

## ‘Our Rotherham’ achieving the ambition to be a child and young person friendly borough 2018-2025 Action Plan

The aim of the Child Friendly Board is: For Rotherham to be a great place to grow up in, where children, young people and their families have fun and enjoy living, learning and working.

This plan has been produced by the Child Friendly Rotherham Board with children and young people across Rotherham.

**Voice and influence** is a cross-cutting theme running through the plan. Each of the three themes below considers how the voices of children and young people feed into the activities and influence everything we do as partner organisations.

Themes and activities	Who will do it	By when	RAG
<p><b>Cross-cutting theme - all children and young people have a voice and are listened to</b>                      “If it’s about us, don’t do it without us!” Children and young people want to be listened to, and have their voices heard when organisations develop plans, projects and services. They want to have the power to change things through co-production and promote a culture of open and clear communication so they know how they have influenced that change and why.</p>			
<p><b>Board champion: Teresa Brocklehurst, Voice and Influence Partnership</b></p>			
<p><b>The activities, projects and initiatives that will help make this happen...</b>                      Each of the three themes in this plan includes a ‘voice and influence’ element within it, there will also be a number of specific activities to support this outlined below.</p>			
Extend the community journalist ‘Our Rotherham’ project delivered by Defeye Creative to a wider group of young people across the borough, using the project to explore a range of views from children, young people and adults on key agendas (to be determined by the young people).	Defeye Creative (Kate Green as RMBC contact)	August 2018	A
Developing a social media platform (e.g. Facebook) to host the films produced by the ‘Our Rotherham’ community journalist project.	Defeye Creative / Emma Hollingworth / Kate Green	August 2018	A
Young people’s awards ceremony – delivered by the Different but Equal Board to celebrate the achievements of young people across Rotherham	Teresa Brocklehurst, Voice and Influence Partnership	23 February 2018	G

## Theme 1 a vibrant borough with age-appropriate, fun things to do

Children and young people in Rotherham said they want to live in a place where all people enjoy, with activities that are interesting, educational, fun and colourful. They want a great town centre, where they can spend time with their families, meet friends and be entertained, and have opportunities across the whole borough for getting involved in arts and cultural activities.

### Board champion: Cllr Atkin

#### The activities, projects and initiatives that will help make this happen...

<p>The Reimagining Rotherham project developed a 'blueprint' for an ambitious future for Rotherham which has culture, leisure and green spaces at its heart. Young people say that Rotherham should have: a children's gallery, science museum, cinema, festivities, arts centre, communal garden, outdoor pursuits.</p> <p>In response to this, Rotherham has an ambition to become the first Children's Capital of Culture 2025. This will be achieved through a co-created, 7 year plan to deliver young people's ambitions for Rotherham's future.</p>	<p>Polly Hamilton, RMBC Strategic Director Culture and Leisure</p> <p>Working with Teresa Brocklehurst, Voice and Influence, the Different but Equal Board and young ambassadors at Grimm &amp; Co.</p>	<p>2025</p> <p>With key milestones to be identified for the 7 year period (TBC)</p>	<p>A</p>
<p>The local 'town centre masterplan' which is being used to redevelop Rotherham's town centre includes some of the other elements that children and young people want locally – including spaces to meet friends, family and socialise, entertainment places including a cinema, restaurants and an arts centre, and spaces for creativity.</p>	<p>Dan Watson TBC</p>	<p>TBC</p>	<p>A</p>
<p>Rotherham University Campus – providing opportunities for Rotherham's young people to continue their education in Rotherham.</p>	<p>Jason Austin, RNN Group</p>	<p>Autumn 2018</p>	<p>A</p>

## Theme 2 all places in Rotherham to be safe, clean and welcoming

Children and young people want the borough to be brighter, cleaner and to feel safer for everyone who lives or visits it. They believe that places which are clean, well looked after and welcoming results in more people wanting to visit and more families wanting to live and bring their children up, which in turn creates safer environments which all people feel proud of.

### Board champion: Cllr Jeanette Mallinder

#### The activities, projects and initiatives that will help make this happen...

<p>The views from the Child Friendly Rotherham consultation will inform the priority setting for the Safer Rotherham Partnership Board for 2018/19.</p>	<p>Carol Adamson, RMBC Community Engagement Officer</p>	<p>5 March 2018</p>	<p>A</p>
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<p>The 'building confident and cohesive communities' theme board of the Safer Rotherham Partnership want to engage with young people and ask them to help set their priorities for the year 2018/19. To do this a workshop will take place with young people invited from various groups across Rotherham to look at what the most important things are for them.</p>	<p>Bev Pepperdine, RMBC Performance Assurance Officer &amp; Carol Adamson, RMBC Community Engagement Officer</p>	<p>16 February 2018</p>	<p>G</p>
<p>The Improving Places Select Commission to host a session during the Easter holidays with children and young people across the borough and members of the Child Friendly Board. To look at what specific areas of work could be developed with the support of scrutiny members.</p>	<p>CLlr Mallinder</p>	<p>TBC - Week commencing 2<sup>nd</sup> April</p>	<p>R</p>
<p>Opportunities will be explored where children and young people can be better engaged in and inform campaigns and initiatives such as 'Love Where you live' and the 'Thriving Neighbourhood' work.</p>	<p>CLlr Mallinder &amp; lead officer TBC</p>	<p>On-going</p>	<p>R</p>
<p><b>Theme 3 bring together and celebrate Rotherham's diverse communities</b> Children and young people in Rotherham are proud of where they live, are proud of its cultural diversity and feel strongly that people of all ages, backgrounds and cultures should come together and be celebrated. They want to promote what is good about Rotherham - the people and its communities – and use activities such as festivals, intergenerational projects and communal spaces to bring people together.</p>			
<p><b>Board champion: Shokat Lal, Assistant Chief Executive</b></p>			
<p><b>The activities, projects and initiatives that will help make this happen...</b></p>			
<p>BSBT (Building a Stronger Britain Together) – Counter-Extremism funding for VCS projects: A number of bids being put forward for funding of specific projects in Rotherham, some of which will involve children and young people. Explore this further in terms of potential and links to 'child friendly Rotherham' if bids are successful.</p> <p>Explore the possibility of working with a VCS organisation to put an application forward to a future round of the BSBT funding (above) to develop a project around empowering young people to reject extremism.</p>	<p>Ian Stubbs, RMBC Community Engagement Coordinator</p>	<p>March 2018</p> <p>When funding available</p>	<p>A</p>
<p>Explore opportunities available through the BSBT in-kind support offer to develop communications tools aligned to young people and positive messages linked to the Different but Equal Board.</p>	<p>Ian Stubbs, RMBC Community Engagement Coordinator &amp; Teresa Brocklehurst, Voice and Influence Partnership</p>	<p>April 2018</p>	<p>A</p>
<p>Number of projects delivered as part of the Controlling Migration Fund, ensure these consider their impact on children and young people, and where they can be better engaged in activity</p>	<p>Mahara Haque, RMBC Stronger Communities</p>	<p>On-going</p>	<p>A</p>

and help co-design local projects.	Coordinator (Building Stronger Communities Forum)		
Different but Equal Board theme for 2018 is culture and diversity; explore opportunities with them as part of this theme. Support where appropriate the DbE annual event in summer around this theme.	Teresa Brocklehurst, Voice and Influence Partnership	Summer 2018	A
Number of events throughout the year which engage children and young people, including: <ul style="list-style-type: none"> <li>Holocaust Memorial Day (inc. the Anne Frank exhibition)</li> <li>TBC</li> </ul>	January 2018 TBC		
<b>Underpinning actions</b>			
Programme of themed board meetings and/or workshops throughout the year, involving children and young people – all TBC:			
16 <sup>th</sup> February – theme 2. Safer Rotherham Partnership workshop	Bev Pepperdine/Kate Green/Carol Adamson	16 <sup>th</sup> February 2018	G
During Easter holidays TBC – theme 2. Safe, clean and welcoming. Session with Improving Places Select Commission, the Child Friendly Board and children and young people to explore what specific activities could be delivered.	Cllr Mallinder (Improving Places Select Commission)	Week commencing 2 <sup>nd</sup> April	R
During summer holidays TBC – theme 3. Cultural and diversity (Different But Equal Board event)	Teresa Brocklehurst , Voice and Influence Partnership	From 24 <sup>th</sup> July 2018	R
During Autumn holidays TBC – theme 1. things to do	Cllr Atkin	Week commencing 29 <sup>th</sup> October 2018	R
Evaluation of the 'Child Friendly Rotherham' initiative to date (2017-18) – with support of Co:Create and Sheffield University.	Kate Green / Morwenna Foden, Co:Create	December 2018	R