

BRIEFING	TO:	Health and Wellbeing Board
	DATE:	28th June 2023
	LEAD OFFICER	Ruth Fletcher-Brown Public Health Specialist, ACH & PH 01709 255867 Kelsey Broomhead Public Health Practitioner (Apprentice), ACH & PH
	TITLE:	Prevention Concordat

Background

1.1	Background to the concordat The Concord was launched by Public Health England in 2017 (now Office of Health Improvement and Disparities, OHID) and refreshed in December 2020. It is supported by the Association of Directors of Public Health, the Local Government Association, the Centre for Mental Health, the Mental Health Foundation, the What Works Centre for Wellbeing and the NIHR School of Public Mental Health Research. The Prevention Concordat draws on the evidence base including of cost effectiveness for public mental health interventions. It features in NHS Long term plan and Prevention Green Paper, Advancing our Health, Prevention in the 2020s.
1.2	The Prevention Concordat focuses on upstream interventions and the wider determinants of health. It is a whole population approach and includes those at greater risk. It supports joint cross-sectoral action locally, including those with lived experience and the wider community. It encourages collaborative working to address local needs and identify local assets and it is about building the capacity of the local workforce to prevent mental ill health.
1.3	The Prevention Concordat welcomes Health and Wellbeing Boards and Integrated Care Systems, as anchor institutions to become signatories. Becoming a signatory was also a condition of the Better Mental Health Find expression form.
1.4	The Benefits of being a signatory are: <ul style="list-style-type: none"> • having a focus on prevention • committing to an annual prevention and promotion action plan • being part of a growing community of practice -webinars, updates, case studies • linking local stakeholders on the prevention agenda • linking to national professional academic and voluntary sector expertise in mental health.

Key Issues

2.1	The draft application form was completed with support from the Better Mental Health for All Group, which represents partners of the Health and Wellbeing Board. This group met over a couple of months to consider each of the domain areas and provide evidence of activity across the partnership. The domains are as followed: <ul style="list-style-type: none"> • Understanding local needs and assets • Working together • Taking action on the prevention/promotion of mental health
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	<ul style="list-style-type: none"> • Taking action to reduce mental health inequalities • Defining success/measuring outcomes • Leadership and Direction
2.2	At the beginning of the process support was provided from the Health and Wellbeing Programme Manager for Public Mental Health (OHID, Yorkshire & the Humber).
2.3	The application form once approved by the Health and Wellbeing Board will be assessed by a national panel who will give feedback. If successful, the Board will receive signatory certificate and social media promotion.
2.4	The OHID national PMH team will provide follow-up after 12 months and ongoing support will be available from OHID regional lead. Applicant areas are invited to give a short presentation providing context about the place and population and the focus of their action plan, this is an opportunity to highlight application strengths and existing good practice. The outcome and feedback will be provided approximately one week after the panel session.
Key Actions and Relevant Timelines	
3.1	Draft application form to Health and Wellbeing Board for sign off (June 2023).
3.2	Application submitted to Office of Health Improvement and Disparities (OHID). (application deadline 24th August).
3.3	Regional panel meeting 20th September 2023.
Implications for Health Inequalities	
4.1	The application form asks for specific examples as evidence of completed or proposed to address inequalities.
Recommendations	
5.1	HWB to approve the draft application form.
5.2	Chair and DPH to attend Regional Panel meeting.
5.3	HWB to commit to an annual prevention and promotion action plan.
5.4	HWB to receive annual update.