

**Committee Name and Date of Committee Meeting**

Cabinet – 17 November 2025

**Report Title**

Pride in Place

**Is this a Key Decision and has it been included on the Forward Plan?**

Yes

**Strategic Director Approving Submission of the Report**

Andrew Bramidge, Strategic Director of Regeneration and Environment

**Report Author(s)**

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**Ward(s) Affected**

Boston Castle, Sitwell, Dalton & Thrybergh, Rotherham East, Rotherham West, Keppel, Greasbrough, Rawmarsh East

**Report Summary**

Pride in Place (PiP) was originally announced in March 2025 and named the Plan for Neighbourhoods. It is part of a wider strategy to ensure that nowhere is left behind. It is intended to “help revitalise local areas and fight deprivation at root cause by zeroing in on 3 goals: creating thriving places, building stronger communities, and empowering people to thrive. Rotherham is one of 75 places in the UK to benefit from a £20m fund to be made available over 10 years.

The report seeks approval from Cabinet, to submit Rotherham’s PiP Phase 1 Regeneration Plan, a high-level indicative plan comprising a 10-year vision and 4-year funding profile, as detailed in Appendix 1 and Appendix 2 by 28 November 2025. This report is not concerned with the recently announced second award of funding from the Pride in Place programme for Maltby East. Development work will take place on this during 2026 for a programme start in April 2027.

Authorisation is also sought to draw down £415,103 capacity funding to commence preparation for the delivery of the Phase 1 programme and to allocate funding for the Pride in Place Impact Fund.

## Recommendations

That Cabinet:

1. Delegate authority to the Strategic Director for Regeneration & Environment in consultation with S151 Officer and the Leader of the Council to submit Rotherham's PiP Phase 1 Regeneration Plan in line with the Government's Pride in Place programme.
2. Delegate authority to the Strategic Director for Regeneration & Environment in consultation with S151 Officer, the Leader of the Council and the Neighbourhood Board Chair to approve the delivery of Rotherham's interventions (as detailed in Appendix 1 and Appendix 2).
3. Delegate authority to the Strategic Director for Regeneration & Environment in consultation with S151 Officer, the Leader of the Council and the Neighbourhood Board Chair to reallocate funding and add, amend or replace a scheme or intervention should it become unfeasible or undeliverable.
4. Delegate authority to the Assistant Director for Planning, Regeneration and Transport, to draw down the 2025/26 allocation of £415,103 capacity funding, in line with the details provided at Section 2.
5. Delegate authority to the Strategic Director for Regeneration & Environment in consultation with S151 Officer and the Leader of the Council to approve allocations from the Pride in Place Impact Fund as outlined in section 3.4.

## List of Appendices Included

Appendix 1 Rotherham Pride in Place Phase 1 Regeneration Plan (10 Year Vision)  
Appendix 2 Funding Profile by Intervention Theme  
Appendix 3 Place Standard Tool Consultation Analysis  
Appendix 4 Initial Equality Screening Assessment Part A  
Appendix 5 Climate Impact Assessment

## Background Papers

UK government Guide: [Plan for Neighbourhoods: prospectus - GOV.UK](#)  
[Decision - Plan for Neighbourhoods Consultation - Rotherham Council July 2025](#)  
[Plan for Neighbourhoods: Regeneration Plan guidance - GOV.UK](#)  
Government issued BUA data pack [Rotherham.pdf](#)

## Consideration by any other Council Committee, Scrutiny or Advisory Panel

Improving Places Select Commission – 02 September 2025  
Improving Places Select Commission – 21 October 2025

## Council Approval Required

No

## Exempt from the Press and Public

No

## **Pride in Place**

### **1. Background**

- 1.1.1 The UK government's Plan for Change is focused on economic growth to raise living standards. The Government refers to worsening deprivation and the reduced growth potential in certain areas of the Country and aims to address this inequality and lay stronger foundations for boosting the national prosperity.
- 1.1.2 In March 2025, the Government announced that the central area of Rotherham had been selected to receive up to £20 million over a 10-year period as part of the Plan for Neighbourhoods (PfN), which replaces the previous 'Long Term Plan for Towns'. Since September 2025 the initiative is now known as the Pride in Place (PiP) programme. The first phase of this programme is a fund of £1.5 billion which aims to revitalise designated intervention areas in 75 towns across the UK.
- 1.1.3 Specifically, the PiP initiative aims to create safer, healthier neighbourhoods where communities can thrive by delivering against the three strategic objectives:
- Create thriving places.
  - Build stronger communities.
  - Empower people to thrive.
- 1.1.4 Overall, through the PiP programme the Government aims to foster stronger, more well-connected communities, where people trust each other and feel a common identity; to improve resilience, cohesion and safety by tackling economic and social marginalisation by:
- Raising living standards.
  - Reducing social exclusion.
  - Spreading opportunities for young people.
  - Improving health and wellbeing.
  - Building stronger and more cohesive communities.
  - Reducing crime and anti-social behaviour.
- 1.1.5 Selected places are required to submit a 'Regeneration Plan' consisting of a 10-year Vision document and plans for the first 4 years of investment, see Appendix 1 and Appendix 2. This is intended to be a high-level indicative plan, reflecting the priority intervention areas emerging from the consultation to be further developed through work with the Neighbourhood Board (see section 1.3) This is due to be submitted to the Ministry of Housing, Communities and Local Government (MHCLG) by 28<sup>th</sup> November 2025.
- 1.1.6 Rotherham will subsequently be required to submit a new investment plan for years 5-7 and again for years 8-10. These submissions will be subject to future Cabinet approval.

## 1.2 Pride in Place Phase 1 Geography

- 1.2.1 A key stipulation of the funding is that MHCLG determine the area of focus. The boundary chosen by Government is Rotherham's 'Built Up Area' (BUA) as defined by the Office for National Statistics. At the heart of Rotherham's BUA is the town centre and it is surrounded by a concentration of the most deprived areas of the Borough.
- 1.2.2 Although made up of distinct neighbourhoods, the area identified in the phase 1 funding should be seen as one mutually beneficial community for the purpose of this funding.
- 1.2.3 While £20m is a significant sum, the funding is spread over a large geography with a population of 71,627, [00] and a long period of time; it is essential therefore that its allocation is carefully considered and concentrated to ensure it has impact.

### 1.2.4 List of places

#### Area

Town Centre, Canklow, Broom Valley and parts of Clifton, Moorgate and Templeborough  
Deepdale, Whiston and Broom  
East Herringthorpe  
Eastwood, East Dene, Clifton and Herringthorpe  
Ferham, Holmes, Masborough, Thornhill, Henley, Bradgate, Blackburn, Richmond Park and part of Kimberworth  
Part of Scholes, Kimberworth and Kimberworth Park  
Part of Greasbrough and Wingfield  
Aldwarke

#### Ward

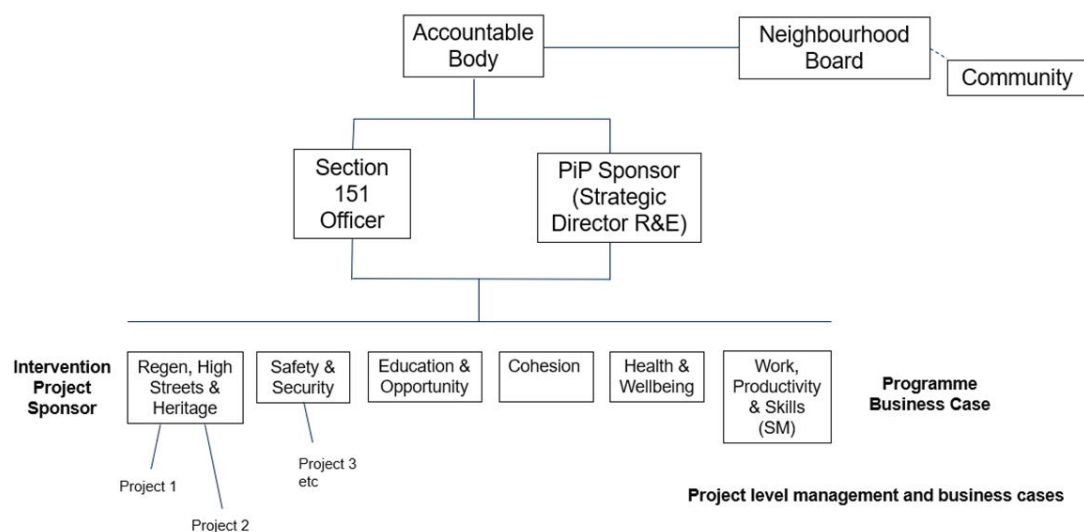
Boston Castle  
  
Sitwell  
Dalton & Thrybergh  
Rotherham East  
Rotherham West  
  
Keppel  
Greasbrough  
Rawmarsh East

### 1.2.5 Boundary Map



### 1.3 Neighbourhood Board

- 1.3.1 A requirement of the funding is that a Neighbourhood Board must be established and it should bring together those with a deep connection to the local area.
- 1.3.2 This structure puts local people at the centre of defining their town's future, with responsibility for developing their Regeneration Plan, in partnership with the local authority, to deliver the strategic objectives of the programme.
- 1.3.3 As encouraged by Government, Rotherham's Neighbourhood Board originated from the established Town Board but has been adapted to ensure it is representative of the BUA geography and equipped to undertake its responsibilities within the PiP programme.
- 1.3.4 Since the fund was established, Rotherham's Phase 1 Neighbourhood Board has been transitioning and its membership is expected to continue evolving up until the commencement of the programme in April 2026, so that representation is reflective of the geography and the investment themes. Presently the Neighbourhood Board is made up of representatives from the public, private and voluntary sectors, as well as statutory involvement from South Yorkshire Police, the MP for Rotherham Central and two Ward Councillors - the Cabinet Member for Transport, Jobs and the Local Economy (Councillor John Williams) and Councillor Thorp, Councillor for Sitwell Ward. . At the time of preparing this report, the process of appointing a new Chair is underway.
- 1.3.5 The diagram below sets out the overall delivery structure including how the Council as the Accountable Body and the Neighbourhood Board will work together to carry out their individual functions.



## **2. Key Issues**

### **2.1 Rotherham's Regeneration Plan**

- 2.1.1 Rotherham Council proposes to respond to the Government's call by submitting a Regeneration Plan made up of two parts: a 10-year vision (Appendix 1) describing Rotherham today, its vision, need for investment, strategic alignment and how the Council will meet its duties as Accountable Body. This sits alongside a 4-year investment plan (summarised in Appendix 2) outlining how funding will be allocated within the first investment period of the programme. The two documents are intended to be read together.
- 2.1.2 Following extensive community and stakeholder consultation, as detailed in Appendix 3 and summarised in Section 4, along with local level data analysis, the Council has worked in partnership with the emerging Neighbourhood Board to develop Rotherham's response to Pride in Place Phase 1. This is now provided to Cabinet for approval.
- 2.1.3 Rotherham's 10-year vision is intended to be a long-term document that sets out the strategic ambition. However, opportunities to review and refresh it are provided within the programme.
- 2.1.4 The 4-year investment plan is not expected to be an exhaustive document but instead an indication of the types of interventions that will be prioritised, which should then be refined during the early delivery stages of the delivery period. The selection of specific projects will be carried out throughout this process, providing more clarity on how funding will be allocated.

### **2.2 Vision for the Future**

- 2.2.1 Rotherham is bold in its ambitions for the future and is currently delivering investment programmes of inclusive growth that people can see and feel in their daily lives.
- 2.2.2 To establish its Pride in Place, Rotherham is putting forward its vision for the future which will set the roadmap for investment over the programme. The 10-year vision document is provided at Appendix 1, but is summarised below.
- 2.2.3 Rotherham's Built Up Area geography (see data pack in background documents) demonstrates some positive trends, such as higher than average footfall (considered to be largely attributable to Parkgate shopping area) and fewer barriers to accessing housing and services when compared to national insights. It is clear however, as supported by consultation evidence, that there are also complex and compounding challenges with regards to low incomes, a qualification deficit, low social trust and high commercial vacancy rates. The vast majority of Rotherham's BUA is within the top 7 most deprived wards in the Borough.

- 2.2.4 The funding will therefore be committed to a long term programme of tackling the root causes of this disparity to create an attractive and desirable place that is forward looking, innovative and proud.
- 2.2.5 Rotherham's Pride in Place Phase 1 approach is born from the principles that:
- A strong, well performing town centre provides for its local and extended communities by being attractive with a strong service provision and is well-maintained and accessible.
  - A strong and resilient community is one in which people feel a sense of belonging and mutual respect, with the ability to connect to opportunities, services and each other.
- 2.2.6 Creating a greater relationship between the Town Centre and its surrounding communities is the strategic focus of Rotherham's Plan for Neighbourhoods to support mutually beneficial growth.

### 2.3 **4-year Investment Plan**

- 2.3.1 The Government has structured the fund around a set of themes under which are a list of pre-approved interventions. This aims to guide Neighbourhood Boards in the allocation of funding and development of projects. The themes and interventions are considered to be suitably designed to address Rotherham's specific challenges, and with adequate flexibility to reflect the longevity of the programme.
- 2.3.2 Following consultation with communities and the Neighbourhood Board, Rotherham's investment themes for the first 4 years are listed below. Whilst the project level detail is to be developed on commencement of the programme in April 2026, a summary of the type of interventions being explored is provided below.

#### **Investment Theme 1: Regeneration, High Streets and Heritage**

- 2.3.3 Rotherham has a long standing commitment to improving its town and neighbourhood centres. Residents support directing investment towards the creation of thriving places, in particular where this makes them feel safer and well cared for. Tackling vacancies and improving the built environment in the Town Centre will be key to creating vibrant streets and more inviting public spaces. Projects to be explored will include capital investment as well as funding for operational costs over the length of the programme.
- 2.3.4 Rotherham's local centres, parks and community facilities are well used and communities take real pride in them. Therefore, opportunities to upgrade infrastructure and support people to make the most of them will be explored in order to future proof these assets.
- 2.3.5 Investment in Rotherham's young people is a common passion locally, therefore funding for local arts, cultural, heritage and creative initiatives will

aim to provide a long term commitment to nurturing home grown talent and fostering community pride. With a particular focus on providing support and inspiration, this will include the animation of public spaces through events, art and performance to showcase what Rotherham has to offer at a local, regional and national scale.

### **Investment Theme 2: Safety and Security**

- 2.3.6 Rotherham's residents, businesses and visitors consistently report that they want to feel safer. Therefore, interventions to prevent crime in targeted locations will be explored throughout the programme. Designing out crime along with investment in management and maintenance will make public spaces safer and more welcoming, boosting investor confidence, and unlocking greater potential in Rotherham's central area.

### **Investment Theme 3: Education and opportunity**

- 2.3.7 Consultation highlighted low levels of reported influence and sense of control indicating an opportunity to deliver greater civic participation.
- 2.3.8 Support for community-based learning and development will be explored to develop outreach work, grow skills, empower residents, and create more opportunities for communities to forge their futures. Key to achieving this ambition will be just as much about creating an inviting forum for collaboration that works for the locality as it will be about funding.

### **Investment Theme 4: Cohesion**

- 2.3.9 Communities want to see long term investment in measures to improve community cohesion, capacity building and infrastructure support for local civil society, youth and community groups. Best practice suggests that these should be self-driven interventions, therefore work under this theme will develop opportunities for communities to access funding for projects that support collaboration, celebrate diversity, create a shared sense of belonging and create civic pride.

### **Investment Theme 5: Health and Wellbeing**

- 2.3.10 Healthy life expectancy for males in the borough is 2.8 years lower than the Yorkshire and Humber average and for females is 3.8 years lower. Rotherham will therefore allocate a significant proportion of this investment programme towards health and wellbeing interventions to address this disparity.
- 2.3.11 Capital investment towards the integration of health and wellbeing services and local sport and activity will embed services and facilities that are key to healthy living in areas that are convenient for residents. The right facilities in the right locations will also boost footfall and support places to thrive.



- 2.3.12 Funding for community level outreach work will make support more accessible and responsive, increasing health benefits whilst reducing inequalities that disproportionately affect Rotherham's BUA in acknowledgement that healthier communities are stronger communities.

### **Investment Theme 6: Work, productivity and skills**

- 2.3.13 Analysis of the consultation feedback ranked work and the local economy as one of lowest scoring themes, indicating an obvious priority for improvement and highlighting the strong ambition amongst residents. Developing and expanding existing local business support and networks for smaller business and social enterprises will aim to harness local skills and talent for the benefit of the wider local economy.
- 2.3.14 Exploring investment that addresses skills gaps will aim to empower people to tap into opportunities in growing employment sectors and increase their earning potential.

### **Alignment with the Council Plan**

- 2.3.15 The Pride in Place principles closely align with Rotherham's established priorities, and the funding supports opportunities to be bold in our ambitions and make long term funding commitments. Interventions selected and projects developed will support delivery of Rotherham's Council Plan objectives through creating **Places that are thriving, safe and clean, an economy that works for everyone**, and an environment where **children and young people achieve**, and **residents live well**.

## **3. Capacity Funding and Pride in Place Impact Fund**

- 3.1 Government has allocated a revenue capacity budget to Pride in Place in order to support the development of Rotherham's Regeneration Plan, as well as to build capacity in communities and prepare for the investment programme.
- 3.2 It is proposed that this funding is utilised as below to ensure that the Neighbourhood Board, delivery team, and the community is upskilled and well-resourced when the programme commences in 2026. Further detail on the Voluntary and Community Sector capacity building work will be provided including opportunities to participate.

3.3	Accountable Body Costs	£57,800
	Communications, consultation and engagement	£30,303
	Neighbourhood Board budget	£77,000
	Voluntary & community sector capacity building	£150,000
	Preparation for programme delivery	£100,000
	Total 2025/26 budget	£415,103

- 3.4 Additionally, the Government has allocated £1.5m through the new Impact Fund to Rotherham Council, as one of 95 local authorities across the country, to deliver some short term capital interventions. £750,000 has been allocated in 2025/26 and a further £750,000 in 2026/27 to be spent within each financial year on improvements to community spaces, public spaces and high streets across the borough. Through this report, delegated authority is sought to allocate this funding to be spent on projects that meet the Government's criteria within the timescales.

#### **4. Options considered and recommended proposal**

##### **4.1 Do Nothing**

The Council could choose not to pursue this grant funding opportunity however, the consultation and area data suggests that the proposed interventions are critical to addressing local need. This option is therefore not recommended.

##### **4.2 Progress the funding opportunity**

It is recommended that the Council, in partnership with the Neighbourhood Board, submits Rotherham's PiP Phase 1 Regeneration Plan to Government in November, to bring forward a long-term programme of interventions that will deliver positive outputs for local people. Following Government's review of the submission, work will then progress with the Neighbourhood Board on refining a programme of funded projects.

#### **5. Consultation on proposal**

- 5.1 Rotherham undertook a public consultation exercise, targeted at the selected geography from 14 July to 26 August 2025. This expanded on the extensive programme of consultation that was carried out in 2024 under the superseded Long Term Plan for Towns initiative. The methodology employed and the consultation outcomes is provided in Appendix 3.

- 5.2 Analysis of data from other consultation exercises in recent years was also utilised, including the Council Plan insights.

## **6. Timetable and Accountability for Implementing this Decision**

6.1	November 2025	28 November - Deadline for submission of Regeneration Plan to MHCLG for assessment and approval.
	December 2025 –	Consideration of submission by MHCLG.
	March 2026	Once the Regeneration Plan is accepted, a memorandum of understanding will be agreed between the local authority (as the accountable body) and MHCLG.
	April 2026 to March 2030	Period 1: First phase of Rotherham's Regeneration Plan commences with the release of the first tranche of funding in April 2026
	April 2030 to March 2033	Period 2: The second phase of delivery following approval of Rotherham's second Regeneration Plan by Cabinet and MHCLG.
	April 2033 to March 2035	Period 3: The final phase of delivery following approval of Rotherham's third Regeneration Plan by Cabinet and MHCLG.

## **7 Roles and responsibilities**

- 7.1 Government stipulates that the delivery of this initiative should take a partnership approach, therefore a number of roles are defined.

### **Accountable Body**

- 7.2 The role of the Council is to support the Neighbourhood Board in the development and delivery of the plan. Importantly, the statutory role of an Accountable Body for the use, distribution and management of the public funds sits with the Council.

- 7.3 The Council's role is also to ensure compliance with legal responsibilities in relation to subsidy control and procurement.

### **Neighbourhood Board**

- 7.4 As per the Government guidance, Rotherham's Neighbourhood Board is being established to develop the Regeneration Plan and lead the direction of the investment programme. However, ultimately the Board is accountable to the local community. The Board is limited to 20 members with each having an equal vote on Plan for Neighbourhood matters.

- 7.5 The Board Membership will be approved using delegated powers to appoint to outside bodies. For full transparency, Rotherham's Neighbourhood Board Terms of Reference, membership details and papers will be published on the Council's website.

## Delivery model

- 7.6 The Council's established gateway process for the delivery of capital and revenue projects will be utilised to develop and implement the Plan for Neighbourhoods programme. Given this funding initiative spans numerous service areas, an overarching programme manager will be responsible for coordinating and delivering the plan as a whole. However, specialist project leads and programme sponsors will be accountable for the individual work areas.

## 8. Financial and Procurement Advice and Implications

- 8.1 Rotherham has been selected to be one of 75 places to receive up to £20mil of funding over the next 10 years under the Government's "Plan for Neighbourhoods". This funding is split 25% revenue and 75% capital, with a profile as below:

Grant type (£000s)	2023 to 2025	2025 to 2026	2026 to 2027	2027 to 2028	2028 to 2029	2029 to 2030	2030 to 2031	2031 to 2032	2032 to 2033	2033 to 2034	2034 to 2035	2035 to 2036	Total
Revenue funding (capacity)	250	200	150										600
Revenue funding (grants)			232	256	432	432	432	432	437	450	450	450	4,003
Total revenue funding	250	200	382	256	432	432	432	432	437	450	450	450	4,603
Capital funding (grants)			360	1,736	1,605	1,605	1,605	1,605	1,605	1,605	1,605	1,605	14,936
Total													19,539

- 8.2 The interventions detailed in Appendix 2 propose allocating an indicative £8.4m of the available capital and £2.0m of the available revenue funding over the first four years of the grant's term as part of the first investment plan. This will result in spend in advance of the grant profile which will be managed over the lifetime of the grant. These themes have been chosen from a pre-approved list and up to £400k can be moved between themes without approval from The Ministry of Housing, Communities and Local Government (MHCLG). If approved, this will leave approximately £6.5m of capital funding and £2.6m of revenue funding available for further investment plans over the remaining six years of the grant.
- 8.3 Capacity funding is included within the overall £20m available. Plans for how this is to be spent are detailed in section 3 and have been shared with MHCLG. The Council may be able to carry this forward into future financial years, subject to MHCLG confirmation.
- 8.4 Under the grant terms and conditions, a statement of grant usage signed by the Council Chief Financial Officer (CFO) will be required annually.
- 8.5 As schemes are developed under this plan for delivery, careful consideration will need to be given to the prioritisation and planning of any required procurement activity. All procurement activity must be undertaken in compliance with relevant procurement legislation (namely the Public Contracts Regulations 2015 or the Procurement Act 2023), which will be dependent on the route to market selected, as well as the Council's own Financial and Procurement Procedure Rules.

## **9. Legal Advice and Implications**

- 9.1 As described in the government guidance document Plan for Neighbourhoods, and as referred to above, the Council is the Accountable Body responsible for establishing the Neighbourhood Board. The Neighbourhood Board will be established in line with Government guidance and will be subject to governance arrangements as set out in a separate decision-making process.
- 9.2 Further as Accountable Body the Council will be responsible for ensuring that the relevant funding is distributed fairly and effectively and in accordance with the terms of the relevant funding arrangements. Also as Accountable Body the Council will be responsible for ensuring compliance with subsidy control and public procurement requirements, in relation to specific projects proposed within the Council's Plan for Neighbourhoods Regeneration Plan.

## **10. Human Resources Advice and Implications**

- 10.1 There are no direct Human Resources implications arising from the recommendations contained in this report.

## **11. Implications for Children and Young People and Vulnerable Adults**

- 11.1 Support for children and young people and vulnerable adults features as a golden thread throughout Rotherham's Plan for Neighbourhoods. In particular proposed investment in creative initiatives, supporting people to feel safe in the town centre and funding for cohesion and outreach work aims to generate positive outcomes.
- 11.2 The Neighbourhood Board will continue to increase engagement with children, young people and vulnerable adults to ensure delivery of the programme meets the needs, and addresses the ambitions of these groups.

## **12. Equalities and Human Rights Advice and Implications**

- 12.1 Equality and diversity within the PfN programme will need to be further considered in the context of each individual intervention, as details of the interventions are developed. This will be captured through specific Equality Analysis and included within the Business Case process.
- 12.2 All interventions will be underpinned by the principles supporting and promoting equality and diversity and will aim at improving the quality of life of the local residents as well as providing equal and equitable opportunities for all, which is aligned with the government's provisions for the PfN programme.

- 12.3 Due to the length of the PfN programme it is expected that engagement with local communities will be ongoing to ensure the interventions address the priority needs of the local population, including the groups and individuals with protected characteristics.
- 12.4 An Initial Equality Screening Assessment has been completed and is attached as Appendix 4.

### **13. Implications for CO2 Emissions and Climate Change**

- 13.1 The climate impact of the PfN programme will be determined by the nature of each specific intervention. The detail of the interventions is yet to emerge. Some of possible interventions, e.g. creation of new or improvement of existing green spaces may directly contribute to the climate resilience of the borough and its residents.
- 13.2 Interventions, such as refurbishment and renovations may reduce the need of the future maintenance of improved areas and facilities. Investment in local services and facilities may reduce the distances people travel to engage in socio-economic and community/relationships building activities. Increased community cohesion, which is an expected outcome of the programme, can in itself indirectly contribute to positive environmental management.

### **14. Implications for Partners**

- 14.1 Growth for the most deprived areas of Rotherham cannot be delivered by the Council alone, therefore the collective commitment of all partners is essential to ensure this occurs. The development of Rotherham's Plan for Neighbourhoods has been led by the Town Board which is made up of many key partners such as Voluntary Action Rotherham, South Yorkshire Police and South Yorkshire Mayoral Combined Authority (SYMCA), therefore at its core it has focussed on achieving alignment with their commitments and objectives. Further details on the Board membership and key stakeholder consultation is provided in the appendices.
- 14.2 In providing more opportunities to collaborate, and to access funding, PfN is considered to have positive implications for partners.

### **15. Risks and Mitigation**

- 15.1 The funding for the Plan for Neighbourhoods is structured to be delivered over a 10-year period, in accordance with government guidance. However, the economic and political context may shift over time, potentially influencing local priorities and the strategic direction of the programme. To ensure the funding continues to deliver outcomes, spend will be monitored regularly and reviewed against both the evolving Rotherham context and the Council's broader ambitions. This will enable the programme to remain flexible, responsive, and aligned with long-term regeneration goals.

- 15.2 The level of engagement from board members is critical to the success of community-led interventions. A lack of active participation in achieving quorum at board meetings, poses a significant risk to timely decision-making. Without the minimum number of attendees required to validate decisions, progress may be delayed. Measures will be taken to encourage consistent attendance and active involvement from board members. This includes clear communication of meeting schedules, efficient decision-making, and exploring flexible meeting formats (e.g. hybrid or virtual options) to accommodate availability. Additionally, engagement strategies such as regular updates, recognition of contributions, and alignment with community priorities will be used to sustain interest and commitment.

**16. Accountable Officers**

Simon Moss, Assistant Director Planning, Regeneration & Transport

Approvals obtained on behalf of Statutory Officers: -

	<b>Named Officer</b>	<b>Date</b>
Chief Executive	John Edwards	29/10/25
Strategic Director of Finance & Customer Services (S.151 Officer)	Judith Badger	23/10/25
Assistant Director of Legal Services (Monitoring Officer)	Phil Horsfield	21/10/25

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This report is published on the Council's [website](#).