

Minutes	
Title of Meeting:	PUBLIC Rotherham Place Board: Partnership Business
Time of Meeting:	9.00am – 10.00am
Date of Meeting:	Wednesday 19 October 2022
Venue:	Elm Room, Oak House, Bramley, S66 1YY
Chair:	Sharon Kemp
Contact for Meeting:	Lydia George: lydia.george@nhs.net / Wendy Commons: wcommons@nhs.net
Apologies:	Richard Jenkins, Chief Executive, TRFT Kathryn Singh, Chief Executive, Rotherham, Doncaster & South Humber NHS Foundation Trust Leonie Wieser, Policy Officer, RMBC Dr Neil Thorman, Primary Care Rep, Rotherham Primary Care Leadership Group
Conflicts of Interest:	General declarations were acknowledged for Members as providers/commissioners of services. However, no specific direct conflicts/declarations were made relating to any items on today's agenda.
Quoracy:	Confirmed as quorate.

Members Present:

Sharon Kemp (**SK**), (Chair), Chief Executive, Rotherham Metropolitan Borough Council
 Chris Edwards (**CE**), Executive Place Director – Rotherham Place, NHS South Yorkshire Integrated Care Board (ICB)
 Ben Anderson (**BA**), Director of Public Health, Rotherham Metropolitan Borough Council
 Shafiq Hussain (**SH**), Chief Executive, Voluntary Action Rotherham
 Dr Anand Barmade (**AB**), Medical Director, Connect Healthcare Rotherham
 Michael Wright (**MW**), Deputy Chief Executive, The Rotherham NHS Foundation Trust

Participants:

Cllr David Roche (**DR**), Joint Chair of Health and Wellbeing Board, Rotherham Metropolitan Borough Council
 Dr Jason Page (**JP**), Medical Director, NHS South Yorkshire ICB
 Ian Atkinson (**IA**), Deputy Place Director – Rotherham, NHS South Yorkshire ICB
 Sue Cassin (**SC**), Chief Nurse - Rotherham, NHS South Yorkshire ICB
 Wendy Allott (**WA**), Chief Finance Officer – Rotherham, NHS South Yorkshire ICB
 Ian Spicer (**IS**), Strategic Director of Adult Care, Rotherham Borough Council
 Suzanne Joyner (**SJ**), Director of Children's Services, Rotherham Borough Council
 Lydia George (**LG**), Strategy & Delivery Lead - Rotherham, NHS South Yorkshire ICB
 Gordon Laidlaw (**GL**), Head of Communications - Rotherham, NHS South Yorkshire ICB
 Claire Smith (**CS**), Head of Adult Commissioning - Rotherham, NHS South Yorkshire ICB
 Julie Thornton (**JTh**), Care Group Director, Rotherham, Doncaster & South Humber NHS Foundation Trust
 Jacqui Tuffnell (**JTu**), Head of Commissioning, Rotherham, NHS South Yorkshire ICB

In Attendance:

Wendy Commons, Support Officer, Rotherham Place, NHS SY ICB

Item Number	Discussion Items
1	<p>Be The One Suicide Prevention Campaign</p>
	<p>Members watched the ‘Be the One – talk to me about suicide’ video that is available online and is part of Rotherham’s suicide prevention campaign.</p> <p>Members thanked colleagues who had worked on the video and resources and agreed it reflected true partnership working. Partners and wider Rotherham partnership organisations have been encouraged to share the video and Rotherham United has committed to show the video on their screens at home games.</p> <p>To show their commitment, Place Executive Leaders agreed to undertake the online suicide awareness training as a collective and use it back into their own organisations.</p> <p style="text-align: right;">Action: Place Leadership Team</p> <p>On behalf of the Place Board, a letter will be sent to Rotherham United to thank them for their involvement and promotion of the video and the campaign.</p> <p style="text-align: right;">Action: SK/CE</p>
2	<p>Public & Patient Questions</p>
	<p>There were no questions.</p>
3	<p>Public Health Update: by exception</p>
	<p>With around 44 Covid patients currently in Rotherham hospital and pressure on care homes remaining the same, it was noted that the system is settling into ‘steady state’.</p> <p>There are no other variants of concern and the planning assumption is that this variant will remain for winter.</p> <p>Members noted the update.</p>
4	<p>Spotlight Presentation: Rotherham Place Winter Demand Management and Surge Plan</p>
	<p>Claire Smith, Head of Adult Commissioning gave an overview of this year’s plan for winter for Rotherham. It has been developed in collaboration with all place partners and is based on learning from previous years as well as a specific winter workshop held to help us think differently this year.</p> <p>CS went on to outline some of the different approaches being employed which included:</p> <p>For acute:</p> <ul style="list-style-type: none"> • extending social workers and expanding the UECC function to include the voluntary sector social prescribing to avoid admissions, • providing additional transport based on capacity and demand • increasing utilisation of same day emergency care facilities and additional consultant resource • Increasing the opening hours of the discharge lounge facilities <p>In the community:</p> <ul style="list-style-type: none"> • Implementing the discharge to assess at home pathway • Increasing home care capacity bridging service to support the discharge to assess pathway

- additional short stay beds in care homes will be used to support effective flow

In primary care:

- Primary care services will run at full core capacity with enhanced access and same day care provided by Primary Care Networks (PCNs)
- PCNs will offer additional clinical backfill to enable longer appointment times and discharge from hospital reviews
- Flu and Covid vaccinations for patients will be delivered as a system using PCN or place footprint for delivery

For Children & Young People:

- Wider public health information and self-help support will be promoted
- The Children & Young People’s crisis and intensive community support team will be engaged to provide risk assessment/care/treatment to avoid re-presenting at the emergency care centre
- More work will be done by the Me in Mind team with schools to provide resilience and early intervention for children showing early signs of emotional distress

In Mental Health services:

- A mental health communications plan will be delivered
- Drop in safe spaces for those in crisis will be developing to provide emotional and practical support to people in need
- The patient flow team at RDaSH will be expanded to ensure system flow and reduce out of area placements

The place winter plan has been aligned to urgent and emergency care priorities and using the strong relationships already in place across Rotherham partners, escalation is to executive level for assurance. Members noted that some of the elements of the plan are already delivered across place, whilst new developments like virtual wards are being recruited to.

CS highlighted that there are some risks and challenges to delivering the winter plan. For example, demand, complexity of patients and delayed discharges all impact on performance at times of pressure which may result in the elective programme not being maintained, a reduction in acute beds is possible this year with flu and covid cohorted, further pressure on social care provision could occur due to the home care market situation, as well as the workforce challenges being faced around sickness, morale, mental health and recruitment.

Place Board noted the associated risks and were reassured by the robust process for escalation which will includes operational, clinical leaders and executive managers meeting three times per week to monitor and review risks and take any necessary action required.

5	Spotlight Presentation: Rotherham Place Communication and Engagement
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GL updated on the work being progressed by the Communication and Engagement Enabling Group. He highlighted that partnership relationships are strong and joint working is effective with the agenda being led and driven forward by the introduction of Ian Atkinson as the Executive Sponsor.

The presentation outlined some of the risks and challenges around delivering operational vs transformational elements as, the capacity to deliver on both agendas, public fatigue around health and care messages balanced against the cost-of-living

priorities, layering of communications in region, system and place and consistency of messages to the workforce on key transformational priorities.

A number of key areas were identified as next steps including further developing the place-partnership brand and digital offer in line with prevention work, considering an approach to awards and achievements both internal and external, continuing communication to partners following the newsletter being well-received and updating the communications and engagement strategy.

Discussion turned to the issue of layering communication across region, system and place. SK felt that we need to keep focus on Rotherham residents whilst still aligning with the SY ICB and suggested that communications be built around the framework of 'pain, shame and gain' in campaigns as we look to refine what we have already but change behaviour.

CE advised that we should work as South Yorkshire system where it adds value, for example, pharmacy first messages. We should continue to consider and question whether service delivery and transformation areas would be better delivered on a wider footprint but they must relate to Rotherham to reach out to local people.

It was agreed that GL will look at whether the same model being applied as used for health inequalities work. This will be included into the revised strategy for all future campaigns.

With regard to awards and recognition, SK asked the group to suggest some principles that can be applied to say thank you and motivate staff and to give people confidence in services as well as making Rotherham Place an attractive place to work.

Action: GL

IA suggested that it is also important to ensure we give consistent messages to staff as well as the population about implementing transformational changes and what we are trying to achieve. It was acknowledged that this is currently a gap and agreed that the planned approach being taken with service changes in the community could be adopted and used wider. GL will discuss with the group at its next meeting.

Action: GL

Following a query from AB about how we reach people who don't speak English as a first language, GL outlined the approach (taken with input from VAR) to target diverse communities.

Place Board thanked the Communications and Engagement Enabling Group for the good work and the drive being taken towards population behaviour change and look forward to receiving proposals around awards and recognition (including apprenticeships) and workforce key messages and principles for communicating change.

6	Place Plan Priorities Update – Quarter 1 2022/23
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IA presented the Quarter 1 report reflecting delivery against transformation and enabling groups priorities. The position is similar to Quarter 4 last year with continued challenge around workforce, particularly in mental health with workforce deficit. Overall the position is positive. More performance detail will be received as we move forward.

Some queries across specific priority areas were raised by DR. In answering the queries, Members noted:

- that currently NHS England commissions the dental services, but NHS SY ICB is exploring taking delegation from next year. Although this will not increase resources in the service, it will allow for discussion around best use.
- the future offer for those with learning disabilities will be considered by Rotherham’s Scrutiny Committee in November and will answer some of the queries raised.

SJ advised that the children and young people’s service is currently exploring the concept of family hubs rather than developing them. The priority (CH4) will be amended to reflect this.

Members acknowledged the position at the end of Quarter 1.

7	Place Achievements (September period)
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Members noted the achievements received this month for information. These can be shared in partner organisations. GL will consider how these can be shared with the public to link with behaviour change.

Action: GL

8	Terms of Reference – Rotherham Urgent & Emergency Care Group
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IA reminded members that this group has been formed by the coming together of the Rotherham Urgent and Community Care Transformation Group and the Rotherham Accident & Emergency Delivery Board. The monthly meeting will consist of two parts to cover the performance and transformational elements of business.

Place Board noted that the terms of reference have been formally approved by the group and ratified the decision.

9	Feedback from the South Yorkshire Integrated Care Board
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DR had attended the South Yorkshire Integrated Care Board meeting on 5 October 2022. He gave a brief summary of the business considered which included an update on the development of a plan for NHS SY ICB by December.

It was acknowledged that Rotherham is well represented on the Board with coverage across a range of priority areas.

10	Draft Minutes and Action Log from Public Place Board – 14 Sept 2022
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The minutes from the September meeting were agreed as a true and accurate record. The action log was reviewed and up to date.

11	Communication to Partners
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- Be the one campaign
- Suicide prevention training to be shared with partners (BA)
- Vaccinations encouragement to staff

12	Risks and Items for Escalation to Health and Wellbeing Board
There were no risks or items to escalate from Place Board.	
13	Future Agenda Items:
Future Agenda Items: <ul style="list-style-type: none"> – Rotherham Place Agreement & ToR sign off – Anchor Institutions – Health Inequalities Outcomes Framework – Neurodevelopmental Pathway – Enabling Group Updates – Prevention and Health Inequalities – Achievements – Bi- Monthly Place Partnership Briefing 	
14	Date of Next Meeting
The next meeting is scheduled to take place on Wednesday 16 November 2022 in Elm Room, Oak House from 9.00am – 10.00am.	

Membership

Chris Edwards (Joint Chair)	Executive Place Director/ICB Deputy Chief Executive	NHS South Yorkshire Integrated Care Board
Sharon Kemp (Joint Chair)	Chief Executive	Rotherham Metropolitan Borough Council
Ben Anderson	Director of Public Health	Rotherham Metropolitan Borough Council
Richard Jenkins	Chief Executive	The Rotherham NHS Foundation Trust (TRFT)
Shafiq Hussain	Chief Executive	Voluntary Action Rotherham
Kathryn Singh	Chief Executive	Rotherham, Doncaster and South Humber NHS Foundation Trust (RDaSH)
Shahida Siddique	Independent Non-Executive Member	NHS South Yorkshire Integrated Care Board
Dr Anand Barmade	Medical Director	Connect Healthcare Rotherham (GP Federation)
Dr Neil Thorman	Medical Director	Rotherham Primary Care Leadership Group

Participants

Cllr David Roche	Joint Chair	Rotherham Health and Wellbeing Board
Ian Atkinson	Deputy Place Director, Rotherham Place	NHS South Yorkshire Integrated Care Board
Sue Cassin	Chief Nurse, Rotherham Place	NHS South Yorkshire Integrated Care Board
Wendy Allott	Chief Finance Officer, Rotherham Place	NHS South Yorkshire Integrated Care Board
Dr Jason Page	Medical Director, Rotherham Place	NHS South Yorkshire Integrated Care Board
Shahida Siddiqui	Independent Non-Executive Member	NHS South Yorkshire Integrated Care Board

Ian Spicer	Strategic Director, Adult Care, Housing and Public Health	Rotherham Metropolitan Borough Council
Suzanne Joyner	Director of Children's Services, RMBC	Rotherham Metropolitan Borough Council
Michael Wright	Deputy Chief Executive	The Rotherham NHS Foundation Trust
Lydia George	Strategy and Delivery Lead	NHS South Yorkshire Integrated Care Board
Gordon Laidlaw	Head of Communications	NHS South Yorkshire Integrated Care Board