

Summary Sheet

Council Report

Cabinet and Commissioner Decision Making Meeting – 10 April 2017

Title

Rotherham Plan

Is this a Key Decision and has it been included on the Forward Plan?

No

Strategic Director Approving Submission of the Report

Sharon Kemp, Chief Executive

Report Author

Michael Holmes, Policy and Partnership Officer

Ward(s) Affected

All

Executive Summary

The Rotherham Plan has been developed as Rotherham Together Partnership's (RTP) long-term strategy for the borough. It provides a framework for partners' joint efforts to create a borough that is better for everyone who wants to live, work, invest or visit here.

The plan is based around five "game changers": *building stronger communities, skills and employment, integrated health and social care, a place to be proud of and the town centre.*

RTP's supporting theme boards – the Health and Wellbeing Board, Business Growth Board, Children and Young People's Partnership and Safer Rotherham Partnership - will be central to its successful implementation. A reporting framework is being put in place to dovetail with theme boards' existing performance management arrangements.

Recommendation

That the Rotherham Plan be endorsed and consideration be given to the Council's role in ensuring its effective delivery, including the relationship with the Council Plan for 2017-20.

List of Appendices Included

The Rotherham Plan 2025

Background Papers

None

Consideration by any other Council Committee, Scrutiny or Advisory Panel

No

Council Approval Required

No

Exempt from the Press and Public

No

Rotherham Plan

1. Recommendations

- 1.1 That the Rotherham Plan be endorsed and consideration be given to the Council's role in ensuring its effective delivery, including the relationship with the Council Plan for 2017-20.

2. Background

- 2.1 The Rotherham Plan has been developed as Rotherham Together Partnership's (RTP) long-term strategy for the borough. It provides a framework for partners' joint efforts to create a borough that is better for everyone who wants to live, work, invest or visit here.
- 2.2 The plan is informed by the extensive *Views from Rotherham* consultation programme carried out in 2015 and ongoing engagement since. It also draws on the themes of RTP's initial annual plan for 2016/17; emphasising the importance of *bringing people together*, promoting *opportunity and equality*; and making Rotherham a more *welcoming place* for residents, visitors and potential investors.
- 2.3 RTP members and the partnership's chief executive officer group have agreed the plan, and members of other partnership theme boards (i.e. Safer Rotherham Partnership, the Health and Wellbeing and Business Growth boards, the Children and Young People's Partnership and Rotherham Strategic Housing Forum) have had the opportunity to provide comments. Cabinet members have previously discussed the plan during informal sessions, but now have the opportunity to formally endorse it and consider the Council's role in ensuring its effective delivery.

3. Key Issues

- 3.1 The plan is built around five "game changers" – identified as the most important things partners need to work on collectively over the next few years. They are:

- Building stronger communities
- Skills and employment
- Integrated health and social care
- A place to be proud of
- Town centre

- 3.2 **Building stronger communities**

This game changer focuses on issues relating to cohesion and engaging more effectively with local communities. It also incorporates ongoing work to agree principles and a model for delivering integrated, locally based services.

3.3 **Skills and employment**

The centrepiece of this strand of the plan is the work and health programme working through Sheffield City Region to deliver effective support to people who are struggling to enter or maintain employment due to health problems or disabilities. Skills and employment also highlights the potential of procurement practices to provide local job opportunities and references the university campus development in the town centre.

3.4 **Integrated health and social care**

The integrated health and social care place plan provides the basis for this game changer. The place plan includes significant proposals to establish the urgent and emergency care centre at the hospital, expand the care coordination centre to include mental health and social care, and roll-out integrated, multi-disciplinary teams across Rotherham.

3.5 **A place to be proud of**

This strand picks up on consultation feedback about the importance of restoring pride in the borough, making the link with the place shaping work instigated by RTP last year. It highlights the need to make the most of Rotherham's many assets and also mentions the vision of becoming a child-centred borough.

3.6 **Town centre**

Another top priority for local people based on consultation feedback, which often highlights the fact that people feel unsafe in the town centre. The plan stresses the importance of planned developments such as Forge Island for improving the look and feel of the town centre, whilst committing partners to ongoing efforts to address anti-social behaviour.

3.7 **Monitoring progress**

The plan contains a small number of indicators for each game changer and some initial milestones to chart progress. Further actions and milestones will be captured in annual delivery plans (the 2017/18 delivery plan is in development). The approach to monitoring progress will be designed to dovetail with the existing performance reporting arrangements for the supporting theme boards (see 2.3 above).

3.8 The Council may also want to consider how the new council plan for 2017-20 should relate to the Rotherham Plan e.g. explicitly setting out the Council's role in working with partners to deliver the game changers.

4. **Options considered and recommended proposal**

4.1 **Annual plans** - RTP could have continued to develop annual plans rather than setting out a longer term vision. This would have provided the opportunity to reflect current priorities as they emerge and set out partners' short-term response.

- 4.2 **Longer-term plan** – RTP discussions have made clear that all partners are committed to a collective long-term approach to delivering the plan's game changers. Even as other issues emerge and are addressed, these will remain central partnership priorities. It was therefore felt that a plan reflecting this certainty and long-term commitment represented the best approach.

5. Consultation

- 5.1 The views from Rotherham consultation programme carried out in summer/autumn 2015 canvassed the views of around 1,800 local people via a series of roadshows and an online survey.
- 5.2 A number of engagement sessions were held in late 2016. These were less well attended than the roadshows but still provided valuable feedback.
- 5.3 Specific consultation with children, young people and their families took place in Rotherham town centre in August 2016 and further consultation was carried out at Rotherham Show in September. A session for the voluntary and community sector was held at Voluntary Action Rotherham in July 2016.
- 5.4 Partners have held a number of workshops to discuss the Rotherham Plan and partnership theme board members provided feedback on the draft plan in January/February 2017.

6. Timetable and Accountability for Implementing this Decision

- 6.1 As a partnership document, the Rotherham Plan has been agreed and signed off by Rotherham Together Partnership, which is chaired by the leader of the Council, and the partnership's chief executive officer group, which is chaired by the Council's chief executive.

7. Financial and Procurement Implications

- 7.1 There are no direct financial or procurement implications.

8. Legal Implications

- 8.1 There are no legal implications.

9. Human Resources Implications

- 9.1 There are no human resources implications.

10. Implications for Children and Young People and Vulnerable Adults

- 10.1 The plan emphasises partners' focus on creating a child-centre borough as well as outlining the work that is taking place across the theme boards and through the safeguarding children board to provide opportunities for children and young people and keep them safe.

- 10.2 A range of activity across the plan's game changers is likely to have a positive impact on vulnerable adults (e.g. the work and health programme, expansion of the social prescribing service, and development of a more effective model for local service delivery).

11. Equalities and Human Rights Implications

- 11.1 As set out in the plan's introduction, one of the partnership's key principles is: "promoting equality, challenging intolerance, embracing diversity and celebrating our achievements." *Building stronger communities* will have a particular emphasis on promoting equality and diversity. Initiatives such as the work and health programme will actively seek to reduce inequalities by tackling barriers to work.

12. Implications for Partners and Other Directorates

- 12.1 The Rotherham Plan is a partnership document setting out the most important things Rotherham organisations will work on collectively over the next few years.
- 12.2 The Council will have a critical role in delivering the plan's game changers and it is therefore crucial that all directorates are aware of the plan and have an understanding of RTP and its structures.

13. Risks and Mitigation

- 13.1 As part of establishing a performance and planning framework for delivery of the plan, the partnership's chief executive officer group are discussing the need for a partnership risk register.

14. Accountable Officer(s) Sharon Kemp, Chief Executive

Approvals Obtained from:-

Strategic Director of Finance and Customer Services: Judith Badger

Assistant Director of Legal Services: Dermot Pearson

Head of Procurement (if appropriate): not applicable

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