribute towards the delivery of the Corporate Plan.

At the end of the second quarter (July - September 2016) 23 measures are progressing above or in line with the target set. Although this represents 22.3% of the total number of measures, performance data shows that 39.7% of measures which have data available for the first quarter are on target. 24.1% (14) of performance measures measured this quarter have not progressed in accordance with the target set (13.6% overall).

**Recommendations**

1. That the overall position and direction of travel in relation to performance be noted.

2. That consideration be given to measures which have not progressed in accordance with the target set and the actions required to improve performance, including future performance clinics.

3. That the future performance reporting timetable for 2016/17 be noted.

**List of Appendices Included**

Appendix A – Quarter 1 Performance Report
Appendix B – Quarter 1 Performance Scorecard

**Background Papers**

RMBC corporate ‘Fresh Start’ Improvement Plan, 26th May 2015
RMBC corporate Improvement Plan, Phase Two Action Plan, June 2016
RMBC Corporate Plan 2016–18 draft approved December 2015
‘Views from Rotherham’ report, October 2015
Performance Management Framework 2016-17
RMBC Corporate Plan 2016-17 approved July 2016
Corporate Plan 2016/17 Quarter 1 Performance Report

**Consideration by any other Council Committee, Scrutiny or Advisory Panel**

A presentation on the first version Corporate Plan was provided by the then MD Commissioner to Overview and Scrutiny Management Board (OSMB) on 26th November 2015.

A first draft of the Corporate Plan 2016-18, along with a new Performance Management Framework was considered and endorsed by Elected Members at the RMBC Council meeting on 9th December 2015.
The Corporate Plan for 2016-17 was approved by Elected Members at the RMBC Council meeting on 13\textsuperscript{th} July 2016.

The Corporate Plan 2016/17 Quarter 1 Performance Report was presented to the Overview and Scrutiny Management Board (OSMB) on 16\textsuperscript{th} September 2016.

\textbf{Council Approval Required}
No

\textbf{Exempt from the Press and Public}
No
Corporate Plan 2016/17 Quarter 2 Performance Report

1. Recommendations

1.1 That the overall position and direction of travel in relation to performance be noted.

1.2 That consideration be given to measures which have not progressed in accordance with the target set and the actions required to improve performance, including future performance clinics.

1.3 That the future performance reporting timetable for 2016/17 be noted.

2. Background

2.1 The report of the Corporate Governance Inspection (CGI) led by Dame Louise Casey (published on 4th February 2015), criticised the Council’s approach to performance management. The report stated that while the Council’s approach at that time to strategic and corporate planning and the publication of associated documents had been in line with expectations, they did not “connect with reality on the ground”. The report went on to note how the Council had no effective over-arching vision which should be informing its work and priorities; and that the Plans themselves could be over-simplified (e.g. on single pages) and did not provide the depth required to drive performance.

2.2 In light of this, the Council’s two-year corporate ‘Fresh Start’ Improvement Plan, agreed by Commissioners, Elected Members and central Government in May 2015, set out a specific objective for the Council to establish a new Corporate Plan and supporting Performance Management Framework.

2.3 To inform the establishment of this new vision, during the summer of 2015, the Leader of the Council and Commissioners (with support from a range of partner organisations and other leading councillors), met with people across Rotherham to listen to their views on their key priorities for the future of the borough. In total around 1,800 people were engaged (with the results published in the “Views from Rotherham” report in October 2015).

2.4 The Leader of the Council used the feedback received to define a new vision for the Borough, which was announced at the Commissioners’ public meeting with Councillors on 28th October 2015.
2.5 In the light of this new vision, the development of a new Corporate Plan was initially led by the then MD Commissioner. This new Corporate Plan for 2016-2018, alongside a revised Performance Management Framework, was then endorsed by Elected Members at the Council meeting on 9th December 2015. Members acknowledged that the Corporate Plan would require further work to refine it, and that priorities and measures would need to be finalised through a process led by the new Chief Executive and senior management in place from early 2016. Importantly, it was also noted that the finalised Corporate Plan would need to reflect the specific priorities of the Leader and Cabinet in place following the local elections in May 2016.

2.6 Since the arrival of the newly appointed Chief Executive in February 2016, work began alongside Cabinet Members, Strategic Directors, Assistant Directors, senior officers and performance leads to identify headline measures in order to refine a finalised Corporate Plan for 2016-17. Given the nature of the Council’s ongoing progress towards improvement a one-year plan was developed. The underpinning performance management cycle runs from April to March and 2016-17 will therefore be a transitional year for planning and reporting, to introduce these new performance management arrangements and ensure a new and consistent approach across the Council. The refined Corporate Plan for 2016-17 was approved by Elected Members at the RMBC Council meeting on 13th July 2016.

2.7 Service and team planning templates have been produced to ensure a ‘golden thread’ runs from the Corporate Plan through to service, team plans and the PDR process and develop a consistent approach across the Council.

2.8 A new reporting format has been adopted and the first quarterly Performance Report (April – June 2016) was presented to the Cabinet and Commissioners’ Decision Making meeting on 12th September 2016 and the Overview and Scrutiny Management Board (OSMB) on 16th September 2016. At the end of the first quarter 19 measures were progressing above or in line with the target set. Although this represented 18.6% of the total number of measures, performance showed that 43.2% of measures which have data available for the first quarter were on target. 27.3% (12) of performance measures measured in quarter 1 had not progressed in accordance with the target set (11.8% overall). At the Cabinet and Commissioners’ Decision Making meeting the overall direction on travel in relation to performance and the performance reporting timetable were noted. OSMB also noted performance and welcomed the new reporting format.

3. Key Issues

3.1 The Corporate Plan includes 86 measures, however a number of these include different elements resulting in there being 103 in total. The measures sit under 14 key delivery outcomes, which form the priority actions under each of the vision priorities:

- Every child making the best start in life
- Every adult secure, responsible and empowered
- A strong community in a clean, safe environment
- Extending opportunity, prosperity and planning for the future
These four priorities are underpinned by a fifth, cross-cutting commitment to be a modern and efficient Council.

3.2 The 2016/17 Corporate Plan sets out the vision, priorities and measures to assess progress. Through the guidance and direction set out in the supporting Performance Management Framework, relevant plans will be in place at different levels of the organisation to provide the critical ‘golden thread’ that ensures everyone is working together to achieve the Council’s strategic priorities.

3.3 The Quarter 2 Performance Report (Appendix A) sets out how the Council has performed in the second quarter of 2016/17 (1 July – 30 September 2016) to deliver the five headline priorities for Rotherham as set out in the Corporate Plan for 2016-17. The report provides an overview of progress and exceptions (good/improved performance and areas of concern) as well as wider information, key facts and intelligence such as customer feedback, quality assurance, external regulation and specific case study information to demonstrate what has been achieved to deliver the vision.

3.4 The Q2 Performance Scorecard (Appendix B) provides an analysis of the Council’s performance against each of the 103 performance measures. Based on the frequency of reporting and targets set each of the measures are rated as follows:

**Overall status (relevant to target)**

- ✔ Measure progressing above or in line with target set
- 🟢 Measure progress has been satisfactory but is not fully reaching target set
- ✗ Measure has not progressed in accordance with target set
- 📚 Measure under development (e.g. awaiting data collection or target-setting)
- ☐ Measure not applicable for target (e.g. baseline year, or not appropriate to set a specific target)
- 🚸 Measure information not yet available (e.g. due to infrequency or timing of information/data)
Direction of travel (dependent upon whether good performance in high or low)

- Numbers have improved
- Numbers are stable
- Numbers have got worse
- Direction of travel not applicable

3.5 At the end of the second quarter (July – September 2016) 23 measures are progressing above or in line with the target set. Although this represents 22.3% of the total number of measures, performance data shows that 39.7% of measures which have information available for the second quarter are on target (a slight fall from the 43.2% in the last quarter). The direction of travel for these measures is, however, more positive, with 43.1% (28) of the indicators measured this quarter seeing improvements, compared to 36% in the last period.

3.6 24.1% (14) of performance indicators measured this quarter have not progressed in accordance with the target set (13.6% overall) and 32.3% (21) have seen a negative direction of travel (20.4% across the whole of the Corporate Plan). This shows an improvement when compared to 27.3% of measured indicators not hitting their targets in quarter 1 and 45.2% which previously had a negative direction of travel.

3.7 15.5% of measures (16 in total) are rated as ‘measure not applicable for target’ and 28.2% of measures (29 in total) are rated as ‘measure information not yet available’ due to a number of measures which are annual, termly or 6 monthly. In some circumstances interim data is available to demonstrate whether or not the Council is on track to achieve the annual target, however, for others the Performance Report provides an overview of progress to assure Cabinet/Commissioners that progress is being made.

3.8 Commissioners and Cabinet Members will recall that the Corporate Plan includes five staff values and behaviours which capture in one place how everyone in the Council is expected to act and behave, including with customers and partners. Roll-out of the values commenced in September 2016 with staff briefings, articles in Take 5, a new screensaver and launch of employee awards nominations, particularly recognising those openly living the values. The Big Hearts Big Changes Awards will take place on 24th November. Further roll out phases will see the behaviours incorporated within the PDR paperwork.
3.9 To ensure that the 2016/17 Corporate Plan is effectively performance managed formal quarterly performance reports will continue to be presented to Cabinet/Commissioner Decision-Making meetings during 2016/17:

- Quarter 3 Performance Report (performance to end December 2017) – 13th February 2017
- Quarter 4 Performance Report (performance to end March 2017) – May 2017 (date TBC)
- Final 2016/17 Annual Performance Report (validated data) – Summer/early Autumn 2017 (date TBC)

4. Options considered and recommended proposal

4.1 It is recommended that Cabinet and Commissioners review the overall position, direction of travel and general progress made to deliver against the key delivery outcomes and provide feedback regarding what action is required in relation to areas of poor performance.

5. Consultation

5.1 The Council consulted with 1,800 members of the public to develop the new vision for the borough during the summer of 2015 and set out in October 2015. During 2016/17 The Leader and Chief Executive held a number of staff briefing sessions throughout January and February 2016. Part of the sessions included an update on the Corporate Plan and over 800 attended in total.

5.2 A presentation on the first version of a new Corporate Plan was made to Overview and Scrutiny Management Board on 26th November 2015, with this formally considered by members at the Council meeting on 9th December 2015 and approved on 13th July 2016.

5.3 As work has progressed on the plan a number of presentations and discussions have also taken place with the Council’s middle (“M3”) managers (for example on 18th November 2015, with regard to the draft Corporate Plan; and more recently, on the revised plan, on 17th May 2016 and on the approved plan and service planning on 27th July). Regular discussions on the developing plan have also been held with Strategic and Assistant Directors, Cabinet Members and Commissioners.

5.4 Focus groups, M3 manager meetings, as well as the “Views from Rotherham” consultation conducted in 2015, have all also provided opportunities to help define the new values and behaviours for the organisation contained within the Plan. Trades Unions have also seen the values and behaviours and will be included in considerations around the roll out of these.

5.5 The quarterly reporting template and performance scorecard has been developed in consultation with performance officers, the Strategic Leadership and Cabinet Members. The first quarterly performance report was presented to the Cabinet and Commissioners’ Decision Making meeting on 12th September and the Overview and Scrutiny Management Board (OSMB) on 16th September.
6. **Timetable and Accountability for Implementing this Decision**

6.1 This is the second quarterly Performance Report. The Quarter 3 Performance Report will be presented to Cabinet and Commissioners on 13th February 2017. Paragraph 3.10 sets out an outline forward programme of further quarterly performance reports.

7. **Financial and Procurement Implications**

7.1 The Corporate Plan will help steer the use of Council finances going forward, balanced against the wider funding backdrop for the Council and the broader national local government finance and policy context.

7.2 The Council operates in a constantly changing environment and will need to be mindful of the impact that changes in central Government policy, forthcoming legislation and the changing financial position of the authority will have on its ability to meet strategic, corporate priorities and performance targets; and that ambitions remain realistic.

8. **Legal Implications**

8.1 While there is no specific statutory requirement for the Council to have a Performance Management Framework and Corporate Plan, being clear about the Council’s ambitions gives staff, partners, residents and central Government a clear understanding of what it seeks to achieve and how it will prioritise its spending decisions.

8.2 An effective and embedded Corporate Plan is also a key part of the Council’s ongoing improvement journey in response to Government intervention at the Council.

9. **Human Resources Implications**

9.1 There are no direct Human Resources (HR) implications as a result of this report, though the contribution HR makes to a fully functioning organisation and dynamic workforce is set out within the plan and Performance Report (priority 5 – a modern, efficient Council). Roll out of the values and behaviours requires engagement with all sections of the workforce and it is a key role for managers across the organisation, led by the Chief Executive and wider Senior Leadership Team.

10. **Implications for Children and Young People and Vulnerable Adults**

10.1 The Corporate Plan has a core focus on the needs of children and young people and vulnerable adults, including a focus on establishing Rotherham as a ‘child-centred’ borough (Priority 1).

11. **Equalities and Human Rights Implications**

11.1 Ensuring that the Council meets its equalities and human rights duties and obligations is central to how it manages its performance, sets its priorities and delivers services across the board.
11.2 A new corporate Equalities and Diversity Policy was adopted by Council on 13\textsuperscript{th} July 2016 which will reinforce the duties of the Council in this regard in delivering the aims and ambitions of the new Corporate Plan for 2016/17 and supporting service business planning processes.

12. **Implications for Partners and Other Directorates**

12.1 Partnership working is central to the Corporate Plan. A formal partnership structure for Rotherham was re-established during 2015/16 with the formation of the new ‘Rotherham Together Partnership’ (RTP). An initial, 12 month RTP Action Plan was launched in March 2016 and partners will be developing a new, longer-term Community Strategy over the course of 2016, to come into force from 2017. The Community Strategy will describe how local partners plan to work together to deliver effective, integrated services, making best use of their collective resources. This Strategy will also need to inform future reconsideration and reassessments of the Council’s own Corporate Plan.

13. **Risks and Mitigation**

13.1 Within the Performance Report there are two sections relating to risks under each of the key delivery outcomes. These include the ‘exceptions’ and ‘risks and challenges ahead’ sections. Within the Performance Scorecard all measures which have not progressed in accordance with the target set are clearly marked with a red cross. Directorates are also responsible for ensuring that any significant risks are also addressed via Directorate and Corporate Risk Registers.

13.2 The Strategic Risk Register is structured to identify and mitigate strategic risks aligned to the Corporate Plan. The process of updating and identifying strategic risks is designed to enable the Council to manage risks connected to the Corporate Plan. Each risk area is reviewed every six weeks.

13.3 24.1\% (14) of performance measures measured this quarter have not progressed in accordance with the target set (13.6\% overall) and 32.3\% (21) have seen a negative direction of travel (20.4\% across the whole of the Corporate Plan).

14. **Accountable Officer(s)**

14.1 *Sharon Kemp, Chief Executive*

Approvals Obtained from:

Interim Head of Human Resources: Alan Greaves  
Assistant Director of Legal Services – Dermot Pearson  
Strategic Director of Finance and Customer Services – Judith Badger

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