Committee Name and Date of Committee Meeting
Cabinet – 16 September 2019

Report Title
New Application for Business Rates Hardship Relief

Is this a Key Decision and has it been included on the Forward Plan?
No, but it has been included on the Forward Plan

Strategic Director Approving Submission of the Report
Judith Badger, Strategic Director of Finance and Customer Services

Report Author(s)
Diane Woolley, Team Leader – Local Taxation
01709 255158 or diane.woolley@rotherham.gov.uk

Ward(s) Affected
Borough-Wide

Report Summary
To consider an application for business rates hardship relief for the premises listed in the exempt appendix to this report. This is in accordance with the Council’s Discretionary Business Rates Relief Policy (approved by Cabinet on 12th December 2016).

Recommendations

1. That the application for hardship relief be refused.

List of Appendices Included
Appendix 1 – Initial Equality Screening Document
Appendix 2 – Exempt Addendum to Report

Background Papers
Discretionary Rate Relief Policy - Approved by Cabinet on 12th December 2016
Consideration by any other Council Committee, Scrutiny or Advisory Panel
No

Council Approval Required
No

Exempt from the Press and Public
Partially exempt – Appendix 2 is exempt under paragraph 3 (information relating to the financial or business affairs of any particular person) including the authority holding that information) of Part I of Schedule 12A of the Local Government Act 1972, as the appendix to this report contains the applicant’s business financial information.

It is considered that the public interest in maintaining the exemption would outweigh the public interest in disclosing the information because disclosure could jeopardise the reputation of the business and place competitors at an unfair trading advantage.
New Application for Business Rates Hardship Relief

1. Background

1.1 The Council has a duty under Section 49(1) of the Local Government Finance Act (LGFA) 1988 to consider remitting or reducing rates where a ratepayer would sustain hardship if a remission or reduction was not granted and it would be reasonable to do so after taking regard of the interests of the Council Tax Payers. Hardship relief can be granted in respect of rates on occupied and unoccupied properties.

1.2 Government guidelines advise that the granting of a remission or reduction should only be done in exceptional circumstances and consideration given to the following:-

- Whether the hardship is being suffered as a direct result of unusual factors outside the control of the business
- Would not granting the relief impact on employment within the borough
- Would relief give the business an unfair trading advantage
- Whether the business is suffering due to poor financial management

1.2.1 The Council has operated a system of awarding relief through the application of a policy that was approved by Cabinet on 12th December 2016.

1.2.2 Central Government and councils share every £1 of rates due as follows:

<table>
<thead>
<tr>
<th>Shares</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central Government</td>
<td>50%</td>
</tr>
<tr>
<td>South Yorkshire Fire and Rescue Authority</td>
<td>1%</td>
</tr>
<tr>
<td>Rotherham MBC</td>
<td>49%</td>
</tr>
</tbody>
</table>

1.3 Application

1.3.1 The applicant is a company who provides a pharmaceutical service and has applied for hardship relief due to extreme financial difficulty which they attribute to increased expenditure and reduced profits.

Whilst they were aware that there would be challenges ahead when they opened the business, their projections for growth and for prescription figures were over-estimated.

1.3.2 The application for the award of hardship relief does not meet the Council’s qualifying criteria as set out in its policy as there is nothing to suggest that awarding relief would lead to the long term sustainability of the business.

The need does not appear to be a short-term need and the level of assistance which would be given in terms of an award to cover the business rates would have limited impact on the overall financial position of the company.
There are other pharmacies within relatively close proximity and providing assistance to one pharmacy within the borough could potentially give an unfair trading advantage over rival businesses.

1.3.3 The company is applying for hardship relief with regard to their 2018/19 and 2019/20 rates liability. The financial implication of awarding the relief is set out in section 6 of this report.

2. **Key Issues**

2.1 To consider the application requesting the award of hardship relief.

3. **Options considered and recommended proposal**

3.1 Given the discretionary nature of the relief requested, the Council has the discretion to either award or not award hardship relief.

3.2 In helping Members make such a decision, the Council has put in place a specific Policy framework to consider individual applications. In accordance with that Policy, applications (including supporting documentation) for relief have been considered in line with the qualifying criteria and other considerations set out in that Policy.

3.3 In line with the Council’s Business Rates Discretionary Relief Policy, having regard to the financial cost of the proposed relief, the use of the premises and the contribution that this business makes to the local community, it is recommended that an award for hardship relief be refused.

4. **Consultation on proposal**

4.1 The recommendations in the report are based on the application of an existing policy. There has been no specific consultation carried out in relation to any individual organisations referred to within this report.

5. **Timetable and Accountability for Implementing this Decision**

5.1 The applicant will be advised by letter of the outcome of their application for relief within 10 working days of the Cabinet decision.

6. **Financial and Procurement Advice and Implications**

6.1 The applicant has provided financial information in support of their application.

6.2 The total cost of granting the relief for the financial years 2018/19 and 2019/20 is set out below in paragraph 6.3 alongside the specific cost to the Council.

6.3

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Amount of Relief</th>
<th>Cost to RMBC</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018/19</td>
<td>£4,706.46</td>
<td>£2,306.17</td>
</tr>
<tr>
<td>2019/20</td>
<td>£3,518.83</td>
<td>£1,724.23</td>
</tr>
</tbody>
</table>
7. **Legal Advice and Implications**

7.1 The statutory framework for discretionary relief is set out in the body of the report.

8. **Human Resources Advice and Implications**

8.1 No direct implications from this report.

9. **Implications for Children and Young People and Vulnerable Adults**

9.1 The applicant provides a pharmaceutical service to the community. Whilst any future closure may have an impact for Children, Young People and Adults there are alternative provisions within a mile radius.

10. **Equalities and Human Rights Advice and Implications**

10.1 No direct implications from this report.

11. **Implications for Partners**

11.1 No direct implications from this report.

12. **Risks and Mitigation**

12.1. The Government has issued guidance notes to advise authorities what criteria should be used in considering applications for Discretionary Rate Relief. Authorities have been strongly advised to treat each individual case on its own merits and to not adopt a policy or rule which allows them to not consider each case without proper consideration. In cognisance of these guidance notes, the Council has formally adopted a Policy framework for considering individual discretionary business rates relief applications with the decision to award reserved for Cabinet.

13. **Accountable Officers**
Graham Saxton, Assistant Director, Financial Services

Approvals obtained on behalf of Statutory Officers:-

<table>
<thead>
<tr>
<th>Named Officer</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chief Executive</td>
<td>Sharon Kemp</td>
</tr>
<tr>
<td>Strategic Director of Finance &amp; Customer Services (S.151 Officer)</td>
<td>Judith Badger</td>
</tr>
<tr>
<td>Head of Legal Services (Monitoring Officer)</td>
<td>Bal Nahal</td>
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*Report Author: Diane Woolley, Team Leader – Local Taxation*  
01709 255158 or diane.woolley@rotherham.gov.uk

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