

Pride in Place Programme for Rotherham Central

(previously Plan for Neighbourhoods)

2025-2035

Regeneration Programme

(strategy driving investment)

Strategic Input driving investment

- Strategic Input
- 2017 – Town Centre Masterplan (Core Town Centre)
 - Investment through Town Centre Investment Fund, Future High Streets Fund, Town Deal
- 2020 – Town Investment Plan (Central Rotherham)
 - Investment through Town Deal and Pathfinder
- 2021 – Levelling Up (Principal Towns and Leisure)
 - Investment through Levelling Up Fund and Pathfinder
- 2023 – Towns and Villages (Borough-wide)
 - Investment through RMBC
- 2023-25 – Place Based Investment Strategy
 - Investment through SYMCA, RMBC
- 2025 – Plan for Neighbourhoods



Borough-Wide Regeneration Projects	
Project Name	Funding
1- Wath Library Upgrade	LRF
2- Swinton Public Realm Improvement	One Public Estates/RMBC
3- Thrybergh Country Park Cafe Refurbishment	LRF/RMBC
4- Bassingthorpe Future Housing Estate	RMBC
5 -Maltby High Street	RMBC
6- Templeborough Business Zone	LRF/SYMCA
7- Dinnington Capital Regeneration	LRF/RMBC
8- Rother Valley Country Park	LRF/SYMCA/RMBC

Key

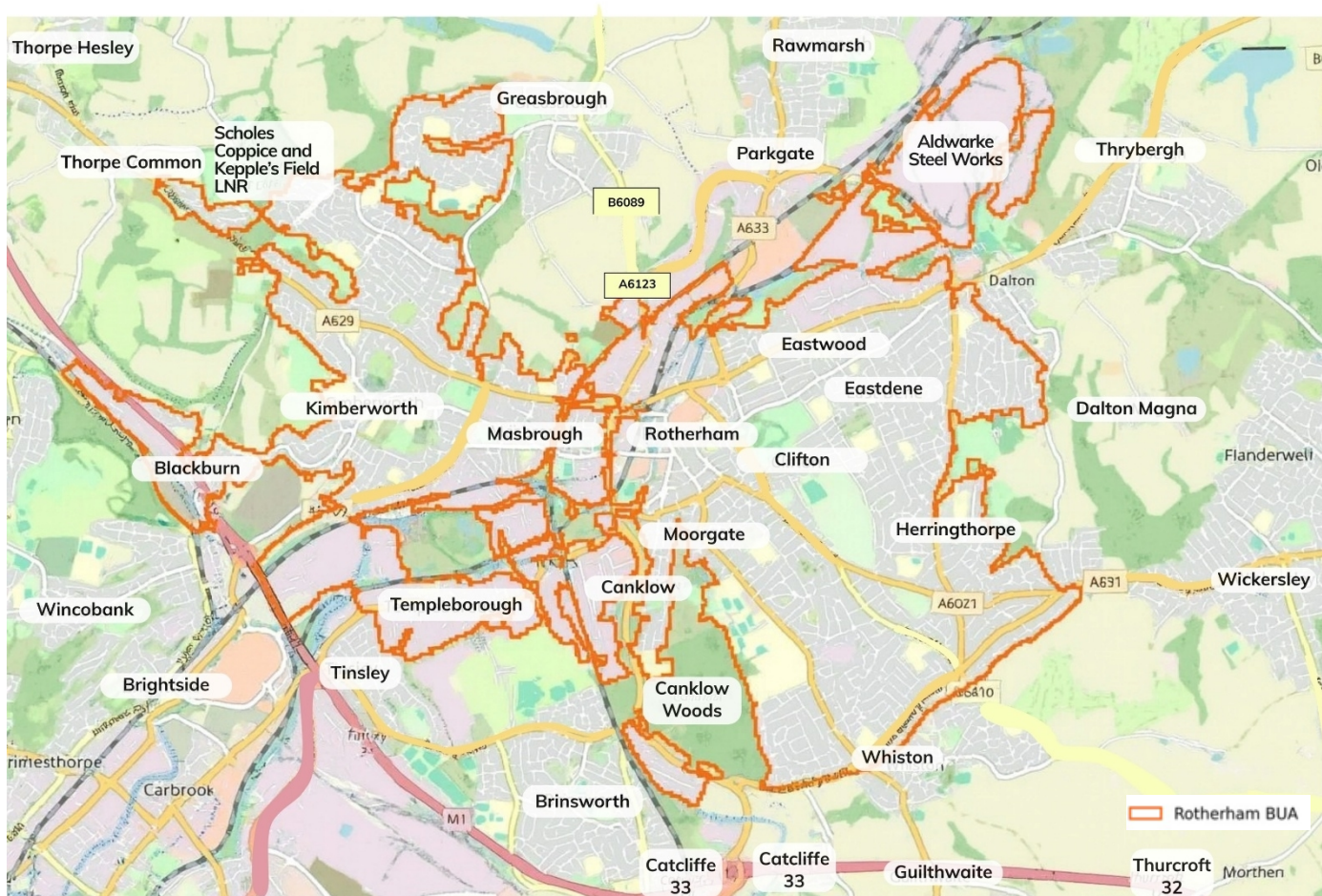
SAF - Strategic Acquisition Fund
 LRF- Local Regeneration Fund
 TCIF - Town Centre Investment Fund
 RMBC- Rotherham Metropolitan Borough Council

CRG - Capital Regeneration Grant
 SYMCA - South Yorkshire Mayoral Combined Authority



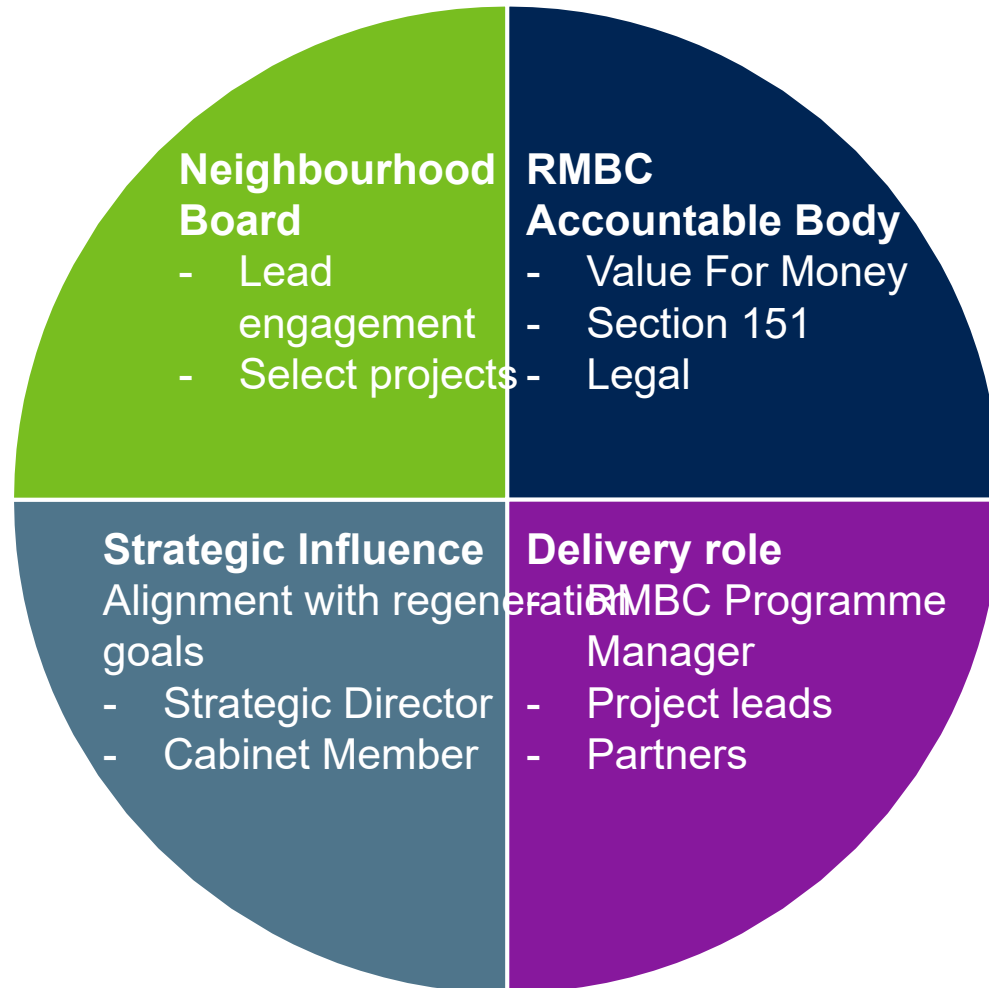
Overview

- Plan for Neighbourhoods re-named by Government as "Pride in Place"
- 10-year programme
- £15m Capital / £5m Revenue
- Grassroots approach, led by the Neighbourhood Board
- Consultation complete
- Cabinet 17th November
- Submission to MHCLG 28th November



The boundary chosen by Government is known as a '**Built Up Area**'. It is based on data provided by the Office for National Statistics and is the area of a town characterised by urban features such as town centres, major infrastructure and larger populations.

Role & Responsibilities



Neighbourhood Board - role

- Neighbourhood Boards put local people at the centre of defining their town's future, with responsibility for developing their Regeneration Plan – in partnership with the local authority - to deliver the strategic objectives of the programme.
- A Neighbourhood Board must be established in each place to receive funding, bringing together those with a deep connection to the local area.
- All members of the board have an equal right to vote on board issues.



Neighbourhood Board – Membership

- Independent Chairperson - appointed by the local authority acting as accountable body, following consultation with the local MP.
- Chairs should work with the local authority to consider the wider membership of the Neighbourhood Board, ensuring an inclusive and representative selection of people from across the local community.
- Up to 20 members
 - MP
 - 2 Councillors
 - Senior rep from Police
 - Community Partners
 - Local businesses & social enterprises
 - Cultural, arts, heritage and sporting organisations
 - Public agencies & anchor authorities

Interventions - selection

- Selection from [Plan for Neighbourhoods: pre-approved interventions - GOV.UK](#), for example
 - Funding for improvements to town centres
 - Funding for local arts, cultural, heritage & creative initiatives
 - Measures to improve community cohesion
 - Integration & co-location of health & wellbeing services
- Focus on interventions where alternative funding is less accessible
- Developed with the Neighbourhood Board based on consultation feedback and data
- Not a fixed investment programme, flexibility to review

Interventions - proposed

- Cohesion
- Education and opportunity
- Health and wellbeing
- Regeneration, high streets and heritage
- Safety and security
- Work, productivity and skills

Listed below are some key intervention themes that are not proposed for this fund:

- Housing
- Transport



Intervention Allocations

Intervention Theme	Period 1: 2026 - 2030
Regeneration, High streets & Heritage	£3,844,284
Safety & Security	£420,000
Education & Opportunity	£233,334
Cohesion	£300,000
Health & Wellbeing	£5,720,000
Work, Productivity & Skills	£687,000
Programme Management / Delivery costs	£248,000
Total	£11,453,118

Key Dates

- 17th Nov 2025: Cabinet
 - The November papers will contain high-level budget allocations and we are seeking Cabinet endorsement for years 1 to 4 of the ten-year programme.
- 28th Nov 2025: Deadline to submit Regeneration Plan to MHCLG for assessment and approval.
- Dec 2025 – March 2026 – consideration by MHCLG, during which time capacity building projects will commence
- From April 2026: Formal delivery phase begins spanning 10 years.

