

Plan for Neighbourhoods

2025-2035

Regeneration Programme

Fund Title	Purpose	Projects	When	Value	Provider
Town Centre Investment Fund	Implementation of the town centre masterplan	Town Centre Public Realm Markets/Library	2017 ongoing	£17m	RMBC
Future High Streets Fund	“Renew and reshape town centres and high streets in a way that drives growth, improves experience and ensures future sustainability”	Markets/Library Grimm & Co	2021-2027	£12.6m	MHCLG
Town Deal	“Regenerate towns and deliver long term economic growth”	Riverside Gardens, Riverside Enabling, Town Centre acquisitions, Station acquisitions & masterplan, Music Venue, Phase 1 Health Hub, Templeborough Business Zone,	2022-2027	£31.6m	MHCLG
Strategic Acquisition Fund	Acquisition of strategic property in the town centre and latterly to facilitate Rotherham Gateway masterplan	Mecca, Boots, Sheffield Rd properties, Rotherham Gateway masterplan sites	2022-2025	£5m	RMBC
Levelling Up Town Centre	Invest in local infrastructure to improve everyday life, focusing on regenerating town centres and high streets, upgrading local transport, and investing in cultural and heritage assets	Flood alleviation, Riverside Gardens & Corporation St,	2023-2027	£20m	MHCLG
Levelling Up Leisure Economy		Wentworth Woodhouse, Gullivers, Magna, Maltby Academy, Rother Valley & Thrybergh Country Parks	2023-2027	£20m	MHCLG

Regeneration Programme

Fund Title	Purpose	Projects	When	Value	Provider
Capital Regeneration Grant	As above	Dinnington town centre regeneration, Wath Library	2022-2028	£20m	MHCLG
Towns & Villages	Improve the Borough's local town and village centres.	Borough wide local investment	2022-2024	£4m	RMBC
Our Places Fund	Deliver tangible improvements in places where residents live and to build on the success of the Towns and Villages Fund.	Cenotaphs, civic centres, pedestrian movement	2024	£4m	£2m RMBC, £2m SYMCA
Plan for Neighbourhoods	"A long-term strategy to fix the foundations of those places most left behind"	In development	2026-2036	£20m	MHCLG

Plan for Neighbourhoods

- Rebranded and reconfigured from the former “Long Term Plan for Towns” initiative. (Rotherham’s Plan was largely drafted in 2024 but not submitted)
- The government’s objective for the Plan for Neighbourhoods is part of a wider strategy to ensure that ‘nowhere is left behind’.
- *“It will help revitalise local areas and fight deprivation at root cause by zeroing in on 3 goals:*
 - ***Thriving places,***
 - ***Stronger communities,***
 - ***Taking back control***
- *£20m fund is to be made available over 10 years.*
The allocation of funding will be led by the Neighbourhood Board in consultation with the community. The Council acts as the Accountable Body.

The fund aims to:

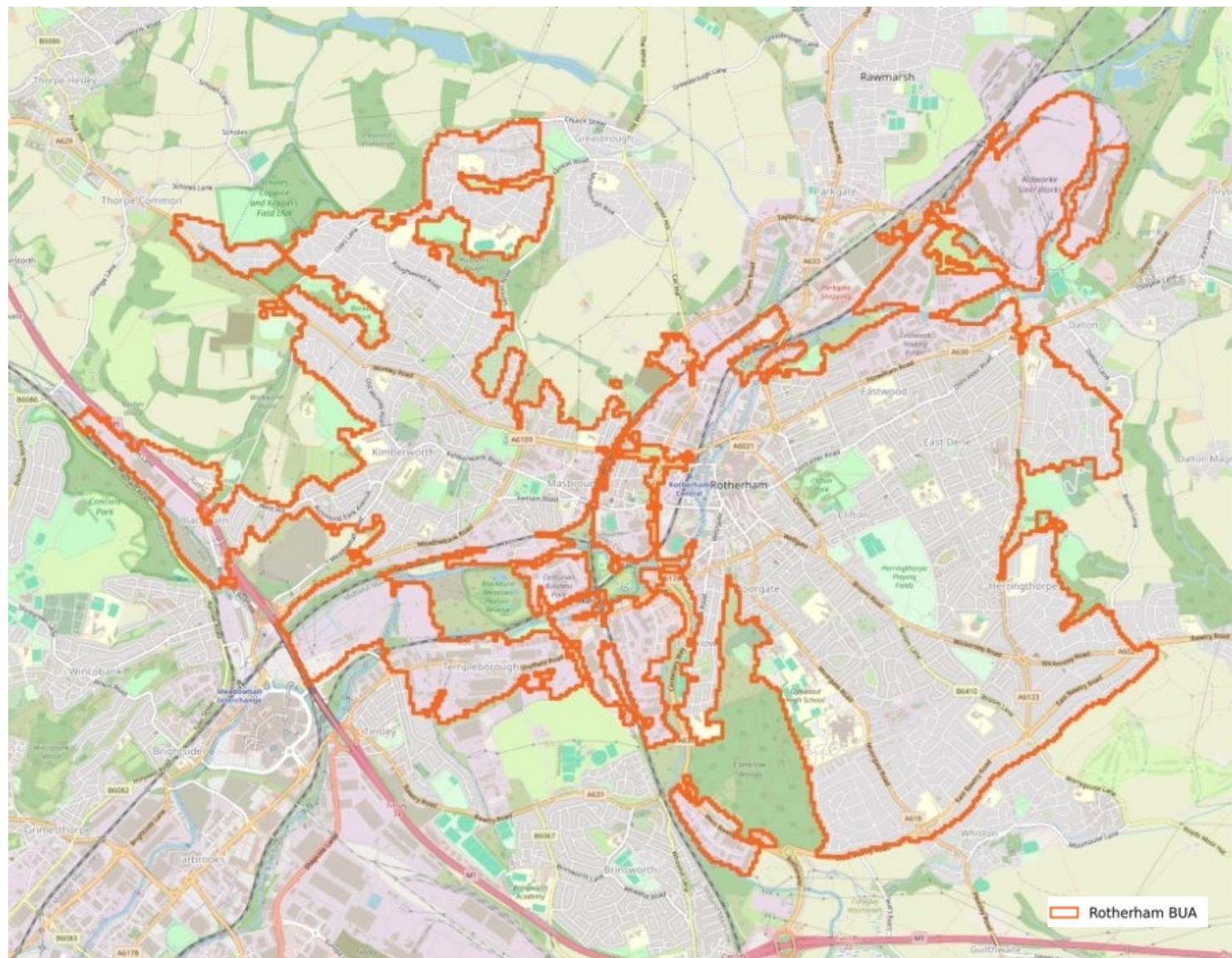
- Focus on neighbourhoods and communities with the most need
- Give local people control
- Grow social cohesion and social connection
- Raise living standards
- Increase opportunities for young people
- Improve health and wellbeing

Rotherham's Selection

Rotherham is one of 75 places to receive funding based on its level of need with regards to:

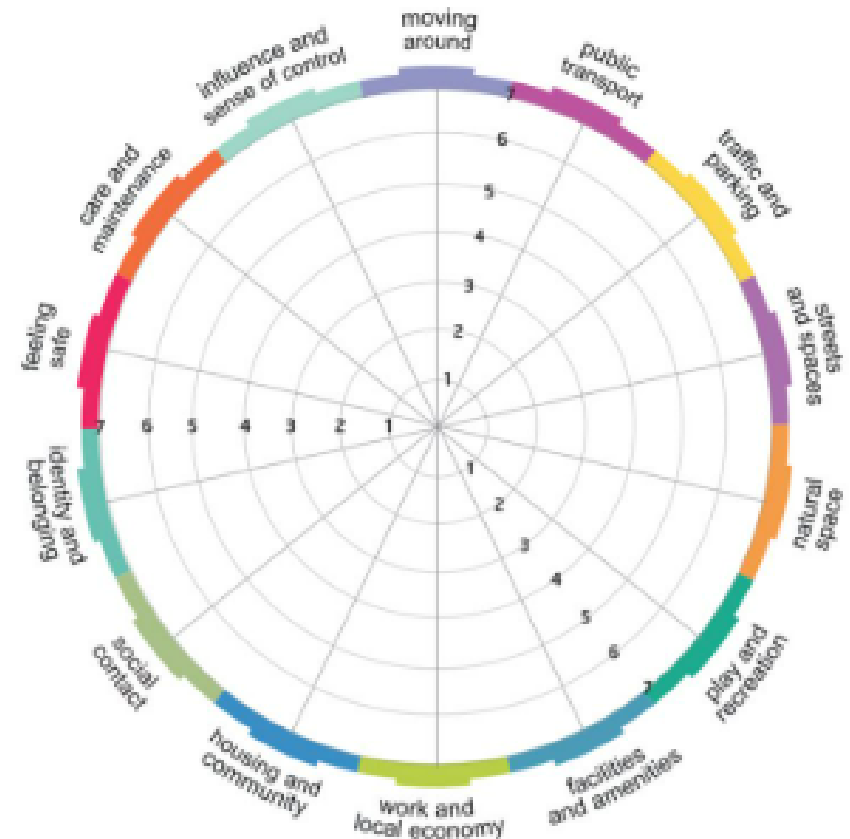
- Indices of multiple deprivation
- Population size
- Healthy life expectancy
- Local Economy
- Skill level (NVQ level 3+ in England)

The boundary chosen by Government is known as a 'Built Up Area'. It is based on data provided by the Office for National Statistics and is the area of a town characterised by urban features such as town centres, major infrastructure and larger populations.



Consultation

- LTPFT (undertaken 20th May-1st July 2024) provided a strong evidence base for investment in the Town Centre.
- Same methodology being used to strengthen participation in neighbourhoods surrounding the town centre.
- The "Place Standard" is a tool used to assess and improve the quality of places by helping to identify what's good about a place, what needs to be protected, changed, or improved.
- Partnership with **Voluntary Action Rotherham** – leading on stakeholder consultation
- Focus groups, pop up stalls in busier local centres, and an online survey.
- Press release, posters, leaflets and social media promotion.
- Translated materials
- Completes 11th August.



Theme	Average Score	Common Feedback
Influence & Sense of Control	2.83	Lowest scoring theme. Residents don't feel listened to. While surveys and councillors are valued, people want clearer evidence that feedback leads to change.
Feeling Safe	2.91	Safety is one of the biggest concerns. Crime, antisocial behaviour, and intimidation make people feel unsafe, especially at night. CCTV and lighting are valued but seen as not enough.
Care & Maintenance	3.11	Volunteers and councillors are praised, but litter, fly-tipping, potholes, and inconsistent maintenance drag scores down.
Traffic & Parking	3.22	Parking is a major frustration, blocked drives, verge damage, and limited capacity in busy areas dominate feedback, though free parking is appreciated.
Work & Local Economy	3.25	New developments raise hope, but jobs are often low-paid or limited. Residents want more skilled employment and better promotion of opportunities.
Street & Spaces	3.32	Heritage and recent improvements valued, but many streets feel run-down and in need of better upkeep.
Identity & Belonging	3.37	Pride in heritage, diversity, and friendliness, but stigma and negative perceptions persist. Residents want more positive promotion of Rotherham.
Public Transport	3.48	Services are usually accessible and punctual, but frequency, reliability, and better information/timetables are common improvement asks.
Social Interaction	3.54	Libraries, parks, and community venues support social life, but there's a need for more inclusive, affordable, and accessible places to bring people together.
Housing & Community	3.59	New housing is recognised, but affordability is a big issue. Overcrowding in some areas and pressure on schools and GPs also highlighted
Play & Recreation	3.67	Parks and sports clubs are positives, but people want youth centres and safe spaces for teenagers. Issues with litter, vandalism, and antisocial behaviour in play areas.
Facilities & Services	3.71	Core services (schools, GPs, libraries) are praised, but more variety in shops and leisure is needed, plus youth-focused facilities.
Moving Around	3.87	Generally positive, but pavement parking and poor accessibility for mobility users are consistent concerns.
Natural Spaces	4.18	Strongest asset as parks and countryside are highly valued, with Clifton Park and Thrybergh often mentioned. Calls for better accessibility and more planting.



Interventions

- The £20million funding is to be spent over 10 years and spans a wide area, with the town centre at its heart.
- The allocation of funding will be informed by the built-up-area data provided by Government and consultation feedback.
- Interventions will be prioritised where they have collective benefits and meet the needs of the Geography as a whole.
- The sharing of ambitions and resources aims to strengthen ties between communities.



Neighbourhood Board

- Neighbourhood Boards put local people at the centre of defining their town's future, with responsibility for developing their Regeneration Plan in partnership with the local authority, to deliver the strategic objectives of the programme.
- The Board brings together residents, local businesses, grassroots campaigners, workplace representatives, faith, and community leaders and those with a deep connection to their area.



Key Dates

- July/Aug 2025: Consultation Period
- Aug/Sept 2025: Develop Plan with Neighbourhood Board
- 17th Nov 2025: Cabinet
- 28th Nov 2025: Deadline to submit Regeneration Plan to MHCLG for assessment and approval.
- Dec – March 2025 – consideration by MHCLG
- From April 2026: Delivery phase begins spanning 10 years.