

Health and Wellbeing Strategy Action Plan: January 2024 update

Key:

Completed
On track
At risk of not meeting milestone
Off track
Not started

Aim 1: All children get the best start in life and go on to achieve their full potential

Board sponsors: Nicola Curley, Strategic Director of Children and Young People's Services, Rotherham Metropolitan Borough Council and Dr Jason Page, Medical Director for Rotherham Place, South Yorkshire Integrated Care Board

Priority	#	Milestones	Timescale	Lead(s)	BRAG rating	Progress update
Cross-cutting	1.1	Identify gaps, opportunities, system assurance and best practice through the Best Start and Beyond Framework	Ongoing (up to March 2025)	Alex Hawley, RMBC Helen Sweaton, ICB/RMBC		The terms of reference of the group have been revised at the September meeting (25 th), to take oversight of Family Hubs funded workstreams to the group's remit and milestones in Place Plan. This fits very well in particular with the focus on the first 1001 days. Meeting frequency has changed to monthly.
Develop our approach to give every child the best start in life.	1.2	Continue to implement Breastfeeding Borough declaration, through delivery of Rotherham backs breastfeeding campaign <ul style="list-style-type: none"> • Creating directory of breastfeeding friendly businesses • Explore link to Be Well at Work • Increase number of trained peer supporters by 50% 	October 2024	Sam Longley, RMBC, TBC, TRFT		Work ongoing with the Rotherham Backs Breastfeeding Campaign – Business packs have been produced and promotion to commence January 2024. Voluntary Action Rotherham through Family Hubs working with the 0-19's to develop the

						peer support training and volunteer recruitment.
1.3	Analyse impact of new 3-4 months universal visit to identify opportunities to develop the healthy child programme	October 2024	Sam Longley and Michael Ng			New universal 3-4 months visits have commenced. Target of 70% coverage to be achieved by Q4.
1.4	Develop printed resources and updated website 'Giving your child the best start in life' (Family Hubs start for life offer) <ul style="list-style-type: none"> • Consultation • Finalised offer Ensure sustainable online offer by establishing ongoing website ownership	December 2024	Alex Hawley			Discussions have taken place with VAR Family Hub Facilitator (December 2023) about involving the Parent Care Panel in reviewing current web resource and in developing future contents and style of the Start for Life Offer (online and printed).
		March 2025				

	1.5	<p>Delivery of the 3 Year Delivery plan for Maternity and neonatal service which aims to make care safer, more personalised and more equitable through the delivery of four high level themes:</p> <ul style="list-style-type: none"> • Listening to women and families with compassion which promotes safer care • Supporting the workforce to develop their skills and capacity to provide high quality care • Developing and sustaining a culture of safety to benefit everyone • Meeting and improving standards and structures that underpin the national ambition. 	March 2024	Sarah Petty, Head of Midwifery, TRFT		<p>Work is continuing within maternity services to achieve all aspects of the 3 year delivery plan. An action plan has been developed to address the four elements of the plan which has been agreed with the LMNS. An LMNS assurance visit is planned for the 23th of January 2024 to assess our progress against the action plan. Of the four themes within the 3 year delivery plan, evidence has been presented via board papers each month addressing the work done within Maternity Services in each of the areas. Particular improvements have been made around theme 4, with the collection of data to highlight areas of deprivation. In the coming months, this intelligence will enable us to co-design services for the most in need mothers and babies, addressing any inequalities.</p>
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Support children and young people to develop well.	1.6	Develop and agree prevention-led approach to children and young people's healthy weight with partners, building on childhood obesity pathway review needs assessment work and using evidence from compassionate approach	January 2024	Sue Turner, RMBC		Compassionate approach working group has met, well represented by health, including from Healthwave, and school nursing. Adapting action plan from this workshop. A language/comms resource is being developed. Trained operational staff from school catering. The HWB Board will be updated on progress in developing the prevention-led approach and its embedding with services in January 2024. Three school nurses are being trained to deliver the SHINE programme in targeted schools.
	1.7	Continue to support children and young people's Mental Health and wellbeing, along with schools, health and voluntary sector	Ongoing (up to March 2025)	Helen Sweaton, ICB		CAMHs LAC pathway in place. Mental health support in early years is coordinated by the Child Development Centre. Family hubs based in Children's Centres present an opportunity to further develop the mental health support for children and families

						With Me In Mind (Rotherham's Mental Health Support Team delivery) started in 2019, three MHSTs already cover 39 identified settings and approximately 24,000 pupils.
1.8	Continue to focus on improving early years take-up in targeted areas of Rotherham (Central) to have wider holistic benefit on key development measures	July 2023 July 2024	AD Education and Inclusion, RMBC (update: Aileen Chambers, Paula Williams)			In Autumn 2023, take up of 2 year old early education is 94.2%. Take up is usually highest in this term as there are more place available. Take-up in the Central area has increased from 73% in Summer to 93.2% in Autumn and in Coleridge from 70% to 77%. The deep analysis of location of children not engaging and reasons for non-attendance is still taking place and outcome is expected later this term. We are working closely with Social Care colleagues to identify any CiN/CP children who are eligible for but not taking up 2 year old places and sharing this information so that further support can be provided.

Aim 2: All Rotherham people enjoy the best possible mental health and wellbeing and have a good quality of life

Board Sponsors: Claire Smith, Deputy Director Rotherham Place, South Yorkshire Integrated Care Board and Toby Lewis, Chief Executive, Rotherham Doncaster and South Humber NHS Foundation Trust

Priority	#	Milestones	Timescale	Lead(s)	BRAG Rating	Progress update
Promote better mental health and wellbeing for all Rotherham people.	2.1	Progress formal sign up to the OHID prevention concordat for better mental health as a Health and Wellbeing Board	September 2023	Ruth Fletcher-Brown, RMBC		2023 11 01 OHID Panel meeting attended on the 20 th September By Cllr Riche, Ben Anderson, Kelsey Broomhead and Ruth Fletcher-Brown. Rotherham Health and Wellbeing Board confirmed as a signatory of the Prevention Concordat.
	2.2	Develop and deliver partnership communications activity focussed on mental health, building on successful campaigns and resources <ul style="list-style-type: none"> • Rotherhive • Five Ways to Wellbeing • Great Big Rotherham To Do List 	Delivery to March 2025	Comms lead, RMBC Gordon Laidlaw, ICB		Social media messages promoting Rotherhive and Five Ways to Wellbeing are scheduled at least once every four weeks at the moment – this is reviewed quarterly as part of the Council’s overall communications plan. Regular messaging is also going out via neighbourhoods ebulletins aligned to local ward priorities.
	2.3	Refresh and deliver Better Mental Health For All action plan, focused on early intervention and	December 2022	Ruth Fletcher-Brown, RMBC		Delay is due to policy change on National 10 Year Mental Health Plan (The update

		prevention, developed in line with national 10-year Mental Health Plan	Delivery to March 2025			<p>of the local plan was to be aligned to this national plan).</p> <p>The actions within the Prevention Concordat application will form the basis of the new Better Mental Health for All action plan. Following Prevention Concordat approval by OHID at the September panel meeting, Better Mental Health for All Group to look at the action plan early 2024.</p> <p>Key actions are:</p> <ul style="list-style-type: none"> • Strengthening JSNA chapter on MH • Mental health Needs assessment • Asset mapping • MECC training on MH and loneliness <p>Reporting back to board June/September</p>
Take action to prevent suicide and self-harm.	2.4	Promote suicide and self-harm awareness training to practitioners across the partnership and members of the public through internal and external communications	March 2025	Ruth Fletcher-Brown, RMBC		<p>Zero Suicide Alliance training promoted at Mental Health Alliance meeting in September.</p> <p>3 training sessions delivered to SYP Sergeants in September. This covered suicide prevention activity in Rotherham, sharing findings from the Real Time Surveillance system, postvention support</p>

					<p>for CYP and adults and an input with a family member who had been bereaved by suicide.</p> <p>Suicide prevention awareness training session delivered as part of suicide awareness week, attended by 13 people from across the partnership</p> <p>New L&D system will enable tracking for future training delivery</p>
2.5	Deliver the Be the One campaign with annual targeted messages based on local need with support from all partners' comms and engagement leads.	Annual delivery up to September 2025	Ruth Fletcher-Brown, RMBC Gordon Laidlaw, ICB		<p>RMBC Comms and ICB Rotherham issues messages via social media on World Suicide Prevention Day, 10 September 2023.</p>
2.6	To promote postvention support for adults, children and young people bereaved, affected and exposed to suicide and monitor referrals to services, including staff affected	March 2024	Ruth Fletcher-Brown, RMBC		<p>SY ICB Suicide Bereavement group have commissioned Chilypep to produce an easy read version of the Walk with Us toolkit. Resource has been distributed to all schools and colleges, EY providers</p> <p>Walk with us continues to be promoted to all partners in Rotherham.</p> <p>The SY bereavement service is out to tender with evaluation panel dates in November. A young person will be part of this panel.</p>

						<p>Postvention services and pathways are promoted at all training events.</p> <p>Referrals to Amparo (suicide bereavement service) to date (2023/24): 18 referrals in Rotherham (72 SY)</p>
Promote positive workplace wellbeing for staff across the partnership.	2.7	Promote the Be Well @ Work award to Health and Wellbeing Board partners and support sign up	Ongoing	Colin Ellis, RMBC		We are still wanting partners to come forward and sign up to the award scheme. TRFT have agreed to renew their award and we will be working together on this. Still not a very good response from partners who are not signed up to the award.
	2.8	Ensure partners are engaged in Employment is for everyone programme, promoting employment opportunities to those with SEND, and improving wellbeing at work	March 2024	Colin Ellis, RMBC		<p>Rotherham has launched employment for everyone. employment is for everyone is a project that four organisations have created in Rotherham (Speakup, Dextx, Art Works, EDLounge) supported by RMBC, Community Catalysts and the South Yorkshire Integrated Care System</p> <p>Rotherham as part of a joint SY bid to the DWP has been successful and this will bring additional resource to the employment is for everyone initiative.</p> <p>This is going from strength to strength and is linked in with various partners across the region. We are linked into all four regional SEND forums and are</p>

						working with a number of regional employers to promote the benefits of employing people with SEND.
Enhance access to mental health services.	2.9	<p>Ensure partners are engaged in the development and mobilisation of the integrated primary/secondary care mental health transformation. This will include:</p> <ul style="list-style-type: none"> • Implementation of MH ARRS roles • Long term plan eating disorders, IPS and EIP targets by March 2024 • Implementation of Community Mental Health Integrated primary / secondary care transformation programme by March 2024 	March 2024	<p>Kate Tufnell, ICB- Rotherham</p> <p>Julie Thornton, RDaSH</p>		<p>There are 54 milestones identified for Community Mental health Transformation.</p> <p>As at November 2023:</p> <ul style="list-style-type: none"> • 18 are on track for delivery/completion. • 17 are off track with mitigating actions. • 12 are not started, delayed or at risk (risk log in place). <p>Progress in Q3 2023/4 on the 12 milestones (on the risk log):</p> <ul style="list-style-type: none"> • Peer Support Service - Procurement process has commenced. • Community Connectors - contracting completed and timeline in place for mobilisation. • PCN Mental Health Hubs planning underway to go live in December. <p>SY Provider Collaborative leading on Eating Disorders pathway & model</p>

					<p>development. Outline proposals anticipated in March.</p> <p>IPS for SMI – Plan to increase access are being agreed with the Provider in December.</p> <p>EIP – Continues to perform well against national LTP indicators.</p>
2.10	<p>To work in partnership to enhance the Mental Health Crisis Pathway (early intervention, prevention, social care & crisis). This will require:</p> <ul style="list-style-type: none"> • Partnership working to ensure an early intervention and crisis prevention model is developed • Mobilisation of the Touchstone Safe Space (alternative to crisis) provision • Mobilisation of social care pathways 	March 2024	<p>Andrew Wells, RMBC</p> <p>Julie Thornton, RDaSH</p> <p>Kate Tufnell, ICB – Rotherham</p> <p>Ruth Fletcher-Brown, Public Health</p>		<p>Mobilisation of a pilot service in Rotherham which will support people who have attempted suicide due to a life event, where their physical and mental health needs have been met.</p> <p>The service is called Our Rotherham. The Provider has been meeting regularly with the PH Lead and PH Commissioners in this mobilisation phase. There has been a slight delay due to recruitment issues This will now commence early 2024. The Service Provider has met with the Service Lead and Managers of Crisis and Hospital Liaison Service to agree referral criteria. A score card for monitoring the impact of the service has been agreed by partners on the Strategic Suicide Prevention Group.</p> <p>New crisis pathways for RMBC model to go commenced governance process.</p>

						<p>Weekly meetings now in place until March 24 to agree and embed the new collaborative crisis pathway with RDASH and RMBC</p> <p>Soft launch of the National NHS 111 programme across Rotherham from 1st September 2023.</p> <p>Rotherham Safe Space Touchstone mobilisation - The number of people accessing the Rotherham Safe Space service continues to grow month on month. From the 23rd of October 2023 the service will operate 4 nights per week (Friday-Monday).</p>
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Aim 3: All Rotherham people live well for longer

Board sponsors: Sharon Kemp, Chief Executive, Rotherham Metropolitan Borough Council and Michael Wright, Deputy Chief Executive, The Rotherham NHS Foundation Trust

Priority	#	Milestones	Timescale	Lead(s)	BRAG rating	Progress update
Ensure support is in place for carers.	3.1	Refresh the information, advice and guidance available to carers, including the launch of the carers newsletter	March 2023	AD Strategic Commissioning, RMBC		<p>Achievement against this milestone had been delayed due to awaiting the outcome of the Carer Conversation engagement programme but the refresh of information is now complete, and newsletter launched.</p> <p>Further milestones will be developed for year 3 of the strategy - April 2024 onwards - as informed by the outcomes of the co-production work.</p>
	3.2	Take an integrated approach to identifying and supporting carer health and wellbeing through working with partners to develop a carer health and wellbeing action plan.	April 2023 – March 2024 (as part of delivery of area of focus 2 of strategic framework)	AD Strategic Commissioning, RMBC		The Borough That Cares Network have commenced an action plan to capture how member organisation's activity improves carers health and wellbeing.

	3.3	Establish locality specific carer partnership / network groups	April 2023 – March 2024 (as part of delivery of area of focus 2 of strategic framework)	AD Strategic Commissioning, RMBC		The initial findings, from the co-production activity show there are numerous small support groups of varied focus. As we build and consolidate existing networks further milestones will be developed for year 3 of the strategy - April 2024 onwards as informed by the outcomes of the co-production.
	3.4	Introduce co-production programme with communities to build our carer friendly Borough	April 2023 – March 2024 (as part of delivery of area of focus 2 of strategic framework)	AD Strategic Commissioning, RMBC		In the initial programme, 11 'Carers Conversations' workshops were held, and combined with attendance at the Rotherham show, the views of 174 carers have been captured. Outcomes from these initial conversations will be used to create new action points for the Health and Wellbeing Strategy Action Plan, from April 2024
	3.5	Introduce an assurance process for all published Information, Advice and Guidance to ensure the relevance, accuracy and accessibility	April 2023 – March 2024 (as part of delivery of area of focus 2 of strategic framework)	AD Strategic Commissioning, RMBC		Any links to external information sources will only be included if from quality assured national providers and the Council's new strategy in relation to information published on our website has quality assurance and accessibility processes built in.

	3.6	<p>Ensure carers feel their role is understood and valued by their community</p> <ul style="list-style-type: none"> • Develop Carer friendly communities action pack • Empowerment Plan – align carers reps (navigators) to key strategic meetings • Pull community generated content through to The Borough that Cares virtual platform 	April 2024 – March 2025 (as part of delivery of area of focus 3 of strategic framework)	AD Strategic Commissioning, RMBC		Activity set to commence April 2024 with new milestones to be agreed for 2024/25.
	3.7	Ensure Carers are supported when they have a breakdown in care through delivery of Carers emergency services	Sept 2023	AD Strategic Commissioning, RMBC		ACH&PH DLT approved progressing of the preferred commissioning option on 19 December 2023, re-commissioning activity is currently in progress to secure the service for 2024 to 2027.

Support local people to lead healthy lifestyles,	Develop the healthy lifestyles prevention offer/pathway					
	3.8	Deliver the communications and engagement prevention campaign 'Say Yes' and evaluate the impact and reach.	April 2024	Becky Woolley		Work has started to engage local people around the Say Yes campaign and promote the new sections on RotherHive, including promotion at Rotherham Show

including reducing the health burden from tobacco, obesity and drugs and alcohol.						and at the tenant engagement event. The Say Yes communications and engagement plan for 2024 was approved by Place leadership in December and will include a focus on six key themes: alcohol; cancer; diabetes; loneliness; breastfeeding; and self-care during Winter.
	3.9	Review the current service specification for social prescribing and recommission the service	March 2024	Claire Smith, SY ICB Deputy Place Director		Service specification has been reviewed with partners; appropriate engagement taken place. Service has been procured and is in standstill period on track to commence 1st April 2024.
	3.10	Review Rotherham Place offer for social prescribing and implement an integrated pathway (with consideration of a Lead Provider Social Prescribing Partnership Model): <ul style="list-style-type: none"> Review services and roles across health and social care that contribute to prevention through social prescribing i.e. ARRS roles, Community Connectors and Social Prescribing service 	September 2024	Claire Smith, SY ICB Deputy Place Director		Integrated Social prescribing service has been procured (integrated various services including social prescribing in UECC and Mental Health with the Long Term Conditions service). Contact made with Sheffield Hallam University to appropriately review pathways across Place to support development model. Meeting in Jan 24 to proceed

						Review of ARR's roles has also taken place across South Yorkshire with report shared
Strengthen understanding of health behaviours and health inequalities						
3.11	Engage local people in target areas to inform a proposal around self-management and holistic support for people living with physical health conditions and poor mental wellbeing.	Engagement by November 2023 Proposal tbc	Becky Woolley (Prevention & Health Inequalities Group) Andrew Turvey (Population Health Management group)			<p>This project is focussed on starting from the bottom-up to identify priority areas of action for people living with LTCs and poor mental health and wellbeing.</p> <p>The first phase has been the design and rollout of a survey through Maltby/Wickersley and Rother Valley South PCNs. There was a delay due to technical challenges, but this has now been resolved and work is back on track. As of Jan 5th, over 650 people living with long term conditions in Maltby and Dinnington had responded to the survey. This phase will close at the end of January, and results will be analysed and circulated across the system to generate initial recommendations.</p>

						The next phase of this project will involve a qualitative follow-up to develop further insight and action.
3.12	Explore options to coordinate community engagement activities around health at Place and develop approach to share findings <ul style="list-style-type: none"> Proposal to Health and Wellbeing Board 	March 2023	Hannah Hall, TRFT			Use of software and collaboration with partners being explored to support coordination of engagement and sharing of findings
Ensure effective partnership working on key strategic projects						
3.13	Ensure partners are engaged in implementation of Drug and Alcohol Related Death (DARD) review process including <ul style="list-style-type: none"> Establishment of quarterly DARD panel meetings Analysis and review to inform upstream activity, prevention and understanding of issues to improve service delivery. 	Dec 2023 Annual review by Dec 2024	Jessica Brooks, RMBC			SY wide stakeholder event held on 28.09.23 to launch the DARD (and LDIS) processes. Quarterly meeting established. First DARD panel date set for 29/02/24.
3.14	Deliver NHSE funded pilot to support frequent attenders to ED with complex Alcohol and Mental Health needs through an outreach team providing holistic support offer.	March 2024	Amanda Marklew, TRFT			Project still being delivered successfully, however funding beyond March 2024 not secured

Aim 4: All Rotherham people live in healthy, safe, and resilient communities

Board sponsors: Laura Kosciwicz, Chief Superintendent, South Yorkshire Police and Paul Woodcock, Strategic Director of Regeneration and Environment, Rotherham Metropolitan Borough Council

Priority	#	Milestones	Timescale	Lead(s)	BRAG rating	Progress update
Deliver a loneliness plan for Rotherham	4.1	Deliver dissemination opportunities from OHID Better Mental Health Fund Befriender project, look to integrate learning into pathways and loneliness action plan and develop legacy opportunities.	March 2023	Ruth Fletcher-Brown, RMBC and VCS leads		Befriending project has presented at various meeting with a presentation at the Health and Wellbeing Board 23rd Nov, it has been cited as good practice within the refreshed Loneliness Action Plan.
	4.2	Promote existing resources on loneliness and befriending (including VAR film: Be a good neighbour and Five Ways to Wellbeing)	March 2024	Sam Jackson, RMBC, Gordon Laidlaw ICB Kerry McGrath, VAR		Messaging around loneliness and befriending are scheduled at least once every four weeks at the moment – this is reviewed quarterly as part of the Council's overall communications plan. Regular messaging is also going out via neighbourhoods ebulletins aligned to local ward priorities.
	4.3	Update and deliver loneliness action plan	Update November 2022	Ruth Fletcher-Brown, RMBC		Work is taking place on the JSNA chapter on loneliness, which will hopefully include qualitative information from

			Delivery to March 2025			<p>some of Rotherham's inclusion groups (veterans, carers, neurodiverse adults and parents and carers of children with SEND). Gathering this data is in progress now.</p> <p>Delivery of revised MECC loneliness training will commence in February (targeting wards where loneliness has been identified as a priority).</p> <p>Findings from focus groups will further contribute to developing the training once complete.</p>
4.4	Promote volunteering opportunities		March 2024	Kerry McGrath, VAR		We currently have 73 volunteer opportunities advertised on our website.
4.5.	<p>Ensure the board are involved in informing local priority setting and are able to take local issues relating to health and wellbeing into account in strategic planning through:</p> <ul style="list-style-type: none"> • Board members contributing intelligence and insight into annual refresh of Ward priorities • Board receiving annual report on delivery against ward priorities and 		May-Sept 2024	Martin Hughes		Ward priority setting will take place after the May' 24 elections, with publication scheduled for September 2024. Council services and partners will be invited to contribute local intelligence in advance of May '24 to help inform priority setting.

		impact on loneliness, and health and wellbeing	March 2024 tbc			
Promote health and wellbeing through arts and cultural initiatives.	4.6	Annual delivery of Rotherham Show, creating opportunities for communities to come together and be outdoors	September 2022 September 2023 September 2024 September 2025	Leanne Buchan, RMBC		<p>Rotherham Show has been successfully delivered for 2023.</p> <p>Rotherham's largest cultural festival returned to Clifton park on 2-3 September.</p> <p>New for this year's show was the Festival Village, curated by Flux Rotherham. In this new space, visitors were treated to music from Rotherham Drummers United and The Bewonderment Machine, poetry from Ray Hearne, a wonderful workshop from artist and designer Ellie Way, and traditional dance by Wath Morris Minors.</p> <p>Visitors also had the opportunity to see popular attractions, including the Vintage Vehicle Rally, strongmen competitions, Let's Circus, the Chuckle Tent and, of course, the much loved Made in Rotherham horticultural show.</p> <p>Throughout the weekend the show celebrated the spirit of the</p>

						borough and gave people the chance to enjoy an amazing free festival of culture, entertainment, and family fun.
4.7	Co-design Children's capital of culture with children and young people, with focus on improving their mental health and wellbeing	March 2025	Leanne Buchan, RMBC			Children's Capital of Culture launched in February 2022. Children's Capital of Culture occupied its own area at Rotherham Show 2023, reserved exclusively for families and young adventurers.
4.8	<p>Deliver a series of activities in libraries for people of all ages to connect, be active and learn new skills, and widen the accessibility of library services, through:</p> <ul style="list-style-type: none"> • Pop-up libraries • Reading gardens • Makerspaces • Authors' visits and performances • Fun palaces 	March 2025	Zoe Oxley, RMBC			<p>The Fun Palaces Ambassador is continuing to meet with community makers, groups and venues to follow up and provide on-going support to amateur makers across Rotherham. The Ambassador will be attending the National Fun Palaces Action Research Session on 23rd & 24th January in London.</p> <p>The Makerspace Project, in conjunction with Brightbox and FLUX, culminated in an exhibition, at Riverside House, from works produced at all 5 libraries. The launch date was Saturday 18th November when a Makerspace Market Day took place. From 20th – 30th</p>

						November Christmas pop-up pilots took place at Riverside House, in the café area, where groups of school children, & members of the public had a go at using equipment and materials to make pinch pot birds, 3D pavilions, 2D clay figures and sewed pyjamas and hearts for the neonatal ward.
4.9	Utilise libraries as death positive spaces, where the public can have conversations around loss, grief, end of life planning and legacy. Explore legacy opportunities for programme, building on positive public response	March 2023 March 2024	Zoe Oxley, RMBC			Death cafes are taking place at Mowbray on a bi-monthly basis on the 3rd Thursday of the month.
4.10	Utilise and promote libraries as spaces for people to share experiences and response to specific health issues, including menopause and dementia, and improve community resilience	March 2025	Zoe Oxley, RMBC			The Café continues to run monthly at Maltby, from 5.45pm – 6.45pm. New dates for 2024 have been shared with partners and advertised via social media. Conversations are taking place about the potential of developing the Menopause group and accessing funding through a programme targeting new audiences and places which aren't currently taking part in physical activity. Initial

						<p>discussions included introducing a physical activity session for the group which could be women's self-defence classes, a walking group, meditation, Pilates or badminton linking with Places Leisure.</p> <p>A meeting is also taking place in the New Year with social prescribing link workers, for the Raven Primary Care Network, who are aiming to set up a menopause group, that would be peer support based & would like some advice & support.</p>
Ensure Rotherham people are kept safe from harm.	4.11	Embed referral pathways with key partners in Rotherham through the Home Safety Partnership Referral Scheme and Safe and Well checks.	Ongoing	Shayne Tottie and Toni Tranter, South Yorkshire Fire and Rescue		SYFR continue to engage with key partners working with vulnerable members of our communities. Home Safety Visits continue to take place with signposting to other services when needed.
	4.12	Work with other partnership boards on crosscutting issues relating to safety and safeguarding.	Ongoing for the duration of the plan	Board chairs, RTP		Safeguarding Board Chairs meetings are now established to maintain the relationship between the safeguarding boards and work on crosscutting issues. Next

						meeting planned for early March to focus on outcomes frameworks and performance monitoring.
	4.13	Delivery of vaccination programme for Covid-19 and flu	Annual target	Denise Littlewood, RMBC		40651 Covid Vaccinations have been given in Rotherham in 2023. This equates to a 74% Autumn Vaccination Uptake. This is now business as usual and delivery and uptake will be monitored at service level, with assurance received by the Health Protection Committee.
Develop a borough that supports a healthy lifestyle.	4.14	Progress strategic approach to physical activity in Rotherham, through four key areas: <ul style="list-style-type: none"> • Active workforce • Social movements • Front line workers signposting • Local social prescribing structures 	Nov 2022 (Action plan developed) March 2025 (Delivery)	Gilly Brenner, RMBC, with Nick Wilson, Yorkshire Sport Foundation		Action plan continues to be implemented and delivered on track with oversight by Wider Physical Activity and Health Subgroup maintains oversight. Annual update will come to Health and Wellbeing Board in March.
	4.15	Develop a borough-wide MECC training offer on physical activity	March 2023	Gilly Brenner, with Norsheen Akhtar, Yorkshire Sport Foundation		New training offer agreed from Yorkshire Sport to be rolled out in train-the trainer model to social prescribers / link workers (Oct 23), health care assistants (Feb 24) and care homes (Apr

						24) to support wider understanding of benefits and opportunities for physical activity for all.
4.16	Hold a workshop for the board on Spatial Planning, Climate and Health	March 2024	Gilly Brenner and Sally Jenks, RMBC			Workshop agenda draft proposed and scheduled for 27th March.
4.17	<p>Conduct research and engagement with priority groups on the development of inclusive and accessible outdoor sports facilities, through the PlayZone initiative</p> <p>Further, more in depth consultation to take place through to the spring following submission of Narrowing the Focus document to The Football Foundation.</p> <p>Submission of final priority places documentation to The Football Foundation.</p>	<p>Sept 2023</p> <p>January-April 2024</p> <p>July 2024</p>	Chris Siddall, RMBC			<p>Initial consultation has taken place with YP at Brinsworth, Dalton, Maltby, Wath and Kimberworth Park during October half term holidays.</p> <p>“Narrowing the focus” phase to be completed by the end of January. Further consultation period of 8-10 weeks to follow.</p> <p>Slight delay has been due to capacity within the team, but this has now been rectified.</p>

	4.18	Rotherham Food Network to develop an action plan and response based on the framework of the Sustainable Food Places Bronze Award	April 2023	Gilly Brenner, RMBC		Rotherham Food Network established, though still growing membership, and actions on track. Further detail including action plan shared with H&WbB in Nov 23.
	4.19	Enable all partner staff to support neighbourhoods and communities to thrive, through exploring options on a partnership offer on training on strength-based approaches	March 2024	Martin Hughes, Neighbourhoods, and Lily Hall, OD		The General Awareness training (Level 1) will be delivered via an e-learning package. It will be available to all IT enabled council staff by the beginning of November 2023. Work is ongoing this quarter (Jane-March '24) to commission an outside organisation to deliver the Enhanced Awareness (Level 2), Practitioner (Level 3) and Place Partners (Level4) training.

Cross-cutting priorities

Priority	#	Milestones	Timescale	Lead(s)	BRAG rating	Progress update
Work in partnership to maximise the positive impact of anchor institutions across all 4 priorities	5.1	Undertake a baselining assessment regarding social value and map trend annually through the Rotherham Anchor Network.	March 2023 (baselining assessment) March annual target (trend mapping)	Karen Middlebrook, RMBC		The Council has been working with partners and local spending profile data has now been provided by the Council and NHS Rotherham Foundation Trust for financial years 2020/21 and 2021/22. This has enabled some baselining and trend analysis activity to take place between the two organisations. Work will continue to encourage other partners to participate.
	5.2	Agree our partnership approach to act as anchor institutions to reduce health inequalities in Rotherham	March 2023	Place Board (Becky Woolley, RMBC)		A proposed approach to take this agenda forward has been developed with various partnership subgroups. An action plan has been developed and was formally supported at Place Board. This has also fed into the Rotherham Together

						Partnership plan, which is the lead partnership overseeing this activity.
Support safe and equitable recovery from the Covid pandemic	5.3	Building on the VAR annual survey, explore options to assess the current position of the voluntary and community sector in partnership with stakeholders and report relevant learning to the board.	March 2023	Shafiq Hussain, VAR		The Centre for Regional Economic and Social Research (Sheffield Hallam University) has conducted State of the Sector research for South Yorkshire, including a place approach. Rotherham State of The Sector Report (2023) details to be shared with Health and Wellbeing Board in January 2024.
	5.4	Conduct strategic impact assessment of Covid-19 on residents and Council services	May 2023	Lorna Quinn		The assessment is complete with the report being circulated through appropriate channels and to be presented at the Health and Wellbeing Board in June. Findings are included in the 2023 DPH report.
	5.5	Consider further service developments to ensure differentials in access for certain patient cohorts are removed, for example by	March 2023	Michael Wright, TRFT		The TRFT health inequalities group is progressing the health inequalities dashboard to allow more detailed scrutiny

		segmenting our waiting list based on wider patient needs.	Continuing to November 2023		<p>of variation in patient healthcare access and experience. This is due to be launched next month.</p> <p>Theatre transformation group is developing a suite of pre-optimisation initiatives to support better patient outcomes, including: health promotion and information sharing; piloting pre-op screening and intervention; piloting referrals to digital weight management.</p> <p>Other projects underway include: examining the potential equity impacts of the MEOC initiative; developing training to support the use of health coaching and health literacy in 'Making Every Contact Count'; understanding differential access to treatments across services (e.g. insulin pumps).</p>
	5.6	Ensure local services are informed, and able to co-produce responses to Cost of Living pressures through:		Martin Hughes	The Humanitarian and Communities Group are currently pulling a Delivery Plan for the 2024/25

		<ul style="list-style-type: none"> Regular meetings of Humanitarian and Communities Group Responding to issues identified by agreeing key actions and reporting annually to the board Escalating risks and challenges to the board 	Ongoing Sept 2024 tbc Ongoing			months. Aim for this to be approved by March 2024.
Develop the Pharmaceutical Needs Assessment.	5.7	Host stakeholder consultation to support needs assessment	January 2025	Lorna Quinn, RMBC		Annual steering group meetings will be held; next one will be 2023.
	5.8	Publish updated Rotherham Pharmaceutical Needs Assessment	September 2025	Lorna Quinn, RMBC		Not yet started but will commence in 2025. The PNA annual steering group is taking place in October 2023.
Work in partnership to further develop the Rotherham Data Hub and assess	5.9	Work with partnership steering group on annual refresh and development of the JSNA.	April 2023 April 2024 April 2025	Lorna Quinn, RMBC		The JSNA refresh is complete and has been published for 2023. Updates will be provided through the mailing list and the steering group.

population health.	5.10	Launch annual training and promotion of the JSNA across the partnership	October 2022 October 2023 October 2024	Lorna Quinn, RMBC		<p>Training has been conducted for 2023 including with RMBC colleagues and Voluntary Community Sector colleagues.</p> <p>Further training is set to be scheduled for 2024.</p>
	5.11	Monitor population health through Outcomes Framework and report any emerging issues to the board	Ongoing	Becky Woolley, RMBC		<p>The assurance framework has been developed as part of a wider interactive health inequalities tool. Regular reporting arrangements are in place.</p> <p>Further development of the health inequalities tool is ongoing. Work has started to develop the ethnic minority community profile as one of the key plus inclusion groups identified within the strategy and to develop profiles for all of the clinical areas outlined within the national Core20Plus5 framework. These areas should be developed by Q4.</p>