

Health and Wellbeing Strategy Action Plan: November 2023 update

Key:

Completed
On track
At risk of not meeting milestone
Off track
Not started

Aim 1: All children get the best start in life and go on to achieve their full potential

Board sponsors: Nicola Curley, Strategic Director of Children and Young People's Services, Rotherham Metropolitan Borough Council and Dr Jason Page, Medical Director for Rotherham Place, South Yorkshire Integrated Care Board

Priority	#	Milestones	Timescale	Lead(s)	BRAG rating	Progress update
Cross-cutting	1.1	<p>Identify gaps, opportunities, system assurance and best practice through the Best Start and Beyond Framework</p> <p>*Action rephrased</p>	Ongoing (up to March 2025)	Alex Hawley, RMBC Helen Sweaton, ICB/RMBC		<p>The terms of reference of the group have been revised at the next meeting (25th September), to take oversight of Family Hubs funded workstreams to the group's remit and milestones in Place Plan. This fits very well in particular with the focus on the first 1001 days.</p> <p>Meeting frequency has changed to monthly.</p>
	1.2	Mobilise and launch 0-19 service with a universal offer to support all children and young people and their families, with an enhanced offer for those that need it, ensuring that there is equality across the service.	April 2023	Michael Ng, RMBC		<p>The service was mobilised and launched successfully in April 2023 with no issues.</p> <p>Rotherham's Best Start and Beyond Public Health Nursing service will lead, coordinate, and deliver the Healthy Child Programme.</p> <p>The Service forms a part of the Children and Young</p>

						People's (C&YP) system. It will contribute to improving and reducing inequalities between health and wellbeing outcomes, identifying additional needs early, building resilience and reducing health inequalities by providing preventive universal and targeted interventions.
Develop our approach to give every child the best start in life.	1.3	Building on gap analysis, develop a local action plan to deliver on the first 1001 days through the Best Start and Beyond Framework.	March 2023	Alex Hawley, RMBC		A collated action plan was presented to the Best Start and Beyond Steering Group. Subgroups are now taking forward delivery of the 1001 Days aspects. Initial maternity analysis was undertaken by a task and finish group. Development of the Start for Life offer is now underway.
	1.4	Work towards formal ratification of 'Breastfeeding Borough' declaration, including BF friendly places, BF policy, comms plan	June 2023	Sam Longley, RMBC		The Rotherham BFFB declaration was given further endorsement by the Health and Wellbeing Board in June. In August the declaration was signed by representatives of the Council, the Trust and Public Health at a launch event, which was combined with the launch of the Trust's

						<p>'Rotherham Backs Breastfeeding" campaign.</p> <p>The number of trained midwives in division of tongue tie ('frenulotomy') has been increased, and the feasibility of providing a clinic in Rotherham to deliver the procedure is being explored.</p>
1.5	<p>New action:</p> <p>Continue to implement Breastfeeding Borough declaration, through delivery of Rotherham backs breastfeeding campaign</p> <ul style="list-style-type: none"> • Creating directory of breastfeeding friendly businesses • Explore link to Be Well at Work • Increase number of trained peer supporters by 50% 	October 2024	Sam Longley, RMBC, TBC, TRFT			
1.6	<p>New action:</p> <p>Analyse impact of new 3-4 months universal visit to identify opportunities to develop the healthy child programme</p>	October 2024	Sue Turner and Michael Ng			
1.7	Developing and publishing the Start for Life Offer (first 1001 days), through	September 2023	Alex Hawley			<p>The start for life offer was published at the end of July - Start for Life – Rotherham</p>

	implementation of Best Start and Beyond Framework.				<p>Metropolitan Borough Council, following a very well-attended stakeholder workshop in mid-July, where feedback on the draft version of the website was received.</p> <p>The workshop also looked at next steps, which will be Phase 2, where the form and content of the resource will be developed.</p> <p>This will be the development of a more mature web entity, integrated into the suite of pages within the fully branded Family Hubs digital offer. Phase 2 would also ultimately lead to a hard copy version.</p>
1.8	<p>New action:</p> <p>Develop printed resources and updated website 'Giving your child the best start in life' (Family Hubs start for life offer)</p> <ul style="list-style-type: none"> • Consultation • Finalised offer 	<p>December 2024 March 2025</p>	Alex Hawley		

		Ensure sustainable online offer by establishing ongoing website ownership	March 2025			
	1.9	<p>Work with the LMS to ensure continuity of carer is the default model by March 2024.</p> <p>New focus for action, based on removal of national target for continuity of care:</p> <ul style="list-style-type: none"> • Delivery of the 3 Year Delivery plan for Maternity and neonatal service which aims to make care safer, more personalised and more equitable through the delivery of four high level themes: • Listening to women and families with compassion which promotes safer care • Supporting the workforce to develop their skills and capacity to provide high quality care • Developing and sustaining a culture of safety to benefit everyone • Meeting and improving standards and structures that underpin the national ambition. 	March 2024	Sarah Petty, Head of Midwifery, TRFT		<p>The target for continuity has been removed by NHS England on the 21st September 2022.</p> <p>The service has embedded phase 1 and 2 of the Maternity Workforce Transformation model (which commenced on the 5th Dec 2022). The next steps whilst maintaining safe staffing in all areas is to look at health inequalities and outcome data so that we can plan the model of care required to reduce the disparities for TRFT.</p>
Support children and young people to	1.10	Develop and agree prevention-led approach to children and young people's healthy weight with partners, building on childhood obesity pathway review and evidence from compassionate approach	January 2024	Sue Turner, RMBC		Compassionate approach working group, has met, well represented by health, including from Healthwave, and school nursing. Adapting

develop well.						<p>action plan from this workshop. A comms resource is being developed. Trained operational staff from school catering.</p> <p>Three school nurses are being trained to deliver the SHINE programme in targeted schools.</p>
	1.11	Develop proposals for multi-agency Family Hub model of service delivery	November 2022	David McWilliams, RMBC (updates: Susan Claydon)		<p>Sign up paperwork was completed, approved and submitted to government DfE and DHSC in October 22. Task & Finish groups were established to cover the different funded strands of the programme and the groups have contributed to early delivery planning. In January 23 there will be two workshops to develop delivery planning further.</p>
	1.12	Continue to support children and young people's Mental Health and wellbeing, along with schools, health and voluntary sector	Ongoing (up to March 2025)	Helen Sweaton, ICB		<p>Mental health support in early years is coordinated by the Child Development Centre. Family hubs based in Children's Centres present an opportunity to further develop</p>

					<p>the mental health support for children and families bringing together preventative support, the child development centre and perinatal mental health services.</p> <p>With Me In Mind (Rotherham's Mental Health Support Team delivery) started in 2019, three MHSTs already cover 39 identified settings and approximately 24,000 pupils. In 2023/24 With Me in Mind will expand into a further 19 schools and 8020 pupils as part of Wave 10 of the national MHST roll out. With the expansion, Rotherham MHSTs cover 80% of the education settings across the borough.</p>
1.13	Continue to jointly deliver the SEND Written Statement of Action, jointly led by LA and ICB and with local area partners.	Ongoing	AD Education and Inclusion, RMBC Helen Sweaton, ICB	<p>The most recent support and challenge meeting was held on the 5th of June.</p> <p>Comments from the draft note of visit following support and challenge 5 suggested that Rotherham has made</p>	

						<p>considerable progress in its focus on 'impact'.</p> <p>Following support and challenge meeting 5 it was confirmed that Rotherham wouldn't be subject to a re-visit based on progress against the Written Statement of Action, instead any re-inspection would form part of the timetable under the new framework. Ongoing monitoring of our Written Statement of Action will form part of business as usual monitoring linking to the SEND Development Plan for Rotherham.</p>
1.14	Continue to focus on improving early years take-up in targeted areas of Rotherham (Central) to have wider holistic benefit on key development measures	July 2023 July 2024	AD Education and Inclusion, RMBC			<p>In Summer term, 85.6% of eligible 2 year olds are taking up their entitlement. Pockets of slightly lower takeup have been identified at Canklow North, Rockingham West, Brinsworth West, Munsbrough, Ferham and Eastwood. Demand is greatest in the Summer term and action taken to understand the lower take-up has highlighted a lack of</p>

						<p>available places at some provision with some parents waiting to join in September. Alternative places are available locally. Early Years continue to use Golden Ticket and translated marketing to promote take up in harder to reach communities. 'Not in a place' ring rounds are carried out by FIS. Work continues with Early Help colleagues to promote take up.</p>
--	--	--	--	--	--	--

Aim 2: All Rotherham people enjoy the best possible mental health and wellbeing and have a good quality of life

Board Sponsors: Claire Smith, Deputy Director Rotherham Place, South Yorkshire Integrated Care Board and Toby Lewis, Chief Executive, Rotherham Doncaster and South Humber NHS Foundation Trust

Priority	#	Milestones	Timescale	Lead(s)	BRAG Rating	Progress update
Promote better mental health and wellbeing for all Rotherham people.	2.1	Progress formal sign up to the OHID prevention concordat for better mental health as a Health and Wellbeing Board	September 2023	Ruth Fletcher-Brown, RMBC		2023 11 01 OHID Panel meeting attended on the 20 th September By Cllr Riche, Ben Anderson, Kelsey Broomhead and Ruth Fletcher-Brown. Rotherham Health and Wellbeing Board confirmed as a signatory of the Prevention Concordat.
	2.2	Develop and deliver partnership communications activity focussed on mental health, building on successful campaigns and resources <ul style="list-style-type: none"> • Rotherhive • Five Ways to Wellbeing • Great Big Rotherham To Do List 	Delivery to March 2025	Comms lead, RMBC Gordon Laidlaw, ICB		Social media messages promoting Rotherhive and Five Ways to Wellbeing are scheduled at least once every four weeks at the moment – this is reviewed quarterly as part of the Council’s overall communications plan. Regular messaging is also going out via neighbourhoods ebulletins aligned to local ward priorities.
	2.3	Refresh and deliver Better Mental Health For All action plan, focused on early intervention and	December 2022	Ruth Fletcher-Brown, RMBC		Delay is due to policy change on National 10 Year Mental Health Plan (The update

		prevention, developed in line with national 10-year Mental Health Plan	Delivery to March 2025			of the local plan was to be aligned to this national plan). The actions within the Prevention Concordat application will form the basis of the new Better Mental Health for All action plan. Following Prevention Concordat approval by OHID at the September panel meeting, Better Mental Health for All Group to look at the action plan at their next meeting in December.
Take action to prevent suicide and self-harm.	2.4	Promote suicide and self-harm awareness training to practitioners across the partnership and members of the public through internal and external communications	March 2025	Ruth Fletcher-Brown, RMBC		Zero Suicide Alliance training promoted at Mental Health Alliance meeting in September. 3 training sessions delivered to SYP Sergeants in September. This covered suicide prevention activity in Rotherham, sharing findings from the Real Time Surveillance system, postvention support for CYP and adults and an input with a family member who had been bereaved by suicide.
	2.5	Deliver the Be the One campaign with annual targeted messages based on local need with support from all partners' comms and engagement leads.	Annual delivery up to September 2025	Ruth Fletcher-Brown, RMBC Gordon Laidlaw, ICB		RMBC Comms and ICB Rotherham issues messages via social media on World Suicide Prevention Day, 10 September 2023.

	2.6	To promote postvention support for adults, children and young people bereaved, affected and exposed to suicide and monitor referrals to services, including staff affected	March 2024	Ruth Fletcher-Brown, RMBC		<p>SY ICB Suicide Bereavement group have commissioned Chilypep to produce an easy read version of the Walk with Us toolkit.</p> <p>Walk with is continues to be promoted to all partners in Rotherham.</p> <p>The SY bereavement service is out to tender with evaluation panel dates in November. A young person will be part of this panel.</p> <p>Postvention services and pathways are promoted at all training events.</p>
Promote positive workplace wellbeing for staff across the partnership.	2.7	Promote the Be Well @ Work award to Health and Wellbeing Board partners and support sign up	Ongoing	Colin Ellis, RMBC		We are still wanting partners to come forward and sign up to the award scheme. TRFT have agreed to renew their award and we will be working together on this. Still not a very good response from partners who are not signed up to the award.
	2.8	Ensure partners are engaged in Employment is for everyone programme, promoting employment opportunities to those with SEND, and improving wellbeing at work	March 2024	Colin Ellis, RMBC		Rotherham has launched employment for everyone. employment is for everyone is a project that four organisations have created in Rotherham (Speakup, Dexe, Art Works, EDLounge) supported by RMBC, Community Catalysts and the South Yorkshire Integrated Care System

						<p>Rotherham as part of a joint SY bid to the DWP has been successful and this will bring additional resource to the employment is for everyone initiative.</p> <p>This is going from strength to strength and is linked in with various partners across the region. We are linked into all four regional SEND forums and are working with a number of regional employers to promote the benefits of employing people with SEND.</p>
Enhance access to mental health services.	2.9	<p>Ensure partners are engaged in the development and mobilisation of the integrated primary/secondary care mental health transformation. This will include:</p> <ul style="list-style-type: none"> • Implementation of MH ARRS roles • Long term plan eating disorders, IPS and EIP targets by March 2024 • Implementation of Community Mental Health Integrated primary / secondary care transformation programme by March 2024 	March 2024	<p>Kate Tufnell, ICB- Rotherham</p> <p>Julie Thornton, RDaSH</p>		<p>Mental Health ARRS roles are now embedded in all the PCN areas. Some workforce retention challenges are being experienced. There are currently 2 vacancies for the Mental Health and Wellbeing Triage Coaches.</p> <p>Community Mental Health workforce:</p> <ul style="list-style-type: none"> • 8/9 B7 Mental Health Specialist Practitioners in post (ARRS) • 8/8 Health & Wellbeing Triage Coaches in post (ARRS) – 2 due to leave post September 2023 – recruitment in progress. • Primary Care Mental Health Team Manager in post • Primary Care Mental Health Team Clinical Lead in post • Primary Care Mental Health Team Service Manager – vacant until November 2023

					<ul style="list-style-type: none"> Transformation Lead – resignation – review of requirement <p>Early intervention in psychosis – this service is now well established and continue to deliver the required targets, as identified in the Mental Health Long-term plan by March 2024.</p> <p>Activity levels are increasing but still below 50%. The IPS service continue to work with partners to increase the number of people accessing the service. RDaSH / SYHA have recently established a joint steering group.</p> <p>Primary care hub development underway. Initial discussions held with RMBC regarding estates. Exploring opportunities to co-locate, following a HUB and Spoke model. RDaSH is working with PCNs to mobilise the new patient flow pathway between primary and secondary care December 2023.</p>
2.10	<p>To work in partnership to enhance the Mental Health Crisis Pathway (early intervention, prevention, social care & crisis). This will require:</p> <ul style="list-style-type: none"> Partnership working to ensure an early intervention 	March 2024	<p>Andrew Wells, RMBC Julie Thornton, RDaSH Kate Tufnell, ICB – Rotherham</p>	<p>Mobilisation of a pilot service in Rotherham which will support people who have attempted suicide due to a life event, where their physical and mental health needs have been met.</p> <p>The service is called Our Rotherham. The Provider has been meeting regularly with the PH Lead and PH Commissioners in</p>	

		<p>and crisis prevention model is developed</p> <ul style="list-style-type: none"> • Mobilisation of the Touchstone Safe Space (alternative to crisis) provision • Mobilisation of social care pathways 		<p>Ruth Fletcher-Brown, Public Health</p>		<p>this mobilisation phase. There has been a slight delay due to recruitment issues This will now commence early 2024. The Service Provider has met with the Service Lead and Managers of Crisis and Hospital Liaison Service to agree referral criteria. A score card for monitoring the impact of the service has been agreed by partners on the Strategic Suicide Prevention Group.</p> <p>New crisis pathways for RMBC model to go commenced governance process.</p> <p>Weekly meetings now in place until March 24 to agree and embed the new collaborative crisis pathway with RDASH and RMBC</p> <p>Soft launch of the National NHS 111 programme across Rotherham from 1st September 2023.</p> <p>Rotherham Safe Space Touchstone mobilisation - The number of people accessing the Rotherham Safe Space service continues to grow month on month. From the 23rd of October 2023 the service will operate 4 nights per week (Friday-Monday).</p>
--	--	---	--	---	--	--

Aim 3: All Rotherham people live well for longer

Board sponsors: Sharon Kemp, Chief Executive, Rotherham Metropolitan Borough Council and Michael Wright, Deputy Chief Executive, The Rotherham NHS Foundation Trust

Priority	#	Milestones	Time scale	Lead(s)	BR AG rating	Progress update
Ensure support is in place for carers.	3.1	Refresh the information, advice and guidance available to carers, including the launch of the carers newsletter	March 2023	AD Strategic Commissioning, RMBC		<p>The second edition of the Carers Newsletter to be issued on Carers Rights Day, 23rd November 2023.</p> <p>A distribution list for the newsletter has been expanded, to include individual carers, carer support groups, and other stakeholders such as health colleagues and adult care staff, in co-production with the Borough That Cares Network.</p> <p>Carers Conversations (co-production workshops) continued throughout September and October and this initial programme has now reached completion.</p> <p>Early findings indicate:</p> <ul style="list-style-type: none"> • a preference for a single online resource to find information specific to carers, with downloadable information. • carers know where they can access local advice but would like more information on support groups and activities in their locality.

					<p>RMBC webpages have been revised with links to further carers information provided by organisations that follow quality assurance standards.</p> <p>Details of community groups in receipt of grants to support carers health and wellbeing have been added to our webpages.</p> <p>The website current content will remain following the RMBC website refresh but with enhanced functionality in-line with the corporate update to the webpage platform.</p> <p>Carers Rights Day - 23.11.23 – providing advice and information - events planned in the town centre, Riverside House, Rotherham Hospital and Rawmarsh Joint Service Centre in collaboration with members of the Borough That Cares Network.</p> <ul style="list-style-type: none">• Crossroads Care Rotherham open day to promote carers needs assessments, Carers Resilience Service, Carers Grants and Citizens Advice drop in – The Point Business Centre• Beacon South Yorkshire Carer Support open day to promote support service for carers and Citizens Advice Rotherham and District drop in – Riverside Business Exchange• The Borough That Cares open day to promote support services for carers, carers needs assessments, gift bag for carers – Carers Corner, All Saints Square• Carers Rights for RMBC Employees to promote the updates to HR guide for carers, RMBC policy to adopt caring as a protected characteristic, carers staff network and Dementia Cafes – Riverside House
--	--	--	--	--	--

					<ul style="list-style-type: none"> • Patient Engagement Service (SY-ICB) and members of the Borough That Cares Network promoting services for sensory impairment, TRFT's 'Johns Campaign' and support services for carers – Rotherham Hospital • Barnardo's Young Carers to promote services for young carers – Rotherham Dearne Valley College and Rotherham College of Arts & Technology • Making Space Dementia Café afternoon tea - Wesley Centre, Maltby <p>Achievement against this milestone had been delayed due to awaiting the outcome of the Carer Conversation engagement programme but the refresh of information is now complete, and newsletter launched.</p> <p>Further milestones will be developed for year 3 of the strategy - April 2024 onwards - as informed by the outcomes of the co-production work.</p>
3.2	Take an integrated approach to identifying and supporting carer health and wellbeing through working with partners to develop a carer health and	April 2023 – March 2024 (as part of delivery of area of focus	AD Strategic Commissioning, RMBC		<p>Carers Strategy Manager attending</p> <ul style="list-style-type: none"> • ADASS Yorkshire & Humber Carers Leads Group • South Yorkshire ICB Commitment to Carers Group <p>As partnership working develops, we will take an integrated approach to identifying and supporting carer health and wellbeing, including working with Rotherham Place and Public Health.</p> <p>SY-ICB Rotherham Place carers information pack is near completion for use by primary care to identify unpaid carers - updates via SYICB Commitment to Carers Group.</p>

	wellbeing action plan.	2 of strategic framework)			<p>The terms of reference for the Borough That Cares Strategic Group have been revised and the group has been re-named as the Borough That Cares Network.</p> <p>The network will bring together people from health, social care, the voluntary sector and, crucially, people with lived experience.</p> <p>The network will produce a carers health and wellbeing action plan creating the framework for a joined up approach to improve carers support in Rotherham.</p>
3.3	Establish locality specific carer partnership / network groups	April 2023 – March 2024 (as part of delivery of area of focus 2 of strategic framework)	AD Strategic Commissioning, RMBC		<p>The initial findings, from the co-production activity show there are numerous small support groups of varied focus, some are community based and some have been naturally formed and providing support for carers is just part of their identity.</p> <p>Many of the groups require further development to embed themselves and there is no indication at this stage that they wish to be locality specific, we expect the groups will form natural alliances as they grow which may become locality focused.</p> <p>We are exploring methods of engaging with unpaid carers who do not wish to join support groups, to ensure they have their voice heard should they so wish.</p> <p>As we build and consolidate existing networks further milestones will be developed for year 3 of the strategy - April 2024 onwards as informed by the outcomes of the co-production.</p>
3.4	Introduce co-production programme with communities to	April 2023 – March	AD Strategic Commissioning, RMBC		<p>In the initial programme, 11 'Carers Conversations' workshops were held, and combined with attendance at the Rotherham show, the views of 174 carers have been captured. Carers participating were caring for people with a range of disabilities and health issues</p>

	build our carer friendly Borough	2024 (as part of delivery of area of focus 2 of strategic framework)			<p>including physical disabilities, dementia, acquired brain injuries, mental ill health and carers of children with disabilities. Young carers and carers from ethnic minority groups also contributed.</p> <p>It is intended that co-production activity will continue, as and when required, for example when making changes to existing services, commissioning new services or updating policies.</p> <p>A co-production panel (experts by experience) is being developed by the Directorate and carers will form part of this.</p> <p>The Borough That Cares Network Group will be a further conduit for future co-production as required.</p> <p>Outcomes from these initial conversations, when finalised, will be used to create new action points for the Health and Wellbeing Strategy Action Plan, from April 2024</p>
3.5	Introduce an assurance process for all published Information, Advice and Guidance to ensure the relevance, accuracy and accessibility	April 2023 – March 2024 (as part of delivery of area of focus 2 of strate	AD Strategic Commissioning, RMBC		<p>Any links to external information sources will only be included if from quality assured national providers and the Council's new strategy in relation to information published on our website has quality assurance and accessibility processes built in.</p>

			gic frame work)			
3.6	<p>Ensure carers feel their role is understood and valued by their community</p> <ul style="list-style-type: none"> • Develop Carer friendly communities action pack • Empowerment Plan – align carers reps (navigators) to key strategic meetings • Pull community generate 	<p>April 2024 – March 2025 (as part of delivery of area of focus 3 of strategic framework)</p>	<p>AD Strategic Commissioning, RMBC</p>		<p>This is a milestone for post April 2024, however events held on Carers Rights Day are aimed at raising the profile of unpaid carers. Holding events at multiple sites with multiple partner organisations involved, widened the impact of the day.</p>	

		d content through to The Borough that Cares virtual platform				
	3.7	Ensure Carers are supported when they have a breakdown in care through delivery of Carers emergency services	Sept 2023	AD Strategic Commissioning, RMBC		<p>The current Carers Emergency Service contract is in place until 31st March 2024.</p> <p>A review of the operation of the service over the current contract period is being undertaken with health partners, including obtaining the views of carers that have utilised the service in the past 12 months.</p> <p>A report will be presented to ACH&PH DLT detailing the outcome of the review and proposed recommissioning options in November 2023.</p>

Support local people to lead healthy lifestyles, including reducing	Develop the healthy lifestyles prevention offer/pathway					
	3.9	Deliver the communications and engagement prevention campaign 'Say Yes' and evaluate the impact and reach.		April 2024	Becky Woolley	

the health burden from tobacco, obesity and drugs and alcohol.						Show and at the tenant engagement event. Indicators will also be built into the Health Inequalities Tool and Assurance Framework to ensure strategic oversight and to support evaluation.
	3.10	Review the current service specification for social prescribing and recommission the service	March 2024	SY ICB Deputy Place Director		Service specification has been reviewed with partners; appropriate engagement taken place. Service is currently out to competitive tender
	3.11	Review Rotherham Place offer for social prescribing and implement an integrated pathway (with consideration of a Lead Provider Social Prescribing Partnership Model): <ul style="list-style-type: none"> Review services and roles across health and social care that contribute to prevention through social prescribing i.e. ARRS roles, Community Connectors and Social Prescribing service 	September 2024	SY ICB Deputy Place Director		Review underway by procurement of social prescribing service which has integrated various services including social prescribing in UECC and Mental Health with the Long Term Conditions service. Consideration of using Sheffield Hallam University to

						<p>appropriately review pathways across Place to support development model.</p> <p>Review of ARR's roles is also underway across South Yorkshire</p>
Strengthen understanding of health behaviours and health inequalities						
3.12	Engage local people in target areas to inform a proposal around self-management and holistic support for people living with physical health conditions and poor mental wellbeing.	Engage ment by November 2023 Propos al tbc	Becky Woolley (Preventio n & Health Inequalitie s Group) Andrew Turvey (Populatio n Health Managem ent group)			<p>This project is focussed on starting from the bottom-up to identify priority areas of action for people living with LTCs and poor mental health and wellbeing. An engagement plan has been developed, with the first phase being a survey targeted at people with LTCs which will be launched via PCNs in Maltby and Dinnington in early November. The next phase is to recruit community researchers to gather rich insights.</p>

3.13	<p>Explore options to coordinate community engagement activities around health at Place and develop approach to share findings</p> <ul style="list-style-type: none"> • Proposal to Health and Wellbeing Board 	March 2023	Hannah Hall, TRFT		Use of software and collaboration with partners being explored to support coordination of engagement and sharing of findings
Ensure effective partnership working on key strategic projects					
3.14	<p>Ensure partners are engaged in implementation of Drug and Alcohol Related Death (DARD) review process including</p> <ul style="list-style-type: none"> • Establishment of quarterly DARD panel meetings • Analysis and review to inform upstream activity, prevention and understanding of issues to improve service delivery. 	Dec 2023	Jessica Brooks, RMBC		SY wide stakeholder event held on 28.09.23 to launch the DARD (and LDIS) processes
		Annual review by Dec 2024			First DARD panel in process of being convened.
3.15	Deliver NHSE funded pilot to support frequent attenders to ED with complex Alcohol and Mental Health needs through an outreach team providing holistic support offer.	March 2024	Amanda Marklew, TRFT		<p>Currently under review with TRFT & RMBC</p> <p>Paper to be reviewed: End October 2023</p>

Aim 4: All Rotherham people live in healthy, safe, and resilient communities

Board sponsors: Laura Kosciwicz, Chief Superintendent, South Yorkshire Police and Paul Woodcock, Strategic Director of Regeneration and Environment, Rotherham Metropolitan Borough Council

Priority	#	Milestones	Timescale	Lead(s)	BRAG rating	Progress update
Deliver a loneliness plan for Rotherham	4.1	Deliver dissemination opportunities from OHID Better Mental Health Fund Befriender project, look to integrate learning into pathways and loneliness action plan and develop legacy opportunities.	March 2023	Ruth Fletcher-Brown, RMBC and VCS leads		Befriending project has presented at various meeting with a presentation at the Health and Wellbeing Board 23rd Nov, it has been cited as good practice within the refreshed Loneliness Action Plan.
	4.2	Promote existing resources on loneliness and befriending (including VAR film: Be a good neighbour and Five Ways to Wellbeing)	March 2024	Comms lead tbc, RMBC, Gordon Laidlaw ICB Kerry McGrath, VAR		Messaging around loneliness and befriending are scheduled at least once every four weeks at the moment – this is reviewed quarterly as part of the Council's overall communications plan. Regular messaging is also going out via neighbourhoods ebulletins aligned to local ward priorities.

	4.3	Update and deliver loneliness action plan	Update November 2022 Delivery to March 2025	Ruth Fletcher- Brown, RMBC		<p>An update report on the Loneliness Action plan was presented to the HWB at the September.</p> <p>Work is taking place on the JSNA chapter on loneliness, which will hopefully include qualitative information from some of Rotherham's inclusion groups.</p> <p>MECC Loneliness training is being reviewed in light of this work.</p>
	4.4	Promote volunteering opportunities	March 2024	Kerry McGrath, VAR		We currently have 73 volunteer opportunities advertised on our website.
	4.5.	<p>New action:</p> <p>Ensure the board are involved in informing local priority setting and are able to take local issues relating to health and wellbeing into account in strategic planning through:</p> <ul style="list-style-type: none"> • Board members contributing intelligence and insight into annual refresh of ward priorities • Board receiving annual report on delivery against ward priorities and 	<p>May-Sept 2024</p> <p>March 2024 tbc</p>	Martin Hughes		<p>Understanding local communities will help response and delivery, identifying existing and emerging need.</p> <p>This will enable:</p> <ul style="list-style-type: none"> • Increased understanding and supporting delivery of local priorities

		impact on loneliness, and health and wellbeing				<ul style="list-style-type: none"> Increased use of local knowledge in strategic planning
Promote health and wellbeing through arts and cultural initiatives.	4.6	Annual delivery of Rotherham Show, creating opportunities for communities to come together and be outdoors	September 2022 September 2023 September 2024 September 2025	Leanne Buchan, RMBC		Rotherham Show has been successfully delivered for 2023.
	4.7	Co-design Children's capital of culture with children and young people, with focus on improving their mental health and wellbeing	March 2025	Leanne Buchan, RMBC		Children's Capital of Culture launched in February 2022. Children's Capital of Culture occupied its own area at Rotherham Show 2023, reserved exclusively for families and young adventurers.
	4.8	Deliver a series of activities in libraries for people of all ages to connect, be active and learn new skills, and widen the accessibility of library services, through: <ul style="list-style-type: none"> Pop-up libraries Reading gardens Makerspaces 	March 2025	Zoe Oxley, RMBC		A Makerspace Project took place at libraries in Wath, Dinnington, Mowbray Gardens, Maltby, Greasbrough and Central Rotherham in conjunction with Brightbox and FLUX. In the 5 libraries, 6 school groups were invited to create art with a local artist and

		<ul style="list-style-type: none"> • Authors' visits and performances • Fun palaces 				<p>the same workshop was repeated during October half term so that more children & adults experienced a Makerspace. There were 2 workshops per day followed by a celebration event for the families to see a showcase of the artwork created.</p> <p>The works produced at all 5 libraries will come together at Riverside House for 2 weeks. While visiting the exhibition, members of the public can have a go at using equipment and materials in the Makerspace and participate in a workshop.</p> <p>1000 people turned up to Fun Palaces 6-8th October at various venues, including libraries, across the borough. Skills shared included origami, gardening, crochet, wood turning, cake decorating, brass bands, gaming & keyboarding.</p>
	4.9	<p>Utilise libraries as death positive spaces, where the public can have conversations around loss, grief, end of life planning and legacy.</p> <p>Explore legacy opportunities for programme, building on positive public response</p>	<p>March 2023</p> <p>March 2024</p>	Zoe Oxley, RMBC		<p>Death cafes are taking place at Mowbray on a bi-monthly basis on the 3rd Thursday of the month.</p> <p>The June meeting has taken place – attendance was low.</p>

						The next meeting will be in October.
	4.10	Utilise and promote libraries as spaces for people to share experiences and response to specific health issues, including menopause and dementia, and improve community resilience	March 2025	Zoe Oxley, RMBC		30 women attended an event on Wednesday 18 th October for World Menopause Day at Mexborough Montagu Hospital. Partnership work is being explored with RUFC to run a 12 week programme at Maltby L&NH. 15 people needed for the exercise and café sessions to go ahead. Information shared at Menopause Café.
Ensure Rotherham people are kept safe from harm.	4.11	Embed referral pathways with key partners in Rotherham through the Home Safety Partnership Referral Scheme and Safe and Well checks.	July 2023 ongoing	Shayne Tottie and Toni Tranter, South Yorkshire Fire and Rescue		SYFR continue to engage with key partners working with vulnerable members of our communities. Home Safety Visits continue to take place with signposting to other services when needed.
	4.12	Work with other partnership boards on crosscutting issues relating to safety and safeguarding.	Ongoing for the duration of the plan	Board chairs, RTP		Safeguarding Board Chairs meetings are now established to maintain the relationship between the safeguarding boards and work on crosscutting issues. The safeguarding protocol has been updated. Meetings will take

						place bi-annually and boards' annual reports will be shared for the group to consider and for cross-cutting issues to be discussed. Next meeting 14 November 2023.
	4.13	Delivery of vaccination programme for Covid-19 and flu	Annual target	Denise Littlewood, RMBC		560 082 Covid Vaccinations have been given in Rotherham in total . In line with Living with Covid, data is no longer being published for the number of 1 st and 2 nd vaccinations received. The winter Flu and Covid vaccination programme in now well underway.
Develop a borough that supports a healthy lifestyle.	4.14	Progress strategic approach to physical activity in Rotherham, through four key areas: <ul style="list-style-type: none"> • Active workforce • Social movements • Front line workers signposting • Local social prescribing structures 	Nov 2022 (Action plan developed) March 2025 (Delivery)	Gilly Brenner, RMBC, with Nick Wilson, Yorkshire Sport Foundation		Action plan continues to be implemented and delivered on track. Moving Rotherham Board governance in place. Wider physical activity and health subgroup maintains oversight. Recent workshops on exercise in clinical pathways well supported.
	4.15	Develop a borough-wide MECC training offer on physical activity	March 2023	Gilly Brenner, with Norsheen Akhtar,		New training offer agreed from Yorkshire Sport to be rolled out in train-the trainer model to social prescribers / link workers

				Yorkshire Sport Foundation		(Oct 23), health care assistants (Feb 24) and care homes (Apr 24) to support wider understanding of benefits and opportunities for physical activity for all.
4.16	New action: Hold a workshop for the board on Spatial Planning, Climate and Health		March 2024	Gilly Brenner and Sally Jenks, RMBC		
4.17	Conduct research and engagement with priority groups on the development of inclusive and accessible outdoor sports facilities, through the PlayZone initiative		Sept 2023	Chris Siddall, RMBC		Funding applications have been submitted seeking match funding on 2 schemes. Locations are yet to be determined, and subject to consultation being complete. Additional work is being conducted with partners to seek wider offer.
4.18	Rotherham Food Network to develop an action plan and response based on the framework of the Sustainable Food Places Bronze Award		April 2023	Gilly Brenner, RMBC		Rotherham Food Network established, though still growing membership, and actions on track. Further detail including action plan scheduled to be shared with H&WbB in Nov 23.

	4.19	Enable all partner staff to support neighbourhoods and communities to thrive, through exploring options on a partnership offer on training on strength-based approaches	March 2024	Martin Hughes, Neighbourhoods, and Lily Hall, OD		The General Awareness training (Level 1) will be delivered via an e-learning package. It will be available to all IT enabled council staff by the beginning of November 2023. Work is ongoing to commission an outside organisation to deliver the Enhanced Awareness (Level 2) and Practitioner (Level 3) training for council staff that have been nominated by their Directorate Leadership Teams.
--	------	---	------------	--	--	---

Cross-cutting priorities

Priority	#	Milestones	Timescale	Lead(s)	BRAG rating	Progress update
Work in partnership to maximise the positive impact of anchor institutions across all 4 priorities	5.1	Undertake a baselining assessment regarding social value and map trend annually through the Rotherham Anchor Network.	March 2023 (baselining assessment) March annual target (trend mapping)	Karen Middlebrook, RMBC		The Council has been working with partners and local spending profile data has now been provided by the Council and NHS Rotherham Foundation Trust for financial years 2020/21 and 2021/22. This has enabled some baselining and trend analysis activity to take place between the two organisations. Work will continue to encourage other partners to participate.
	5.2	Agree our partnership approach to act as anchor institutions to reduce health inequalities in Rotherham	March 2023	Place Board (Becky Woolley, RMBC)		Following a series of workshops in January and February, a proposed approach to take this agenda forward has been developed with various partnership subgroups. An action plan has been developed and was formally

						supported at Place Board. This has also fed into the Rotherham Together Partnership plan, which is the lead partnership overseeing this activity.
Support safe and equitable recovery from the Covid pandemic	5.3	Building on the VAR annual survey, explore options to assess the current position of the voluntary and community sector in partnership with stakeholders and report relevant learning to the board.	March 2023	Shafiq Hussain, VAR		<p>The Centre for Regional Economic and Social Research (Sheffield Hallam University) has been formally engaged to conduct State of the Sector research for South Yorkshire, including a place approach.</p> <p>The survey questions are currently being finalised.</p> <p>Rotherham State of The Sector Report (2023) details to be shared with Health and Wellbeing Board in January 2024.</p>
	5.4	Conduct strategic impact assessment of Covid-19 on residents and Council services	May 2023	Lorna Quinn		The assessment is complete with the report being circulated through appropriate channels and to be presented at the Health and Wellbeing Board in

						June. Findings are included in the 2023 DPH report.
	5.5	Consider further service developments to ensure differentials in access for certain patient cohorts are removed, for example by segmenting our waiting list based on wider patient needs.	March 2023 Continuing to November 2023	Michael Wright, TRFT		<ul style="list-style-type: none"> • A pilot to support the most deprived patients in booking and attending appointments has proved successful, reducing the rate of 'did not attend' appointment outcomes within the target population. • The waiting well web portal has now launched, linking to other Place resources, such as Rotherhive, and represents a step towards joining up support for wider patient needs while waiting for treatment. • An exploratory piece of work has begun to examine options and appetite for adopting a clinical prioritisation algorithm to support

						<p>an equalities-based approach to managing waiting lists.</p> <ul style="list-style-type: none"> • The trust is working with colleagues across Doncaster and Barnsley to identify, monitor and respond to any emerging health inequalities impacts of the Mexborough Montagu elective orthopaedic pathway • The TRFT health inequalities operational group has initiated work to improve data quality and reporting on patient characteristics to afford greater insight into differences in cohort access and outcomes.
	5.6	Ensure local services are informed, and able to co-produce responses to Cost of Living pressures through:		Martin Hughes		This will enable identification of gaps in current delivery and provide

		<ul style="list-style-type: none"> Regular meetings of Humanitarian and Communities Group Responding to issues identified by agreeing key actions and reporting annually to the board Escalating risks and challenges to the board 	Ongoing Sept 2024 tbc Ongoing			<p>added value through collaboration, and will:</p> <ul style="list-style-type: none"> Prevent people getting into crisis Improve information sharing and response on Cost of living and pandemic impact on local communities
Develop the Pharmaceutical Needs Assessment.	5.7	Host stakeholder consultation to support needs assessment	January 2025	Lorna Quinn, RMBC		Annual steering group meetings will be held; next one will be 2023.
	5.8	Publish updated Rotherham Pharmaceutical Needs Assessment	September 2025	Lorna Quinn, RMBC		<p>Not yet started but will commence in 2025.</p> <p>The PNA annual steering group is taking place in October 2023.</p>
Work in partnership to further develop the Rotherham Data Hub and assess	5.9	Work with partnership steering group on annual refresh and development of the JSNA.	April 2023 April 2024 April 2025	Lorna Quinn, RMBC		The JSNA refresh is complete and has been published for 2023. Updates will be provided through the mailing list and the steering group.

population health.	5.10	Launch annual training and promotion of the JSNA across the partnership	October 2022 October 2023 October 2024	Lorna Quinn, RMBC		<p>Training has been conducted for 2023 including with RMBC colleagues and Voluntary Community Sector colleagues.</p> <p>Further training is set to be scheduled for 2023.</p>
	5.11	Monitor population health through Outcomes Framework and report any emerging issues to the board	Ongoing	Becky Woolley, RMBC		<p>The assurance framework has been developed as part of a wider interactive health inequalities tool. Regular reporting arrangements are in place.</p> <p>Further development of the health inequalities tool is ongoing. Work has started to develop the ethnic minority community profile as one of the key plus inclusion groups identified within the strategy and to develop profiles for all of the clinical areas outlined within the national Core20Plus5 framework. These areas should be developed by Q4.</p>

