

## DRAFT Health and Wellbeing Strategy Action Plan 2018 – 2020

**Aim 1 All children get the best start in life and go on to achieve their potential**

**Board sponsor: Mel Meggs**

2025 Strategic Priority this will contribute to	Activity that will take place during 2018-19	Who will do it	By when	Indicators the activity will contribute to	Current performance
<p><b>1. Ensuring every child gets the best start in life (pre-conception to age 3)</b></p> <p><b>Children &amp; Young People's Partnership &amp; Transformation Priorities:</b></p> <p><b>0 to 19</b></p>	<p>Reduce the number of parents (and significant others) smoking during pregnancy and immediately after birth by having a quit smoking support offer in each children's centre across the borough, and support pre-birth in place.</p> <p>Increase the numbers of mothers breastfeeding and the number of trained peer supporters</p> <p>Children's Centres and Public Health Nursing to work collaboratively with schools and settings to develop and close the gap in speech, language and communication</p>	<p>Lead Officer TBA</p>			
	<p>Increase the use of evidenced based and evidenced informed interventions including sleep programmes, introducing solid foods, talking tables, baby box university and Bookstart</p> <p>All partners to work collaboratively on a Joint Strategy / Action Plan around Childhood obesity</p>	<p>Lead Officer TBA</p>			

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<p><b>2. Improving health and wellbeing outcomes for children and young people through integrated commissioning and service delivery</b></p>	<p>Develop a Joint Commissioning approach between the Council and the CCG that integrates commissioning activity. Refreshed Joint Commissioning Strategy (Sep-18)</p>	<p>Mark Chambers, AD Commissioning, Performance &amp; Quality</p>			
<p><b>Children &amp; Young People's Partnership &amp; Transformation Priorities:</b></p> <ul style="list-style-type: none"> <li>• <b>CAMHS</b></li> <li>• <b>0 to 19</b></li> <li>• <b>Acute and Community Integration</b></li> <li>• <b>SEND</b></li> <li>• <b>Signs of Safety model</b></li> <li>• <b>Transitions</b></li> </ul>	<p>Develop a neighbourhood model of service delivery across all services.</p> <p>Building on the co-location of services at the SEND Hub (Kimberworth Place) – stage 2 of the project will focus on more efficient and effective joint working across the whole SEND / CAMHS system.</p> <p>SEND training roll out across Children and Young People agencies.</p> <p>A new outcome based performance framework for the delivery of 0-19 services.</p>	<p>Mark Chambers, AD Commissioning, Performance &amp; Quality</p>			
<p><b>3. Reducing the number of children who experience neglect or abuse</b></p> <p><b>LSCB Priority</b></p> <p><b>Children &amp; Young People's Partnership &amp; Transformation</b></p>	<p>To improve workforce understanding of the key characteristics of neglect in Rotherham. To provide staff with the tools and skills to intervene effectively, so that less children are placed on CP plans due to neglect - Graded Care Profile</p> <p>To improve joint working between adult / children's workforce.</p>	<p>Lead Officer TBA</p> <p>Lead Officer TBA</p>			

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<p><b>Priorities:</b></p> <p><b>Signs of Safety Implementation</b></p>	<p>Addressing the 'toxic trio': drugs/alcohol, mental health and domestic abuse.</p> <p>Increase the number of children supported through Early Help Assessments by all partners</p>	<p>David McWilliams, AD Early Help and Family Engagement</p>			
	<p>Investment in evidenced based approaches to reduce neglect – Eoc, FGC and implementation of Pause</p> <p>Work with the Rotherham LSCB in developing the Strategy for responding to Childhood Neglect</p>	<p>Jenny Lingrell, Head of Service, Early Help</p> <p>Rebecca Wall, Head of Service, Safeguarding, Learning and Quality</p>			
<p><b>4. Ensuring all young people are ready for the world of work</b></p> <p><b>Children &amp; Young People's Partnership &amp; Transformation Priorities:</b></p> <p><b>SEND Transitions</b></p>	<p>All 16 – 19 (25 with SEND) year olds who are NEET/Not Known to be followed up by the Early help Service and those who have RONI to be identified early by schools to enable targeted work to take place</p>	<p>David McWilliams, AD Early Help and Family Engagement</p>			
	<p>Explore further work with SCR ESF Bid and the Development of Career Hubs</p>	<p>Lead Officer TBA</p>			