

Health and Wellbeing Strategy Action Plan: Update to board, November 2022

Key:

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| Completed |
| On track |
| At risk of not meeting milestone |
| Off track |
| Not started |

Aim 1: All children get the best start in life and go on to achieve their full potential

Board sponsors: Suzanne Joyner, Strategic Director of Children and Young People’s Services, Rotherham Metropolitan Borough Council and Dr Jason Page, Medical Director for Rotherham Plan, South Yorkshire Integrated Care Board

| Priority | # | Milestones | Timescale | Lead(s) | BRAG rating | Progress update |
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| Cross-cutting | 1.1 | Implement ‘Best Start and Beyond’ framework. | Ongoing (up to March 2025) | Alex Hawley, RMBC Helen Sweaton, ICB/RMBC | | <p>Framework has been finalised and endorsed by the HWBB and incorporated into EH Strategy. Focussing initially on maternity.</p> <p>The Steering Group has met twice, and is due to meet on 22nd November.</p> |
| | 1.2 | Mobilise and launch 0-19 service with a universal offer to support all children and young people and their families, with an enhanced offer for those that need it, ensuring that there is equality across the service. | April 2023 | Michael Ng, RMBC | | <p>TRFT was successful in winning the tender and mobilisation has now started and is currently on track for the new service to start in April 2023.</p> <p>Rotherham's Best Start and Beyond Public Health Nursing service will lead, coordinate, and deliver the Healthy Child Programme.</p> |

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| | | | | | | <p>The Service forms a part of the Children and Young People's (C&YP) system. It will contribute to improving and reducing inequalities between health and wellbeing outcomes, identifying additional needs early, building resilience and reducing health inequalities by providing preventive universal and targeted interventions, such as:</p> <ul style="list-style-type: none">• supporting vulnerable children and those not in school, for example, children in care, young carers or young offenders• supporting children who are home educated• identifying and supporting vulnerable children and families• addressing inequalities and contributing to the 'Families for Change' Programme. |
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| Develop our approach to give every child the best start in life. | 1.3 | Building on gap analysis, develop a local action plan to deliver on the first 1001 days through the Best Start and Beyond Framework. | March 2023 | Alex Hawley, RMBC | | <p>A collated action plan was presented to the Best Start and Beyond Steering Group and a Task and Finish Group has met to look at 1001 Days aspects of the collated action plan, with an initial focus on maternity.</p> <p>The five priority lenses were used by the T&F group to consider potential gaps/opportunities, to seek assurances and/or to propose further actions.</p> <p>These will be presented to the Steering Group on 22nd November.</p> |
| | 1.4 | Work towards formal ratification of 'Breastfeeding Borough' declaration, including BF friendly places, BF policy, comms plan | June 2023 | Sam Longley, RMBC | | <p>Internal and external stakeholder meetings have commenced to agree action plan, which is expected to be in place March 2023.</p> <p>Comms plan to be in place by January 2023.</p> |
| | 1.5 | Work with the LMS to ensure continuity of carer is the default model by March 2024. | March 2024 | Sarah Petty, Head of Midwifery, TRFT | | <p>The target for continuity has been removed by NHS England on the 21st September 2022.</p> |

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| | | | | | | <p>TRFT are currently working on workforce Transformation plan with the Rotherham Maternity Voice Partnership to improve the COC offer women antenatally and postnatally whilst maintaining safe staffing in the acute service on every shift.</p> <p>The development of the Maternity workforce transformation plan is enabling the team to develop this plan to get the model right for the local population. The model commences on the 5th Dec.</p> |
| Support children and young people to develop well. | 1.6 | Develop and agree prevention-led approach to children and young people's healthy weight with partners, building on childhood obesity pathway review and evidence from compassionate approach | March 2023 | Sue Turner, RMBC | | Developing compassionate approach, presenting at HWBB in January. Working with 0 to 19 service, already adapted National Child Measurement Programme, developing a training offer. |
| | 1.7 | Develop proposals for multi-agency Family Hub model of service delivery | November 2022 | David McWilliams, RMBC | | Sign up paperwork has been completed, approved and submitted to government DfE and DHSC, task and finish |

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| | | | | | | groups to cover the different strands of the programme have commenced and the groups will support development of the plan which requires submitting by December 22. |
| 1.8 | Continue to support children and young people's Mental Health and wellbeing, along with schools, health and voluntary sector | Ongoing (up to March 2025) | Helen Sweaton, ICB | | | Smiles for Miles (2-year National Lottery funded) increased youth provision and support for Children and Young People aged 9-19 / up to 25 with SEND in Rotherham, delivered by 12 voluntary sector organisations (CYPF Consortium members). This included SEMH interventions including 1-1 counselling and trauma related sessions and group sessions around confidence, self-esteem and wellbeing. Alongside positive activities which promote an increase in social, emotional and mental wellbeing in young people. DfE Wellbeing for Education Return has been rolled out |

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| | | | | | | <p>Two cohorts for the Anna Freud Link Programme delivered using the Cascade framework to map whole system provision.</p> <p>CAMHs Getting Advice pathway is operational (20% of referrals from education services).</p> <p>With Me In Mind (Mental Health Support Teams) are established in 52% of schools and an evaluation framework has been agreed.</p> <p>The SEMH toolkit has been developed and available to schools which supports the graduated response</p> <p>The SEMH Strategic Group has agreed the development of a framework to support consistent aspirations for children and young people's SEMH across the continuum with appropriate support identified, a workforce competency framework and workforce development</p> |
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| | | | | | <p>framework and a communications plan.</p> <p>Autism Education Trust training has been rolled out to learning providers. Approval has been sought for this to be rolled out to Early Years.</p> <p>Review of the multi-agency screening pathway for the neurodevelopment diagnostic pathway will inform recommendations to improve the quality and appropriateness of referrals. This will re-focus the system to promote the right support for children and their families at an earlier stage (and not based on a diagnosis). This would ensure demand for neurodevelopment assessment can be managed in line with the trajectory.</p> |
| 1.9 | Continue to jointly deliver the SEND Written Statement of Action, jointly led by LA and ICB and with local area partners. | Ongoing | Nathan Heath, RMBC Helen Sweaton, | | <p>A challenge and support monitoring meeting took place on the 7th October 22 with our DfE representative and a representative from NHSE.</p> |

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| | | | | ICB | | <p>As a result, a note of visit was written concluding that Rotherham's progress in implementing its WSoA is currently good. Leadership appears to be strengthening and is shared across agencies.</p> <p>There is representation of education, health and social care in all four of the WSoA subgroups as well as the SEND Strategic Performance Board.</p> |
| 1.10 | Continue to focus on improving early years take-up in targeted areas of Rotherham (Central) to have wider holistic benefit on key development measures | July 2023 July 2024 | | Nathan Heath, RMBC | | <p>88.1% of eligible 2 year olds were taking up a place in the Summer term - the highest recorded position for a Summer term. This included an increase across all areas including the Central area. Targeted activity, including Golden Ticket is continuing in the Central area.</p> |

Aim 2: All Rotherham people enjoy the best possible mental health and wellbeing and have a good quality of life

Board Sponsor: Kathryn Singh, Chief Executive, Rotherham Doncaster and South Humber NHS Foundation Trust and Ian Atkinson, South Yorkshire Integrated Care Board

| Priority | # | Milestones | Timescale | Lead(s) | BRAG Rating | Progress update |
|--|-----|--|------------------------|---|-------------|---|
| Promote better mental health and wellbeing for all Rotherham people. | 2.1 | Work towards signing up to the OHID prevention concordat for better mental health as a Health and Wellbeing Board. | March 2023 | Ruth Fletcher-Brown, RMBC | | Task and Finish group of the Better Mental Health for All Group leading on this. |
| | 2.2 | Develop and deliver partnership communications activity focussed on mental health, building on successful campaigns and resources <ul style="list-style-type: none"> • Rotherhive • Five Ways to Wellbeing • Great Big Rotherham To Do List | Delivery to March 2025 | Aidan Melville, RMBC Gordon Laidlaw, ICB | | Messaging around five ways to wellbeing and Rotherhive are scheduled at least once every four weeks at the moment – this is to be reviewed at the next quarterly overall comms plan review. Regular messaging and signposting to Rotherhive is also going out via neighbourhoods ebulletins aligned to local ward priorities. |
| | 2.3 | Refresh and deliver Better Mental Health For All action plan, focused on early intervention and prevention, developed in line with national 10-year Mental Health Plan | December 2022 | Ruth Fletcher-Brown, RMBC | | Better Mental Health Group contributed to the call for evidence for the 10 Year Mental Health Plan. The update of the local plan was |

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| | | | Delivery to March 2025 | | | to be aligned to this national plan which as yet has not been published. The local plan will be updated Jan 2023. |
| Take action to prevent suicide and self-harm. | 2.4 | Promote suicide and self-harm awareness training to practitioners across the partnership and members of the public through internal and external communications | March 2025 | Ruth Fletcher-Brown, RMBC | | <p>Mental Health Awareness and Suicide Prevention training courses have been promoted across the partnership for practitioners, with 4 held already.</p> <p>Online Zero Suicide Alliance sessions are being promoted to the public via social media postings, screens shots in Riverside and sessions planned in local libraries over the next 6 months. The first session will be held at Riverside library on the 17th of November.</p> |
| | 2.5 | Deliver the Be the One campaign with annual targeted messages based on local need with support from all partners' comms and engagement leads | Annual delivery up to September 2025 | Ruth Fletcher-Brown, RMBC Aidan Melville, RMBC | | The Be the One campaign has been refreshed and an active campaign is running at the moment, supported by Zero Suicide Alliance training sessions in libraries – the first |

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| | | | | Gordon Laidlaw, ICB | | on taking place on Thursday 17 November. |
| | 2.6 | To promote postvention support for adults, children and young people bereaved, affected and exposed to suicide and monitor referrals to services, including staff affected | March 2024 | Ruth Fletcher-Brown, RMBC | | <p>Amparo training sessions are being promoted to practitioners across the partnership. The CYPs coproduced SY& B toolkit <i>Walk with Us</i> was launched end of September, with local press coverage and launch event with practitioners. Hard copies of this resource will be purchased to share with schools, Early Help, VCS and NHS settings.</p> <p>RMBC managers' guidance on postvention support for staff, has been shared with partner organisations.</p> |
| Promote positive workplace wellbeing for staff across the partnership. | 2.7 | Promote the Be Well @ Work award to Health and Wellbeing Board partners and support sign up | Ongoing | Colin Ellis, RMBC | | We are still wanting partners to come forward and sign up to the award scheme. This is still the case – we need partners to come forward and sign up to the scheme, TRFT have agreed to renew their award and we will be working together on this. |

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| | 2.8 | Ensure partners are engaged in Employment is for everyone programme, promoting employment opportunities to those with SEND, and improving wellbeing at work | March 2024 | Colin Ellis, RMBC | | <p>Rotherham has launched employment for everyone. employment is for everyone is a project that four organisations have created in Rotherham (Speakup, Dexx, Art Works, EDLounge) supported by RMBC, Community Catalysts and the South Yorkshire Integrated Care System</p> <p>Rotherham as part of a joint SY bid to the DWP has been successful and this will bring additional resource to the employment is for everyone initiative</p> |
| Enhance access to mental health services. | 2.9 | <p>Ensure partners are engaged in the development and mobilisation of the integrated primary/secondary care mental health transformation. This will include:</p> <ul style="list-style-type: none"> • Implementation of MH ARRS roles • Long term plan eating disorders, IPS and EIP targets by March 2024 • Implementation of Community Mental Health Integrated primary / secondary care transformation programme by March 2024 | March 2024 | <p>Community Mental Health Transformation Place Lead – tbc</p> <p>Kate Tufnell, ICB-Rotherham</p> <p>Julie Thornton, RDaSH</p> | | <p>RDaSH is working with PCNs to agree year 2 MH ARRS model of delivery.</p> <p>Year 1 replacement recruitment, due to commence shortly.</p> <p>Early Intervention in psychosis - Long-term Plan Target (60%) – This target has been exceeded throughout quarter 1: April compliance</p> |

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| | | | | | | <p>was 100% / May 80% / June 85.7% / July 66.7% / August 100% / September 66.7%</p> <p>Level 3 NICE compliance – achieved in 21/22, awaiting 22/23 audit result.</p> <p>Eating disorders - NHS SY ICB Rotherham are working with SYEDA to rollout eating disorders training to primary care.</p> <p>Community Mental Health Transformation:</p> <p>Primary care hub development underway.</p> <p>Engagement event planned for Feb-23</p> <p>Recruitment of Primary Care Service Manager – November 2022</p> <p>Recruitment of Rotherham CMHT Lead – December 2022</p> |
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| | 2.10 | <p>To work in partnership to enhance the Mental Health Crisis Pathway (early intervention, prevention, social care & crisis). This will require:</p> <ul style="list-style-type: none"> • Partnership working to ensure an early intervention and crisis prevention model is developed • Mobilisation of the Touchstone Safe Space (alternative to crisis) provision • Mobilisation of social care pathways - | March 2024 | <p>Andrew Wells, RMBC Julie Thornton, RDaSH Kate Tufnell, ICB – Rotherham Ruth Fletcher-Brown, Public Health</p> | <p>Partnership working to ensure an early intervention and crisis prevention</p> <p>Rotherhive promotion continues. Data is showing an increase utilisation of the 'I need urgent help section' Scoping exercise on Crisis Prevention/Early Intervention completed and shared with RDaSH to support their navigation to services.</p> <p>Attempted suicide procurement underdevelopment</p> <p>Ongoing meetings to discuss implementation of potential 111 contact centre model for access to crisis services – nationally.</p> <p>Touchstone mobilisation: Rotherham Safe Space Service went live – September 2022. Work is ongoing to promote the service with partners across Rotherham</p> |
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Aim 3: All Rotherham people live well for longer

Board sponsors: Sharon Kemp, Chief Executive, Rotherham Metropolitan Borough Council and Michael Wright, Deputy Chief Executive, The Rotherham NHS Foundation Trust

| Priority | # | Milestones | Timescale | Lead(s) | BRAG rating | Progress update |
|--|-----|---|---|-----------------------|-------------|--|
| Ensure support is in place for carers. | 3.1 | Refresh the information, advice and guidance available to carers, including the launch of the carers newsletter | April 2022 – March 2023 (as part of delivery of area of focus 1 of strategic framework) | Nathan Atkinson, RMBC | | This activity forms part of the action plan that is to be co-produced with The Borough That Cares Strategic group sitting underneath the Carers Strategy document. Activity is due to commence in November 2022 led by Council Officers. |
| | 3.2 | Take an integrated approach to identifying and supporting carer health and wellbeing through working with partners to develop a carer health and wellbeing action plan. | April 2023 – March 2024 (as part of delivery of area of focus 2 of strategic framework) | Nathan Atkinson, RMBC | | This activity forms part of the action plan that is to be co-produced with The Borough That Cares Strategic group sitting underneath the Carers Strategy document. |
| | 3.3 | Establish locality specific carer partnership / network groups | April 2023 – March 2024 (as part of delivery of area of focus | Nathan Atkinson, RMBC | | This activity forms part of the action plan that is to be co-produced with The Borough That Cares Strategic group |

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| | | | 2 of strategic framework) | | | sitting underneath the Carers Strategy document. |
| 3.4 | Introduce co-production programme with communities to build our carer friendly Borough | | April 2023 – March 2024 (as part of delivery of area of focus 2 of strategic framework) | Nathan Atkinson, RMBC | | This activity forms part of the action plan that is to be co-produced with The Borough That Cares Strategic group sitting underneath the Carers Strategy document. |
| 3.5 | Introduce an assurance process for all published Information, Advice and Guidance to ensure the relevance, accuracy and accessibility | | April 2023 – March 2024 (as part of delivery of area of focus 2 of strategic framework) | Nathan Atkinson, RMBC | | This activity forms part of the action plan that is to be co-produced with The Borough That Cares Strategic group sitting underneath the Carers Strategy document. |
| 3.6 | Ensure carers feel their role is understood and valued by their community <ul style="list-style-type: none"> • Develop Carer friendly communities action pack • Empowerment Plan – align carers reps (navigators) to key strategic meetings • Pull community generated content through to The Borough that Cares virtual platform | | April 2024 – March 2025 (as part of delivery of area of focus 3 of strategic framework) | Nathan Atkinson, RMBC | | This activity forms part of the action plan that is to be co-produced with The Borough That Cares Strategic group sitting underneath the Carers Strategy document. |

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| | 3.7 | Ensure Carers are supported when they have a breakdown in care through delivery of Carers emergency services | March 2023 | Jill Tideswell, TRFT | | <p>The contract was put in place earlier this year to provide emergency cover for when a social care package broke down due to carer illness</p> <p>This cover hopefully reduces admissions due to social care packages breaking down and ensures our patients can stay in their own homes during times of crisis or difficulties</p> <p>Our Unplanned Care Fast Response Team provide the social care packages and they cover the first 48hrs on weekdays and 72 hours on a weekend/bank holiday</p> <p>A criteria and referral pathway has been put in place to ensure consistency of offer and the care plan is shared with our Unplanned Care Team</p> <p>To date all referrals have been accepted and delivery achieved</p> |
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| Support local people to lead healthy lifestyles, including reducing the health burden from tobacco, obesity and drugs and alcohol. | 3.8 | Develop a partnership prevention campaign with a focus on upstream prevention messaging. | March 2023 | Becky Woolley, Gordon Laidlaw, Aidan Melville | | A proposal around the prevention brand and campaign has been agreed, including the expansion of RotherHive to include wider health issues (such as smoking, weight, physical activity etc.) Work is now underway to progress this. |
| | 3.9 | Develop our partnership plans focussed on tobacco and alcohol. | December 2022 | Jacqueline Wiltschinsky, RMBC Gilly Brenner, RMBC | | <p>Tobacco</p> <p>A Tobacco Control Steering Group has now been established with representatives from across Place. The group are developing an overarching action plan capturing the range of activity ongoing and planned and will be finalised in December 2022.</p> <p>Alcohol and drugs</p> <p>The tender for the new drugs and alcohol service has now been awarded to the new provider and mobilisation is planned with the demobilisation of the incumbent provider. Joint meetings are taking place with both providers to ensure a</p> |

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| | | | | | | smooth transition from one to the other by April 2023. The OHID approved drug and alcohol grant funding project plans are now agreed. Expanding on the 10-year drug strategy, a new Combating Drugs Partnerships has been set up and meetings are scheduled for the year ahead, these partnerships are required to produce joint needs assessment, action plans and progress reviews. |
| 3.10 | Identify and report on learning from the population health place development programme. | November 2022 | Alex Henderson-Dunk, Lydia George and Becky Woolley | | | A review of NICE guidelines and research to support with the progression of this project has taken place. An update will be reported on at the November Prevention and Health Inequalities Enabler Group and next steps will be discussed. |
| 3.11 | Identify and treat inpatient smokers as part of the QUIT programme. | March 2023 | Mike Smith, Healthy Hospitals Manager, TRFT | | | The treatment of tobacco dependence is now established at TRFT across all inpatient pathways. This includes mandated smoking status screening at point of admission |

| | | | | | | with automated notification of all smokers to the Tobacco Treatment Team. The team link directly with community stop smoking colleague to facilitate transfer of care post discharge. KPIs reportable to ICB on a monthly basis. | | | | | | | | | | | | | | | | | |
|------------------------|---|--|--------|--|--------|--|------------------------|-----------|--------|--------|-------------|-------|--------|---------------------|-----------|--------|--------|-------------|--------|--------|---------------------------|---|---|
| 3.12 | Increase the number of non-opiate and alcohol treatment completions in line with PHE Average. | <table border="1"> <thead> <tr> <th></th> <th></th> <th>Apr-22</th> <th>Aug-22</th> </tr> </thead> <tbody> <tr> <td rowspan="2">Non Opiate - PHOF C19b</td> <td>Rotherham</td> <td>24.92%</td> <td>25.54%</td> </tr> <tr> <td>PHE Average</td> <td>34.51</td> <td>34.01%</td> </tr> <tr> <td rowspan="2">Alcohol - PHOF C19c</td> <td>Rotherham</td> <td>25.42%</td> <td>29.62%</td> </tr> <tr> <td>PHE Average</td> <td>36.42%</td> <td>36.41%</td> </tr> </tbody> </table> | | | Apr-22 | Aug-22 | Non Opiate - PHOF C19b | Rotherham | 24.92% | 25.54% | PHE Average | 34.51 | 34.01% | Alcohol - PHOF C19c | Rotherham | 25.42% | 29.62% | PHE Average | 36.42% | 36.41% | September 2021-March 2023 | Jacqui Wiltschinsky and Anne Charlesworth. RMBC | <p>This target will run until 2023 and then be reviewed. A new contract award has been made to With You for the drug and alcohol service from April 2023, in line with the Cabinet paper agreed in November 2021. The target will remain for this year and then if this needs to be continued it will be refreshed in line with the new targets for the new contract.</p> <p>The table to the left shows the current figures available via NDTMS for Rotherham against the PHE average. Rotherham has not reached the national average target, but has shown a steady increase over the last 4 months for non-opiate and alcohol completions; where the</p> |
| | | Apr-22 | Aug-22 | | | | | | | | | | | | | | | | | | | | |
| Non Opiate - PHOF C19b | Rotherham | 24.92% | 25.54% | | | | | | | | | | | | | | | | | | | | |
| | PHE Average | 34.51 | 34.01% | | | | | | | | | | | | | | | | | | | | |
| Alcohol - PHOF C19c | Rotherham | 25.42% | 29.62% | | | | | | | | | | | | | | | | | | | | |
| | PHE Average | 36.42% | 36.41% | | | | | | | | | | | | | | | | | | | | |

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| | | | | | | PHE national average has remained fairly static. |
| 3.13 | Review and establish the drug-related death pathway to identify improvements across the system. | September 2021-March 2023 | Anne Charlesworth, RMBC | | | <p>This work will be funded from the new OHID Grant and will come back to be led in Public Health. The reporting will still be to SRP via the CDP. A new information management system has been purchased in partnership with Barnsley, Doncaster and Sheffield to record and report drug-related deaths. This is a similar system to that adopted for suicide prevention.</p> <p>A review of the policies and procedures is underway, relating to the system and wider process with partners.</p> |
| 3.14 | Deliver NHSE funded pilot to support frequent attenders to ED with complex Alcohol and Mental Health needs through an outreach team providing holistic support offer. | March 2023 | Amanda Marklew, TRFT | | | NHSE Peer review cancelled for October feedback, awaiting new date. Outreach team influencing positive change in the Community, and reducing Blue light Calls significantly. |

Aim 4: All Rotherham people live in healthy, safe, and resilient communities

Board sponsor: Laura Kosciwicz, Chief Superintendent, South Yorkshire Police and Paul Woodcock, Strategic Director of Regeneration and Environment, Rotherham Metropolitan Borough Council

| Priority | # | Milestones | Timescale | Lead(s) | BRAG rating | Progress update |
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| Deliver a loneliness plan for Rotherham | 4.1 | Deliver dissemination opportunities from OHID Better Mental Health Fund Befriender project, look to integrate learning into pathways and loneliness action plan and develop legacy opportunities | March 2023 | Ruth Fletcher-Brown, RMBC and VCS leads | | Befriending project has presented at various meeting and is due to present at Health and Wellbeing board 23 rd Nov, learning will be integrated into Loneliness Action Plan refresh. |
| | 4.2 | Promote existing resources on loneliness and befriending (including VAR film: Be a good neighbour and Five Ways to Wellbeing) | March 2024 | Aidan Melville, RMBC, Gordon Laidlaw ICB Kerry McGrath, VAR | | Messaging around loneliness and befriending are scheduled at least once every four weeks at the moment – this is to be reviewed at the next quarterly overall comms plan review. Regular messaging is also going out via neighbourhoods ebulletins aligned to local ward priorities. VAR are continuing to share their good neighbour films. They are published on |

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| | | | | | | the befriending page of the VAR website. |
| | 4.3 | Update and deliver loneliness action plan | Update November 2022 Delivery to March 2025 | Ruth Fletcher-Brown, RMBC | | Refreshed action plan is going to board 23 rd November, after which it will go out to wider consultation with partners, to be a live document. |
| | 4.4 | Promote volunteering opportunities | March 2024 | Kerry McGrath, VAR | | <p>Volunteer opportunities are available to view on the VAR website and change regularly as new ones are added and others expire.</p> <p>There are 76 volunteer roles to choose from at the moment.</p> <p>At our recent Volunteer Coordinators Network meeting, we talked about a possible campaign in the new year to encourage older people back to volunteering. Many have stepped down in recent months due to Covid 19, the cost-of-living crisis.</p> |

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| | | | | | | We are in talks with RNN about a possible film. |
| Promote health and wellbeing through arts and cultural initiatives. | 4.5 | Annual delivery of Rotherham Show, creating opportunities for communities to come together and be outdoors | September 2022 September 2023 September 2024 September 2025 | Leanne Buchan, RMBC | | Rotherham Show: The show reverted back to a 2-day format this year and welcomed more than 60,000 residents and visitors back to Clifton Park. |
| | 4.6 | Complete evaluation of over 55s programme to provide recommendations for future programming for this audience and reduce social isolation | March 2023 | Leanne Buchan, RMBC | | A programme of activities supporting audiences aged 55+ to reconnect following COVID-19 launched in October 2021 and completed in September 2022. The programme was a year-long pilot project which included: a series of dementia events with Clifton Park Museum creating memory boxes and using digital technology to recreate memories; an 'age positive' photographic exhibition at Riverside Library; a series of performances relating to grief and loss with Rotherham Civic Theatre; a new Care Home |

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| | | | | | | Choir who performed at Rotherham Christmas Lights Switch On; and the creation of a new circus school, Circus Elders, for people aged 55+ to learn new tricks and perform together at major events such as Rotherham Show. A full evaluation report and recommendations for future activities will be available in December. |
| | 4.7 | Co-design Children's capital of culture with children and young people, with focus on improving their mental health and wellbeing | March 2025 | Leanne Buchan, RMBC | | Children's Capital of Culture launched in February 2022 with a high-profile Skate & Arts Festival taking over the town centre alongside a new exhibition at Clifton Park Museum, a performance of spoken word at Rotherham Civic Theatre and a range of activities at Grimm & Co's Linger Longer Lane, all of which were designed and delivered in partnership with young people. In total, the launch event engaged with more than 15,000 children, young people and families across the borough. The programme will continue to |

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| | | | | | | work with children and young people to co-design the next phase of development. |
| | 4.8 | <p>Deliver a series of activities in libraries for people of all ages to connect, be active and learn new skills, and widen the accessibility of library services, through:</p> <ul style="list-style-type: none"> • Pop-up libraries • Reading gardens • Makerspaces • Authors' visits and performances • Fun palaces | March 2025 | Zoe Oxley, RMBC | | <p>So far this year, the service has delivered 13 pop up libraries. This includes attendance at community events. More are planned as we move towards Christmas with 5 Christmas community fairs already booked in.</p> <p>Reading gardens are currently being planned at the new build and refurbished sites at Swinton, Thurcroft and the town centre.</p> <p>Makerspaces at Kiveton Park and Wath are now being delivered with a programme of events scheduled in at both locations. 3D printers are now in situ with staff training taking place to allow for the sessions to begin.</p> <p>Fun Palaces were a success, with 13 Libraries delivering</p> |

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| | | | | | <p>the initiative over the weekend of 30th Sept – 2nd Oct.</p> <p>Authors Suzy Senior and Liz Million delivered reading and illustration sessions at Rotherham Show over the weekend 2nd-3rd September.</p> <p>In conjunction with Libraries Connected, 4 libraries hosted events and activities linked to the Rugby league World Cup 21 this included 2 poetry workshops with local poet Matt Abbott, 2 Bollywood dance mash up with HAKA dance workshops with the author Salma Zaman, a mascot writing workshop with Y6 pupils by Young Identity and Colour the Clouds theatre company delivered two performances to two classes of school children at Maltby library.</p> <p>In November and December there will be a programme of Christmas puppet performances, in 6 library</p> |
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| | | | | | | sites, by the author Malcolm J Hogan, based on 'Granny Norbag – First Gran on the moon'. |
| | 4.9 | Utilise libraries as death positive spaces, where the public can have conversations around loss, grief, end of life planning and legacy. Explore legacy opportunities for programme, building on positive public response | March 2023 March 2024 | Zoe Oxley, RMBC | | Meetings are progressing to utilise libraries as death positive spaces, where the public can have conversations around loss, grief, end of life planning and legacy. Libraries have already delivered a number of sessions relating to the topic of death and are now working with Public Health, Rotherham Hospice and Bereavement services in order to deliver regular ongoing death café sessions. |
| | 4.10 | Utilise and promote libraries as spaces for people to share experiences and response to specific health issues, including menopause and dementia, and improve community resilience | March 2025 | Zoe Oxley, RMBC | | Dementia sessions are currently on hold due to Covid-19 and vulnerability of the client group. Care homes are still following Covid guidelines however sessions will recommence at the earliest convenience. Rawmarsh Library are looking into a Carers session, working |

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| | | | | | | <p>with Public Health and our Wellbeing Champions.</p> <p>Planning for menopause cafes is in progress to be delivered borough wide. Dates TBC.</p> |
| Ensure Rotherham people are kept safe from harm. | 4.11 | Embed referral pathways with key partners in Rotherham through the Home Safety Partnership Referral Scheme and Safe and Well checks. | July 2023 | Shayne Tottie and Toni Tranter, South Yorkshire Fire and Rescue | | Training has been agreed for RMBC until the end of 2023. Currently on boarding children's services |
| | 4.12 | Work with other partnership boards on crosscutting issues relating to safety and safeguarding. | Ongoing for the duration of the plan | Board chairs, RTP | | Work is ongoing to restart Safeguarding Board Chairs meetings to maintain the relationship between the safeguarding boards and work on crosscutting issues, however the reestablishment of meetings has been delayed. |
| | 4.13 | Establish a Combatting Drugs Partnership for Rotherham | October 2022 | Jessica Brooks, RMBC | | November update: First CDP meeting held on 22/09/22, ToR agreed. Second to be held on 11/11/22. |

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| | 4.14 | Conduct joint needs assessment for the Combatting Drugs Partnership for Rotherham and agree local drug strategy delivery plan | December 2022 | Jessica Brooks, RMBC | | November update: Identified existing sources of data from across the partnership to contribute to the NA. NA on track to be completed for end of November. |
| | 4.15 | Delivery of vaccination programme for Covid-19 and flu | Annual target (TBC) | Denise Littlewood, RMBC | | <p>Covid-19 vaccine coverage in Rotherham is 85.0% first dose, 81.7% second dose and 65.9% third or booster dose for the population aged 12years old and above. This is a total of 206,044 people having received their first dose, 198,066 having received their second and 159,750 having received their booster or third dose (563,860 total vaccinations in total). For the autumn booster, in those aged 50-years-old and above, coverage is 58.6% (65,072 vaccines in total). Data as of 3rd November 2022.</p> <p>The Flu vaccine uptake for patients registered at a Rotherham GP is 67.7% in all patients aged 65-years-old and above. For those aged 65-years-old and above, at</p> |

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| | | | | | | risk only, the coverage is 68.5%. Data as of 31 st October 2022. |
| Develop a borough that supports a healthy lifestyle. | 4.16 | Progress strategic approach to physical activity in Rotherham, through four key areas: <ul style="list-style-type: none"> • Active workforce • Social movements • Front line workers signposting • Local social prescribing structures | Nov 2022 (Action plan developed) March 2025 (Delivery) | Gilly Brenner, RMBC, with Norsheen Akhtar, Yorkshire Sport Foundation | | As presented to H&WbB in September progress made to develop 4 priorities and secure resource. 4 workshops on priorities held in October. Final delivery plan development session scheduled for Jan. Full plan to be presented back to H&WbB in March. |
| | 4.17 | Develop a borough-wide MECC training offer on physical activity | March 2023 | Gilly Brenner, with Norsheen Akhtar, Yorkshire Sport Foundation | | Offers of training identified for health care staff and further frontline training to be developed with sessions to be scheduled for the new year |
| | 4.18 | Deliver a range of programmes to welcome women and girls into football, focussing on under-represented groups. | July 2023 | Chris Siddall, RMBC | | WEuro22 targets for 2024 have almost been met already. Talent centre at RUFC has been oversubscribed with 300+ in attendance. |
| | 4.19 | Use football to encourage more women and girls to adopt and maintain a healthier | July 2023 | Chris Siddall, RMBC | | Adult recreation programme continues with extension of funding for a further 3 years. |

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| | | lifestyle. | | | | New targets are currently being agreed with The FA. |
| | 4.20 | Conduct research and engagement with priority groups on the development of inclusive and accessible outdoor sports facilities, through the PlayZone initiative | Sept 2023 | Chris Siddall, RMBC | | 22k secured for consultation. Progress is being made with partner organisations. "Narrowing the focus" work to take place in November '22. |
| | 4.21 | Finalise delivery plan for the approved cycling strategy. | March 2023 | Andrew Moss, RMBC | | Delivery Plan now at development stages with a draft circulated for comment. The cycling action plan is now on its second draft iteration with completion on schedule for presentation to approval by March 2023. |
| | 4.22 | Rotherham Food Network to develop an action plan and response based on the framework of the Sustainable Food Places Bronze Award | April 2023 | Gilly Brenner, RMBC | | Rotherham Food Network well established with 14 organisations represented and >50 members. Currently meeting regularly to work through Sustainable Food Places framework to capture existing good practice and create an action plan to respond to opportunities. |

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| | 4.23 | Enable all partner staff to support neighbourhoods and communities to thrive, through exploring options on a partnership offer on training on strength-based approaches | March 2024 | Martin Hughes and Leanne Dudhill | | <p>Officers from HR, Neighbourhoods and Change & Innovation are in the process of scoping out an internal development programme for council staff that would potentially provide 3 levels of training –</p> <ul style="list-style-type: none"> • General Awareness (for all staff) • Enhanced awareness • Practitioner <p>It is also proposed to run a Place-based/Partnership offer alongside this, which will be targeted at middle/senior managers across RTP, ICP, Out of Hospital Workforce, Commissioning providers/services as well as appropriate Council staff.</p> |
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Cross-cutting priorities

| Priority | # | Milestones | Timescale | Lead(s) | BRAG rating | Progress update |
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| Work in partnership to maximise the positive impact of anchor institutions across all 4 priorities | 5.1 | Undertake a baselining assessment regarding social value and map trend annually through the Rotherham Anchor Network. | March 2023 (baselining assessment) March annual target (trend mapping) | Karen Middlebrook, RMBC | | Knowledge sharing activity with partners is ongoing as part of the anchor network's bi-monthly meetings. Spend data has now been provided by the Council and TRFT for financial years 2020/21 and 2021/22 that has enabled some baselining and trend analysis activity to take place between the two organisations. Further work is progressing to identify, gather and collate data from other partner agencies. |
| | 5.2 | Agree our partnership approach to act as anchor institutions to reduce health inequalities in Rotherham | March 2023 | Place Board (Becky Woolley, RMBC) | | Self-assessments relating to the anchor institution agenda have been completed. This was discussed at the Enabler Group in October. |

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| Support safe and equitable recovery from the Covid pandemic | 5.3 | Building on the VAR annual survey, explore options to assess the current position of the voluntary and community sector in partnership with stakeholders and report relevant learning to the board. | March 2023 | Shafiq Hussain, VAR | | We are liaising with the Centre for Regional Economic and Social Research (Sheffield Hallam University), South Yorkshire VCS partners and other stakeholders to develop the work. |
| | 5.4 | Conduct strategic impact assessment of Covid-19 on residents and Council services | May 2023 | Lorna Quinn | | The assessment is underway with assessment of Public Health commissioned services and adult social care in progress. Next steps include a focus on children and young people, and health services. |
| | 5.5 | Consider further service developments to ensure differentials in access for certain patient cohorts are removed, for example by segmenting our waiting list based on wider patient needs. | March 2023 | Michael Wright, TRFT | | We will consider further service developments to ensure differentials in access for certain patient cohorts are removed, for example by segmenting our waiting list based on wider patient needs. The Trust is continuing its work in better understanding what contributes to differentials in access for |

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| | | | | | | <p>certain patient cohorts across three distinct pieces of work. Firstly, within a targeted piece of work to better understand (and then act on) the reasons for variable outpatient did not attend (DNA) rates, which, in the areas of lowest deprivation are almost double less deprived areas in our community. Secondly, clinical leads at the Trust are carrying out a piece of work to understand how a more holistic assessment of a patient's needs can be utilised to more effectively prioritise their care and to offer them wider support. Finally, the Trust are developing online and in-person tools to provide patients with more targeted 'waiting well' advice, which should ensure all patients are given appropriate opportunity to be fit for surgery.</p> |
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| Develop the Pharmaceutical Needs Assessment. | 5.6 | Host stakeholder consultation to support needs assessment | January 2025 | Lorna Quinn, RMBC | | Not yet started but will commence in 2025 |
| | 5.7 | Publish updated Rotherham Pharmaceutical Needs Assessment | September 2025 | Lorna Quinn, RMBC | | Not yet started but will commence in 2025 |
| Work in partnership to further develop the Rotherham Data Hub and assess population health. | 5.8 | Work with partnership steering group on annual refresh and development of the JSNA. | April 2023 April 2024 April 2025 | Lorna Quinn, RMBC | | The initial steering group meeting is arranged for November and will continue to meet ahead of April's refresh. |
| | 5.9 | Launch annual training and promotion of the JSNA across the partnership | October 2022 October 2023 October 2024 | Lorna Quinn, RMBC | | Training and promotion have been conducted for 2022 including with RMBC colleagues, Health colleagues, Elected Members and Voluntary Community Sector colleagues. This will be scheduled for 2023 following April's refresh. |
| | 5.10 | Monitor population health through Outcomes Framework and report any emerging issues to the board | Ongoing | Becky Woolley, RMBC | | The assurance framework has been developed and will be reviewed by the Place Board in November. This is part of a wider interactive health inequalities tool. This |

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| | | | | | | will be reported on regularly to the Prevention and Health Inequalities Enabler Group and Place Board. |
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