

**Committee Name and Date of Committee Meeting**

Improving Places Select Commission – 08 December 2020

**Report Title**

Update on the Implementation of the Cultural Strategy

**Is this a Key Decision and has it been included on the Forward Plan?**

Yes

**Strategic Director Approving Submission of the Report**

Paul Woodcock, Strategic Director of Regeneration and Environment

**Report Author(s)**

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**Ward(s) Affected**

Borough-Wide

**Report Summary**

The report will identify how the Borough's Cultural Strategy has been implemented over the past year through the formation of the Rotherham Cultural Partnership Board with its associated partners. The report will highlight the "7 Game Changer" themes The Cultural Partnership Board has developed in order to deliver its mission and will also highlight the successes of the reporting partnerships.

The report will detail a selection of the projects the Strategy has delivered over the past year and finally notes a number of future action points and a recommendation to report back to the Improving Places Select Commission in one year's time.

**Recommendations**

Members are asked to:

- Note the report and comment on any issues arising.
- Request an update in December 2021

**List of Appendices Included**

Appendix 1 Cultural Strategy  
Appendix 2 Action Plan

**Background Papers**

None

**Consideration by any other Council Committee, Scrutiny or Advisory Panel**

No

**Council Approval Required**

No

**Exempt from the Press and Public**

No

## Update on the Implementation of the Cultural Strategy

### 1. Background

- 1.1 In June 2019, Cabinet endorsed a new Cultural Strategy: “Things to Do, Places to Go – Let’s Transform Rotherham’s Future through Culture, Leisure and Green Spaces 2019 – 2026”  
<https://moderngov.rotherham.gov.uk/documents/s121228/Cultural%20Strategy%202019%20-%202025.pdf>
- 1.2 The definition of culture includes the natural environment, parks, woodland and countryside, sport, the arts (including performing arts, music, theatre, dance, visual art, craft, literature, circus, film and digital media), tourism attractions, libraries, heritage, museums and archives, events and play.
- 1.3 The Strategy was formulated through an extensive consultation process engaging over 2240 groups and individuals in the Borough. The Strategy itself is attached at Appendix A and it was formally launched at the 40th Rotherham Show in September 2019.
- 1.4 This report provides an update on progress to date.

### 2. Key Issues

#### 2.1 The Cultural Strategy

The document sets out the overarching goal which is to **‘get more people active, creative and outdoors, more often’**. The strategy aims to address Rotherham’s underperformance compared to other areas of the country with a view to improving social, health and economic outcomes for its residents.

- 2.2 The Strategy is for anyone who cares about making Rotherham a better place to live, work and visit. It is intended to shape the future for Rotherham and help decision makers and influencers prioritise what really matters and focus investment where it is needed most.
- 2.3 The consultation process highlighted that culture really matters:
  - 82% of people saw well looked-after parks and public spaces as a priority
  - 75% of people felt that having local places to go, such as museums and parks, is important
  - 72% of people valued a good range of things to do for teenagers
  - 67% of people thought that a bigger range of low-cost leisure activities is important
- 2.4 The Cultural Strategy highlights 7 ‘game-changers’ which are the main routes by which the strategy is being delivered:
  - **A Vibrant Heart** – supporting town centre recovery and regeneration
  - **Vital Neighbourhoods** – revitalising our neighbourhoods
  - **Adventures in Rother Valley** – developing the green and active leisure offer in the south of the borough
  - **A Great Place for Wentworth and the Dearne Valley** – building on the cultural heritage of the north of the borough
  - **Turning Passion into a Profession** – developing skills and talent pathways into industry
  - **Amazing Events** – creating magical shared experiences to bring people together and build pride in Rotherham

- **Children’s Capital of Culture** – working with children and young people to strengthen their voice in the development and delivery of Rotherham’s cultural and leisure offer

## 2.5 **Achievements against the Mission: ‘get more people active, creative and outdoors, more often’.**

An active cultural life enriches and transforms our communities, our town and ourselves. Research shows that people who take active participation in cultural events have better health and wellbeing, education, employment and have more opportunity to be physically active. In this way participation brings communities together and creates places to be proud of. Furthermore, evidence irrefutably shows that an active cultural environment stimulates economic growth and regeneration.

Below are the highlights of some of the key projects and achievements in each of the 7 Game Changer areas to date:

### 2.5.1 **A Vibrant Heart**

A Future High Streets Fund bid has been submitted by the Council to the Ministry for Communities and Local Government. The project value of over £31.5m includes funding towards the delivery of:

- A new Library, Maker Space, Gallery and Events Space – as part of the wider development of the Markets. This project will create footfall in excess of 200,000 per annum in the heart of the town centre, make the library more accessible to more people and strengthen links with a VCS hub and the College.
- National Centre for Folk and Fairy Tales – providing a new home for Grimm and Co and an expanded programme of their work to develop children’s literacy. This will enable Grimm and Co to significantly increase the impact of their work with children and young people as well as create a unique and nationally significant destination for Rotherham.
- Riverside Gardens – a new recreational space to connect Forge Island and the town centre, incorporating play, green space and public art
- New public realm – to connect the above, improve navigation and create playful interventions including public art.

In addition, Clifton Park continues to achieve public and industry accolades: it is one of only 2 parks to reach the Top Ten ‘People’s Choice’ award for Green Flag for the third time in a row – making it one of the UK’s best-loved parks. This year it received a second ‘Green Heritage’ flag in recognition of its important historical features. Clifton Park Museum underwent the first phase of refurbishment with new temporary exhibition spaces, four new exhibitions, refurbished café and retail space and a new events programme blending smaller workshops and classes with online talks and tutorials.

Gallery Town secured funding from Arts Council England to pilot a new creative strategy, public art project and develop new governance. Despite lockdown, Rotherham Civic Theatre celebrated its 60<sup>th</sup> year of operation in March 2020, and has just secured funding of £131,644 under the Arts Council England ‘Cultural Recovery Fund’ to develop a project to explore ways to increase the quality of its programme, engage with a more diverse audience base and develop a sustainable new business model.

Rotherham Leisure Complex, based in the centre of Rotherham, is the Borough’s largest centre operated by Places Leisure on behalf of the Council. The centre hosts

a range of sport and physical activity opportunities for people of all ages receiving 423,000 visits in the financial year 2019/2020. Recent work has taken place to engage with local communities, support for the town centre 10k race and work with BAME community groups.

### **2.5.2 Vital Neighbourhoods**

The group is newly formed. Initial work has started to understand what positive impact culture has at a local level and how neighbourhoods can participate and how the different initiatives work together.

- Consultation has been completed and a new Library Strategy produced along with ongoing capital improvements to sites.
- Parks and green spaces have continued to play a huge role in the Covid-19 pandemic, staying open throughout and are being well-used as part of the 'daily exercise'. Customer satisfaction ratings have increased to an average of 87.77%, up from 82.65% in 2017.
- A masterplan for Thrybergh Country Park is in development, which will increase activities across the site, particularly for children and families focused on outdoor learning and early years play.
- Maltby Leisure Centre achieved 'Outstanding' in their Quest stretch status and Aston, Wath and Rotherham all achieved 'Excellent' status.
- £2m consortium "Flux Capacitor" community project funding secured from The Arts Council (RMBC, Wentworth Woodhouse, VAR, ROAR, Grimm & Co.). This funding is designed to enable communities to play a greater role in decision-making and influencing cultural programming across the Borough, from the design and development of new events to the creation of new cultural products and services within the partner organisations.

### **2.5.3 Adventures in Rother Valley**

Following a delay due to the Covid-19 pandemic, Gulliver's Valley opened on 11<sup>th</sup> July 2020 and has been welcoming guests at a revised Covid 19 capacity throughout the summer period. The site has been operating on a reduced capacity, 5-6 days per week at a limit of 1,400 (normal capacity 4,000). The site is set within 250 acres at Pit House West and boasts 26 rides aimed at children between two and thirteen, with over 50 family attractions in total.

Waleswood Camping and Caravan site has been built and is receiving positive reviews. The site received 5 Pennant status last year and has been included in the UK's Top 100 sites along with 3 nominations for the Welcome to Yorkshire "White Rose Awards 2020". On the night it claimed the Silver Award in the "New Tourism Business Award". Until forced lockdown, the site was also performing extremely well in its Covid-19 recovery.

Rother Valley to Rotherham trail: RMBC and Sheffield and Rotherham Wildlife Trust have initially met to explore the potential for the development of a project to improve the biodiversity, community engagement activity and route-finding between Rother Valley Country Park and Rotherham, taking in key sites including: Ulley Country Park, Woodhouse Washlands, the new country park at Waverley, Treeton Dyke, Catcliffe Flash and the ancient woodlands of Canklow and Boston Park. The area includes 10 lakes and a plethora of beautiful woodlands, footpaths and wildlife sites.

Work is ongoing with a review of the Chesterfield Canal Partnership and delivery of the restoration works at Kiveton Waters and Sheffield and Rotherham Wildlife Trust

are conducting a number of feasibility studies along the route of the River Rother relating to biodiversity and natural flood risk management.

Rother Valley Country Park will be 40 years old in 2023. A masterplan is in development to create a new vision for the park, mapping out new developments, this will incorporate key elements of the Cultural Strategy.

#### **2.5.4 A Great Place for Wentworth and the Dearne Valley**

Great Place Wentworth and Elsecar is a project funded by [Heritage Lottery Fund \(HLF\)](#) and [Arts Council England \(ACE\)](#). Work focuses on the rich heritage, culture and community engagement within these “great places”.

Delivery of a number of events and displays include:

- The Flock- A flock of 100,000 wooden birds have been displayed on the lawn at Wentworth Woodhouse. Each bird is a symbol of freedom and marks how people pulled together throughout the Covid- 19 pandemic. The installation takes the form of a giant tree.
- “The Man Engine” afternooner was a family focussed spectacular with a traditional 1940’s picnic theme. The festival style event was packed with food stalls, craft productions and entertainment.
- “WE Wonder” at Wentworth Woodhouse in July 2019 and involved over 70 artists to create a one day festival about creativity, nature, heritage and shared experience. Nearly 2,500 people attended the event.
- “The World has Tipped” event attended by over 2,000 people.
- GAIA by Luke Jerram – a 7 metre light up replica of the world was secured to create an immersive installation at Wentworth Woodhouse. Gaia was open at Wentworth for eight evenings and attracted a large diverse audience.

The Active Dearne Project, hosted by Yorkshire Sport Foundation, is funded through Sport England for 3 years with an aim of increasing levels of physical activity within the wards of Hooper, Wath and Swinton (currently in year 2). The project delivers a number of programmes such as local walks, walking football and opportunities to exercise. The project commissions to local clubs and groups and also employs three local community champions on a part time basis to help with outreach and activation.

Major structural repair works continue at the Wentworth Woodhouse restoration project. The main house, stables and riding school are all being saved from decline and given a new purpose by the Wentworth House Preservation Trust. All urgent repairs were completed in 2019 with the first main contract of repairs completed in 2020. The second phase is nearing completion and the huge scaffolding that masks the entire building will be removed. The Preservation Trust has begun the project planning stage of the next instalment of the Masterplan bringing to life some of its currently redundant buildings.

The Board have made links with “Discover Dearne” which is the legacy project of the Dearne Valley Landscape Partnership (DVLDP) whose aims were to protect, preserve & enhance the heritage & environment of the Dearne Valley area of South Yorkshire. The project has been supporting the Covid-19 response, hosting coffee mornings for local people, hosting a recovery webinar along with “signposting” and working on local grants.

### **2.5.5 Amazing Events:**

- Rotherham hosts between 75-80 events per year ranging from small community galas to large-scale signature events such as Rotherham Show and Wentworth Woodhouse' WE Wonder Festival.
- The Council supports the delivery of this programme through a range of services, either as the main event organiser, through its event application process for events taking place on Council land or as part of its role in the Rotherham Events Safety Advisory Group (RESAG) supporting event organisers to ensure the quality and safety of their event experience
- The 40<sup>th</sup> Rotherham Show took place over the weekend of the 7<sup>th</sup> and 8<sup>th</sup> September 2019 attracting an estimated 80,000 people to a host of exhilarating events, performances and attractions.
- Rotherham was due to host "Yorkshire Day" on 1<sup>st</sup> August 2020, but unfortunately Covid-19 restrictions enforced a reschedule of planned activities with some moving online. A new date has been arranged for 2023.
- In 2022 Rotherham will host 4 matches from the Women's European Football Championships, including a quarter final.
- Rotherham Town Centre 10k race has been established with over £10,000 raised for Age UK Rotherham during the "virtual" event during the pandemic.

### **2.5.6 Children's Capital of Culture:**

As a result of COVID-19, progress on the Children's Capital of Culture has slowed with work focusing on building networks and connections with groups and individuals who already have relationships with children and young people in order to create stronger partnerships when we return from lockdown conditions.

During this time "64 Million Artists" (a social enterprise organisation), who were appointed with funding from the WE Great Place programme, have been developing a range of engagement activities that can be adopted from January 2021, alongside a bid for Arts Council England funding to support these activities.

The working group for this programme is expected to recommence in December.

Meanwhile work with children and young people is ongoing:

- Increased children and young people programming at Clifton Park Museums including a partnership with award-winning children's author and illustrator Ed Vere which has created a new mural and a series of workshops and story time events, alongside the new exhibition and installation from artist Rob Young and a supporting events programme. Journals and photographs from children and young people are also featured in the Life in Lockdown exhibition at the museum
- Gulliver's Valley Resort opened in July with lots of time spent making sure it could do so safely. A number of Rotherham young people got seasonal work at the attraction, which unfortunately is currently closed again in accordance with guidance relating to the second lockdown.
- Parks have remained open throughout and leisure centres and libraries had just re-opened but are both now closed again following a second national lockdown. There has been a great response to online activities during this time but we acknowledge that this does exclude some young people. We are looking at how we can re-establish activities as soon as possible.

- Since Yorkshire Day could not take place, the team commissioned a writer to work with Hive Young Writers – who created a poem which formed the basis of a film – which had over 60,000 views in the first week of August alone.
- The Rotherham Virtual 10k helped to get more young people active, including a 14 month old child who did her 10k over several weeks as she learned to walk. It also raised over £10k for Age UK Rotherham.

Other work to support children and young people has included:

- Events Review survey – feedback that very few events are targeted at children and young people, this group feels safest at events in venues such as libraries and museums rather than open public spaces such as the town centre or parks. Music, comedy and arts and culture events were top of the list in terms of priorities for future events
- Young people were consulted as part of the development of the new Library Strategy although this was constrained by lockdown. We know that children between the ages of 4 and 11 are regular library users: but we need to do more to engage young people over the age of 11 and babies and toddlers (0 - 3)
- Working as part of the Children Young People and Families Board to strengthen work around ‘voice and influence’ in the Borough.

The next stage in this strand of the Cultural Strategy is to submit a bid in January with a three-month decision period so we are aiming to start the first phase of engagement from March 2021, with a view to formally launching the initiative in the Autumn of 2021 following the first phase of engagement programmes

Ahead of the detailed programmes and while we wait for funding we want to start to build relationships and will be developing a ‘flat-pack’ workshop and activity kit that youth workers, teachers, parents and other adults in the lives of children can deliver themselves, either in person or virtually to start to build up interest ahead of the programmes launching – 64MA have had some initial conversations with young people including BAME, Looked After Children and others with protected characteristics, about the kind of activities this should include and have made connections with some of the adults in the lives of children that could act as a first pilot group for the workshops.

**2.5.7** The **Turning Passion into Profession** group are yet to meet.

## **2.6 Achievements of the Reporting Partnerships**

**2.6.1 Rotherham’s Local Cultural Education Partnership** builds partnerships between cultural organisations, schools and the children and young people’s sector.

The action plan has been reshaped to focus on four core themes: Literacies & Literature; Outdoor Learning; Health & Wellbeing; Business & Enterprise. As a consequence, the steering group has been reshaped to reflect these priorities with each having a champion and welcomed new members reflecting greater diversity in terms of disability and ethnicity

- “Bags of Creativity”. Over 560 were delivered to vulnerable children and young people during lockdown. These consisted of art materials and ideas for

projects. The scheme was funded by Arts Council of England and supported by IVE

- The group is developing a bid for Partnership Investment Funding (minimum of £25,000, maximum of £150,000) which will support resilience building in both children and young people, and parents and families in response to COVID-19
- 46 schools have been involved in “ArtsMark” with 19 currently on the journey. This has meant Rotherham moving from the lowest uptake to second in Yorkshire.

### **2.6.2 Moving Rotherham** (formerly Rotherham Activity Partnership) – aims to get more people in Rotherham healthy and physically active.

The group has developed a micro-site and “brand” for #MovingRotherham to provide basic information about physical activity and sport including a social media campaign.

- Support to communities in keeping active/getting back to activity (under Covid-19 guidelines) funding 14 + projects, totalling just under £40,000 using Tackling Inequalities Funds from Sport England and Yorkshire Sport Foundation (including 11 BAME projects).
- Successful bid to The FA for £98,000 for legacy work for women aged 16+ (recreational) connected to Women’s Euro’s 22. Running parallel is a female legacy plan that incorporates all ages, supported by some additional funds from The FA and County FA.
- The Virtual “Rotherham 10k” raised in excess of £10,000 for Age UK Rotherham with over 250 people taking part. Participants from across the Borough (and some in other parts of the world) supported the event that enabled a more diverse group to engage through walking or running at their own pace, distance and on a date that suited them. This format will be included as part of the 2021 event.
- £153k Sport England Covid- 19 Emergency Fund allocated to Rotherham organisations/clubs + £1,000 virtual funding through Yorkshire Sport Foundation

### **2.6.3 Visit Rotherham (Ambition Rotherham)** – a network for all organisations interested in growing tourism.

- Launch of <http://www.myrotherham.co.uk>– positive, upbeat stories, calendar of events (under development) and information about Rotherham.
- Yorkshire’s Hidden Gems (YHG) website <http://www.yorkshireshiddengems.com> is now live with the 7 great assets as lead attractions. (Wentworth Woodhouse, Gulliver’s Valley Resort, Clifton Park & Museum, Rother Valley, Grimm & Co, Magna, New York Stadium) we are now reaching out to other ‘hidden gems’ to join across Heritage, Family Days Out, Outdoors, Retail, Stay Over etc and looking to attract local independent businesses. A loyalty discount card has been launched initially for NHS staff with future work for the general public, possibly 2021.
- Waleswood Caravan site has proved to be an extremely popular addition to the Borough and has been awarded AA 5 Stars for the second year running.

## **2.7 Equalities**

2.7.1 The Board has produced an Equalities Impact Assessment and the action plan is in the process of being updated. Above and beyond work that individual partners are doing to address the inclusion of people with protected characteristics in the workforce and work of their organisations, over the last year, the Board has worked to collectively improve:

- Address representation on the Cultural Partnership Board: in 2018, the Board recognised that although the consultation process in the development of the Strategy had successfully engaged with a diverse range of people and organisations, the Board itself was not significantly diverse. As a consequence, REMA were approached to help recruit members with direct experience of some of the protected characteristics and those who represent the interests of different communities. The board now includes membership from Rotherham Muslim Community Forum, Mama Africa, Artworks and Age UK Rotherham.
- Raise the profile and status of equalities issues within the work of the Board: Equalities is now the first agenda item in Board meetings with a programme of talks and workshop activities facilitated by REMA. This has included:
  - the production of a statement in response to, and in support of Black Lives Matter.
  - A presentation about Pride, the issues facing LGBTQI people in Rotherham and how members of the Cultural Partnership Board can better enable this sector of the community to engage in cultural and sporting activities.

2.7.2 There is still more work to be done and over the next 12 months, the Board will focus on:

- Updating the Equalities Impact Assessment Action Plan.
- Inviting a host of guest speakers on relevant topics to Board meetings
- Ensuring equalities is a thread throughout all 7 game Changer themes
- Identify shared training opportunities, in order to improve practice in working with people/communities from all protected characteristics.

## **2.8 Joint Work with the Health and Wellbeing Board**

2.8.1 The Health and Wellbeing Strategy was agreed in 2018 and is structured around four high-level aims. These are the outcomes that partners agreed to work towards collectively to improve the health and wellbeing of people in Rotherham.

They are:

1. All children get the best start in life and go on to achieve their full potential
2. All Rotherham people enjoy the best possible mental health and wellbeing and have a good quality of life
3. All Rotherham people live well for longer
4. All Rotherham people live in healthy, safe and resilient communities

2.8.2 The Cultural Partnership Board formally report into the Borough's Health and Wellbeing Board (HWBB) as the Strategy directly contributes to delivering a proportion of its aims. In particular to note as part of the HWBB's current action plan:

- Launch the Moving Rotherham campaign, using real stories and images of local people being active to encourage more physical activity across the Borough. (Aim 3)
- Hold a joint workshop between the Health and Wellbeing Board and the Cultural Partnership Board on health inequalities. (Aim 4)
- Deliver a programme of group-based activities as part of the Rotherham Together programme (Aim 4)
- Co-design targeted activities in libraries to those groups which have been identified as part of the Health and Wellbeing review (Aim 4).

The HWBB are currently refreshing their strategy in light of the publication of the [“Marmot Review: 10 years on”](#). It has been agreed that a joint workshop would be held between the HWBB and the Cultural Partnership Board. A draft agenda has been developed for review by the Board Chairs. The proposed objectives for this workshop are to:

- Make links between the Health and Wellbeing Strategy and the Cultural Strategy.
- Identify gaps and opportunities to enhance the role of culture in delivering improved health outcomes and reducing health inequalities.

## 2.9 The Cultural Partnership Board

2.9.1 The Board currently meet quarterly and is chaired by the Cabinet Member for Cleaner, Greener Communities with project support from Culture, Sport and Tourism Officers. There are currently 33 members, including representation from:

- |                                      |  |
|--------------------------------------|--|
| • Grimm & Co                         | • ROAR                                 |
| • Wentworth Woodhouse                | • Rotherham MBC                        |
| • Public Health                      | • Voluntary Action Rotherham           |
| • Rotherham Ethnic Minority Alliance | • Yorkshire Sport Foundation           |
| • Rotherham United FC                | • Mama Africa                          |
| • Places Leisure                     | • WE Great Place                       |
| • Gullivers Valley                   | • RNN Group: Rotherham College         |
| • Age UK Rotherham                   | • Sheffield & Rotherham Wildlife Trust |
| • Discover Dearne                    | • Chesterfield Canal Trust             |
| • Arts Council                       | • Rotherham Muslim Community Forum     |
| • Mark Fell, Artist                  | • Rotherham Pioneers                   |
| • Ray Matthews                       | • Artworks                             |

2.9.2 The Board’s aim is to:

- Shape Rotherham’s vision for culture, leisure and green spaces
- Strengthen the distinctive identity of the Borough
- Grow engagement and participation, enabling and encouraging “**more people to get active, get creative and get outdoors, more often**”.
- Develop shared principles with which to embed quality, excellence and innovation
- Make best use of existing resources and build consensus about priorities for development and investment

- Optimise the impact of the sector on cross-cutting themes and priorities, including health and well-being, place making and child-friendly Borough.

2.9.3 An effort is being made to ensure the involvement of partner organisations to help with agenda items and meeting contributions in order to ensure the “partnership” approach is maintained and the Board is not viewed as Council led. To this end, recent discussions have raised the proposal of a new chair from a partner organisation. A resolution was not achieved therefore the current Chair has agreed to continue the position until April 2021.

## **2.10 Governance Review**

2.10.1 A presentation was made to the Board by Culture, Sport and Tourism Officers in September 2019 regarding the overall structure of meetings and group representation. Based on feedback from some organisations prior, discussions took place about the Board being split into a “Strategic” group for senior representatives and a “Network” for more operational representatives. This was however, not progressed by the Board in favour of remaining as one group.

2.10.2 The Board will shortly begin the process of a formal consultation with its members and possibly the Improving Places Select Commission, to review its performance, trying to unearth the real value of the partnership and what benefits are being gained through collective action. The consultation plan is still in development, but it is likely to include the following lines of enquiry:

- To what extent have we delivered our mission “to get more people active, creative and outdoors more often”?
- What progress have we made on our 7 game changers?
- How effective is the Cultural Partnership Board itself?
- What needs to change to improve our impact?

## **3. Options considered and recommended proposal**

3.1 Not applicable. This report is for information however members are invited to comment on its content and request an update in December 2021.

## **4. Consultation on proposal**

4.1 There are no specific proposals as the report is for information purposes. However, the Cultural Strategy went through an extensive consultation process with over 2,240 groups and individuals over an 18-month process.

4.2 The Cultural Partnership Board have been invited to contribute to this report.

## 5. Timetable and Accountability for Implementing this Decision

5.1 Key milestones are as follows:

Date	Stage	Accountable Lead
December 2020	Review of Board Governance to be undertaken at the next Cultural Board meeting	All members
January 2021	Joint Workshop, Health and Wellbeing Board and Cultural Board will be delivered in early 2021 to aid working relationships between the two Boards.	Chris Siddall/Polly Hamilton
February 2021	The findings of Governance Review shared and discussed with the Board during the February meeting.	Councillor Allen
March 2021	The recruitment of new Chair shall be discussed in light of the current Chair stating their agreement to remain until at least this date.	All members
December 2021	The second Annual Review of the Cultural Partnership Board to be presented to IPSC as a follow up from this current report.	Chris Siddall/Polly Hamilton

## 6. Financial and Procurement Advice and Implications (to be written by the relevant Head of Finance and the Head of Procurement on behalf of s151 Officer)

6.1 There are no financial implications arising from this report, which is for information purposes. The body of the report includes information on external funding, which is being used to support the implementation of the Cultural Strategy.

## 7. Legal Advice and Implications (to be written by Legal Officer on behalf of Assistant Director Legal Services)

7.1 There are no direct Legal implications arising from this report.

## 8. Human Resources Advice and Implications

8.1 There are no direct HR implications arising from this report.

## 9. Implications for Children and Young People and Vulnerable Adults

9.1 Certain elements of the Cultural Strategy focus in particular on the benefits of culture to Children and Young People- in particular Children's Capital of Culture and the Local Cultural Education Partnership.

## 10. Equalities and Human Rights Advice and Implications

10.1 Please refer to section 2.7

## 11. Implications for Partners

11.1 As previously mentioned in section 2.9, the Board comprises of a wide range of local and regional organisations.

## 12. Risks and Mitigation

12.1 Ambition v Resources: the feedback from the consultation suggested that there is an appetite for ambition but that this needs to be balanced with the resources which are available and/or might be secured through fundraising. Competition for resources from external funders is high, but Rotherham has demonstrated imagination and distinctiveness to secure the resources needed to deliver - in particular The Flux capacitor Project and Sport England grant funding as well as delivering the Rotherham Together Programme. Keeping the game-changers to a manageable seven enabled partners to prioritise resources and focus on shared goals. Feedback from funders on the strategy has been positive – and the delivery of some projects are complete, such as the opening of Waleswood camping and caravan park and the construction of Gulliver’s Valley Resort. The Council’s Culture Sport and Tourism team has also been restructured in order to be able to support the delivery of the Strategy.

12.2 Buy-in from the public and partners: the strategy has been co-created with wide involvement from communities and partners. The Cultural Partnership Board is continuing to recruit new members where gaps have been identified and joint actions are embedded in the plans for several boards within the Rotherham Together Partnership. The Board will continue to monitor progress and report on the impact of its work. Building the evidence base to show how the delivery of the strategy is impacting on social, health and economic outcomes will enable the board to demonstrate the value and contribution of culture, leisure and green spaces to Rotherham’s future.

## 12 Accountable Officer(s)

Chris Siddall, Acting Head of Strategic Projects and Partnerships

Approvals obtained on behalf of:-

	Named Officer	Date
Chief Executive		Click here to enter a date.
Strategic Director of Finance & Customer Services (S.151 Officer)	Named officer	Click here to enter a date.
Assistant Director of Legal Services (Monitoring Officer)	Named officer	Click here to enter a date.
Assistant Director of Human Resources (if appropriate)		Click here to enter a date.
Head of Human Resources (if appropriate)		Click here to enter a date.

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