

DRAFT Health and Wellbeing Strategy Action Plan 2018 – 2020

Aim 2 All Rotherham people enjoy the best possible mental health and wellbeing and have a good quality of life

Board sponsor: Kathryn Singh

2025 Strategic Priority this will contribute to	Actions 2018-20	Lead/s	By when	Indicators the activity will contribute to	Current performance RAG
1. Improving mental health and wellbeing of all Rotherham people	Continue to monitor implementation of the Better Mental Health for All Strategy and action plan	HWbB			
	Continue to monitor implementation of the Suicide Prevention action plan	HWbB			
	Launch of 5 Ways to Wellbeing campaign, including development of a communication and marketing plan for 2018/19.	Ruth Fletcher-Brown, RMBC			
	Use the influence of the HWbB to tackle stigma and discrimination by all partners working collaboratively to deliver awareness campaigns throughout the year which coincide with national events.	HWbB			
2. Reducing the occurrence of common mental health problems	Ensure the Place Plan delivers actions in relation to IAPT services	Mental Health and Learning Disabilities Transformation Group (Ian Atkinson, CCG)			

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	Ensure the Place Plan delivers an effective CAMHS Transformation Plan.	(Children and young people's transformation group) Mel Meggs, RMBC			
3. Improving support for enduring mental health needs (including dementia)	Ensure development of a Dementia Transformation Action Plan	Mental Health and Learning Disabilities Transformation Group (Ian Atkinson, CCG)			
	Populate the 'Prime Minister's Challenge 2020' Association of Directors of Adult Social Services Commitment Tracker, which evidences the work taking place in relation to dementia.	All HWbB partners.			
	Ensure effective delivery of CORE 24 in Rotherham.	Mental Health and Learning Disabilities Transformation Group (Ian Atkinson, CCG)			
4. Improve the health and wellbeing of people with learning disabilities and autism	Ensure effective development and implementation of a local Autism Strategy.	TBC			
	Learning disability action/s in Place Plan TBC	TBC			