Appendix 3

Application for the Grant of a Premises Licence -

TODAY'S , VICTORIA BUILDINGS, VICTORIA STREET, KILNHURST, MEXBOROUGH, ROTHERHAM S64 5SQ

Representations received on behalf of :

1. **Public Health**
2. **Community Protection Unit**
3. **Licensing Authority**

1. Public Health

From: Rachel-PH Copley <Rachel-ph.Copley@rotherham.gov.uk>
Sent: 11 July 2025 11:25
To: Diane Kraus <Diane.Kraus@rotherham.gov.uk>
Subject: FW: Application for the Grant of a Premises Licence - TODAY'S , VICTORIA BUILDINGS, VICTORIA STREET, KILNHURST, MEXBOROUGH, ROTHERHAM S64 5SQ

Public Health object to the following license, particularly the opening hours.

This is the same company who requested a license for Today's in Kimberworth Park in January 2025 with the exact same license application. Our previous objection to this company is the same as before as opening for 24 hours, everyday is not in-line with protection of children from harm and prevention of public safety. This previous license was altered to 10pm close times which we would expect this premise to do as well in order for us to consider removing the objection.

Our public health statistics (attached) show that this area already has:

- a higher-than-average density of off licensed premises
- a very high rate of hospital admissions for alcohol specific conditions
- a very high rate of children not in education, employment or training and low grade attainment in local schools

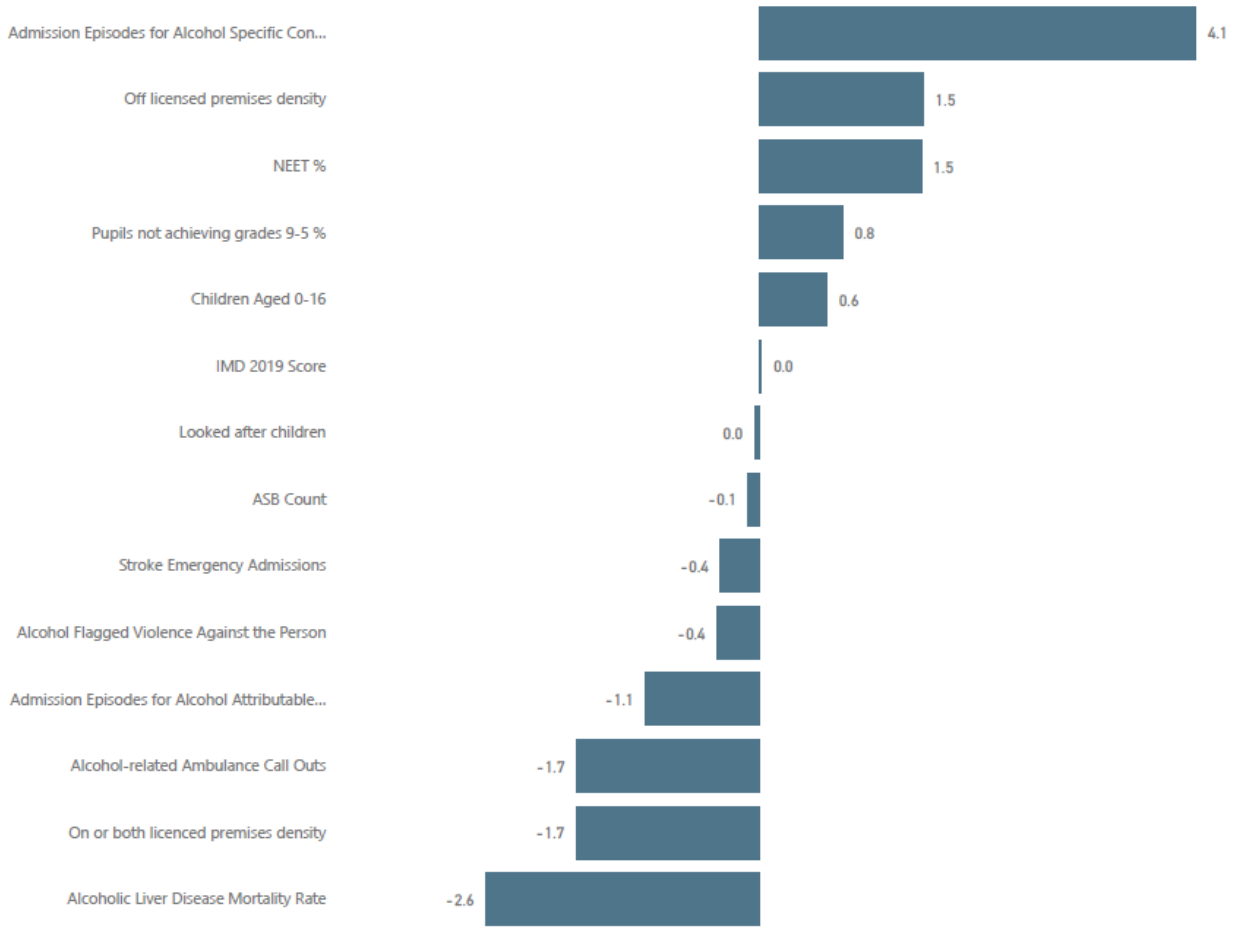
Rachel Copley
Public Health Practitioner
Adult Care, Housing and Public Health Directorate
Rotherham Metropolitan Borough Council
Phone : 01709 222103 | ext. 12103

Appendix 3

Data - MSOA Score Breakdown

Rotherham Data Hub

MSOA Name	Rank	Combined Score	Combined Risk
Rawmarsh North East	**12**	**0.54**	**High**



MSOA Name

- Anston & Woodsetts
- Aston
- Brampton & West Melton
- Brinsworth
- Catcliffe, Treeton & Waverley
- Dinnington
- East Herringthorpe
- Eastwood & East Dene
- Greasborough
- Herringthorpe
- Kimberworth
- Kimberworth Park
- Kiveton, Todwick & Harthill
- Laughton & Throapham
- Maltby East
- Maltby West & Hellaby
- Masbrough & Bradgate
- Ravenfield & Bramley North
- **Rawmarsh North East**
- Rawmarsh North West
- Rawmarsh South
- Rotherham Central
- Rotherham South
- Swallownest & Wales
- Swinton North
- Swinton South
- Thorpe Hesley
- Thrybergh & Hooton Roberts
- Thurcroft
- Wath upon Dearne
- Whiston
- Wickersley North
- Wickersley South & Bramley South

Appendix 3

Scorecard

Postcode Search

Search

DN11 0EZ
DN11 9RJ
DN11 9RG

Rotherham Data Hub

MSOA Name	Rank	Score	Combined Risk
Rawmarsh North East	12	0.54	High

A 'Combined Risk Score' has been calculated for each MSOA from a combination of weighted indicators based on 2011 MSOA boundaries. In addition to the overall weighted risk rank to the left, the cards below give the value, relative rank (compared to all Rotherham MSOA) and Z-Score for each indicator.

Although an MSOA may have higher risk score, this does not mean the MSOA is high risk in general, only that it is higher risk relative to the Rotherham average. Z scores indicate how far the indicator deviates from the average; a score of 0 is the mean average, scores of 3 and higher (or -3 and lower) indicate where a value is an outlier. 'Weighted Value' where shown indicted the relative level, when the weighted Z-Scores indicators across Rotherham are divided into Quartiles.

Indicator	Indicator Value	Indicator Rank	Risk Level
Admission Episodes for Alcohol Attributable Conditions (Narrow)	107.70	20	Medium
Admission Episodes for Alcohol Specific Conditions	24.51	4	Very High
Alcoholic Liver Disease Mortality Rate	0.00	20	Very Low
Stroke Emergency Admissions	103.80	15	Medium
Alcohol-related Ambulance Call Outs	108.00	27	Very Low
IMD 2019 Score	29.99	14	Medium
Off licensed premises density	1.42	6	Very High
On or both licenced premises density	0.89	25	Low
Children Aged 0-16	22.3%	9	High
Looked after children	7.39	14	Medium
NEET %	2.6%	3	Very High
Pupils not achieving grades 9-5 %	57.6%	10	High
ASB Count	134	15	Medium
Alcohol Flagged Violence Against the Person		20	Medium

Appendix 3

2.Community Protection Unit

memorandum

Neighbourhoods

To:
LICENSING SERVICES

Date: 24 July 2025

For the attention of

Subject:

Application for Premises Licence
Todays, Victoria Street Kilnhurst Rotherham

Contact:	**Ref:**	**Extension:**
Kirsty Leonard	062270	01709 255013

I write with reference to the above application to which I received consultation papers on **3 July 2025** and would report as follows:

I have read the application document and have visited the premises to which it relates.

i) Consideration

The proposal for continuous operation of the premises is likely to result in noise, disturbance, and littering, adversely affecting nearby residents and businesses. 24-hour alcohol sales could attract individuals who may engage in disruptive or criminal behaviour late at night. There is also a potential for increased alcohol-related crime. Extended hours could lead to more incidents of public intoxication, fights, and other alcohol-fuelled offences.

ii) Conclusions

The proposed development would cause a loss of amenity on the grounds of noise and general disturbance and potentially increased litter.

iii) Recommendations

I would recommend that in the light of the above, the application be refused for the aforementioned reasons. It is viewed that these may be prevented by recommendation of reducing the sale of alcohol between 07:00-23:00hrs.

Should you require any further information regarding this application, please do not hesitate to contact me.

Appendix 3

3.Licensing Authority

From: Lisa Parkin <lisa.parkin@rotherham.gov.uk>
Sent: 24 July 2025 18:01
To: Diane Kraus <Diane.Kraus@rotherham.gov.uk>
Subject: FW: Today's - Victoria Buildings, Kilnhurst- representation

Today's, Victoria Buildings, Victoria Street, Kilnhurst, Rotherham

I write with reference to the application for the grant of a Premises Licence relating to the above premises and to inform you that the Licensing Authority is not satisfied that the application, as submitted, adequately promotes the licensing objectives.

The Licensing Authority is opposed the grant of the application, as submitted, as it considers that it will undermine the following licensing objectives:

• Preventing Crime & Disorder; and
• Public Nuisance

There are no 24-hour businesses operating in this locality. If the application is granted there is a likelihood that local residents will be subject to noise nuisance from traffic, both vehicular and pedestrian, during the nighttime hours, and from people congregating in the immediate vicinity of the premises.

We are of the view that the opening hours and sale of alcohol is not suitable for this premises in its location (24 hours, 7 days a week). Furthermore, the provision of late night refreshment from 23:00 to 05:00.

I have contacted the applicants representative to suggest the recommendations below but have received no response, therefore I wish to submit a formal representation to the application

- consent for the sale of alcohol between 08:00 hours and 23:00 hours;
- withdraw the request to provide late night refreshment; and
- offer the following additional management controls as a condition of any licence that is granted:

1. No singular alcoholic drinks of beer, lager & cider in cans or bottles (smaller than 500ml) shall be sold. A minimum purchase of 4 cans or bottles shall be required;
2. No beers, lager, or cider of 6.5% ABV and above shall be sold.

Lisa Parkin
Licensing Enforcement Officer
Community Safety and Street Scene, Regeneration and Environment
Rotherham Borough Council
Telephone: 01709 808139