

BRIEFING	TO:	Health and Wellbeing Board
	DATE:	1 st April, 2026
	LEAD OFFICER	Oscar Holden, Corporate Improvement Officer, RMBC
	TITLE:	Health and Wellbeing Strategy

Background

1.1	<p>The Health and Wellbeing Board operates under the Rotherham Health and Wellbeing Strategy 2025–2030, which was endorsed by Cabinet in September 2025 supported by its aims:</p> <ul style="list-style-type: none"> • Enable all children and young people up to age 25 to have the best start in life, maximise their capabilities and have influence and control over their lives • Support the people of Rotherham to live in good and improving physical health throughout their lives, accessing and shaping the services and resources they need • Support the people of Rotherham to live in good and improving mental health throughout their lives, accessing and shaping the services and resources they need • Sustain an environment where detrimental impacts from commercial and wider determinants of health are reduced, and opportunities for healthier living are nurtured.
1.2	<p>At the November 2025 meeting, the Board agreed its new rolling Action Plan format, meeting and launched from March 2026 onward. This approach aligns each Board meeting to one of the four strategic priorities and ensures ongoing monitoring of relevant metrics. This means that we will ask each presenter to consider the implications of their item to the meeting theme where possible to draw out more deliberate aim links.</p>
1.3	<p>The Executive Group has reconvened to review agendas and has decided that moving into 2026/27 all Board items must be clearly aligned to Strategy aims, demonstrate benefits for residents, and provide a balanced representation of the four priorities.</p>
1.4	<p>The forward plan for 2026/27 has now been structured in line with these requirements whilst maintaining statutory responsibilities of the Health and Wellbeing Board.</p>

Key Issues

2.1	<p>From June each meeting has been assigned an aim that will look to be woven into all presentations:</p> <ul style="list-style-type: none"> • June 2026 – Aim 1 (Children and young people) • September 2026 – Aim 2 (Physical health) • November 2026 – Aim 3 (Mental health) • January 2027 – Aim 4 (Commercial and wider determinants) • March 2027 – Year-End Review.
2.2	<p>The Action Plan will still include the mandatory items:</p> <ul style="list-style-type: none"> • Joint Strategic Needs Assessment • Pharmaceutical Needs Assessment • Director of Public Health Annual Report

	<ul style="list-style-type: none"> • Child Death Overview Panel Report • Better Care Fund reporting.
Key Actions and Relevant Timelines	
3.1	Board meetings from June 2026 onward will follow the new aim-focused structure.
3.2	From June all report authors have been advised to clearly specify how their items align to a Strategy aim.
3.3	Statutory items will be included at appropriate points throughout 2026/27.
3.4	The Strategy priorities and metrics will be fully embedded within Board oversight frameworks for the remainder of the Strategy period through the Annual Report.
Implications for Health Inequalities	
4.1	The Rotherham Health and Wellbeing Strategy's Equality Analysis confirms the Board's overall positive impacts across all protected characteristics, particularly through increased access to support, improved wellbeing initiatives, and healthier environments
4.1	The forward plan embeds actions and reviews (e.g., Carers, Loneliness, Physical Activity, Healthy Homes, Mental Health) that directly address local health inequalities.
4.2	The plan's structure ensures ongoing monitoring of metrics that are sensitive to inequalities, including wellbeing, community safety, and smoking prevalence.
Recommendations	
5.1	That the Board implement the aim-aligned meeting focus as outlined in the proposal and presentation, by asking each presented to outline any links between their item and the aim theme of the meeting.
5.2	That partners ensure future agenda items meet the agreed strategic criteria, demonstrating contribution to outcomes and alignment with Health and Wellbeing Strategy aim theme.