

**Committee Name and Date of Committee Meeting**

Cabinet – 15 September 2025

**Report Title**

How Did We Do?

Adult Social Care Local Account 2024 - 2025

**Is this a Key Decision and has it been included on the Forward Plan?**

No, but it has been included on the Forward Plan

**Strategic Director Approving Submission of the Report**

Ian Spicer, Strategic Director of Adult Care, Housing and Public Health

**Report Author(s)**

Dania Pritchard, ASC Assurance Lead, Adult Care and Integration

[danial.pritchard@rotherham.gov.uk](mailto:danial.pritchard@rotherham.gov.uk)

**Ward(s) Affected**

Borough-Wide

**Report Summary**

Rotherham Council's Adult Social Care Local Account 2024/25 is how we communicate to our residents and partners about the council's accomplishments in adult social care and outlines future priorities for the forthcoming year. It emphasises a "doing with" approach, focusing on enabling individuals to achieve their desired outcomes through a person-centred approach.

The Local Account celebrates the hard work and dedication of the workforce and provides case studies to reflect the work of adult social care and outcomes for residents.

The 'How Did We Do?' Local Account for Adult Social Care 2024/2025 summarises the achievements for the last 12 months and sets out the priorities for the coming year. These priorities are aligned to the Council Year Ahead Delivery Plan (YADP) and the Adult Social Care Strategy (2024 – 2027).

**Recommendations**

That Cabinet approve the publication of the 'How Did We Do?' Local Account for Adult Social Care for 2024 – 2025.

**List of Appendices Included**

Appendix 1 How Did We Do? Adult Social Care Local Account 2024 - 2025

Appendix 2 Local Account 2024 – 2025 – easy read version

Appendix 3 Part A - Initial Equality Screening Assessment

Appendix 4 Part B – Equality Analysis Form

Appendix 5 Climate Impact Assessment

**Background Papers**

None

**Consideration by any other Council Committee, Scrutiny or Advisory Panel**

No

**Council Approval Required**

No

**Exempt from the Press and Public**

No

## **How Did We Do? Adult Social Care Local Account 2024 – 2025**

### **1. Background**

- 1.1 In 2023, Adult Social Care published 'How Did We Do?' as its inaugural Local Account for 2022 – 2023 following approval by Cabinet. The Local Account showcased the achievements of the service and outlined its priorities for the coming year. Adult Social Care has refreshed the Local Account annually since 2023.

### **2. Key Issues**

- 2.1 The Local Account outlines the Council's achievements within Adult Social Care for the preceding 12 months which includes:
- Reviewed and redesigned our public information for young people preparing for adulthood, vulnerable adults and unpaid carers. (ASC Strategy)
  - Redesigned the adult social care web pages. (ASC Strategy)
  - Provided a range of information on direct payments and being a responsible employer. (ASC Strategy)
  - Implemented a new prevention service which will support both vulnerable adults and young people preparing for adulthood. (ASC Strategy)
  - Invested in prevention services in the voluntary sector. (ASC Strategy)
  - Reviewed and expanded our out of hours support offer for people in crisis. (ASC Strategy)
  - Implemented a co-production board and other feedback mechanisms to understand how well we are meeting people's needs. (ASC Strategy & Year Ahead Delivery Plan)
  - Strengthened the voice of unpaid carers so that this can be acted on. (ASC Strategy)
  - Ensured that the voice of the person is central to safeguarding adults through a revised safeguarding pathway and via Rotherham Safeguarding Adults Board work. (ASC Strategy)
  - Building work has started on Castle View, Canklow which will provide new day opportunities for people with high support needs. (Year Ahead Delivery Plan)
  - Launched the new Learning Disabilities Strategy which sets out Rotherham's aspirations for people with a learning disability. (Year Ahead Delivery Plan)
  - Launched the new All Age Autism Strategy which sets out aspirations for autistic people living and working in Rotherham. (Year Ahead Delivery Plan).
- 2.2 The Local Account also outlines the Council's Adult Social Care priorities for the year ahead. These include:
- Embed the co-production board and other feedback mechanisms to understand how well we are meeting people's needs. (ASC Strategy & Year Ahead Delivery Plan)

- Ensure the voice of unpaid carers is heard, listened to and acted on. (ASC Strategy)
- Implement an online adult social care portal for people who wish to self-assess. (ASC Strategy)
- Enable people to self-triage and self-assess their needs. (ASC Strategy)
- Invest in new assistive technologies (AT) and digital solutions supported by an assistive technology strategy. (ASC Strategy)
- Implement a new transitions assessment process with partners. (ASC Strategy)
- Improve employment opportunities for young people with care and support needs. (ASC Strategy)
- Implement a new hospital discharge 'Transfer of Care Hub' which improves outcomes for residents. (ASC Strategy)
- Implement a redesigned mental health model for social care and work with partners to adopt collaborative community mental health hubs. (ASC Strategy)
- Seek further opportunities to deliver services collaboratively. (ASC Strategy)

2.3 The Local Account provides a view of the real and tangible impact Adult Social Care has on residents' lives through several case studies, as well as highlighting the voice of residents through the complaints and compliments process.

2.4 The Local Account includes the improvements being implemented within services to address issues raised by residents to ensure there is a process of continual service improvement to achieve the expected standards.

2.5 Local authorities across the South Yorkshire region, continue to publish their Local Accounts for their Adult Social Care departments and publication of Rotherham's 'How Did We Do?' Adult Social Care Local Account for 2024/25 will ensure alignment with neighbouring authorities' approaches.

### **3. Options considered and recommended proposal**

#### *Option 1: Do Nothing*

3.1 This option would seek to retain the 2023/2024 'How Did We Do?' Adult Social Care Local Account. This option is not considered to be viable as it does not reflect the current operating environment of Adult Social Care, recent successes, and future priorities.

3.2 Furthermore, it is essential that residents understand the important work that the Council's Adult Social Care service are delivering in partnership with people with care and support needs, as the breadth of the service role is often not fully understood.

#### *Option 2: Publish the 'How Did We Do?' Adult Social Care Local Account for 2024/25.*

- 3.3 Option 2 is the preferred option as it would enable a transparent, open and accountable view of Adult Social Care performance.
- 3.4 With formal regulation of Council Adult Social Care departments by the Care Quality Commission (CQC) now underway, the Association of Directors of Adult Social Services (ADASS) has recommended that Local Accounts of adult social care performance are formally published every 12 months by Local Authorities.
- 3.5 Approval of Option 2 would ensure Rotherham's approach remains aligned with that of other Council's within both the South Yorkshire region and nationally.

#### **4. Consultation on proposal**

- 4.1 The Council held a 90-day public consultation in 2023 on the future vision and strategy for the service. Cabinet approved the Strategy in January 2024.
- 4.2 The 'How Did We Do?' Adult Social Care Local Account 2024/2025 updates on achievements and priorities detailed in the Strategy.

#### **5. Timetable and Accountability for Implementing this Decision**

- 5.1 September 2025 – seek approval from Cabinet to publish the 2024/25 Local Account.
- 5.2 October 2025 – publish the Local Account subject to Cabinet approval.

#### **6. Financial and Procurement Advice and Implications**

- 6.1 There are no direct procurement implications arising from the recommendations detailed in this report. However, where the Council engages third party suppliers to support delivery of forthcoming priorities, these must be procured in compliance with relevant procurement legislation (Public Contracts Regulations 2015, the Procurement Act 2023 or the Health Care Services (Provider Selection Regime) Regulations 2023 (whichever is appropriate, as well as the Council's own Financial and Procurement Procedure Rules.
- 6.2 There are no direct financial implications resulting from the publication of the Adult Social Care Local Account 2024/25.

#### **7. Legal Advice and Implications**

- 7.1 The Council is responsible for the delivery of a significant number of key services to the adult population of the Borough. These are set out in a number of key statutes, the most important being the Care Act 2014, the Mental Health Act 1983 and the Mental Capacity Act 2005. These Acts, and their associated regulations and statutory guidance, serve to structure the care and support offered to adults in need of care and support.

7.2 The Care Act 2014 also focuses on strategies to prevent the escalation of care needs, supporting individuals before their condition reaches a point that requires intensive support or residential care. Additionally, the work of the Council prioritises person-centred care, designed to reduce dependency and maximise personal autonomy ensuring that the individual can remain in their own home for as long as possible. The legislation requires the Council to develop an understanding of the future needs of the population, to work in partnership with colleagues and providers to ensure there is sufficient capacity to meet both current and future needs.

7.3 Whilst there is no legal requirement to publish a Local Account for Adult Social Care, doing so demonstrates the Council's wish for transparency and accountability to the people of the Borough.

## **8. Human Resources Advice and Implications**

8.1 There are no HR implications associated with this report.

## **9. Implications for Children and Young People and Vulnerable Adults**

9.1 There are no implications for Children and Young People and Vulnerable Adults associated with this report.

## **10. Equalities and Human Rights Advice and Implications**

10.1 This Local Account will have positive implications for equalities and people with protected characteristics because it holds the Local Authority to account in terms of progress in key areas and for underrepresented groups.

10.2 In terms of accessibility this document is also produced in easy read format.

10.3 An equality impact assessment has also been completed – see Appendix 3 and 4 for Parts A and B of this assessment.

## **11. Implications for CO2 Emissions and Climate Change**

11.1 A climate impact assessment has been completed – see Appendix 5.

## **12. Implications for Partners**

12.1 The Local Account documents the positive work across partners, through our integrated and collaborative models of delivery, development of a prevention offer, co-design of new strategies for autistic people and people with a learning disability and expanding out of hours support offer for people in crisis.

12.2 Partnership working is paramount to maximise our efforts, resources, and capacities to improve the health and wellbeing of residents.

### 13. Risks and Mitigation

- 13.1 Whilst the Local Account does not present any risks, there are risks associated with this document not being published.
- 13.2 Clear strategic priorities for Adult Social Care will communicate the direction of travel for the service and illustrate how it will further build on the positive work already being delivered within adult care.

### 14. Accountable Officers

Ian Spicer, Strategic Director of Adult Care, Housing and Public Health  
[ian.spicer@rotherham.gov.uk](mailto:ian.spicer@rotherham.gov.uk)

Approvals obtained on behalf of Statutory Officers: -

	Named Officer	Date
Chief Executive	John Edwards	25/08/25
Assistant Director, Financial Services (Deputy S.151 Officer)	Rob Mahon	19/08/25
Assistant Director of Legal Services (Monitoring Officer)	Phil Horsfield	18/08/25

Report Author:

Dania Pritchard, ASC Assurance Lead, Adult Care and Integration  
[danialpritchard@rotherham.gov.uk](mailto:danialpritchard@rotherham.gov.uk)

This report is published on the Council's [website](#).