

## BRIEFING PAPER FOR HEALTH & WELLBEING BOARD

1.	<b>Date of meeting:</b>	<b>16<sup>th</sup> May 2018</b>
2.	<b>Title:</b>	<b>Director of Public Health Annual Report 2017</b>
3.	<b>Directorate:</b>	<b>Public Health Directorate</b>

### 4. Introduction

4.1 Every Director of Public Health (DPH) must produce an independent Annual Report on the local population's health. The 2015 and 2016 annual reports were two in a series of annual reports that planned to work through the life course, focusing on key health issues at different stages of our lives. This year's focus is on living and working well. The intention is to use this year's annual report to outline what is working well in Rotherham, what Rotherham is doing as a whole and what is planned for the future, it also is an opportunity to shine the light on the rich asset that the working age population has within Rotherham.

4.2 The report highlights some of the successes in Rotherham, but also gives a frank assessment of some of the challenges Rotherham faces as a community. According to the Faculty of Public Health guidance DPH reports should:

- Contribute to improving the health and well-being of the Rotherham population.
- Reduce health inequalities.
- Promote action for better health, through measuring progress towards health targets.
- Assist with the planning and monitoring of local programmes and services that impact on health over time.

The annual report is the DPH's professional statement about the health of local communities, based on sound epidemiological evidence, and interpreted objectively. The report should be publicly accessible. The DPH report is not a strategy document, but can make recommendations for system change.

### 5. Key Issues

5.1 Living well is important for individuals and the population as a whole to ensure a good quality of life throughout the life course. Living a healthy life can increase life expectancy and making the right life choices can reduce the likelihood of premature death and suffering certain long term conditions. Lifestyle risk factors such as smoking and poor diet can lead to poor health and can be linked to deprivation.

5.2 Addressing individual lifestyle risk factors is important but so too is the acknowledgement that political, social, economic, environmental and cultural factors will shape the conditions in which people are born, grow, live, work and age. Creating a healthy population requires looking at the bigger picture. The gap in life expectancy and healthy life expectancy between people living in the most and least deprived areas in Rotherham is a concern. The things that make people healthy include; good work, education, housing, resources, physical environment and social connections as well as the absence of ill health or disease.

5.3 Working adults support the welfare state through income generation and paying taxes as well as contributing to civic society. It is therefore important to promote and protect both the physical and mental health of this sector of the population.

## **6. Key actions and relevant timelines**

6.1 The annual Report highlights Key Messages within each chapter. These should be digested by all relevant organisations and sectors and considered when planning strategy and service delivery.

6.2 The key recommendations in the report are:

- Work and health in partnership – to help more people back into work with stronger health and employment connectivity with links to emotional wellbeing. Continue to deliver the Workplace Wellbeing Charter for those in work.
- Making Every Contact Count (MECC) – working with partners to deliver MECC (Healthy Chats) which is a key component of the Rotherham Integrated Health and Social Care Strategy.
- Mental health – Public Health to lead on the implementation of the Better Mental Health For All Strategy, with a specific focus in year one on Suicide Prevention and Five Ways to Wellbeing.
- Physical activity – Public Health will work with the Team Rotherham Partnership to increase physical activity across Rotherham using opportunities such as our award winning parks (green spaces), promoting active travel and working with planning departments to develop obesogenic environments.
- Continue to deliver on South Yorkshire and Bassetlaw wider partnership to deliver on the health and social care plan.

## **7. Recommendations to H&WBB**

7.1 That the Board notes the content and recommendations of the DPH Annual Report 2017.

7.2 That H&WBB members review the content and recommendations of the Report and consider what actions they will take in contribution to the recommendations. These will be collated by Public Health and reported back to the H&WBB for reporting and governance.

## **8. Name and contact details**

Strategic Director Approving Submission of the Report  
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