Appendix C Current and refreshed strategy framework 2018-25

The objectives in the current version of the strategy have been reviewed and updated where appropriate. The new 'strategic priorities' under each aim includes areas which are considered to be of strategic importance, which will require the collective action of the health and wellbeing partnership to address. Any previous objectives which were considered to be more operation and service specific have been removed (as they will be picked up in the subsequent actions plans and Place Plan workstreams).

Current health and wellbeing objectives 2015-17	Refreshed health and wellbeing strategic priorities
Aim 1: All children get the best start in life	Aim 1: All children get the best start in life and go on to achieve their potential
1. Improve emotional health and wellbeing for children and young people	1. Ensure every child gets the best start in life (pre-conception to age 3)
2. Improve health outcomes for children and young people through integrated commissioning and service delivery	2. Improve health and wellbeing outcomes for children and young people through integrated commissioning and service delivery in localities
3. Ensure children and young people are healthier and happier	3. Reduce the number of children who experience neglect or abuse
	4. Ensure all children and young people are ready for the world of work
Aim 2 Children and young people achieve their potential and have a healthy adolescence and early adulthood	Amalgamated into new aim 1 above
1. Reduce the number of young people at risk of child sexual exploitation	See above.
2. Reduce the number of young people experiencing neglect	
3. Reduce the risk of self-harm and suicide among young people	
4. Increase the number of young people in education, employment or training	
5. Reduce the number of young people who are overweight and obese	
6. Reduce risky health behaviours in young people	

Aim 3: All Rotherham people enjoy the best possible mental health and wellbeing and have a good quality of life	Aim 2: All Rotherham people enjoy the best possible mental health and wellbeing and have a good quality of life
1. Improve support for people with enduring mental health needs, including dementia, to help them live healthier lives	1. Improve mental health and wellbeing of all Rotherham people
2. Reduce the occurrence of common mental health problems	2. Reduce the occurrence of common mental health problems
	3. Improve support for enduring mental health needs (including dementia)
3. Reduce social isolation	4. Improve the health and wellbeing of people with learning disabilities and autism
Aim 4: Healthy life expectancy is improved for all Rotherham people and the gap in life expectancy is reducing	Aim 3: All Rotherham people live well for longer
1. Reduce the number of early deaths from cardiovascular disease and cancer	1. Preventing and reducing early deaths from the key health issues for Rotherham people, such as cardiovascular disease, cancer and respiratory disease
Improve support for people with long term health and disability needs to live healthier lives	2. Promote independence and self-management and increase independence of care for all people
3. Increase the opportunities for participation in physical activity	3. Improve health and wellbeing outcomes for adults and older people
4. Reduce levels of alcohol-related harm	through integrated commissioning and service delivery; ensuring the right care at the right time
5. Reduce levels of tobacco use	4. Ensuring every carer in Rotherham is supported to maintain their health, wellbeing and personal outcomes, so they are able to continue their vital role and live a fulfilling life

Appendix C Current and refreshed strategy framework 2018-25

Aim 5: Rotherham has healthy, safe and sustainable communities and places	Aim 4: All Rotherham people live in healthy, safe and resilient communities
1. Develop high quality and well-connected built and green environments	1. Increase opportunities for healthy, sustainable employment
Increase the number of residents who feel safe in their community (SRP priority)	2. Ensure planning decisions consider the impact on health and wellbeing
	3. Ensure everyone lives in healthy and safe environments
3. Reduce crime and antisocial behaviour in the borough (SRP priority)	
	4. Increase opportunities for people of all ages to use green spaces
4. Ensure planning decisions consider the impact on health and wellbeing	
	5. Mitigating the impact of loneliness and isolation in people of all ages
5. Increase opportunities for people in Rotherham to use outdoor space for improving their health and wellbeing	