

DRAFT Health and Wellbeing Strategy Action Plan 2018 – 2020

Aim 4 All Rotherham people live in healthy, safe and resilient communities

Board sponsor: Rob Odell

2025 Strategic Priority this will contribute to	Actions 2018-20	Lead/s	By when	Indicators the activity will contribute to	Current performance
1. Increasing opportunities for healthy, sustainable employment for all local people.	Ensure the Local Integration Board involves all relevant officers/partners and has a focus on how jobs, skills and health interlink and contribute towards good employment for local people.	Public Health, RMBC			
	Support work being delivered through aim 1 – ensuring young people are ready for the world of work.	Rob Odell, SY Police/Mel Meggs, RMBC			
2. Ensuring everyone is able to live in safe and healthy environments.	Work closely with the SRP to set priorities which consider the impact on health and wellbeing – and use influence across the partnership to address key challenges identified.	Sam Barstow, RMBC			
	Work with the SRP to explore how the JSNA and JSIA could be better utilised together as a collective resource for Rotherham.	Sam Barstow / Miles Crompton, RMBC			
	Play a key role in helping to develop the local Housing Strategy, ensuring that health and wellbeing continues to be a focus.	Sarah Watts, RMBC			
	Ensure the Neighbourhood Strategy has a key focus on health and wellbeing (helping deliver the priorities in this aim).	Kate Green, RMBC			

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3. Ensuring planning decisions consider the impact on people’s health and wellbeing.	Explore opportunities to recruit a Public Health registrar and/or student (at no cost) to deliver a piece of work reviewing the Local Plan and how its policies impact on health and wellbeing.	Terri Roche / Bronwen Knight, RMBC			
	Following the activity above, use the outcome of the review to consider where developing supplementary planning documents would have a beneficial impact of people’s health – based on evidence.	HWbB			
4. Increasing opportunities for people of all ages to use green spaces for the benefit of their health and wellbeing.	Provide a governance structure for the Rotherham Active Partnership – using collective influence of the board to ensure this partnership works effectively to promote and increase green space use in relation to physical activity.	Chris Siddall, RMBC			
	Contribute to the development of the new Cultural Strategy for Rotherham, ensuring this has a focus on green spaces as important local assets, not just for physical activity, but improving mental health and wellbeing and environmental factors.	Chris Siddall, RMBC			
	Support the ambition for all Rotherham primary schools to be taking part in the ‘daily mile’ in 5 years.	Chris Siddall, Rotherham Active Partnership			
5. Mitigating the impact of loneliness and isolation in people of all ages	Oversee the development of and monitor implementation of a strategy to address issues associated with loneliness and isolation.	Jo Hinchliffe / Kate Green, RMBC			

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	<p>Hold a stakeholder event to begin mapping out what is already going on locally which is contributing to tackling loneliness.</p>	<p>Jo Hinchliffe / Kate Green, RMBC</p>			
	<p>Use the above strategy and outcome of the event to inform development of a local campaign/project to address loneliness – focusing on people connecting (using roll out of MECC / Five Ways to Wellbeing to underpin this).</p>	<p>Jo Hinchliffe / Kate Green, RMBC</p>			
	<p>Consider the outcome of the library review and how libraries can be best utilised within local communities in tackling loneliness</p>	<p>Jo Hinchliffe, RMBC</p>			
	<p>Consider how other key areas of work (SRP vulnerable adults and confident and cohesive communities theme boards, Building Stronger Communities Forum, Neighbourhood Strategy, Place Plan – social prescribing, MECC, Better Mental Health for All, 5 ways to wellbeing) can contribute towards this priority in tackling loneliness.</p>	<p>Jo Hinchliffe/Kate Green, RMBC</p>			