

Marmot, COVID-19 and Health Inequalities in Coventry

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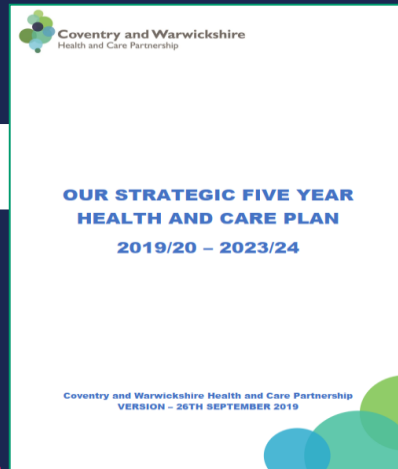
What's the story?

- 2012 - Coventry identified as one of seven pilot areas for Marmot approach to address significant health inequalities and life expectancy – based on Sir Michael Marmot 2010 report, Fair Society, Healthy Lives.
- The Marmot Steering group established - broad range of partners
- Ethos of system wide thinking has embedded the 6 Marmot principles
- In 2016 Coventry City Council, UCL and Public Health England committed to working together for a further three years with two key priorities – Action Plan 2016-19
- 2018 - Agreement across partners to incorporate and lead the work identified within the Poverty Summit held in November 2018
- 2019 On-going commitment to continue with our Marmot approach embedding it within our Health and Wellbeing Strategy
- [DPH Annual Report 2019 – Bridging the Gap](#) focused on inequalities and Marmot
- 2020 Evaluation of the impact on Coventry was published alongside the "Marmot Review –10 Years On"



Our journey so far

Our aim: to galvanise effort, expertise and resource to stimulate a step change in commitment to reducing health inequalities across the Health and Wellbeing system



Health and Wellbeing Strategy 2019- 2023

Our population health framework

Strategic ambitions

- People are healthier and independent for longer
- Children and young people fulfil their potential
- People live in connected, safe and sustainable communities

Embedding the Marmot city approach by working in partnership to tackle health inequalities through addressing the social determinants of health

Wider determinants of health

Aligning and coordinating the prevention programs across the system to maximise impact and tackle barriers to healthy lifestyle choices

Our health, behaviours and lifestyle

Health and social care commissioners and providers working together to commission and deliver services in Coventry

An integrated health and care system

Working together in our places and with our communities to mobilise solutions informed by our understanding of local assets from our place based JSNAs

The places and communities we live in and with

Short-term focus

- Loneliness and social isolation
- Young people's mental health
- Working differently with communities

Our shared values and behaviours

prioritising prevention • listening and strengthening communities • coordinating services • sharing responsibility

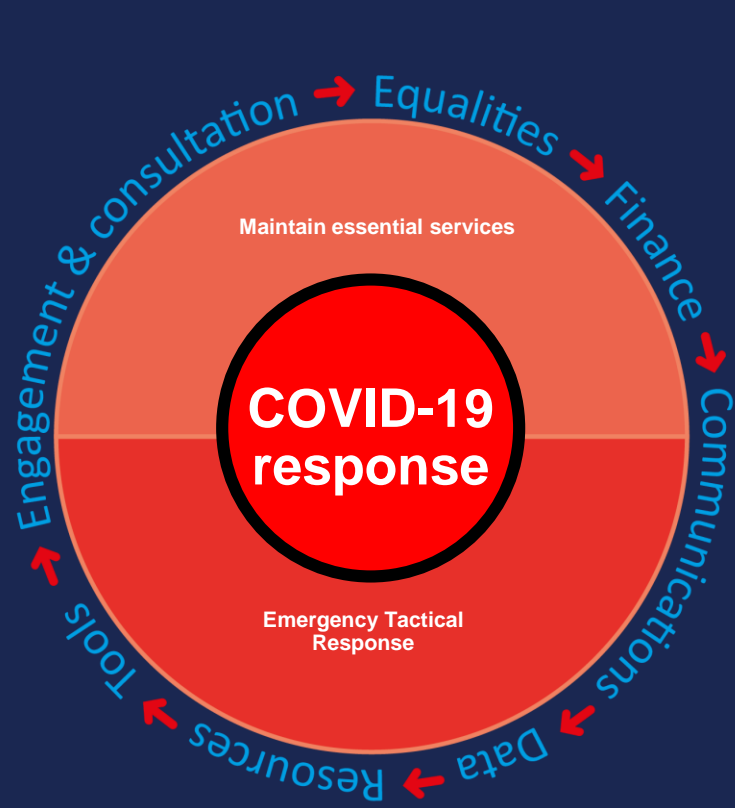
Then the first case of COVID-19 in England was identified....



Our Emergency Response – mitigating the impact of COVID-19 on the more deprived communities

- We have built on the existing Marmot partnership work and mobilised quickly as a system to respond to COVID-19
- Food Network established with 1,000 people being fed and 500 further Social Supermarket parcels each week (twice the level pre-COVID-19).
- Innovative data sharing between the Council, hospitals, primary care to identify and support vulnerable groups of the city
- Established a Community Network consisting of local volunteers to support local people in their area
- Migrant Health Champions have been supporting their communities and disseminating messages alongside Public Health
- Supported places of worship and faith groups to adjust their religious practice and behaviours in light of COVID-19
- Temporary accommodation of rough sleepers and homeless
- Test and Trace – CWS as one of 11 national 'Beacons' to rapidly develop and test Local Outbreak Control Plans.





Our Approach to Resetting Health and Wellbeing



- Build on our learning and experience and focus on the opportunity to reform, re-imagine and re-invent.
- Work as a whole system, in order to address longstanding issues and challenges in our city using a One Coventry approach
- Need to focus on where support has greatest impact, taking account of nuances across the city and be action-led
- Delivery at pace to continue, with focus on goals not processes
- We are keen to re-shape **with**, and not **to**, our residents and partners.



Resetting our health and wellbeing focus – key priorities

Areas of focus:

- Reducing health inequalities:
 - Understanding and mitigating the impact on specific groups, eg BAME, vulnerable households
- Jobs and employment for vulnerable groups
- Supporting our most vulnerable groups, eg migrant communities, homeless
- Air quality

Areas of focus:

- Sustainable travel
- Physical activity
- Obesity
- Workplace well-being
- Smoking/alcohol/substance misuse
- Mental health
- Domestic abuse

Wider determinants

Our health behaviours and lifestyles

An integrated health and care system

The places & communities we live in and with

Areas of focus:

- Infection prevention and control for all care environments
- Long term conditions
- Test and Trace
- General health protection:
 - Imms and vacs
 - Screening programmes

Areas of focus:

- Operation Shield
- Social isolation and loneliness
- Working differently with the VCOs/ our communities
- Primary care information sharing

Enabling activities

- JSNA – understanding our communities and using emerging data relating to covid and inequalities
- Staff capacity
- Developing our PHM approach to support COVID-19 response and recovery planning
- Re-thinking our commissioning strategy so that it is more flexible/responsive to emerging trends



Continuing to support our more vulnerable communities

- A focus on inequalities and disparities across the Coventry place, taking into account findings from the PHE Report, [COVID-19: Review of Disparities in Risks and Outcomes](#)
- Local Outbreak Control Plan includes an emphasis on inequalities and disparities
- Conducting a COVID -19 impact assessment to understand how COVID -19 has impacted on all our residents and the city
 - Health inequalities
 - Focus on residents with a protected Equality characteristics
 - Economy
 - Transport
- Conducting Equality Impact Assessments on all our services to understand the impacts on both residents and staff – Coventry has added deprivation.
- A key theme embedded across the whole of the Council's approach to reset/recovery
- Continue to work in partnership to reduce the long term harm and inequalities caused by COVID -19

