Rotherham Health and Wellbeing Strategy

Update on Aim 1: All children get the best start in life and go on to achieve their potential
What’s working well?

• New weight management service for children and young people.
• Implementation of the Early Help Strategy.
• Smoking in pregnancy pathway is in place.
• Work ongoing to increase the numbers of mothers breastfeeding.
• Enhancing the use of evidence-based programmes to reduce health and wellbeing inequalities.
• Ensuring the effective implementation of the ‘Rotherham Family Approach’ (Signs of Safety, Restorative Approaches & Social Pedagogy) across the wider Children’s workforce.
• Supporting young people to be ready for the world of work through a number of programmes – achieved the combined 2018/19 NEET/Not Known Target: 5.8%.
What are we worried about?

• There are still low levels of Early Help Assessments being completed by Health colleagues.
• Childhood obesity.
• Smoking cessation support to partners of pregnant women.
What needs to happen?

• Further support by Early Help Integrated Working Leads and Early Help Locality Managers could help to improve the levels of Early Help Assessments completed by Health colleagues.
• New weight management service and development of the Healthy Weight for All Plan.
What needs to happen?

• The CYP Partnership & Transformation Board – 21st May
• Provides an opportunity to refresh the Action Plan
• Proposals to refresh the activity that underpins the Strategic Priorities
• Using Outcomes Based Accountability (OBA) methodology
• Turning the Curve exercise to set priorities