Better Mental Health for All

Vision: A Rotherham where everyone can thrive mentally, emotionally, and socially, in safe, inclusive, and supportive environments.

Be Active · Connect · Give · Keep Learning · Take Notice

Council Plan
- Places are thriving, safe, and clean • An economy that works for everyone • Children and young people achieve their potential • Residents live well • One Council that listens and learns.
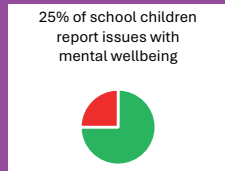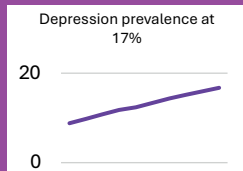
Health and Wellbeing Board Strategy
Support the people of Rotherham to live in good and improving mental health throughout their lives, accessing and shaping the services and resources they need.

Place Plan
Supporting people and families to live independently in the community, with prevention and self-management at the heart of our delivery.

Key Data – Rotherham JSNA

Depression prevalence at 17%

20

0

25% of school children report issues with mental wellbeing

Building blocks for good mental health

Good Housing	Good Employment	Good Transport
Feeling Safe	Tackling Poverty	
Tackling Stigma	Tackling Discrimination	Social Connectedness

Key Values
- Prevention First • Equity and Inclusion
- Co-production • Whole-System Approach
- Address Commercial Determinants

Links to other plans and strategies
- Adult Social Care Mental Health Strategy
- All Age Autism Strategy
- Best Start and Beyond
- Carers Strategy
- Dementia 100 framework tool
- Employment and Skills Strategy
- Financial Inclusion Plan
- Healthy Homes Plan
- Leaning Disability Strategy
- Loneliness Action Plan
- No Families Left Behind
- Prevention and Health Inequalities Plan
- Prevention Concordat
- Rotherham Housing Strategy
- Rotherham Mental Health Needs Assessment
- Suicide Prevention and Self Harm Action Plan

Support priority groups
- Children and young people (up to age 25)
- Later life (55+)
- Communities who experience inequalities
- Perinatal / early years
- Working Age Adults

Take action in priority places
- Care environments
- Family Hubs
- People's homes
- Rural and urban environments
- Schools
- Workplaces

Advocate for opportunities
- Creative health
- Drug and alcohol projects
- Moving Rotherham
- Neighbourhood health
- Safe, inclusive and supportive communities
- Sustainable transport
- Ward plans

Embed public health influence
- Five Ways to Wellbeing
- Making every contact count
- Measuring the impact
- Mental health in all policies
- Understanding and using data