

Budget Option 2018/19 – 2019/20

Cumulative Net Savings

Reference:	ACX 4
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2017/18 £'000	2018/19 £'000	2019/20 £'000
15	50	65

Director Responsible for Delivery	Shokat Lal
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Cabinet Portfolio Holder	Councillor Read
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Finance Business Partner	Mike Hirst
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Proposal Description	Reorganisation of Communications function
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Details of Proposal (including implications on service delivery)	It is proposed to reduce the Corporate Communications & Marketing resource available across the council and restructure the service once a new Head of Communications is appointed. There are also inconsistencies in terms of roles and responsibilities across the team.
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Implications on other Services (identify which services and possible impact)	Currently every directorate has a dedicated Communications Business Partner and Adviser this way of working will no longer be sustainable. Furthermore, services as they have developed new ways of working are able to take on greater communications responsibilities.
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Support required from Corporate Services – Finance, HR, Legal, ICT (please specify)	HR will need to support the review and changes to roles including the deletion of two posts.
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Reduction in Staffing Posts (FTEs)	Reduction of 2 FTE posts and alignment of all Communications Managers roles. The service area is currently holding one vacancy.
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Reduction in Head Count	2
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Decision Maker: Cabinet, Commissioner or Officer/Management Action	Management Action
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Appendix 3 - ACX