

MALTBY EAST WARD

Covering Maltby Town Centre and East Maltby



Councillor
Lee Hunter



Councillor
Adam Tinsley

Report to Full Council

January 2023

Ward priorities

1. Improving opportunities and facilities for children and young people
2. Support existing and new community groups thrive and develop
3. Develop and support initiatives to improve community safety and the environment
4. Support Maltby's local economy and improve the High Steet environment

How these Ward priorities were agreed

Listening to residents and businesses, many of whom told us that they are proud of their town and wanted to see improvements along the High Street to support the local economy.

Analysing Statistics. We identified that the percentage of 0 to 15 year olds in the overall population of Maltby East was above average for Rotherham and child poverty is well above the borough average. This supported our priority to improve opportunities and facilities for children and young people.

Laïsing with local organisations and partners gives us additional information on what facilities and support Maltby East requires. One such partner is our Neighbourhood Policing Team who we meet on a regular basis to discuss crime statistics and local intelligence.

How these Ward priorities support the Thriving Neighbourhoods Strategy

Working with communities on the things that matter to them. An example of this can be found in our work supporting residents with the Cost of Living. Working with organisations such as Rotherfed and Citizens Advice, we delivered information and wellbeing activity mornings to signpost residents to support, promoting free local activities and community groups.

Listening and working together to make a difference. Stopping to chat with residents while on walkabouts, litter picks, or by visiting community groups are examples of this. Ward surgeries allow residents to drop in and raise concerns.

Supporting people from different backgrounds to get on well together. Working with the Neighbourhoods Team we have organised or supported events and activities in the Ward are for everyone and are inter-generational. The events and activities have been free, taking away any financial barriers.

Progress so far

Ward Priority 1: Improving opportunities and facilities for children and young people

This year, we worked with a range of sport and art partners to deliver free summer holiday events in local parks, for the whole family to enjoy. These events were very well attended, and we received positive feedback.

We supported opportunities to improve the environment at Cherry Tree Park. Working with the Council's Green Spaces and Woodland Teams, approximately 70 large tree saplings were planted along the paths. We organised school visits to the park to deliver fun environmental education, craft, and sport sessions. With the funding from the Public Health, 'Moving in Nature' project, we bought games equipment to deliver further activities. In addition, at the park we provided funding for a larger litter bin and arranged for the removal of the damaged bins in the play area.

Finally, we are meeting with schools and youth organisations to map and develop young people's activities throughout the Ward.



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Ward Priority 2: Support existing and new community groups thrive and develop

Following on from the pandemic, we knew that many residents felt isolated or lonely. We wanted to support community groups to help improve the wellbeing of our residents.

Councillors organised and funded activities within Maltby in support of 'Dementia Action Week'. A monthly community singalong event at the Salvation Army Church was supported. Funding was provided for a 'Falls and Fitness' prevention classes for people whose mobility was affected by Covid Lockdowns. Community concerts in care homes were delivered by Lost Chord through Ward funding. Visits to community groups including the Model Village Association took place. Ward Councillors supported the group to purchase new equipment to help their community become litter free. Funding was provided to help Maltby Library create a Community Warm Hub.

Ward Priority 3: Develop and Support initiatives to improve community safety and the environment

Working with the Police: Involving Maltby East Neighbourhood Police Team in our community events to meet residents and answer concerns. Providing funding to purchase a large stock of home security items to deter and protect people's homes from burglars.

Road safety: Funding provided for parking buddies at each Junior School, holding up slogans such as 'think before you park'. Exploring initiatives to support Community Speed Watches. Meeting with Highways officers to direct funds where residents want it.

First aid improvements: Funding provided to Aldersgate Care Home to purchase a defibrillator. Purchase of emergency bleed kits to be stored within existing roadside defibrillators in the Ward.

Improving the urban environment: Providing large community skips to help households clear out unwanted goods from the home and garden. Working with partners such as South Yorkshire Housing Association, the Council's Environmental Health and Housing teams to support residents with garden waste, fly-tipping and contaminated bins. Organising Community Blitz days where multi-agency support helps to clear neighbourhoods.

Ward Priority 4: Support Maltby local economy and improve the High Street environment

Tackling anti-social Behaviour: We supported the Police and Rotherham Council's Enforcement Team to tackle anti-social behaviour with varied tactics, including supporting the Towns and Villages Fund to create a Masterplan of High Street improvements and funding bids. We campaigned for more CCTV coverage on our High Street and surrounding businesses. There are now 10 CCTV cameras along the High Street and 15 in Coronation Park.

Crime Commissioner visit: We arranged a Maltby walkabout with Crime Commissioner, Alan Billings to discuss issues including anti-social behaviour in Maltby. We also visited areas such as the Model Village and Coronation Park. Follow up visits around designing out crime, extra police patrols and the provision of CCTV were implemented.

Supporting Business and improving the High Street experience: Commercial burglaries and anti-social behaviour on the High Street were a problem at the beginning of the year. We worked with the Police to initiate a range of actions. We arranged community meetings to support residents and businesses share their concerns and intelligence.

Extra CCTV cameras and increased Police patrols are in place, resulting in a reduction of commercial burglaries on the High Street. Visits to the CCTV control room in Doncaster took place to learn how the system works and to feedback to the shop owners on the coverage and high quality. Supporting the setup of a WhatsApp group for the High Street owners, to aid with communication.

We supported events in the High Street to encourage family engagement and provide further activities for young people. We also want to bring people from out of Maltby to the High Street, thus increase the numbers of shoppers. We teamed up with Flux Rotherham and Lost Chord to deliver a Christmas event with the 'Picturing Maltby' Project.

Working in partnership

To effectively deliver our Ward priorities, we work with a range of organisations within the Maltby East Ward, drawing on their knowledge and expertise. We thank all the organisations and partners we work with that support our Community.

