

ROTHERHAM BOROUGH COUNCIL – HEALTH AND WELLBEING BOARD REPORT

1.	Meeting	Health and Wellbeing Board
2.	Date	16/11/16
3.	Title	Healthy Ageing Framework Update
4.	Directorate	Public Health

5. Summary

The Health and Wellbeing Board are provided with a progress update which includes the consultation schedule and the proposed changes to the Healthy Ageing framework. The framework has been enhanced through the consultation and become more person centred and outcome focused. The opportunities to align the Healthy Ageing Framework to other high level frameworks are being explored and next steps are proposed.

6. Recommendations

Health and Wellbeing Board to

- **Note the consultation findings and the changes the Healthy Ageing Framework.**
- **To consider using the framework as part of the commissioning and planning of services for Rotherham's ageing population.**
- **To task Public Health to identify the similarities and differences in the Healthy Ageing Framework, Child Centred Borough and WHO Age Friendly Cities/Communities to identify high level actions that support the Health and Wellbeing of all residents.**

7. Proposals and details

In June 2016 a draft version of the “Healthy Ageing Framework” was shared with the Health and Wellbeing Board. This framework aims to develop a coordinated strategic approach to commissioning and delivering services for our ageing population. The Health and Wellbeing Board asked for there to be a comprehensive consultation completed to ensure that the framework fully met the needs of the community.

The following consultation sessions were been completed in the late summer and autumn 2016.

- Rotherham Older People’s Forum 14th September
- Rotherham Pensioners Forum 27th September
- Rotherham Older People’s Summit 7th October
- Age friendly Rotherham 28th October

The findings from the consultation were provided by over 50 Rotherham residents. The residents welcomed the need for a coordinated approach and the development of the framework. However they did suggested that a more easy to read document with less system wide jargon was developed. The revised version has included ‘I statements’ to enable residents to easily relate the priorities back to their lives (Appendix Figure 1). Other changes included the addition of statements on transport, work and caring. It is planned for the document will be shared with the Rotherham Older People’s Forum at their Annual General Meeting on 9 November 2016.

The framework has been discussed with voluntary sector groups and Healthwatch as part of the consultation. There has been support from the groups consulted and recognition that working together would provide opportunities for improvement. There is further stakeholder engagement required to ensure that the framework fully meets the needs of health and social care sector.

During the development and consultation of the framework the World Health Organisations “Age friendly cities and communities” programme has been shared with Rotherham stakeholders. The WHO programme allows communities to tap in to the potential of older people and ensure that developments are suitable for our ageing population. This programme is an internationally recognised approach.



8. Finance

There is no additional funding required to deliver this agenda, it is about working differently and in partnership across the Health and Social Care system and voluntary and community sector.

9. Risks and uncertainties

The main risks and uncertainties of this work relates to the application of the framework to the work within the Health and Social Care system. The suggested recommendation to review the similarities and differences of the existing frameworks will ensure that the model meets the ambitions of the Health and Wellbeing Strategy.

10. Policy and Performance Agenda Implications

There are many performance indicators within the NHS, Adult Social Care and Public Health outcome frameworks that are predominantly focused on older people. There is also a need to ensure that the whole population indicators fully support the needs of our ageing population. The framework will help to focus activity and commissioning towards the high level indicators.

11. Background Papers and Consultation

Healthy Ageing Framework for Rotherham 1 June 2016 Health and Wellbeing Board

12. Keywords: Healthy Ageing, Age Well, Framework

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Figure 1: Healthy Ageing framework (revised following the consultation)

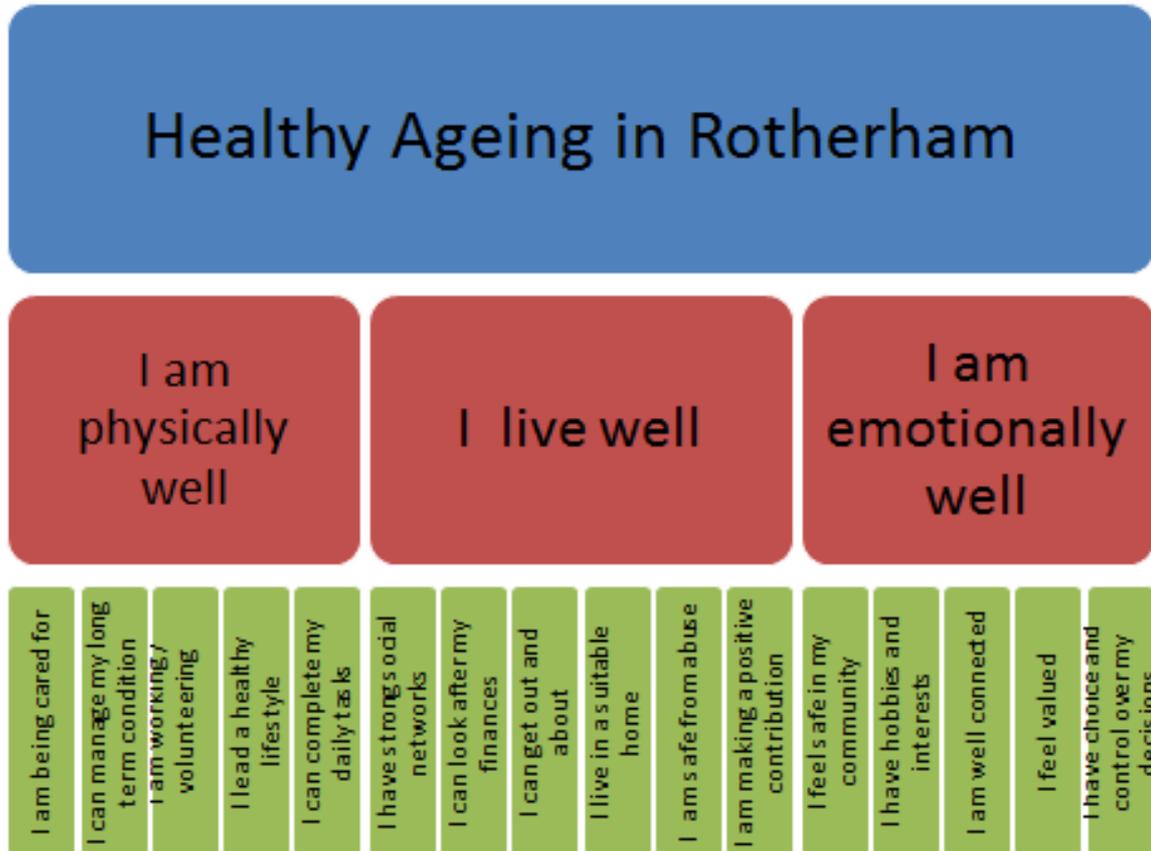


Figure 2: Age friendly cities and communities



Figure 3 Rotherham original Healthy Ageing Framework

