



WORKING WITH YOU

TO PUT PEOPLE AT THE HEART OF ROTHERHAM

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WHY PARTNER IN ROTHERHAM?

Rotherham folk have big hearts and big ambitions. We're a welcoming town, and a truly family friendly destination with a vibrant community.

Rotherham is a 'can do' place, the place for creativity, innovation and difference; where its strength is cemented in the partnership and collaboration between the private and public sector.

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REASONS ROTHERHAM IS SO GREAT

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270,000 PEOPLE
living in the
Rotherham
borough



The town was placed
on the map by
the Archbishop of
York, Thomas
Rotherham
in the 15th
Century.



Rotherham
town centre is a
conservation
area – the streets
around the medieval
church still conform
to their original
layout.



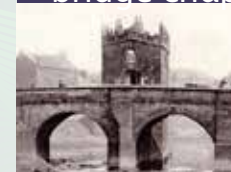
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A market town for
over 800 years – our
Royal Market Charter
was granted by
King John.



The Chapel of our
Lady on the Bridge,
is one of only four
surviving medieval
bridge chapels in the
country.



CLAIMS TO FAME!

Wentworth Woodhouse was once home to a former Prime Minister and a King and Queen have slept there! It was also connected to the end of the British involvement in the American War of Independence and parts of the Bill of Rights are thought to have been written there.

Donald Bailey was an English civil engineer from Rotherham and inventor of the Bailey bridge. He was credited with helping to win World War 2. “Without the Bailey bridge, we should not have won the war.” – Field Marshal Montgomery

Tapping into creativity: Rotherham’s old Guest and Chimes Foundry created the famous New York fire hydrants. The Chimes brothers also invented the screw-down tap.

Arthur Wharton, the world’s first black professional football player, played for Rotherham Town in 1889. He later became landlord of the Albert Tavern in Rotherham.

Rotherham is the former cannon making capital of Great Britain and pride of the British navy. At its peak, 22,000 cannons a year were being made. Eighty of these were found on Nelson’s flagship Victory, taking part in the Battle of Trafalgar. The cannons can now be found all over the world.

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PARTNERSHIP OPPORTUNITIES

Yorkshire Day 2020

Named after the biggest county in England (if you unite North, South, West and East Riding of Yorkshire), it's no surprise that Yorkshire Day is a thing. As an area on the up and up, it's becoming one of the most important places in the UK. Rotherham will be hosting Yorkshire Day 2020. So, whether you're from Yorkshire or not, join us to celebrate like one of the locals.



Rotherham Show

The largest free event in the North of England and set in the beautiful Clifton Park - one of only six parks nationally to retain the Green Flag 'People's Choice' award, and the only park in Yorkshire to have achieved this two years running, and one of only two parks in the north to have made the top ten. The park attracts visitors from far and wide with three quarters travelling from outside of Rotherham.

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PARTNERSHIP OPPORTUNITIES

Christmas Illuminations

It's that special time of year where we all like to spend quality time with the family, huddled on the sofa with a hot chocolate or snuggled round the fire keeping warm. We all like to get into the Christmas spirit and nothing says Christmas like your Town Centres Lights Switch On. With a Christmas Market, this free event attracts thousands of visitors and has live entertainment and is hosted by Rother FM.



Making Rotherham Bloom

Over one million people visit Clifton Park each year, and 20,000 bedding plants and 5,000 bulbs are planted – by hand! The Clifton Park Memorial garden has always been a place for outstanding floral displays. With the central fountain, now permanently engraved with the names of Rotherham's VC holders, it is also a pleasant place to sit and reflect. The bedding plants are changed twice a year, with tulip and other bulbs planted in autumn for spring flowering.

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PARTNERSHIP OPPORTUNITIES

Save the Planet – On Your Doorstep

Each year, Rotherham residents throw away eleven million bins, boxes and bags - nearly a tonne of waste for every household. That's around quarter of a million collections a week. Over 95 % of this waste is diverted from landfill – it is either recycled, composted or generated energy for the national grid.



Keeping People Moving, Keeping People Safe

Every year, over one billion car miles are travelled on Rotherham's main roads. The people of Rotherham need to keep moving come rain or shine – if we took a piece of string and measured the length of roads gritted in the last 12 months, it would be long enough to circumnavigate the Earth. During the last two years, 17 new schools were designated 20mph zones, helping to keep children safe. More 20mph zones are planned for the future.

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PARTNERSHIP OPPORTUNITIES

Active for Life

Rother Valley Country Park is an award winning 750-acre country park. With more than 750,000 visitors a year, visitors can sample a little tranquil peace of the country with water, fresh air, space and an abundance of sports. Herringthorpe Stadium provides a superb training and competition venue for all ages and abilities including casual athletics, coaching sessions, healthy lifestyles and schools.



Creative for Life

Rotherham Council hosts a wide variety of events each year including a regular programme of town centre events including the Vintage Hop and events at special venues including Clifton Park museum and Boston Castle. The events bring the community and families of Rotherham together, and make a positive, long-lasting contribution to people's lives.

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WORKING WITH YOU
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BECOME PART OF THE ROTHERHAM STORY

SPEAK TO THE TEAM

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Get in touch to discuss bespoke partnership opportunities now.

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