

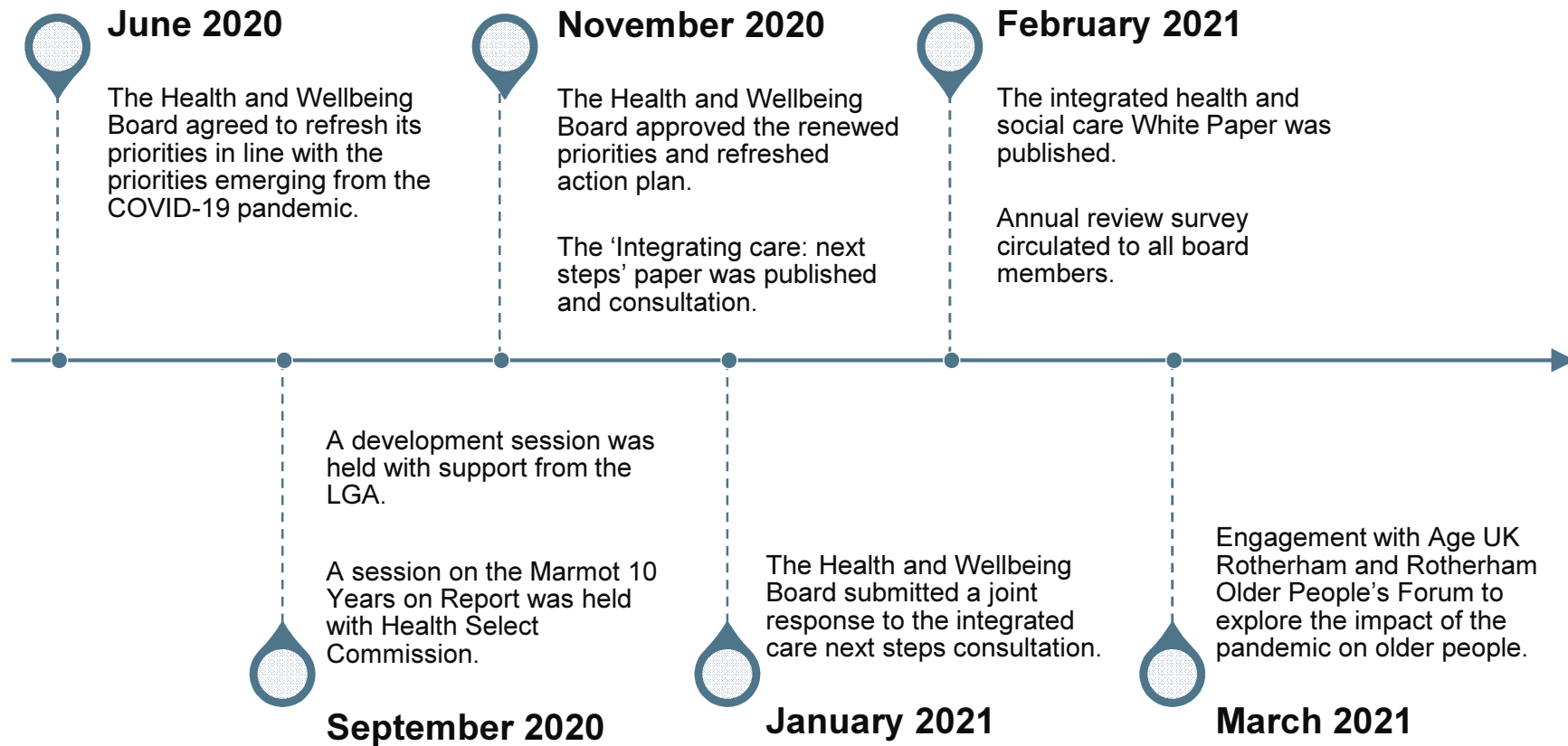
# Health and Wellbeing Board Annual Report – 2020/21

26<sup>th</sup> May 2021

[www.rotherham.gov.uk](http://www.rotherham.gov.uk)

Rotherham  
Metropolitan  
Borough Council 

# Our 2020/2021



# Refreshed strategic priorities

**Aim 1: All children get the best start in life and go on to achieve their full potential**

Develop our strategy for a positive first 1001 days.

Support positive mental health for all children and young people.

Support children and young people to achieve their full potential.

**Aim 2: All Rotherham people enjoy the best possible mental health and wellbeing and have a good quality of life**

Deliver the Better Mental Health for All Strategy.

Deliver the Rotherham Suicide Prevention and Self-Harm Action Plan.

Promote positive workplace wellbeing for staff across the partnership.

**Aim 3: All Rotherham people live well for longer.**

Build a social movement to support local people to be more physically active.

Ensure support is in place for carers.

Develop a whole-systems approach to tackling obesity in Rotherham, with consideration of the impact of COVID-19.

**Aim 4: All Rotherham people live in healthy, safe and resilient communities**

Delivery of a loneliness plan for Rotherham.

Promote health and wellbeing through arts and cultural initiatives.

Ensure Rotherham people are kept safe from harm.



# Key areas of progress

- The implementation of the Mental Health Trailblazer in schools 'With Me in Mind'.
- Delivery of the Suicide Prevention and Self-harm Reduction Action Plan.
- Launching the Moving Rotherham campaign to encourage local people to be more physically active.
- Establishing an unpaid carers group to ensure carers have the support they need throughout the pandemic.
- Tackling loneliness and social isolation during COVID-19.
- Delivering the Rotherham Together Programme focussed on three key themes: Joy, Gratitude and Hope.
- Maintaining a link between the Health and Wellbeing Board and the Local Outbreak Engagement Board.
- Working with the other boards across the Rotherham Together Partnership to deliver the safeguarding protocol.



# Thank you



# Reviewing our priorities and action plan

- Our current priorities and action plan run until June 2021
- Engagement with board members is the key next step



# Our challenges

Health inequalities between our most and least deprived communities, and between Rotherham and national average.

The leading causes of death in Rotherham are associated with preventable risk factors.

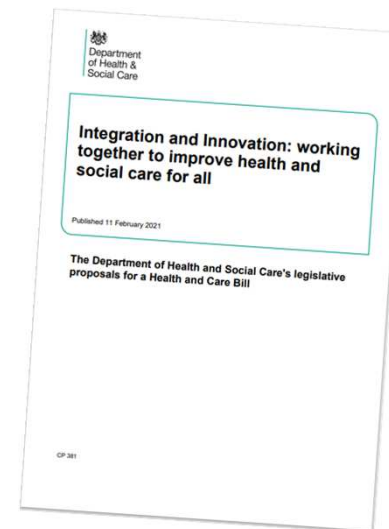
Mental health and wellbeing remains a concern.

The pandemic will continue to impact local people's lives in the long-term.



# Forward look

- Implementation of the health and social care White Paper – implications for our system and our partnership
- Supporting our communities through COVID recovery
- Board members' feedback in the annual review survey:
  - Further prioritisation – not trying to do everything
  - Doing more to communicate with Rotherham people about our work
  - Involving partners engaged with the wider determinants
  - Increasing our focus on health inequalities





# Discussion

- Refresh of priorities or refresh of the strategy?
- What are our biggest priorities to support recovery from COVID-19?
- How can we strengthen our focus on prevention and health inequalities?
- What could we do differently?

