

Rotherham Children and Young People's Action Plan 2013 – 2016

Our Mission

'To improve the lives of all children and young people.'

The Children and Young People's Plan has been replaced by a Plan on a Page which has been produced by the CYPS Partnership. This has been developed around six joint key priorities and is linked into the Health and Wellbeing strategy and Joint Strategic Needs Assessment.

Our Priorities

- 1. We will ensure children have the best start in life*
- 2. We will engage with parents and families*
- 3. We will reduce the harm to children & young people who are exposed to domestic abuse, alcohol & substance misuse and neglect*
- 4. We will work with partners to eradicate child sexual exploitation from the borough*
- 5. We will focus on all children and young people making good progress in their learning and development*
- 6. We will target support to families in greatest need to help access learning/employment opportunities*

Needs Assessment

The following are the needs highlighted in the Health & Wellbeing Strategy/JSNA

- Low birth weight & high infant mortality*
- High smoking rates in pregnancy*
- Low breastfeeding rates*
- High teenage conceptions*
- High obesity rates*
- Low attainment, skills and aspirations*
- Low levels of physical activity*
- High rates of emotional, behavioural or attention deficit disorders*
- High levels of worklessness and benefit culture*
- High emergency admissions*
- Meeting the needs of increasingly diverse minority ethnic and migrant communities*
- High levels of oral Disease*

"Many families feel trapped in a cycle of poverty with little prospect to escape....."

This action plan underpins the plan on a page and identifies the high level actions, key links to existing work-streams, lead officers and delivery milestones. In addition overarching outcome measures have been selected which will allow the partnership to evidence the difference our joint working is making to the lives of children, young people and their families.

PRIORITY 1 :**We will ensure children have the best start in life****Strategic Lead: Frances Hunt, Assistant Head Of Ses: 0-7**

ACTION	KEY LINKS	DELIVERY MILESTONES	LEAD/S
(i) We will ensure that parents receive good health information, advice and support during pre-birth and preschool	<ul style="list-style-type: none"> • Alcohol consumption in pregnancy • Best Start: pre-birth to 5 strategic group • Breastfeeding Strategy • Delivery of health activities through children's centre service delivery • Infant Mortality Action Plan • Maternity Action Plan • Oral Health Promotion programmes e.g. bottle to cup, distribution of toothbrush and paste • Smoking in pregnancy pathway 	<ul style="list-style-type: none"> • Rotherham midwives consistently and accurately assess levels of alcohol consumption during pregnancy by the systematic use of the screening tool Audit C • Rotherham Midwives, where positive audit C complete full audit and refer to specialist midwifery service 	Delivery - RFT Midwifery services Strategy - Anne Charlesworth
		<ul style="list-style-type: none"> • Audits of mothers knowledge on infant feeding – including dental health • Audits of professional knowledge on infant feeding - including dental health • Distribution of toothbrush and paste at 6 to 9 month checks • Increase in breastfeeding initiation rates (baseline 58% 2012/13) • Increase in the number of Breastfeeding Friendly Public Places in Rotherham • Increased uptake of the Rotherham Breast Buddies • Progress against UNICEF accreditation for Hospital and Community Services • The prevalence of breastfeeding at 6 – 8 weeks will increase (baseline 30% 2012/13) 	Delivery RFT – Maternity and Health Visiting Children's Centres and Early Years(Mary Smith) Strategy - Public Health Rebecca Atchinson

ACTION	KEY LINKS	DELIVERY MILESTONES	LEAD/S
		<ul style="list-style-type: none"> • Increase in Safe Sleeping Action Plans completed • Increased access and uptake of Healthy Start Scheme including maternal and children's vitamins • Reduced infant mortality rate 	<p>Delivery - RFT – Maternity and Health Visiting</p> <p>Children's Centres - Mary Smith</p> <p>Strategy - Public Health Rebecca Atchinson</p>
		<ul style="list-style-type: none"> • Fall in number of mothers who smoke at delivery (baseline 19.3% (12/13 outturn)) • Higher percentage of mothers who successfully give up smoking (baseline 45% of those who set a date to quit smoking are successful) 	<p>Delivery - RFT</p> <p>Strategy - Alison Iliff</p>
<p>(ii) We will provide support for new parents including help to develop their child's communication and language, social, emotional and physical development from birth</p>	<ul style="list-style-type: none"> • "I Can" strategies for parents to support their children from birth to 3 • Children's Centre's • Early Year's setting and schools • Integrated joint Health/Education assessment • Thrive Strategies 	<ul style="list-style-type: none"> • Parents of children in children's centres are effectively using "I Can/Thrive" strategies to support the development of their child's communication, language and PSED – impact on children's ages and stages • The new joint 2 year old Health and Education Review (Integrated joint Health/Education assessment) involving health colleagues, children centre early years practitioners, the private and voluntary sector early education and childcare providers and parents will be piloted in the Aughton Early Years children centre reach area • Rollout to all children's centres by September 2013 • Rollout to all PVI by September 2014 • Pilot with child minder's by September 2014 in preparation for a phased roll out to other areas 	<p>France Hunt Mary Smith</p>

ACTION	KEY LINKS	DELIVERY MILESTONES	LEAD/S
(iii) We will continue to develop activities for all families that promote healthy eating and lifestyles	<ul style="list-style-type: none"> • Children’s Centres • Healthy Packed Lunch Policy • Healthy Schools • Obesity Strategy • Rotherham Play Strategy • School Meals 	<ul style="list-style-type: none"> • 55% of schools to implement a healthy packed lunch policy by March 2016 	Kay Denton-Tarn
		<ul style="list-style-type: none"> • Overweight and obesity in primary school age children in reception and year 6 will decrease (measured by National Child Measurement Programme) • Targets to be established in new service specifications for achievement of reduction in weight or weight maintenance for children accessing weight management services 	Delivery - RFT, Clifton Lane Medical Centre, MoreLife Ltd, DC Leisure Strategy - Joanna Saunders
		<ul style="list-style-type: none"> • Improve school meal process and promote service • Increased uptake of school meals • Maximise health impact school meals can have on children and young people 	Ron Parry
(iv) We will ensure that every child is registered on the Child Health Information System and increase awareness with parents/carers about the childhood vaccination programme	<ul style="list-style-type: none"> • Childhood vaccination programme • Promotion of the childhood vaccination programme through children centre delivery 	<ul style="list-style-type: none"> • Achieve above 90% across all areas of the childhood vaccination programme – sharing vaccination uptake with staff working in early years – ensuring parents have the right information • Ensure all children are registered on the Child Health Information System • Ensure babies identified at increased risk from TB or Hepatitis B is appropriately vaccinated. Follow up DNA’s to maximise protection • Monitor uptake and address under performance with individual providers • Work with NHS England Area Team to ensure the appropriate commissioning of immunisation services 	Di Birkinshaw – RFT Children and Young People’s Health Services Fiona Jorden (NHSE AT) Kathy Wakefield (RMBC PH)

ACTION	KEY LINKS	DELIVERY MILESTONES	LEAD/S
(v) We will ensure that every child is registered to a dentist in their local area and increase awareness with parents/carers to ensure attendance at dental health appointments	<ul style="list-style-type: none"> • Children's centre delivery of oral health awareness • Dental Health of looked after children and children with special needs • Oral health programmes 	<ul style="list-style-type: none"> • Ensure that an increasing proportion of children regularly attend a dentist • Identify children with special needs as early as possible, to enable an appropriate dental health preventive programme to be initiated for each child as early as possible • Increase knowledge and awareness of parents/carers to ensure dental disease is prevented as far as possible through sound dietary patterns and oral hygiene practices as part of everyday life 	<p>Community Development Structure</p> <p>NHS England/ Oral Health Promotion/ Dental Public Health</p>
(vi) We will reduce teenage pregnancy	<ul style="list-style-type: none"> • Teenage pregnancy rates • Work through children centre delivery 	<ul style="list-style-type: none"> • Implemented targeted preventative interventions for those at highest risk of teenage pregnancy • Increased access to contraception • Parental engagement to assist with providing education, advice and support around relationships and sexual health 	Anne Clack
(vii) We will improve the mental health of children and young people by promoting resilience and mental wellbeing, and providing early and effective evidence based treatment interventions for those who need it	<ul style="list-style-type: none"> • CAMHS, including CYP-IAPT • Early Help Strategy • Vulnerable Groups • Working Together 2013 	<ul style="list-style-type: none"> • Increased easy access to mental health and emotional well-being services and interventions for children and young people • Increase access to counselling through provision of drop –in sessions including self-referral for secondary school students • Sustained delivery of 1:1 mental health support and counselling by Rotherham & Barnsley Mind in Rotherham Schools, including primaries 	Sara Graham Simon Priest

HOW WE WILL EVIDENCE THE DIFFERENCE WE HAVE MADE

1. Breastfeeding Rates
2. Childhood obesity
3. Infant Mortality
4. Levels of oral disease
5. Lifestyle Survey
6. Teenage Pregnancy rates
7. Vaccinations and Immunisations

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Strategic Lead: Sue Wilson, Performance & Quality Manager

ACTION	KEY LINKS	DELIVERY MILESTONES	LEAD/S
<p>(i) We will identify and work with families at the earliest stages of need to allow them to stay empowered, to take responsibility for their own situations, to build resilience, and enable them to regain control and become independent of services</p>	<ul style="list-style-type: none"> • Children’s Centres delivery through universal and targeted offers • Early Help Strategy • Families for Change • Family CAF • Families Information Service • Family Recovery Programme • Rotherham Safeguarding Children’s Board 	<ul style="list-style-type: none"> • Develop a performance management framework for Early Help within the LA (August 2013) • Established an Early Help Support Panel to provide a point of escalation for “stuck” families (June 2013) • Provide an annual review of the progress made and identify gaps (March 2014) • Review the effectiveness of the Early Help Prospectus offer and report to the LSCB on partner engagement (March 2014) 	<p>Warren Carratt Mary Smith</p>
<p>(ii) We will develop customer feedback and the voice of the child throughout the partnership ensuring their views, feelings and wishes inform future service delivery and improvement</p>	<ul style="list-style-type: none"> • Children’s Centres – parents forums and advisory boards • Customer Insight • Customer Journey/pathways • Ofsted inspection frameworks 	<ul style="list-style-type: none"> • December 2013 	<p>Sue Wilson</p>
<p>(iii) We will improve parent and carer satisfaction by implementing the Charter for Parent and Child Voice across schools, children’s centres, early years settings and services</p>	<ul style="list-style-type: none"> • Customer Access • Customer Voice 	<ul style="list-style-type: none"> • Currently have 18 schools and settings championing the Charter • Every Rotherham school and service to be working towards the Charter (in some way) by 2015 	<p>Rotherham Parent Forum</p>

ACTION	KEY LINKS	DELIVERY MILESTONES	LEAD/S
<p>(iv) We will work together to support young carers and their families to ensure that they are identified and provided with the appropriate support</p>	<ul style="list-style-type: none"> • Rotherham's Joint Action Plan for Carers 2013-2016 	<ul style="list-style-type: none"> • Identify and evaluate what support Integrated Youth Support (IYS) offer young carers • Promote a Family CAF to identify health needs and wider Early Help support • Raise awareness in schools and in other young people's settings of support for Young Carers and of the Young Carers Service – to be reviewed September 2013 • Support the Rotherham UK Youth Parliament Members in developing a Young Carers Card – to be reviewed September 2013 	<p>Showkat Ali Kay Denton Paul Theaker</p>
<p>(v) We will ensure Children & Young People's Services delivering the spectrum of universal to complex services make the best possible use of the specialist substance misuse services</p>	<ul style="list-style-type: none"> • Alcohol Strategy • Health & Well Being Strategy • IYSS • RDaSH • Rotherham Safeguarding Children's Board 	<ul style="list-style-type: none"> • Ensuring CYPS systematically screen on drug and alcohol use making referrals and asking for specialist help at the earliest possible stage • Substance misuse services engagement with core groups, and reviewing processes including specialist Midwifery Services 	<p>Delivery – CYPS Strategy - Matt Pollard RDASH Delivery - Public Health Strategy – CYPS</p>
<p>(vi) We will support services working with adults who are misusing substances, and who also have children to engage in family based activities as part of their recovery</p>	<ul style="list-style-type: none"> • Alcohol Strategy • Health & Well Being Strategy • Rotherham Safeguarding Children's Board • RDaSH 	<ul style="list-style-type: none"> • Continue to expand and support families in attending at venues such as the funky monkey recovery café • Encourage families to attend events such as the regional celebration of recovery • Maintain and expand the women's group and child care provision 	<p>Delivery - Matt Pollard RDASH Strategy - Anne Charlesworth</p>

HOW WE WILL EVIDENCE THE DIFFERENCE WE HAVE MADE

1. Customer Journey Maps
2. Customer satisfaction
3. Family CAF engagement rates and outcomes
4. Parent and Child Voice take-up and outcomes

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PRIORITY: 3

We will reduce the harm to children and young people who are exposed to domestic abuse, alcohol/substance misuse and neglect

Strategic Lead: Clair Pyper, Interim Director of Safeguarding Children and Families

ACTION	KEY LINKS	DELIVERY MILESTONES	LEAD/S
(i) We will maximise opportunities for early intervention and prevention approaches to alcohol and substance misuse across the partnership	<ul style="list-style-type: none">• Alcohol Strategy• Children's Centres• Health & Well Being Strategy• Health Schools• IYSS• School and FE College Drug & Alcohol education programmes• VCS	<ul style="list-style-type: none">• All partners who deliver alcohol messages to adopt the single alcohol message and ensure delivery reflect this• Partners to have completed and promote CIAN e learning• Re instate the substance misuse scenario in Crucial Crew• Re-commission tier 2 alcohol services to deliver more preventative work and Training/education opportunities	Delivery – Mel Howard Strategy - Anne Charlesworth
(ii) We will ensure adult substance misuse services are undertaking appropriate safeguarding checks with all clients, including undertaking home visits as necessary within the agreed protocols	<ul style="list-style-type: none">• Alcohol Strategy• Children's Centres• Health & Well Being Strategy• Rotherham Safeguarding Children's Board	<ul style="list-style-type: none">• Annual audit process - to monitor compliance with existing safeguarding protocols	Delivery - Matt Pollard RDaSH Strategy – Anne Charlesworth

ACTION	KEY LINKS	DELIVERY MILESTONES	LEAD/S
(iii) We will maintain the Know The Score specialist young people's service and capacity. Enabling continued delivery of both casework with individual young people using substances, supporting CYPS and schools in delivering preventative messages	<ul style="list-style-type: none"> • Alcohol Strategy • Health & Well Being Strategy • RDaSH • SRP 	<ul style="list-style-type: none"> • Enhance tier 1 + 2 reporting • Maintain tier 3 treatment data and level • Secure funding for 2014/15 	<p>Delivery - Matt Pollard RDaSH</p> <p>Strategy – Anne Charlesworth</p>
(iv) We want to identify baseline information on the percentage of cases of children in the CAF process where parent/carer substance misuse is a concern	<ul style="list-style-type: none"> • Health & Well Being Strategy • Rotherham Safeguarding Children's Board 	<ul style="list-style-type: none"> • 2013/14 to establish a mechanism for collecting this information and establishing a baseline • 2014/15 onwards to look towards reducing or at least maintaining this position 	CYPS
(v) We will continue to develop domestic abuse awareness in schools	<ul style="list-style-type: none"> • Anti-bullying • Sexual exploitation 	<ul style="list-style-type: none"> • Promote agencies where support and advice can be sought • Promote appropriate resources e.g. 'Expect Respect' Women's Aid curriculum resource, to all phases 	Kay Denton-Tarn
(vi) Deliver training to the children and young people's workforce to raise awareness of the impact of domestic abuse on children and young people	<ul style="list-style-type: none"> • Domestic abuse strategy • Early Help Strategy • Health & Well Being Strategy • Rotherham Safeguarding Children's Board 	<ul style="list-style-type: none"> • April 2013 - launch of the Early Help Prospectus for low level DA training, and the RLSCB Prospectus for Module 2 training • Next milestone will be September 2013 and six months thereafter, reviewing progress of update and evaluation on a regular basis. 	Warren Carratt

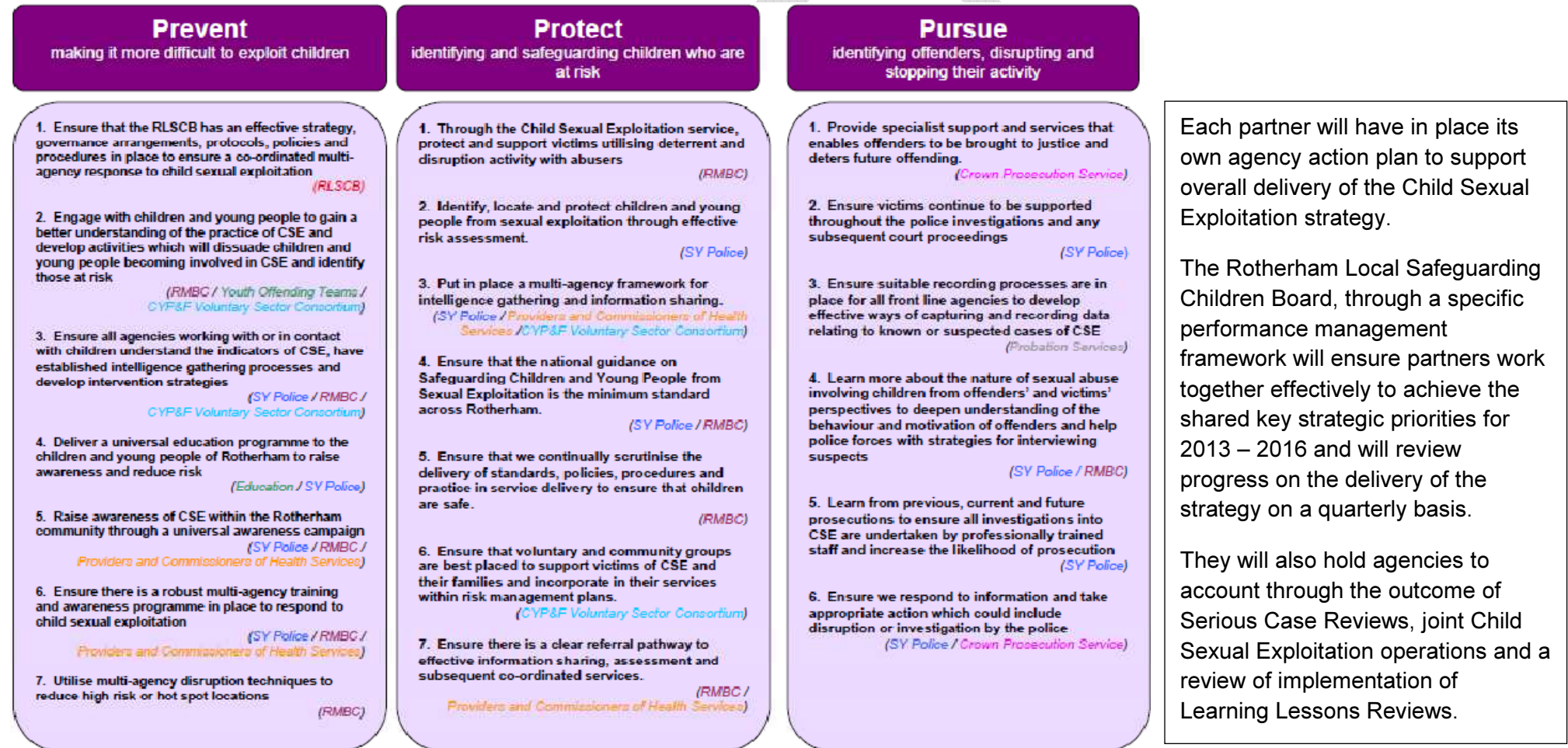
ACTION	KEY LINKS	DELIVERY MILESTONES	LEAD/S
<p>(vii) We will work together to safeguard children and young people by identifying signs of neglect and taking appropriate action and support to prevent escalation</p>	<ul style="list-style-type: none"> • Early Help Strategy • Rotherham Safeguarding Children's Board • Working Together 2013 	<ul style="list-style-type: none"> • July 2013 – improved step down of CIN/CP cases into early help by utilising Troubled Families contracts (YWCA) • August 2013 – Analysis of long term neglect case longitudinal study following multi-agency review of selected cases • August 2013 – Establishment of Early Help Support Panel to ensure robust packages of support are in place where neglect is manifestation of need • September 2013 - Improved performance management systems in place to capture step down to Early Help Assessment Team where contacts are made to CART • September 2013 – consultation of draft local protocol, which will provide a localised approach to multi-agency safeguarding practices 	<p>Warren Carratt</p>

HOW WE WILL EVIDENCE THE DIFFERENCE WE HAVE MADE

1. Number of children on Child Protection Plans due to neglect
2. Social care contacts and referrals linked to;
 - Domestic Abuse
 - Alcohol
 - Substance Misuse
 - Neglect
3. Young People's Alcohol usage (Lifestyle Survey)

Strategic Lead: Jason Harwin, Chief Superintendent,

The Child Sexual Exploitation Strategy plan on a page



PRIORITY: 5

We will focus on all children and young people making good progress in their learning and development

Strategic Lead: Karen Borthwick, Head of School Effectiveness Service

ACTION	KEY LINKS	DELIVERY MILESTONES	LEAD/S
<p>(i) We will support the Learners First school partnership group to deliver their mission of;</p> <ul style="list-style-type: none">▪ all students making at least good progress;▪ no underperforming cohorts;▪ all teachers delivering at least good learning;▪ all school moving to at least the next level of successful performance	<ul style="list-style-type: none">• Floor targets and standards• Learners First• Ofsted inspection frameworks• School Effectiveness	<ul style="list-style-type: none">• All schools to be judged by OFSTED as good or outstanding overall effectiveness grade within the next three years• All schools to be judged by OFSTED with a good or outstanding quality of teaching grade within the next three years• No secondary schools below the DfE floor standard in 2013• Reduce the FSM gap to the national average FSM gap by 2013• Reduce the number of primary schools below the new DfE floor standard to 5 schools in 2013• To be in line with the national average in the expected levels of progress from the end of KS2 to KS4 in mathematics in 2013• To continue to exceed the national average in the expected levels of progress from the end of KS2 to KS4 in English• To reduce the gap in the expected levels of progress from the end of KS1 to KS2 in reading, writing and mathematics to within 2% of the national average in 2013 and in line with the national average in 2014	<p>Karen Borthwick Dorothy Smith</p>

<p>(ii) We will work with schools, young people and families to ensure a high level of attendance and engagement in learning</p>	<ul style="list-style-type: none"> • Early Years and Child Care Service • Education Welfare • Families for Change • Persistence Absence 	<ul style="list-style-type: none"> • Local Authority and school level primary and secondary attendance rates to be in line with the national average • Persistent absence to be in line with the national average • Raising awareness and increasing take up by parents of early education for children at the age of 2, 3 and 4 	<p>Karen Borthwick Dorothy Smith</p>
<p>(iii) We will ensure there is effective post 16 place planning based upon the learning and support needs of our young people including those with LDD and from opportunities available within the VCS</p>	<ul style="list-style-type: none"> • Learners First • Ofsted inspection frameworks • Statutory responsibility for the LA is to ensure sufficient learning place for every 16-19 (25) year old (although the LA has limited powers to achieve this in the sense of no funding, commissioning, contracting or quality assurance levers) 	<ul style="list-style-type: none"> • Development of bespoke packages with other agencies and utilising VCS • Learning Disability assessment completed for learners with Statements or those with significant additional needs. • Mapping of provision to identify gaps in LDD post 16 Offer • Work done with schools to identify future need 	<p>Fiona Featherstone</p>
<p>(iv) We will continue to narrow the gap in the education of our most vulnerable groups</p>	<ul style="list-style-type: none"> • Boys – White British • Children eligible for Free School Meals • Children in Need • Looked After Children • New Arrivals • SEN 	<ul style="list-style-type: none"> • Improved attainment of children by the age of 5 • Improve the outcomes of all vulnerable groups. • Improve the performance of pupils eligible for free schools meals by 10% at KS2 and 8% at KS4 by 2013 in line with the national average • Vulnerable groups are not over-represented in the NEET's category 	<p>Karen Borthwick Dorothy Smith</p>

<p>(v) We will continue to focus on the improvement of communication, language and literacy skills of children and young peoples</p>	<ul style="list-style-type: none"> • Children's Centre's – local hub of championing improvements to children's communication and language development with practitioners and parents and other PVI settings(0-5) • ECAT • "I Can" strategies • Imagination Library • Inspire Rotherham • Library Strategy 	<ul style="list-style-type: none"> • Customer and Cultural Services will work with partners to deliver family learning activities in locations across the Borough, including in our libraries, customer service centres, Clifton Park Museum and Boston Castle • "I Can" trainers to cascade their training to lead teachers of children's centres/PVI practitioners/child care officers at a local level by March 2014 • Summer Reading Challenge, open to children from 4-11, within our Libraries and Customer Service Centres, supporting a programme of holiday time reading-related activities • We will deliver the book-gifting offers of Booktrust, including the Baby pack, the Treasure pack and the Booktime packs for children as they go into the Reception year • We will offer Chatterbooks (<i>The Reading Agency</i>) groups in our Libraries and Customer Service Centres, delivering reading groups with related activities for children of KS1 and KS2 ages • We will offer children opportunities to use our services in groups, supported by their school, including visits to libraries, Clifton Park Museum, heritage sites and the Civic Theatre pantomime • We will offer song, story and simple craft activities for preschool children in Libraries & Customer Service Centres 	<p>Elenore Fisher France Hunt Dorothy Smith</p>
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HOW WE WILL EVIDENCE THE DIFFERENCE WE HAVE MADE

1. English, reading and literacy achievement levels
2. Key stage 2 and 4 attainment floor targets
3. Key stage 2 and 4 attainment levels
4. Narrowing the gap measures for LAC, CIN, BME & Free school meals
5. School attendance & persistence absence
6. School inspections

PRIORITY: 6

We will target support to families in greatest need to help access learning/employment opportunities

Strategic Lead: Warren Carratt, Service Manager - Strategy, Standards & Early Help

ACTION	KEY LINKS	DELIVERY MILESTONES	LEAD/S
<p>(i) We will ensure appropriate, targeted and integrated learning and support for our most vulnerable young people who are, or are at risk of becoming, NEET</p>	<ul style="list-style-type: none">Care Leavers	<ul style="list-style-type: none">Improve access of LAC / Care leavers to the youth work curriculum to build their confidence and social skillsProvide work experience pre 16 and work trials post 16 through liaison with schools the Get Real team and Action for ChildrenProvide support intensive mentoring activity in year 12 to improve retention and transitions at the end of year 12Work with employers to provide bespoke opportunities to young people to develop employability skillsDevelop a grant /bursary fund to support care leavers to access work experience and employment opportunitiesWork closely with Job Centre plus to source vacancies and support young people leaving care to access and secure jobs	<p>Kerry Byrne</p> <p>Sandra Gabriel</p> <p>IYSS Youth Support Worker Care Leaver</p> <p>Carole Davison</p> <p>Carole Davison</p> <p>Carole Davison</p>
	<ul style="list-style-type: none">Integrated Youth Support Service	<ul style="list-style-type: none">Support engagement and progression of vulnerable groups aged 11- 19 in learning through integrated case working at locality level to overcome barriers and address needsWork with the local authority RPA team and all learning providers to re-engage those who are disengaged from learning aged 11- 16 or NEET aged 16-18Involve young people in the design, delivery and evaluation of the service	<p>IYSS Managers</p> <p>IYD Managers Learning Partnership and Youth Offending IYSS Managers</p>

ACTION	KEY LINKS	DELIVERY MILESTONES	LEAD/S
	<ul style="list-style-type: none"> Raising Participation 	<ul style="list-style-type: none"> Develop progression pathway protocols with post-16 providers to ensure that entry criteria and data sharing needs are agreed and acted upon across the partnership Develop partnership arrangements with schools regarding coordinated delivery of targeted support to vulnerable students to ensure that all young people are fully supported to engage in learning and make a sustainable transition to post 16 learning Implement managed transitions for young people with LDD, utilising the S139a and managed moved protocols Develop and publish the post 16 Rotherham Offer for students with LDD Ensure that tailored provision is developed around traineeships ESF, and Youth Contract to address the learning needs of all Rotherham's young people not in education employment and training , with a particular focus on the most vulnerable young people in the borough Develop apprenticeship pathways and transition support for 16,17 and 18 year olds Manage the September Guarantee for 16 and 17 year olds and ensure offers lead to participation in line with RPA 	<p>Collette Bailey</p> <p>Ewan Cumming</p> <p>Fiona Featherstone</p> <p>Fiona Featherstone</p> <p>Anthony Evans/ Collette Bailey</p> <p>Janet Andrew</p> <p>Collette Bailey</p>

ACTION	KEY LINKS	DELIVERY MILESTONES	LEAD/S
	<ul style="list-style-type: none"> • Teenage Parents 	<ul style="list-style-type: none"> • Provide support to young parents to access tailored, accredited and non-accredited, personal and social development opportunities to improve motivation, confidence, aspiration, life and employability skills including volunteering and enterprise • Provide intensive transitional support to ensure successful retention, achievement and progression to post 16 opportunities including information on care to learn • Deliver locality based targeted work with young women at risk of early pregnancy and young men at risk of early fatherhood, with particular emphasis on the 11 highest deprivation neighbourhoods 	<p>Kerry Byrne</p> <p>Carol Davison</p> <p>IYSS Manager lead Health and Well Being /Locality Managers</p>
<p>(ii) We will support families to look after their children when they need it and helping children and young people and their families to prioritise healthy and positive behaviour</p>	<ul style="list-style-type: none"> • Behaviour Support • Children's Centres • Families for Change • Integrated Youth Support Service • Pupil Referral Units • Safer Rotherham Partnership • SES Outreach 	<ul style="list-style-type: none"> • Delivery of Healthy activities through Children Centre service delivery • Short term targeted individual and small group support in schools to promote positive behaviour for learning and the successful inclusion of those children identified by schools as in need of early intervention. • Seven outreach mentors to be deployed to work in two Learning Communities 	<p>Warren Carratt Frances Hunt Paula Williams</p>

ACTION	KEY LINKS	DELIVERY MILESTONES	LEAD/S
<p>(iii) We will support adults to access learning to improve their chances of securing or retaining employment</p>	<ul style="list-style-type: none"> • Adult Safeguarding Learning • Adult Skills Budget • Children's Centres • Family Learning • Libraries & Customer Service Centres 	<ul style="list-style-type: none"> • Completion of Community Learning Strategy • Delivery of adult learning through children's centre delivery • Delivery of associated actions (as per strategy) • Increase the use of children's centres, Libraries & Customer Service Centres as places to access information and improve skills, including offering free access to and assistance to use the internet • Offer opportunities for apprenticeships, placement and volunteering within Customer and Cultural Services • Provide assessment of need, in particular with regard to basic skills and ESOL, referrals to information, advice and guidance and appropriate use of training • Provide work clubs in children's centres and access to/signposting parents to adult learning opportunities 	<p>Karen Borthwick Mary Smith</p> <p>Julie Roddis Elenore Fisher</p> <p>Elenore Fisher</p> <p>Sue Skalycz (DWP)</p> <p>Mary Smith</p>

ACTION	KEY LINKS	DELIVERY MILESTONES	LEAD/S
<p>(iv) Further develop the partnership response to respond to the needs of the ROMA community and new arrivals</p>	<ul style="list-style-type: none"> • Children and Families • Community Learning • Early Help Services • EU Migrants • Migration Yorkshire • National Roma Network • Schools • Voluntary and Community Organisations 	<ul style="list-style-type: none"> • Attendance rates will rise and participation in the earliest forms of education – e.g. children’s centres • Deliver and evaluate a pilot multi-agency ‘family induction day’ at Lifewise – Sept 2013 • Engage key relevant Headteachers and senior staff from within CYPS to discuss long term strategy to accommodating New Arrivals • Engage relevant staff in a re-evaluation of the system, given the current circumstances: the potential increase of number of New Arrivals from Romania and Bulgaria, increase in the number of SEN EAL learners. • Extend the Strategic Management Group to include key representatives from schools and the Director of Lifelong Learning - June 2013 • Implement the Roma Matrix delivery plan, meeting key deliverables and outcomes with the Roma Community as per funding requirements and delivery plan. –June 2013 to March 2015 • Monitor progress of children who arrive in Rotherham at KS3 and KS4 • Reduce the number of Roma / EU Migrant children who are not accessing full-time education – August 2014 • Overall NEET’s profile will continue to improve with no disproportionate increase for this community 	<p>Dorothy Smith</p>

ACTION	KEY LINKS	DELIVERY MILESTONES	LEAD/S
(v) We will reduce the inequalities gap in outcomes for the boroughs most deprived communities	<ul style="list-style-type: none"> • Children's Centres • Deprived communities project 	<ul style="list-style-type: none"> • We will increase opportunities within the community to gain employability skills and training • We will recruit and train people within the community to become Community Advocates whose role will be to act as liaisons between the various organisations, charities and groups to help promote skills, training and employability services to the wider community • We will support families by getting them work ready and encouraging a stable and supportive family life • We will improve access to Employment Opportunities 	<p>Andrea Peers</p> <p>Waheed Akhtar</p> <p>Malc Chiddey/ Sarah Curren Zaidah Ahmed Marcus Hurcombe Andrea Peers</p>

HOW WE WILL EVIDENCE THE DIFFERENCE WE HAVE MADE

1. Deprivation
2. Employment statistics
3. Families for Change outcomes
4. Poor communities accessing learning
5. Young People Not in Education, Employment or Training