

Health and Wellbeing Strategy and Action Plan refresh

Ben Anderson, Leonie Wieser

Refresh of priorities May-Sept 2021

- The strategy content has been refreshed based on the priorities that were agreed by the board in September 2021.
- This refresh of priorities was the result of discussions and consultation with board members.
- Board meeting discussion May 2021
 - Agreement that the four existing aims of the strategy remain relevant and should still be the overarching outcomes that the board is working towards
 - Strategic priorities underpinning aims should be refreshed
- Draft version of refreshed priorities produced with input from board sponsors and other relevant leads
- Consultation with board members July 2021
- New priorities agreed at September 2021 board meeting
- Strategy content refreshed to align with agreed priorities
- New Action Plan developed 2022-25



4 Aims

- Aim 1: All children get the best start in life and go on to achieve their full potential
- Aim 2: All Rotherham people enjoy the best possible mental health and wellbeing and have a good quality of life
- Aim 3: All Rotherham people live well for longer
- Aim 4: All Rotherham people live in healthy, safe, and resilient communities



Strategic priorities

- Points and comments raised as part of consultation with board members and wider stakeholders included that:
- Maintaining alignment with the Place Plan remains a priority. This has particularly informed the development of the priorities for aims 1 and 2.
- Activity to reduce the health burden from tobacco, drugs, and alcohol should feature within the plan. This is now one of the priorities within aim 3.
- There was some discussion regarding the overlap between aims 3 and 4 and where activity should sit. It was emphasised that lifestyle interventions should sit within aim 3 and developing a borough that supports healthy lifestyles should sit within aim 4. This has informed some changes to the aim 3 and aim 4 priorities



- *Aim 1: All children get the best start in life and go on to achieve their full potential:*
 - Develop our approach to give every child the best start in life.
 - Support children and young people to develop well.

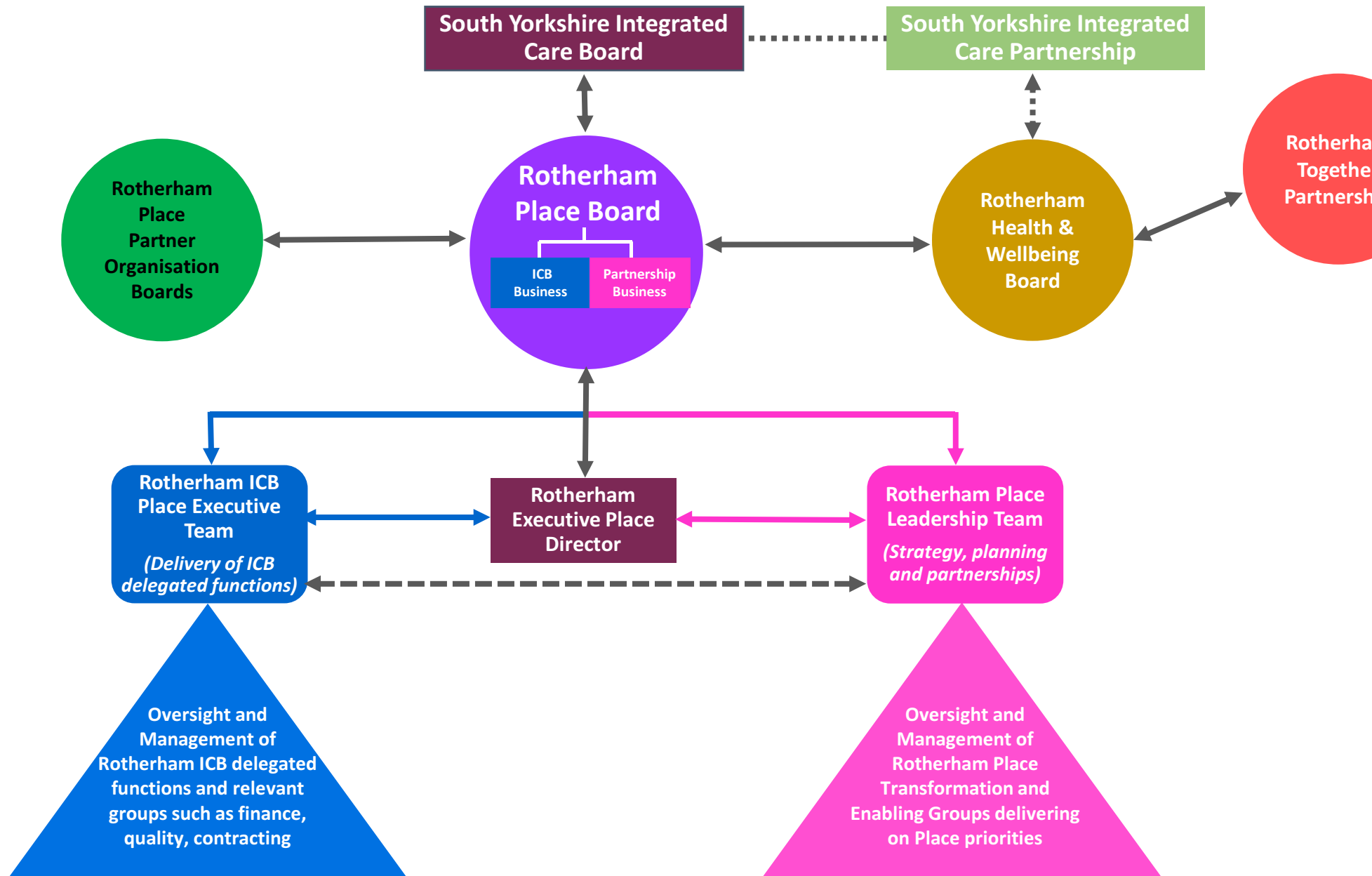
- *Aim 2: All Rotherham people enjoy the best possible mental health and wellbeing and have a good quality of life:*
 - Promote better mental health and wellbeing for all Rotherham people.
 - Take action to prevent suicide and self-harm
 - Promote positive workplace wellbeing for staff across the partnership.
 - Enhance access to mental health services

- *Aim 3: All Rotherham people live well for longer:*
 - Ensure support is in place for carers.
 - Support local people to lead healthy lifestyles, including reducing the health burden from tobacco, obesity and drugs and alcohol.



- *Aim 4: All Rotherham people live in healthy, safe and resilient communities:*
 - Deliver a loneliness plan for Rotherham.
 - Promote health and wellbeing through arts and cultural initiatives.
 - Ensure Rotherham people are kept safe from harm.
 - Develop a borough that supports a healthy lifestyle.
- *Cross-cutting priorities:*
 - Work in partnership to maximise the positive impact of anchor institutions.
 - Strategic Priority 2 Support safe and equitable recovery from the Covid-19 pandemic.
 - Develop the Pharmaceutical Needs Assessment.
 - Work in partnership to further develop the Rotherham Data Hub and assess population health.





Rotherham Place Board has two roles:

- Approval of decisions
- Strategic policy
- Matters relevant to the development of the Place Plan
- Delegated authority to the ICB Board to make decisions about the use of ICB resources in Rotherham in line with its remit

Integrated Care Partnership nominations

Sharon Kemp

Cllr David Roche

Richard Jenkins

Dr Jason Page, Primary care lead Rotherham

Kate Davis, Voluntary sector, CEX crossroads

Suzanne Joyner

