

ROTHERHAM BOROUGH COUNCIL – CABINET

1.	Meeting	Cabinet
2.	Date	19/03/2014
3.	Title	Director of Public Health, Annual Report
4.	Directorate	Public Health

5. Summary

This is the first Annual Report of the Director of Public Health in Rotherham since the 2012 Health and Social Care Act placed the responsibility for Public Health with Councils.

The Director of Public Health now has a statutory responsibility to produce an annual report and the Council has a statutory duty to publish it.

This report focusses on an analysis of the causes of death and disability in the Borough and the health inequalities that exist between Rotherham and the rest of England.

The Report includes a clear set of recommendations that are aimed at different partners on the Health and Wellbeing Board. I have tried to make the recommendations as realistic and achievable as possible. I believe that implementation will have a significant impact in reducing death and disability in Rotherham. Future reports will report on progress against the recommendations.

6. Recommendations

That Cabinet receive the Report.

That Cabinet request the Health and Wellbeing Board to consider the recommendations in the Report.

7. Proposals and details

The core purpose of the Director of Public Health's annual report is to provide an analysis, to help planners and policy makers to plan and monitor local programmes and services that impact on health. Most of these health planners and policy makers sit around the table at the Health and Wellbeing Board. This report also sets out to influence and inform policy across the council particularly in the areas of air pollution and keeping people active.

Calculations of life expectancy use current death rates to calculate a figure in years that the average person in the community could expect to live today. The intention of the report is to start to answer the question - What can we do today to help people live longer? What are the steps we can take now to help people live longer healthier lives.

The intention of this report is to sit alongside the Health and Wellbeing Strategy which focusses on the wider determinants of Health to advise on the practical interventions the health system can make to reduce the risk of early death.

8. Finance

Reward Grant Funding for Local authorities is likely to be based on progress in tackling the two Core Public Health Outcome Framework Objectives of life expectancy and healthy life expectancy.

9. Risks and uncertainties

10. Policy and Performance Agenda Implications

Subsequent Annual Reports produced should report against recommendations in this Report.

11. Background Papers and Consultation

None

12. Keywords: Director of Public Health, Annual Report, Rotherham

Officer: John Radford FFPHM MRCP GMC No. 2630063

Director of Public Health

Telephone: **01709 255845**

Email: john.radford@rotherham.gov.uk

Web: www.rotherham.gov.uk/publichealth