

DRAFT Health and Wellbeing Strategy Action Plan 2018 – 2020

Aim 3 All Rotherham people live well for longer

Board sponsor: Richard Cullen

2025 Strategic Priority this will contribute to	Actions 2018-20	Lead/s	By when	Indicators the activity will contribute to	Current performance
1. Preventing and reducing early deaths from the key health issues for Rotherham people, such as cardiovascular disease, cancer and respiratory disease	Monitor and oversee the performance of the Get Healthy Rotherham service.	Public Health, RMBC			
	Support the use of Making Every Contact Count across Health and Wellbeing Partners.	Public Health, RMBC			
	Analyse CVD, Cancer and Respiratory pathways to identify and address areas for improvement.	Public Health, RMBC and CCG			
	Ensure Rotherham Active Partnership works to ensure physical activity is targeted where appropriate to those who are inactive (see also action in aim 4).	Chris Siddall, RMBC (RAP)			
	Provide support to develop the business case for a South Yorkshire and Bassetlaw QUIT smoking programme focused on secondary care.	Public Health, RMBC, CCG, TRFT			
2. Promoting independence and self-management and increasing independence of care for all people	Pilot Integrated point of contact service.	Adult services, RMBC, CCG and TRFT			

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	Continue to support the delivery of targeted Home Safety Checks delivered by South Yorkshire Fire and Rescue	South Yorkshire Fire and Rescue			
3. Improving health and wellbeing outcomes for adults and older people through integrated commissioning and service delivery; ensuring the right support at the right time	Develop service model for an integrated rapid response service to provide brief interventions for unplanned episodes of care.	Adult services, RMBC, CCG and TRFT			
	Develop an integrated discharge model to provide smooth and timely transition from hospital to home or to intermediate care.	Adult services, RMBC, CCG and TRFT			
	Begin phased implementation of the integrated care in the community setting building on the success of the Health Village Integrated Locality pilot.	Adult services, RMBC, CCG and TRFT			
	Develop coordinated approach to care home support.	Adult services, RMBC, CCG and TRFT			
	Ensure a coordinated approach across the partnership in relation to ‘healthy ageing’ and Rotherham being a great place to grow older.	HWbB			
4. Ensuring every carer in Rotherham is supported to maintain their health, wellbeing and personal outcomes, so they are able to continue their vital role and live a fulfilling life	Oversee and monitor the priorities in the Rotherham Carers’ Strategy.	Adult services, RMBC			