

Health and Wellbeing Board – briefing note

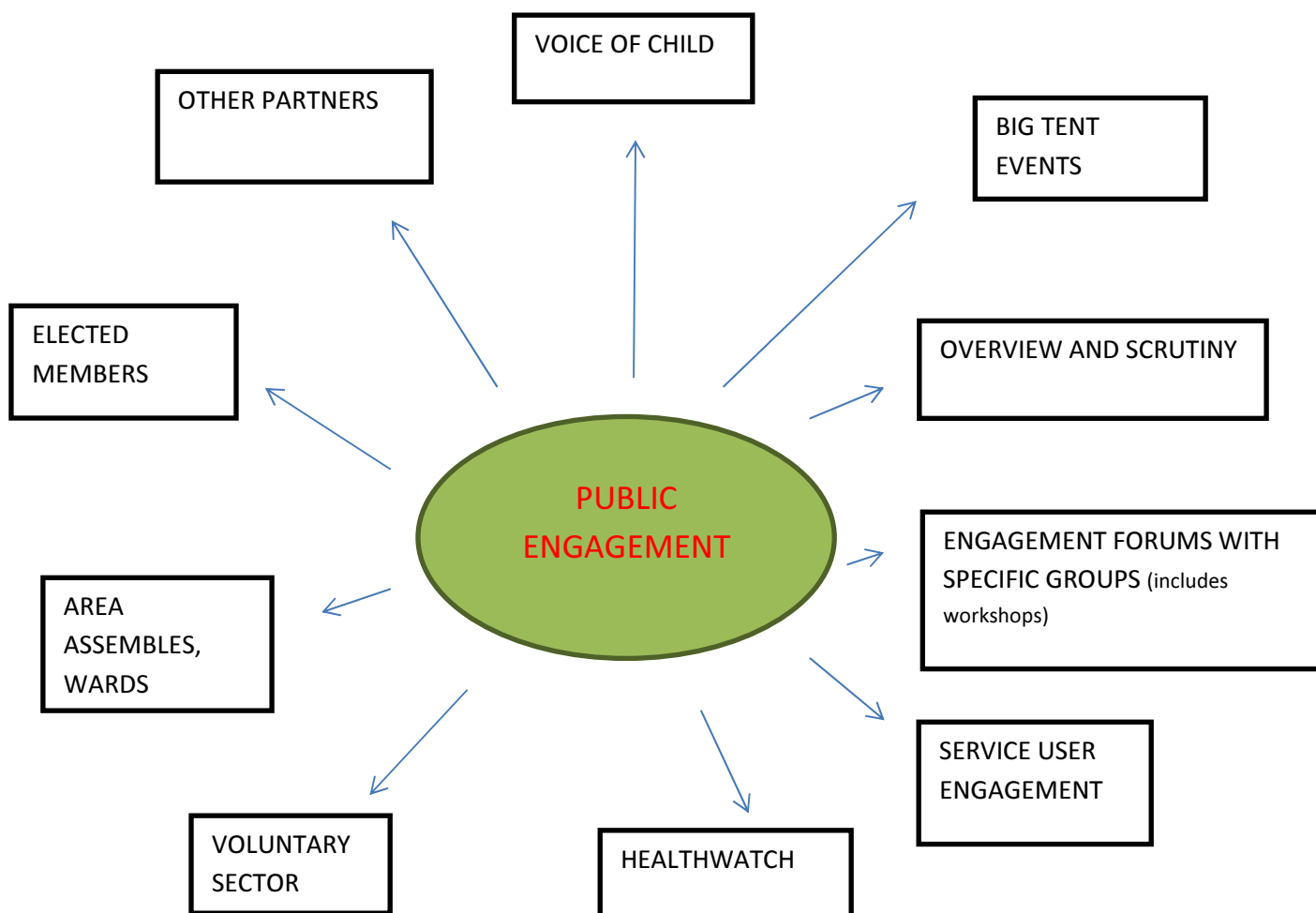
Cllr David Roche, HWbB Chair
November 2017

Engaging the public in the health and wellbeing board

In Rotherham we often struggle to get members of the public to engage with the local board; either by attending or sending in questions. However, regular engagement with the public in the work of the board, its priorities and local strategy, is supposed to be encouraged and something we therefore need to consider how to do more of.

There are examples of successful engagement with the public in Rotherham, including an event with the Clinical Commissioning Group at their AGM in July 2017, where members of the public attended to observe the board meeting and attended a public presentation by the chair and vice-chair about the work of the board. There was also a very well-attended themed board meeting on suicide which took place in May 2015.

During a recent Yorkshire and Humber Health and Wellbeing Board event, Durham shared how they have successfully engaged with the public through a range of events and public attendance at their board meetings. The diagram below demonstrates how Durham achieves this and may contain some ideas for us to consider.



Durham has annually over 200 + members of the public asking questions at their HWBB events