OSMB - 4 March 2020

Adult Care, Housing & Public Health Market Position Statement 2020/21



www.rotherham.gov.uk



Legal Duties

Care Act 2014 duty on local authorities to promote:

- "the efficient and effective operation of the market for adult care and support as a whole."
- "a sustainable and diverse range of care and support providers, continuously improving quality and choice, and delivering better, innovative and cost-effective outcomes that promote the wellbeing of people who need care and support."

Care and Support Statutory Guidance, Section 4.2

Development of the Rotherham MPS

Oxford Brookes University's Institute of Public Care (IPC) developed the concept of the MPS
"Market position statements should set out a clear statement of intent about the future of the
local care market, and the actions to be taken to realise those intentions."

IPC Market Position Statement Guidance

- The LGA funded support from IPC to advise on the development of a best practice MPS
- Several workshops were held during 2019/20 with care and housing providers facilitated by IPC



IPC are currently producing an LGA best practice toolkit for local authorities – the latest draft
was used to inform lay out and content of the MPS and for IPC to critique earlier drafts

MPS - Content

| 1. | Understanding Demand |
|----|--------------------------------------|
| | • Introduction |
| | Demographic Change |
| | Service Take-up |
| 2. | Understanding the Market |
| | Market Overview |
| | Self-funders |
| | • Quality |
| | Workforce |
| | Sustainability |
| | Resources |
| 3. | The Vision |
| | Models of Housing, Care and Support |
| | Commissioning Intentions |
| | |
| 4. | Commissioners Approach to the Market |
| | Managing the Relationship |
| | Future Support |
| | Key Dates and Timelines |
| 5. | Useful Links and Key Contacts |
| | |

Provider Feedback

- Providers told us that they wanted the MPS to be a readily accessible and navigable document.
- More focus on intentions and timeframes and less on detailed strategy and population trends – just key facts are needed
- Many providers find MPS's to be generic and bland (often out of date) – most don't use them and rely on strong contacts with commissioners

The Changing Landscape

- There is a move away from provider / commissioner to partnership and co-design models of commissioning with a strong values base
- Very a much a need to continue with regular communication and relationship building.
 Council's move to Skype for business makes this even easier – no excuses for a lack of engagement and dialogue

Specific Commissioning Intentions:

"Act to Help yourself"

- Further test Digital solutions e.g. Alexa technology
- Support community capacity building and neighbourhood working
- Implement "Active Solutions" Pre front door with Age UK
- Support and jointly develop town centre unpaid Carers Hub with Crossroads
- Continue to promote "5 Ways to Wellbeing"

Commissioning Intentions contd.:

"Act when you need it"

- Mobilisation of new model for Home Care April 2020
- Explore Dynamic Purchasing System for a range of Learning Disability and Autism services including accommodation/support
- Increase the number of flexible Core & Cluster Supported Living units for LD/Autism TCP/Preparing for Adulthood etc
- Recognised Provider List for housing options housing partners to work with the Council
- Review Mental Health social care pathway and develop a new offer including accommodation/support
- Develop Domestic Abuse Pathway and test new ways of working
- Review Housing Related Support pathway for Adults
- Further develop the Housing First model and homelessness prevention interventions maximising grant funding opportunities

Commissioning Intentions contd.:

"Act to live your life"

- Mobilise the new Healthwatch service following tender process
- Mobilise the new Advocacy service following tender process
- Implement a Quality strategy based on LGA/ADASS Quality Matters v.2 incorporating TLAP/NICE/CQC measures
- Develop services for people in receipt of direct payments e.g. Personal Assistants
- Support for unpaid carers
- Further Development of Micro Enterprises

The MPS Vision

- The Rotherham MPS will cover all aspects of Adult Care, Public Health and Housing commissioning requirements from 2020/21 onwards
- The MPS will be worked up into an on-line version to allow for regular editing and refreshes
 - PDF version will be published in April 2020
 - on-line version will be developed in Qtr 1 of 2020/21
- An example of what it aims to look like: http://www.westernbaypopulationassessment.org/en/home/