

# Children and Young People's Action Plan 2013 – 2016

Highlights and Issues from the 2<sup>nd</sup> Progress  
Report: June 2014

## Priority 1: We will ensure children have the best start in life

All CAMHS referrals are assessed within 24 hours in A & E – RDASH have consistently met this target since October 2013

Plans in place to provide Universal Infant Free School Meals from September 2014  
Publicity/Marketing of this scheme commenced  
- booklets about the free meals will be distributed for parents/carers of eligible pupils

The GP Top Tips is now complete and is available to GPs

Parents of children in children's centres continue to effectively use Thrive strategies, to support the development of their child's PSED

Weight Management Services in Rotherham are currently out to tender. The current and future specifications clearly outline targets for the achievement of reduction in weight or weight maintenance for children accessing the services

The Supporting care closer to home programme has being developed and is now implemented

The antenatal pathway which was launched on the 16<sup>th</sup> September 2013 is now fully implemented

2013-2014 average school meals per day increased by 530 meals per day (excluding Wales High School from the baseline, private catering from Sept 2013) 17,087 meals per day increased from 16,553

There are currently 67 Breastfeeding Friendly Public Places (BFPP) across Rotherham.  
Further outlets and settings are awaiting accreditation visits and certification  
Once these outlets/settings are awarded this should bring the number of BFPP in line with the 2013/14 target of 71

91 + (74%) schools have a 'Food in schools Policy' which incorporates all food provision including packed lunches  
Specific mention of packed lunches to be part of future Healthy Schools Re-accreditation (Whole School Review) update process

The directory of mental health/emotional health is completed and services and was launched with universal workers from January 2014.

## Priority 2: We will engage with parents and families

The Early Help Dashboard has been published and is received regularly by Think Family Steering Group and RLSCB Performance Sub-Group

The Early Help Support Panel now meet on a monthly basis

Significant work has taken place around the wishes and feelings and satisfaction testing for safeguarding children and families and is currently being embedded and tested out through audit process

There is a new programme in place for the next 12 months for the women's group This includes invites to women from other services and professionals

Service Users and families are being recruited for the 'Empower Cup', 5 aside recovery orientated football event in Scunthorpe

The Young Carers Card which was launched in September 2013 is now being piloted in three secondary schools Evaluation will take place in October 2014 and the plan is to rollout to all schools following this evaluation

The number of Charter schools working towards Charter Gold accreditation is growing steadily:

- The first 6 schools will formally receive Charter Gold accreditation 18th June in a Charter Celebration event as part of the Children's Festival
- A further 14 schools/settings are at different stages of the two year process (working towards Charter Gold accreditation)
- 4 schools and 1 setting have enquired about starting the process in the autumn term

To reflect the wider scope of the Charter the name has changed to simply the Rotherham Charter and the strapline: Genuine Partnership with Parents, Carers, Children and Young People.

A Charter Awareness Raising Event held in May, well attended by a wide range of services including health. Feedback illustrated the demand for the roll out

The aim is that the Rotherham Charter process will be promoted to services and settings as part of Rotherham's Local Offer

**Priority 3: We will reduce the harm to children and young people who are exposed to domestic abuse, alcohol/substance misuse and neglect**

The Fostering Service succeeding in achieving a net gain of 20 foster carer households in 2013/14  
The Adoption Service increased the number of adoptive families recruited from 18 in 2012/13 to 31 in 2013/14

Audit in March 2014 showed further improvement in compliance of existing safeguarding protocols  
A further audit will take place in October 2014

A new duty rota has been developed and implemented from March 2014 to build in 'protected days' to allow time for assessments to be written up in a timely manner.

The new single assessment was introduced to the duty teams in March 2014 and is now being implemented wider across Social Care

Promotion of the Call it a Night (CIAN) e-learning. Is ongoing and is now included in the 'making every contact count' pack

Plans for a Multi-Agency Safeguarding Hub (MASH) are progressing, due to go live on 4<sup>th</sup> August 2014

Know The Score is now fully integrated into CAMHS

Young Peoples Substance Misuse Education and Prevention group have agreed to develop an alcohol awareness week pack with themed days that can be delivered by any partner 'off the shelf'. This will be developed by September 2014 and will incorporate the single message

Alcohol awareness was delivered to 250 attendees of the Rotherham IYSS conference on the 8<sup>th</sup> Feb. 2014

'This is abuse' and 'consent' campaigns promoted at the secondary PSHE Leads meeting, to reinforce positive teenage relationships work  
CEOP resources linked to CSE also promoted in both PSHE Leads meetings

Work is ongoing to address the inconsistencies in quality of MARF's received

## Priority 4: We will work with partners to eradicate child sexual exploitation

- In March the Rotherham partnership receive a prestigious national award for their ongoing work tackling CSE. The multi-agency team were recognised by the NWG Network for undergoing 'the longest journey under challenging conditions'.
- Over 2013/14 there were 179 CSE related contacts to social services relating to 163 young people. 91 assessments were completed
- At the end of March there were 51 cases open to the CSE team with a further 51 cases open to other social care teams being supported by CSE workers

- A Police analyst has joined the CSE team. They will lead the development and delivery of a monthly multi-agency tactical assessment which combines statistics and narrative regarding, current operations, impact and areas of risk.
- Crime prosecution service has raised awareness of the increased reporting and investigation of CSE cases and in response has held events to raise awareness of the lawyers dealing with the cases in terms to improve their understanding of the issues which victims face in such cases
- CSE Multi Agency Threshold Descriptors completed in and sent out to Silver and Gold. The document is a simple and easy to understand tool for referring agencies to use to assess concerns regarding potential or actual CSE. These are supplementary to the wider safeguarding descriptors.

- 1911 partnership staff, business representatives, parish councillors and young people attended CSE workshops over 2013/14
- 7121 young people have attended specific CSE workshops or participated in informal curriculum sessions on CSE and related issues over 2013/14
- CSE has been incorporated into a variety of different units and themes within the school curriculum so it is not taught in isolation eg online safety, positive relationships, domestic abuse

- The independent inquiry commissioned by RMBC to review the previous ways of working and outcomes of CSE cases which were open between 1997 to January 2013 is near completion to be published in July

- The CSE strategy was implemented in April 2013 and the action delivery plan has been reviewed and refreshed for 2014 informed by a range of new and existing needs analysis work
- The performance dataset and associated reports are in place but will continue to develop and be further refined over time to ensure we are making a difference to the lives of CYP at risk or victims of CSE.
- Pathways between IYSS and CSE Team are being clarified and documented to further support the CSE Multi-agency Threshold Descriptors
- Development of young people's Voice and Influence within the CSE Team has started but more needs to be done to ensure this becomes routine practice
- South Yorks launch of the national 'See something, say something' campaign held at New York Stadium in Feb

**Priority 5: We will focus on all children and young people making good progress in their learning and development**

The current profile for Rotherham is 75% of all schools judged to be good or outstanding and 78% of pupils attending a good or outstanding school (as of 30/04/2014)

The following activities have taken place in Libraries & Customer Service Centres:

- 2013-14: 7,353 attendances at Rhyme Time
- 15,702 pupils visited libraries in class visits
- 32,352 attending skills based activity sessions

In 2013 KS2-KS4 progress by 3 levels in mathematics increased by 4.4% to 70.4%. National averages increased by 1.7% to 70.7%. Rotherham has reduced the gap to national averages to 0.3%

In 2013 KS2-KS4 progress by 3 levels in English increased by 3.5% to 75.5%. National averages increased by 2.4% to 70.4%. Rotherham exceeds the national average by 5.1%

Capital funding has been awarded to a total of 14 providers to create 443 new 2 year old places in areas of need

Rotherham LA: KS1 – KS2 – The percentage of pupils who are, or may become, persistent absentees fell from 6.7% in Autumn Term 2012 to 5.1% in Autumn Term 2013.  
Rotherham LA: KS3 – KS4 – Secondary Schools saw a slightly bigger decrease in Persistent Absentee rates than primary schools. The percentage of pupils who are, or may become, persistent absentees fell from 9.6% in Autumn 2012 to 7.2% in Autumn 2013

96.4% of 2013 Learning Disability assessment completed for learners with Statements or those with significant additional needs  
2014 currently being completed

22 Bespoke packages have being developed for post 16  
The packages include Training Providers, FE Colleges, Specialist Providers, VCS agencies and IYSS staff/ services

Overall picture of NEET academic age 16-18 is 6.1% against a target of 6.5% and improvement on the position at the same time last year (8.1%)

Since October 31<sup>st</sup> 2013, the percentage of Childminders achieving a Good or Better Ofsted outcome has increased from 70.3% to 73.2%

**Priority 6: We will target support to families in greatest need to help access learning/employment opportunities**

GROW have been awarded the specification to design a bespoke programme for 16-19 year olds, this will be monitored on a quarterly basis

GROW are tasked to engage young parents aged 17 and 18 to engage them in personal development and accredited learning opportunities. This commenced in April 2014 and the project is currently recruiting young people

Successful transition has taken place for 2013 leavers - 96.4% of S139a completed. In April 2014 3.4% of 16, 17 and 18 year old LDD were not known (target of 5%) and 88.6% were in learning (target 82%). This is better than the national trends

Youth Contract continues to perform well, up until May 2014:

- 181 young people have engaged with workers and signed up to the programme
- 133 have been supported to re-engage in learning - 73% success rate
- 33 to date have stayed in learning for more than 6 months - 25% success rate
- 16-19 year old NEET is 6.1% - its lowest rate for the past 5 years

Learning strategy for 2014/15 in development and will be completed by August 14

Rotherham's overall NEET picture has improved significantly in the past 12 months reducing from 7.8% in May 2013 to 6.2% in May 2014 (reduction of 162 young people)

The BME NEET % for the same time period has also shown the same rate of decrease from 12.9% in May 2013 to 7.0% in May 14 (a reduction of 14 young people)

Between 1.4.13 and 31.4.14 79% of families accessed activities at a Children's Centre to promote health and wellbeing

Central point of coordination for all parenting programmes in the borough now established, and improved links being made with GPs and other universal providers

ESOL sessions taking place weekly in Mowbray Gardens library, attendance 2013-14 was 1,745

The second multi-agency 'family induction day' was held on the 10<sup>th</sup> February 2014 with 20 parents in attendance and the next one is planned for the 15<sup>th</sup> October 2014

## Key Issues Identified

### Priority One

- Discussions with Rotherham midwives to ensure they consistently and accurately assess levels of alcohol consumption during pregnancy by the systematic use of the screening tool Audit C have being delayed due to a change in personnel. These are to be re-instigated
- Breastfeeding initiation target rates for 2013/2014 was 65.5%, actual figure is 59.91%. A Performance clinic is to be held on the 30<sup>th</sup> June 2014 with all partners and stakeholders
- There is no data available on the increase of the prevalence of breastfeeding at 6 – 8 weeks
- The target of the number of mothers who smoke at delivery has not being met. The service has just transferred to sit within midwifery which we hope will improve ownership of the issue within community midwifery. Once staff transition has settled (Q2/Q3) PH and midwives will work together to audit data collection of SATOD data
- The rollout of joint 2 year old Health and Education Review has not yet begun for PVI settings in areas other than Aughton. However, through the PVI annual evaluation process settings are indicating they would welcome this approach Due to the issues identified around the roll out to children's centres, this is being addressed as a priority before the wider roll out to the PVI sector begins
- No audits have being completed on mothers knowledge on infant feeding including dental health or professional knowledge on infant feeding including dental health
- Increase access to counselling through provision of drop –in sessions including self-referral for secondary school students has reduced
- The number of children attending a dentist in the two year period up to 31 December 2013 was 73.8% and up to 31 March 2014 was 73.7%. The corresponding numbers were 41,385 and 41,363 so there has been a very small decrease in access in the most recent figures



## Key Issues Identified

<p><b>Priority Two</b></p>	<ul style="list-style-type: none"> <li>• Due to the relative low number of cases referred to EHSP to date, it is difficult to provide evidence of significant impact for a wide range of cases. However, the minutes of each panel meeting identify actions and these are checked at subsequent meetings</li> <li>• The aspiration for all schools to work towards the Charter by 2015 has been reviewed by the team. It has been agreed that for schools to embed the Charter principles of genuine partnership/co-production advocated by the SEND reforms a two year process of training, gathering feedback and monitoring is required. There is insufficient capacity within the team (a co-productive partnership involving parents, services and schools) to deliver the programme simultaneously to large numbers of schools. The risk of attempting shortcuts to enable all schools/settings to achieve Charter status quickly is a loss in parental confidence if they are found to then fall short of expectations. The preferred option is to increase the numbers of schools more slowly to ensure parental confidence in our schools is strengthened and to promote the Charter culture more widely from a more secure base</li> </ul>
<p><b>Priority Three</b></p>	<ul style="list-style-type: none"> <li>• No delivery milestones identified as having a RED Rag status</li> </ul>
<p><b>Priority Four</b></p>	

## Key Issues Identified

<p><b>Priority Five</b></p>	<ul style="list-style-type: none"> <li>• In 2013 one secondary school was below the DfE KS4 floor standard, this school was also below in 2012. Executive Headteacher system leadership arrangements are in place and the sponsor-led academy conversion process has begun</li> <li>• KS1-KS2 progress by 2 levels in reading decreased by 3% to 83%. National averages decreased by 2% to 88%, the gap to national averages increased by 1% to 5%</li> <li>• In February 2014, the EYFS curriculum adviser was trained in London as an I CAN national trainer. Rotherham's I CAN trainer is at present coordinating future dates in order for her to then train further Rotherham's own I CAN trainers, this will include some lead teachers. These trainers will then train 39 EY practitioners each – who will then train parents. This timeline has slipped due to the date in which the EYFS curriculum adviser could be trained by the national I CAN organisation, and the need to prioritise in the Autumn term 2013 – improvements to the LA statutory EYFS Profile moderation processes and procedures, which the EYFS adviser has led on</li> </ul>
<p><b>Priority Six</b></p>	<ul style="list-style-type: none"> <li>• The EU Migrant Community Engagement Officer has being on long term sick since December 2013 and this work has not being covered in her absence</li> </ul>