

MOVING ROTHERHAM PARTNERSHIP – ACTION PLAN 2025-26

People in Rotherham are proud to live in and contribute to stronger, thriving communities by engaging with physical activity or sport.

The Moving Rotherham Partnership will: *plan, promote and co-ordinate programmes that encourage physical activity or sport to be an everyday part of people's lives.*

Ambition: For Rotherham to become a more physically active borough, improving health & wellbeing outcomes for all.

This workplan is aligned against five strategic aims designed to deliver a successful Sport England development award and application for further main award funding by March 2026. Each aim is underpinned by key priorities which support delivery of the aim and focus the activity and operational delivery and monitoring of the plan. Each numbered action within the key priorities details the responsible lead, timescale and anticipated output.

Five Strategic Aims:

- A. Strategy and coordination** - deliver the development award and seek further main award Sport England bid by March 2026
- B. Increase physical activity across the borough** (moving from a bit active to more active)
- C. Decrease inactivity and identify barriers to engagement** (moving from inactive to active)
- D. Tackle inequality and identify areas for development to enable equitable opportunities for all**
- E. Provide positive physical opportunities for children and young people across the borough**

A. Strategy and coordination. Deliver the development award and seek further main award Sport England bid by March 2026	B. Increase physical activity across the borough (moving from a bit active to more active)	C. Decrease inactivity and identify barriers to engagement (moving from inactive to active)	D. Tackle inequality and identify areas for development to enable equitable opportunities for all	E. Provide positive physical activities opportunities for children and young people across the borough
1. Action plan: Continue to develop a shared vision and action plan with accountability and support for stakeholders 2. Data: Improve the availability and use of local data on physical activity to support targeting, monitoring and evaluation 3. Place Expansion: Ensure delivery, monitoring and evaluation are tracked and progressed to align with Sport England development award submissions and application for main award. 4. Leadership: Establish working groups and provider networks to support systems working across place. 5. Best practice: Consider best practice and research to identify local opportunities to develop policy or system change.	6. Making every contact count (MECC): Develop skills and knowledge in relation to physical activity across all organisations and services, so that conversations with local people about being active happen as often as possible. 7. Information: Improve the availability of information on physical activity opportunities, including increasing content and use of Rotherham activity finder 8. Comms and marketing: Use front-line workers, targeted and mass communication to change perceptions, attitudes and social norms around physical activity and awareness of benefits amongst the wider population	9. Improving the physical ‘environment’: Identify and consider scope to improve environments that enable activity, whether this is outdoors in green spaces, town centres and local streets, or within schools, colleges and workplaces. 10. Working with communities: Supporting and engaging with local communities to sustain their projects through training and support with process and policies 11. Active travel: Collaborate with transport colleagues and other stakeholders on the new South Yorkshire Walking, Wheeling and Cycling Strategy and Rotherham local infrastructure and delivery plans	12. Inclusion: Strengthen the physical activity offer to adults with long term health conditions or disabilities 13. Testing new things: Deliver targeted test pilots in innovative inclusive ways of working to provide wider opportunities to increase physical activity - including projects with communities, workplaces and wider system change	14. Schools: Support schools to integrate and promote physical activity opportunities and the benefits 15. CYP engagement: Coordinate wider opportunities to develop learning and understanding of what physical opportunities children and young people would like to engage with. 16. CCoC legacy: Identify possible opportunities to increase awareness of physical activity opportunities across the borough building on Children’s Capital of Culture and legacy programme

Ref	Action				Timescale						Lead (support)	Output	Notes		
					2025/6				2026/7					Focus Area	
					Q1 Apr-Jun	Q2 Jul-Sep	Q3 Oct-Dec	Q4 Jan-Mar	Q1 Apr-Jun	Q2 Jul-Sep					
Focus Area Key:		Active Champions – Develop skills and knowledge in relation to physical activity across all organisations and services, so that conversations with local people about being active happen as often as possible.													
		Active Environments – Help create environments that enable physical activity, whether this is outdoors in green spaces, town centres and local streets, or within schools, colleges and workplaces.													
		Active Communities – Bringing people together through physical activity has huge potential in helping communities thrive and become vibrant places to live.													
		Active Communications – A Rotherham-wide “social movement” campaign and communication plan, helping to make being active in Rotherham something that everybody does, whether this is taking a few extra steps to open the door to a carer, or running a marathon, and everything in-between!													
A	Strategy and coordination. Deliver the development award and seek further main award Sport England bid by March 2026														
1	Continue to develop a shared vision and action plan with accountability and support for stakeholders														
1.1	Maintain quarterly Moving Rotherham Board meetings with representation from senior officers.	x	x	x	x	x	x					Director of Public Health	Maintain a strategic overview	Quarterly meetings chaired by Director of Public Health	
1.2	Review and adapt existing boards and planning groups to ensure they best suit delivery of the partnership	x				x						Moving Rotherham Programme Manager	Appropriate representation and governance arrangements	MR Board MR Systems Leaders Group MR Big Active Network	
1.3	Maintain partner awareness and buy-in to the action plan and progress through updates to boards and planning groups such as: - Health & Wellbeing Board - Moving Rotherham Board - Moving Rotherham Systems Leaders Group - Moving Rotherham Big Active Network - Cultural Partnership Board	x	x	x	x	x	x					Public Health Consultant - Healthy Communities (Moving Rotherham Programme Manager)	Update papers presented.	Meeting date scheduled for: HWb Board: March 2025 MR Board – quarterly MR Systems Leaders Group – bimonthly MR Big Active Network – annual and regular comms Y&H COI – quarterly	

2.2	Collate partner data to improve availability and range of local and national physical activity data	x	x	x	x	x	x					Moving Rotherham Research and Evaluation Officer (Yorkshire Sport Foundation Data Analyst)	Expanded range of available local and national data to describe physical activity levels, barriers, facilitators, impacts and outcomes.	Include BeWell@Work data if available, Make Space for Us and Moving in Nature engagement insight.
2.3	Create a dashboard to monitor physical impact and outcomes of MR action plan. * Continued development of dashboard	x	x	x								Moving Rotherham Research and Evaluation Officer (Moving Rotherham Programme Manager)	Dashboard developed and reported to MR Board and MR Systems Leaders Group	Include all sections from plan including physical activity levels, training, comms stats, environmental conditions (green space / leisure facilities etc), community engagement / insight, active travel, health conditions and active hub insight, schools, cyp insight and CCoC.
2.4	Create data system or needs assessment to better collate quantitative and qualitative data on physical activity levels, barriers, facilitators, impacts and outcomes across the borough and in different communities.	x	x	x	x	x	X					Moving Rotherham Research and Evaluation Officer	Data system developed to capture and share insight to inform targeting of activity / actions and main award bid submission	Evaluation framework in development
A	Strategy and coordination. Deliver the development award and seek further main award Sport England bid by March 2026													
3	Ensure delivery, monitoring and evaluation are tracked and progressed to align with Sport England development award submissions and application for main award.													
3.1	Maintain regular contact with the Sport England lead to ensure that all deadlines for compliance and bid paperwork are	x	x	x	x	x	X					Moving Rotherham Programme	Successful delivery of development stage and successful bid	6-month report due: 1/10/25

[illegible]

[illegible]

6.1	Making Every Contact Count (MECC) training offer delivered to front-line workers – including social prescribers - in a range of professions to increase awareness of benefits of physical activity and confidence in having conversations										Moving Rotherham Programme Manager Yorkshire Sport Foundation Development Manager	Number of people attending training Training outcomes	Session previously delivered to TRFT by Yorkshire Sport Foundation Development Manager (Rotherham). Investigating options to further roll out in other settings.
B Increase physical activity across the borough (moving from a bit active to more active)													
7 Improve the availability of information on physical activity opportunities, including increasing content and use of Rotherham activity finder													
7.1	Conduct an audit of existing physical activity opportunities across the borough	x	x	x	x	x	X				Moving Rotherham Research and Evaluation Officer (Moving Rotherham Programme Manager, Active Hub, YSF)	Increased understanding of available opportunities in Rotherham communities	Meeting 9 th July Initial mapping exercise completed.
7.2	Improve the quality and accessibility of the Activity Finder, increasing the number and types of activity providers listed.	x	x	x	x	x	x				Moving Rotherham Programme Manager (Yorkshire Foundation Web Specialist, YSF)	To create a more comprehensive database of physical activity opportunities across Rotherham	Opportunity to raise profile of finder through Big Active Network and extranet.
7.3	Improve access to online information about physical activity in Rotherham by identifying requirements and re-designing Moving Rotherham website.	x	x	x	x	x	x				Moving Rotherham Programme Manager (Strategic Partnerships)	To create a more accessible source of physical activity information in Rotherham	As part of comms / marketing work programme.

											Manager, marketing/ comms support)		
7.4	* Development of webpages dedicated to PA training for HCP's integrated into MR website or available in short-term via MR Big Active network										Public Health Specialist in Physical Activity (Yorkshire Sport Foundation Development Manager (Rotherham))	Information resource for clinicians in Rotherham	Include information on the MR extranet site
7.5	Promote the Council's existing discount schemes such as for Rothercard to increase physical activity across the borough. With a particular focus on Wath which has a low uptake of Rothercard in the Leisure centre.			x	x	x	x				Moving Rotherham Programme Manager (marketing / comms support, Places for People Contracts Manager)	Increased participation in physical activity	Opportunity to work with Places Leisure and neighbourhoods team.
B	Increase physical activity across the borough (moving from a bit active to more active)												
8	Use front-line workers, targeted and mass communication to change perceptions, attitudes and social norms around physical activity and awareness of benefits amongst the wider population												
8.1	Develop brand / communications guide for use and dissemination of Moving Rotherham logo and comms	x	x	x	x	x	X				Moving Rotherham Programme Manager (Strategic Partnerships Manager, marketing/ comms support)	Increased Moving Rotherham brand awareness and physical activity communications	Brief sent out to five designers, deadline of 14th Sept for applications to be reviewed 15 th Sept by Strategic Partnerships Manager, Moving Rotherham Programme Manager and RMBC Communications and

																Marketing Manager in Regeneration and Environment from corporate comms.
8.2	Deliver * 2 x Moving Rotherham new starter awareness sessions per year (open to all partner organisations) to partners taking up use of Moving Rotherham comms and branding			x	x							Moving Rotherham Programme Manager (Strategic Partnerships Manager, marketing/ comms support)	Consistent and quality assured Moving Rotherham brand usage in the borough	To be incorporated into comms/marketing plan.		
8.3	Identify successful mass communication campaigns resulting in behaviour change and improvements in physical activity and identify any current communications	x	x	x								Moving Rotherham Programme Manager (Strategic Partnerships Manager, marketing/ comms support)	Increased knowledge to inform the choice of communication methods	Consider social influencers in this and high-profile people across the borough and wide range to include RUFC, Titans but other models, ‘This girl can’ type campaign. Meeting taken place with other comms leads from SY, work progressing to look at lessons learnt from other LDP’s i.e. Doncaster and if any mass campaigns can be delivered at a SY level supported by SYMCA.		
8.4	Complete an audit on what resources and costs would be required to deliver a successful mass communication	x	x	x								Moving Rotherham Programme	Identified priorities for mass messaging for main award bid	Support offered from RUCT		

	campaign for a range of cohort audience segments											Manager (Strategic Partnerships Manager, marketing/ comms support)		To work with corporate comms team to replicate ways of working for CCoC.
8.5	Develop a communication plan to disseminate the new physical activity platform/s and benefits of physical activity to partners and general public across the borough * Consistent Moving Rotherham theme/messaging to run across community events such as Rotherham Show 4 x per year		x	x	x	x	x					Moving Rotherham Programme Manager (Strategic Partnerships Manager, marketing/ comms support)	Consistent and quality assured Moving Rotherham brand usage and comms in the borough	Support offered from RUCT. Marketing brief shared with corporate comms team to feed into comms/marketing project. Branding in place for Rotherham Show.
8.6	Ambition to continue to host elite sport events and large-scale participatory events raising profile of physical activity in Rotherham eg Wentworth 10K				x	x	x					Head of Sport, Leisure and Strategic Partnerships	Ongoing work re Tour de Britain and other events eg Wentworth cycle race and 10K	This action will be implemented once the new branding and communication plan is in place
C	Decrease inactivity and identify barriers to engagement (moving from inactive to active)													
9	Identify and consider scope to improve environments that enable activity, whether this is outdoors in green spaces, town centres and local streets, or within schools, colleges and workplaces.													
9.1	Use Active Outdoors creative engagement project to identify barriers in community open green and blue space or public realm and suggest opportunities for improvement that would lead to increase in activity levels	x	x	x								Director of Flux	Outputs: 15 different activities in each of the 3 green spaces (minimum of 45 activities) Minimum of 300 people engaged and consulted. Outcomes:	A series of practical workshops and consultation activity in identified green spaces (minimum of 3). Direct planning and delivery with community partners

												End of Project Report	Test and learn ideas with a range of target audiences Show case at Rotherham Show 2025 and other community events. Attend Place Expansion – Rotherham steering groups (Project lead) Contribute to share and learn sessions in partnership with community facilitation project Align with evaluation post Produce a report at the end of the project with learnings and recommendations Insights gathered on physical activity barriers
9.2	Audit the current collaboration with the employers, including BeWell@work and other initiatives	x	x	x							Moving Rotherham Programme Manager (RMBC Public Health Practitioner)	Gain an insight into the existing networks and opportunities with workplaces	Healthy Hospital Team at TRFT linked in (Healthy Hospitals Programme Manager). Further opportunities to be sought with other employers.
9.3	Play Streets applications to be made available for residents from 2026						x				Strategic Partnerships Manager	Increased physical activity in communities and community cohesion	Ongoing work with Members to identify support.

9.4	Rotherham's Playing Pitch Strategy (PPS) to be finalised Oct/Nov, approval from full cabinet end of year/beginning of new year.			x	x						Strategic Partnerships Manager	Better understanding of standards of Rotherham's sports facilities linking into the local plan for housing developments	Strategy commissioned and awaiting publication.
9.5	Improve facilities through Rotherham 2025 Tennis Plan										Head of Sport, Leisure and Strategic Partnerships (Rotherham Tennis Network Group)	Improvements to tennis facilities in the borough	
9.6	Football facilities development plan linking into the Home Advantage fund and Play Zones Linking the Playing Pitch Strategy to the Local Football Facilities Plan (LFFP)										Head of Sport, Leisure and Strategic Partnerships (Football Subgroup)	Improvements to football facilities in the borough	
9.7	Develop and action plan to cover maintenance / improvement of Council-owned facilities eg Herringthorpe running track										Head of Sport, Leisure and Strategic Partnerships	A long-term plan for sustainability of current facilities	
9.8	Commitment from Places Leisure to explore the role of leisure centres in driving physical activity and removing barriers for local communities.					x	x				Places for People Contracts Manager	Increased physical activity opportunities in community settings	Open Data link with Yorkshire Sport Foundation Data Analyst. Continued good engagement and seeking opportunities eg sponsorship of Rotherham 10K.
9.9	Voluntary Action Rotherham to support development of Community Hubs as active places - Volunteer Coordination				x	x	x				VAR Director of Services (Projects)	Increased physical activity opportunities in community settings	Meeting scheduled to discuss volunteering opportunities.

[illegible]

10.1	Use data and mapping to identify target MSOAs for development phase where physical activity levels are lowest and opportunities to increase (*Assessment of MSOA areas based on data and local insight) * Up to 4 x MSOA areas to be identified for support	x	x								Moving Rotherham Programme Manager (Yorkshire Sport Foundation Development Manager (Rotherham), YSF, Director of Flux, Moving Rotherham Research and Evaluation Officer)		Areas chosen from Sport England full list: Rawmarsh South, Greasbrough, Thryburgh & Hooton Roberts, Kimberworth Park, East Herringthorpe, Eastwood & East Dene, Masbrough & Bradgate, Rotherham Central & Maltby East (Hellaby)
10.2	* Hold 2 collaborative sessions to gain and share learning with LDP or other local Place Expansion areas		x			x					Moving Rotherham Programme Manager (Yorkshire Sport Foundation Development Manager (Rotherham), YSF)	* 2 collaborative sessions	Session 1: 8/7/25 - Bradford, Essex & Doncaster Session 2: 16/9/25 - Doncaster
10.3	*Hold 2 community stakeholder workshops and use other techniques (surveys and focus groups, with at least 1 survey and 1consultation session per MSOA) to get * baseline of current community activity levels, physical activity opportunities and uptake of these in target MSOAs		x	x							Yorkshire Sport Foundation Development Manager (Rotherham) (YSF, Moving Rotherham Research and	* 2 workshops held * Consultation as per bid * Baseline data collected	Sessions in planning stages by YSF.

												Evaluation Officer)		
10.4	*Hold 2 co-production workshops in target MSOAs to identify gaps and opportunities for physical activity in the target areas and engage with community to understand how best to work together to overcome these			x								Yorkshire Sport Foundation Development Manager (Rotherham) (YSF)	Data to inform future opportunities for test pilots and main award bid	Sessions in planning stages by YSF.
10.5	* Develop an action plan for support to describe the MSOA community needs identified and how these can be supported in the main award bid.				x							Yorkshire Sport Foundation Development Manager (Rotherham)(YSF)	Plan to describe identified needs for MSOAs and co-produced potential solutions for main award bid.	Work coordinated by YSF.
10.6	*Hold 2 share and learn sessions to share findings locally on engagement with communities and outdoor active project				x							Yorkshire Sport Foundation Development Manager (Rotherham) (Moving Rotherham Programme Manager, Moving Rotherham Research and Evaluation Officer, Director of Flux)	Use findings to influence future strategic direction, actions, test pilots and main award bid	To be planned following engagement sessions.
10.7	Support local community groups with funding, training and development to provide self-sustaining activity opportunities			x	x	x	x					Yorkshire Sport Foundation Development		These will dependent upon the community consultation results

	* Use investment from a variety of sources to support delivery										Manager (Rotherham)		
10.8	Community activity providers to consider how to expand their offer and diversify their demographic to ensure accessibility to a wider range of people and communities based on the initial consultation results and further findings						x				Community Sports Clubs/ Governing Body reps	Change in demographic uptake of provision Increase in uptake of provision Change in provision to meet community preference	To be identified through the Moving Rotherham System Leaders Steering Group
C	Decrease inactivity and identify barriers to engagement (moving from inactive to active)												
11	Collaborate with transport colleagues and other stakeholders on the South Yorkshire Walking, Wheeling and Cycling Strategy and Rotherham local infrastructure and delivery plans												
11.1	Collaboration between Council Transport team, Public Health and wider partners to ensure alignment of strategic aims of SY and local active travel plans with MR partnership	x	x	x	x	x	x				Moving Rotherham Programme Manager RMBC Engagement Officer	Ensure active travel plays a role in increasing physical activity levels	Attend LWWCIP meetings Dates: 6/6/25, 21/7/25
11.2	Identify any areas of potential from the Active Travel engagement that could be pursued in the test pilots or inform main award bid	x	x	x	x	x	x				RMBC Engagement Officer	Use engagement insight to develop and improve active travel 'hardware' and 'software'	
11.3	Collaboration between Council Transport team and Public Health to monitor and evaluate and consider 'software' support in Rotherham, including ModeShift stars, Living Streets, Journey Matters Cycle Hub etc.	x	x	x	x	x	x				Senior Transport Planner RMBC Planning, Active Travel and Living Streets Coordinator)	Use insight from delivery to inform future plans	

D	Tackle inequality and identify areas for development to enable equitable opportunities for all												
12	Strengthen the physical activity offer to adults with long term health conditions or disabilities												
12.1	Implement and begin delivery on the Active Hub model utilising key partners and using behaviour change as a focus. * Recruit and induct 3 x Health Coaches * Target 75 sessions individual coaching sessions per week (once in post) * Capture feedback from patients that informs physical activity opportunities that are currently not available	x	x	x	x	x	x				Public Health Specialist in Physical Activity (Connect)	Model of delivery agreed using insight Staff recruited and delivery of model Data monitoring agreed	'Every Move Counts' referrals are being received. 3 Health Coaches recruited. Information shared with GPs via PLT and clinical directors. Links with secondary care being explored for specific conditions. Data collection agreed.
12.2	Increased awareness of the benefits of physical activity on long term conditions. * 3 x community health events (i.e. supporting MSK Community Awareness Day)	x	x	x	x						Public Health Specialist in Physical Activity (Connect, Healthy Hospitals Team)	Increased knowledge of clinicians, vol sector and general public on the benefits of physical activity	Connect attended Rotherham Show 6/9/25
12.3	Track and monitor base line and outcome data for the Active Hub to inform ongoing delivery and main award bid	x	x	x	x	x	x				Moving Rotherham Research and Evaluation Officer (Public Health Specialist in Physical Activity, Connect, Moving Rotherham	Quantitative and qualitative data case studies to shape future focus areas and the main award bid.	Data collection underway.

											Programme Manager)		
12.4	* 6 training sessions to be delivered to health care professionals to increase awareness of benefits of physical activity to health outcomes	x	x	x	x	x	x				Public Health Specialist in Physical Activity (Connect)	Track number of clinicians trained	Opportunities for training NCPs, inc. GPs are being explored e.g. using PLT or existing meetings to deliver sessions. YSF delivering PA training to stop smoking advisors.
12.5	* Wider sharing of Active Medicine by new offer via the Active Partnerships network	x	x	x	x	x	x				Yorkshire Sport Foundation Development (Public Health Specialist in Physical Activity)		More info to come following Physical Activity Clinical Champions training changes.
12.6	* Up to 5 GP practices signed up for Active Practice Charter with a view to sharing learning and increasing numbers of participants	x	x	x	x	x	x				Public Health Specialist in Physical Activity (Connect)	5 GP Practices signed up to the Active Practice Charter	Connect to survey GP practices to understand what they are already doing, to inform targeted support offered to encourage sign up.
12.7	* Initial consultation of workforce skills as per work with CIMSPA in Sheffield and Doncaster				x	x	x				Public Health Specialist in Physical Activity (Yorkshire Sport Foundation Development Manager (Rotherham), Connect)		Skills Board to maximise work force opportunities

12.8	Establish an inclusive physical activity network, working collaboratively to develop an action plan to improve the physical activity offer to people with disabilities.				x	x	x					Public Health Specialist in Physical Activity (Yorkshire Sport Foundation Development Officer for Doncaster and Rotherham)	A wider physical activity offers for people with disabilities. Increased collaboration across delivery providers & reduction in siloed working. Potential tests pilots for more inclusive working	Network established following successful event in July. Next steps being considered inc. a possible training package to develop leadership for this agenda. Network linked via extranet site.
D	Tackle inequality and identify areas for development to enable equitable opportunities for all													
13	Deliver targeted test pilots in innovative inclusive ways of working to provide wider opportunities to increase physical activity – including projects with communities, workplaces and wider system change													
13.1	Oversee, monitor and ensure evaluation for test pilots as agreed for development award bid: 1) Community engagement and co-production (see section C10) 2) Active Outdoors project (see section C10) 3) Active Hub (see section D12) 4) Comms and marketing improvements (see section B8) 5) Training roll-out (see section B6 and D12)	x	x	x	x							Moving Rotherham Programme Manager (Moving Rotherham Research and Evaluation Officer)	Projects are coherent without duplication and contribute to evidence for main award bid	Ongoing coordination
13.2	Identify, agree evaluation data collection and monitor delivery of additional potential test pilots which contribute to priorities of action plan	x	x	x								Moving Rotherham Programme Manager (Moving	Potential pilots during the development award phase which can be upscaled in the main bid	Under development.

											Rotherham Research and Evaluation Officer)		
13.3	Placeholder for further actions regarding test and learn pilots as developed.												
E	Provide positive physical opportunities for children and young people across the borough												
14	Support schools to integrate and promote physical activity opportunities and the benefits												
14.1	Develop current understanding of physical activity offers in schools including PE, embedded in curriculum (eg daily mile), lunch and after school clubs		x	x	x						New CYP officer (Moving Rotherham Programme Manager, School Games Coordinator)	Clear understanding of the current physical activity offer within schools across the borough	Delays to post recruitment, plan to deliver this work being finalised.
14.2	Continue to develop school sports partnership offers, especially targeting least active CYP, including School Games	x	x	x	x	x	x				School Games Coordinator (new CYP officer)	To identify opportunities for the full bid on where further developments in partnerships can increase physical activity across CYP	Successful School Games held in June. Further coordination work planned.
14.3	Host schools CPD or conference event annually to increase awareness and profile of physical activity opportunities in Rotherham				x						School Games Coordinator (new CYP officer)	Schools conference	Plan to present at the Head Teachers Conference January 26
14.4	Explore opportunities to work with Family Hubs and home educated families to identify opportunities to develop system change and change long term habits		x	x	x	x	x				New CYP officer (Moving Rotherham Programme Manager)	Data to enable further system-change in the main award bid	Work plan to include possible link to Bradford CAS and Rotherham Family Help

14.5	Explore opportunities to increase physical activity in Early Years settings eg nurseries and community play groups		x	x	x	x	x					New CYP officer (Moving Rotherham Programme Manager)	Data to enable further system-change in the main award bid	Work plan to consider pre-school age children and settings.
14.6	Monitor and seek engagement data from delivery of Holiday Activity Fund sessions		x	x	x							New CYP officer (Moving Rotherham Programme Manager)	Data to enable further system-change in the main award bid	
E	Provide positive physical opportunities for children and young people across the borough													
15	Coordinate wider opportunities to develop learning and understanding of what physical opportunities children and young people would like to engage with.													
15.1	Coordinate insight gathering from a range of CYP activity providers and Moving Rotherham partners and projects including active outdoors project and community engagement work	x	x	x								New CYP officer (Moving Rotherham Research and Evaluation Officer)	Data and insight on CYP relating to physical activity levels, barriers and facilitators	Work plan to include links to RUCT, sports clubs, school survey findings and VAR groups
15.2	Develop a positive relationship with the Rotherham Youth Cabinet to support this year's focus on health and wellbeing.	x	x	x	x	x	x					Moving Rotherham Programme Manager (New CYP officer)	CYP engagement and contribution to Moving Rotherham partnership	Work plan to consider pilot project with RUCT on sugary drinks and physical activity
E	Provide positive physical opportunities for children and young people across the borough													
16	Identify possible opportunities to increase awareness of physical activity opportunities across the borough building on Children's Capital of Culture 2025 festival year and legacy programme													
16.1	Identify existing and new opportunities for physical activities and the benefits of large-scale promotion across the borough e.g. CCoC school baton relay	x	x	x	x	x	x					Head of Sport, Leisure and Strategic Partnerships	Increased opportunities to raise awareness of joy of physical activity	Very successful school baton relay. Data and photos to feed into further work.

											(New CYP officer, Strategic Partnerships Manager, Moving Rotherham Programme Manager)		
16.2	Deliver Uplift Festival to offer new physical activity opportunities and raise profile of urban sports including skateboarding, BMX, street dance etc		x			x					Yorkshire Sport Foundation Children & Young Peoples Manager (Creative Programming & Events Manager)	High profile opportunity to engage cyp in urban sports Data on attendance	Uplift festival delivered, evaluation report to feed data and findings into wider engagement findings.
16.3	Deliver Moving Rotherham zone activities at Rotherham Show to raise awareness and provide opportunities to engage in physical activity		x								Head of Sport, Leisure and Strategic Partnerships	Increased opportunity for mass participation and raised awareness of local providers and opportunities	Rotherham Show Sept 25 included Moving Rotherham Zone.
16.3	Agree a schedule of events to increase physical activity and awareness across the borough working in collaboration with the Cultural Partnership Board and Culture Sports and Tourism service events team	x	x	x	x	x	x				Head of Sport, Leisure and Strategic Partnerships (Strategic Partnerships Manager, Moving Rotherham Programme Manager)	Increased participation and consultation data Better understanding of physical activity benefits to change social norms	Sheffield Olympic Park Event, Rotherham Show, 10K, with Sheff or South Yorkshire, School Games, Walking Festival, Children's Capital of Culture, Play Streets, Tennis Festival, Rotherham Show