Present:- Councillor Smith (in the Chair);

Also in attendance: Councillor Pickering (Chair, Planning Board)

Apologies for absence were received from Councillors Dodson, Swift and Walker.

210. PETITION - ACCESS ON PARK GROVE, WICKERSLEY.

A petition was submitted from residents of Park Grove, Bramley, regarding parked vehicles obstructing access by emergency, service and delivery vehicles.

Resolved:- That the petition be received and referred to the Transportation Unit for investigation and a report to a future meeting of the Cabinet Member for Regeneration and Development Services.

211. OPENING OF E-TENDERS

Resolved:- That the action of the Cabinet Member, on 16th March, 2009, in opening e-tenders for the following scheme be recorded:-

Boston Castle – consultancy services for:-

- conservation and architectural services
- building engineering services
- quantity surveying services

212. CONFERENCES/SEMINARS

Consideration was given to attendance at the following:-

(i) TRA – Workshops:-

(a) Effective Planning Enforcement and Compliance – 27th & 28th April, 2009 – York

Resolved:- That the workshop be not attended.

(b) The Interface between Cabinet/Executive, the Planning Committee and the Planning System – 18th & 19th May, 2009 – York

Resolved:- That the workshop be not attended.

(ii) RTPI – The Planning Convention – 18th and 19th June, 2009 – London

Resolved:- That approval be given for the attendance of two Councillors.
(iii) RTPI – 2009 Planning Summer School – Elected Members’ – 4\textsuperscript{th} to 8\textsuperscript{th} September, 2009 – Exeter University

Resolved:- That approval be given for the attendance of two Councillors.

213. MINUTES OF A MEETING OF THE TOURISM PANEL HELD ON 16TH MARCH, 2009

The following report was submitted:-

TOURISM PANEL
16th March, 2009

Present:- Councillor Smith (in the Chair); Councillors Austen, Boyes and Littleboy.

Together with:-

<table>
<thead>
<tr>
<th>Name</th>
<th>Organisation</th>
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<tbody>
<tr>
<td>Julie Williamson</td>
<td>Dearne Valley College</td>
</tr>
<tr>
<td>Bernard Jones</td>
<td>South Yorkshire Transport Museum</td>
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<tr>
<td>David Roche</td>
<td>Wath Festival</td>
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<tr>
<td>Rachael Oliver</td>
<td>Wath Festival</td>
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<tr>
<td>Matthew Beck</td>
<td>Chief Executive, MAGNA</td>
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<tr>
<td>Richard Jones</td>
<td>Yorkshire South Tourism</td>
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<tr>
<td>Natalie Haynes</td>
<td>Holiday Inn</td>
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<tr>
<td>Joanne Edley</td>
<td>Tourism Manager</td>
</tr>
<tr>
<td>Jayne Oates</td>
<td>Assistant Tourism Officer</td>
</tr>
<tr>
<td>Marie Hayes</td>
<td>Events and Promotions Service Manager</td>
</tr>
</tbody>
</table>

213(58) APOLOGIES FOR ABSENCE

Apologies for absence were received from:-

Councillor S. Walker
Dawn Campbell, Events and Promotions Officer
Tom Waldron-Lynch, Hellaby Hall Hotel
Tracy Tennant

213(59) MINUTES OF THE PREVIOUS MEETING HELD ON 15TH JANUARY, 2009

Consideration was given to the minutes of the previous meeting of the Tourism Panel held on 15\textsuperscript{th} January, 2009.

Agreed:- That the minutes be approved as a correct record.

213(60) MATTERS ARISING

The following issue was reported:-

Minute No. 50 – Industry Representatives

Joanne Edley, Tourism Manager, reported that the Chesterfield Canal Trust and Partnership would now be represented by Stuart Reaney.

213(61) WATH FESTIVAL - PRESENTATION
(Councillor Boyes declared a personal interest in this item because of her musical connection with Chumbawamba and Ray Hearne)

David Roche and Rachel Oliver, Wath Festival, gave a PowerPoint presentation on Wath Festival/Deanne Culture Trust.

The presentation covered:-

- what the Festival and Culture Trust is
- background to its establishment, history and recent development
- dates and locations
- aims and objectives
- contribution to economic regeneration
- audience size
- artists
- funding and sponsors
- inclusion of disadvantaged groups
- format of the Community Festival
- concerts
- new/expanded developments for 2009
- what the festival can offer

Copies of the publicity material were made available at the meeting.

Contact information:-

email@ wath.festival@btinternet.com
Tel: 07982658467
www.wathfestival.org.uk

A questions and answers session followed covering:-

- withdrawal of sponsors due to the current economic downturn
- loss of Arts Council grant
- financial security
- marketing support
- links with Rotherham Tourism Service to share resources e.g. advertising
- links with local hotels and attractions
- links with Yorkshire South Tourism and inclusion of information on the Destination Management System

Agreed:- That David and Rachael be thanked for their informative presentation.

213(62) ITEMS RAISED BY INDUSTRY REPRESENTATIVES

The following items were raised by Industry Representatives:-

(a) Clifton Park Developments and Promotion

Consideration was deferred.

(b) Review of Tourism in Yorkshire

Joanne Edley, Tourism Manager, reported that the public sector meeting with Yorkshire Tourist Board had been cancelled. The next meeting was scheduled for 3rd April with all sectors invited. Richard Jones, Yorkshire
South Tourism, added that this meeting would be the launch of the re-vamped Yorkshire Tourist Board and would take place at Leeds Armouries on 3rd April.

(c) Working in partnership with the downturn in the economic climate

Joanne Edley, Tourism Manager, reported on a proposal to set up an Hoteliers Association. It was acknowledged that this would be a very positive step. However the Hoteliers wished to pursue this themselves. YST would be prepared to look at providing support to help this to be set up.

The Local Residents’ Campaign had gone ahead and another one was to be undertaken in 2009.

Reference was made to the Council Seminar, scheduled for 17th March, to look at the response to the economic downturn.

Richard Jones added that YST ran workshops for the industry on marketing and maintaining sales in the downturn. This information would be re-circulated.

213(63) FORTHCOMING EVENTS GIVING ASSISTANCE TO/IN THE BOROUGH

Joanne Edley, Tourism Manager, highlighted the following:-

- exhibition stands at local events
- providing accommodation for organisations
- helping Wath Festival
- inland Waterways event in May
- Thorpe Salvin Garden Trail
- Rother Valley – Party in the Park
- Rotherham Round Walk
- Sandbeck estate

Agreed:- That Steve Lewis from Oak Holdings be invited to the next meeting of the Tourism Panel to update the Panel on proposed developments at Rother Valley Country Park.

213(64) TOURISM SERVICE AND VISITOR CENTRE/TOURIST INFORMATION CENTRE FROM APRIL 2009 - DECISIONS REGARDING RESOURCES

Marie Hayes, Events and Promotions Service Manager, reported on the impact of the budget setting process for 2009-2010 on the Tourism Service and the Visitor Centre.

Visitor Centre:- from 1st April the Centre would close on Thursday and Saturday afternoons, as these had been assessed as being the quietest times. One member of staff will be transferring to the Library Service.

Tourism Service:- changes to staffing: 2 posts are to be disestablished – one is already vacant and the other member of staff will transfer to the marketing team within the Events and Promotions Service. This would leave one post of Tourism Manager who will provide a strategic and advisory role to the Council.

The Council was also currently considering what level of support it would
continue to provide to the industry.

The Council had informed Yorkshire Tourist Board of its intention to withdraw its subscription.

Matthew Beck, Chief Executive MAGNA, asked if any progress had been made in setting up a Renaissance shop in the town centre and whether the Visitor Centre could be combined in that proposal.

The Chairman confirmed the Council considered that the current location of the Visitor Centre was ideal.

**213(65) REVIEW OF THE TOURISM SERVICE DELIVERY OF THE DRAFT VISITOR ECONOMY PLAN 2008/2009**


It was explained that the Draft Visitor Economy Plan had been used as the basis for Tourism Service work during 2008 due to the proposed changes in the Tourism Strategy in Yorkshire and Britain, and the changing way tourism was being delivered.

Tables within the submitted report detailed the value of tourism/visitor economy, together with number of jobs. Additional information included that an advert had been placed in the National Trust family magazine to be printed in May reaching 343,000 members. The aim was to encourage families to visit the area in the summer by offering family rates accommodation in the area.

Advertising for the Walking Festival had been placed in Country Walking Magazine and in the Ramblers’ Association “Walk” magazine.

It was noted that the target for footfall to the Visitor Centre was likely to be achieved.

Agreed:- That the contents of the report be noted.

**213(66) 10TH WALKING FESTIVAL 2009**

Joanne Edley, Tourism Manager, reported on arrangements for the 10th Walking Festival which was to be held from 29th June to 5th July, 2009.

Reference was made to:-

- training of walk leaders
- 1st aid requirements - to be at least 1 day course trained
- 23 walks planned
- risk assessments
- public relations
- staffing and use of volunteers
- contact with local walking groups

Agreed:- That the contents of the report be noted.

**213(67) ANY OTHER BUSINESS**

No other items were raised.
213(68) DATE, TIME AND VENUE FOR THE NEXT MEETING

Agreed:- That the next meeting of the Tourism Panel be held on MONDAY, 27TH APRIL, 2009 at 2.00 p.m. at Clifton Park Museum, Clifton Lane, Rotherham. S65 2AA

214. OBSTRUCTIONS WITHIN SERVICE MARGINS ON ACCESSWAYS

Consideration was given to a report, presented by the Network Principal Engineer, summarising the action taken to date to pursue the removal of obstructions in the public highway.

Background information was provided about the creation of accessways on housing developments during the 1980’s and to the issuing of licences to householders to allow them to enhance the appearance of these areas.

However, it was explained that, following investigation of recent reports, it had been found that in certain locations householders had erected structures (e.g. walls, fences, substantial shrubs and trees) within service margins that were preventing the maintenance of street lighting columns etc.

Details of actions taken were set out in the report, and consideration was given to the next stage with regard to structures remaining in situ.

Therefore, consideration was given to the request to authorise the serving of notices on owners to remove remaining structures from the highway, and to authorise legal action if necessary. Reference was made to Sections 137 and 141 of the Highways Act 1980.

Resolved:- (1) That the actions taken to date by the Director of Streetpride to pursue removal of obstructions to adopted highways be endorsed.

(2) That approval be given to the taking of appropriate legal actions, outlined in the report now submitted, where property owners fail to comply with notices served on them under powers contained within the Highways Act 1980.

(3) That an appropriate Press release be issued.

215. CENTENARY MARKET FEES AND CHARGES REVIEW 2009-2010

Consideration was given to a report, presented by the Markets General Manager, detailing the annual review of Centenary Market Fees and Charges.
It was reported that an annual review was required in accordance with audit requirements.

It was confirmed that the proposed changes to fees and charges had been reviewed in consultation with market trader representatives.

It was reported that initially consideration was given to the request from the market trader representatives to reduce rents on indoor market complex and outdoor market stalls. However, it was explained that this was neither possible nor feasible. Therefore consideration was given to freezing the current rents. Details of the current and proposed Scale of Charges were attached at Appendix 1 to the submitted report.

Discussion took place about the level of fee for traders’ car parking.

Resolved:- (1) That Market stall and storage rents be frozen for the financial year 2009/10, as detailed in Appendix 1 to the submitted report.

(2) That charges for traders’ car parking be also frozen for the financial year 2009/2010.

(3) That other Fees & Charges be amended, as identified in Appendix 1 attached to the report now submitted.

216. RESULTS OF THE BRAMLLEY TRAFFIC MANAGEMENT SCHEME CONSULTATION

Further to Minute No. 93 of the meeting of the Cabinet Member for Regeneration and Development Services held on 29th September, 2008, consideration was given to a report, presented by the Senior Traffic Engineer, and the Transportation Unit Manager, setting out the results of consultation undertaken towards the end of November 2008 to gauge opinion on two proposed options to amend the current Bramley Traffic Management Scheme.

The submitted report contained details of the following two options:-:

(i) retaining the one-way system on Main Street and to correct the error in the current Traffic Regulation Order;

(ii) reintroducing two-way flow to Main Street with the left turn from Cross Street into Main Street being prohibited.
together with an analysis of the results of the consultation.

Having considered the content of the submitted report and considered the additional information presented by the officers, the following decision was made based on the principles of traffic management and road safety as set out in the South Yorkshire Local Transport Plan:-

Resolved:- That Option One, to retain the one way system on Main Street, and the cycle lane, together with the amendments as outlined in Paragraph 7.6.2 of the submitted report, and as shown in principle at Drawing No. 126/17/TT30 (Appendix G to the submitted report), be endorsed and the error in the current Traffic Regulation Order be corrected.

(Councillor Thirlwall and Ms. S. Ellis were present for consideration of this item.)