ROTHERHAM EAST WARD

Covering East Dene, Eastwood, Eastwood Village, Herringthorpe and Springwell Gardens







Councillor Rukhsana Haleem

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Report to Full Council

October 2022

Ward priorities

- Support initiatives helping Rotherham East recover from the impact of Covid-19
- ❖ Work with internal and external partners to support and deliver initiatives involving local people
- * Respond to crime and anti-social behaviour across the ward
- Work with local schools to support their aims and aspirations for their pupils and the wider community
- Support initiatives which bring communities together and celebrate the diversity in Rotherham East

How these ward priorities were agreed

We used a range of information to inform our Ward Plan priorities for the Rotherham East Ward i.e.

- The new Ward boundaries
- The new Ward profile which showed that
 - levels of recorded crime and ASB in the ward are more than the Rotherham average
 - the Ward is the second most ethnically diverse with over 25% from BAME backgrounds
 - o the school age population is more diverse too
- The previous Ward Plan priorities and the actions taken
- Feedback from residents and stakeholders
- The progress of ongoing projects
- Our own aspirations for the Ward



How these ward priorities support the Thriving Neighbourhoods strategy

Our approach has been and remains centred on the Thriving Neighbourhoods Strategy.

We Work with communities on the things that matter to them and work together to make a difference

We Recognise that there are a wealth of social and community assets that are underutilised

In order to make things happen, We support community action

Below are just some of those who care about the Rotherham East Ward and overleaf are examples of what we have done together to try and make a positive difference.

Working in partnership Clifton Learning Partnership (CLP), Mowbray Gardens Library, Rotherham Ethnic Minority Alliance (REMA), Rotherham United Community Sports Trust (RUCST), Wildlife Trust, Local Schools and RotherFed



Progress so far

Support initiatives helping Rotherham East recover from the impact of Covid-19



- CLP's Social Supermarket opened in March 2022, and established itself as a valuable resource for local families
- Provides access to affordable food as well as support with other issues e.g. money management, debt advice, isolation
- -From September 2022, there will be an increase in access with a doubling of the number of users

Work with internal and external partners to support and deliver initiatives involving local people

- The Park Road Cholera Burial Ground was first used during the 19th century when poor sanitation led to regular outbreaks of disease.
- -After many years of disrepair and neglect the local community, including Councillors, decided that a more fitting memorial should be created
- -After consulting with residents, a plan was drawn up to create a memorial which would be both respectful and nice to walk by. The memorial is now a simple open space, includes an information board outlining the history
- -The restoration and the accompanying display has been paid for by Rotherham East ward members' devolved budget.



Respond to crime and anti-social behaviour across the ward

- There is an **Eastwood Village** specific Action Plan which we continue to develop and deliver with partners.
- A recent initiative involved the gating of an alleyway, following concerns of fly-tipping, crime, and anti-social behaviour.



- We worked with Neighbourhoods, Housing, Planning and the Police's Designing Out Crime Officer
- Letters were delivered to local households and we met with residents on site they were universally supportive. A Planning Application was then submitted and approved. The initiative was funded by the Ward Councillors.
- To further improve safety, we asked for some street lighting repairs and for the redeployment of a CCTV.
- Feedback from local residents has been positive.
- Councillors have also recently been overseeing work by partners to address crime and ASB affecting **RotherFed** at their base in Springwell Gardens. As a result, a new CCTV system will be installed at the building.

Work with local schools to support their aims and aspirations for their pupils and the wider community



- Badsley Moor Primary School (BMPS) Hub is a long-standing project but appears to be approaching completion. BMPS is situated in what data suggests is a deprived neighbourhood, and comprises a large no of Council properties
- BMPS work with pupils AND parents, helping them to become more involved in their children's learning. The work with parents takes place in the main building but space is limited. We therefore looked at funding for a unit which would be a school resource but also a space which could be used for the benefit of the Parents Group and partners
- A bid was submitted to the Strategic Housing Transformation Fund and £150k was awarded. The bid was seen as meeting several of the Fund's criteria
- > pioneering, outside scope of the day to day
- > will support other services to achieve wider benefits
- > will leave a legacy
- There have been a number of unavoidable delays to the project but work started on site on Monday 5th September 2022 to install the portable unit. The work is expected to be complete in 5-6 weeks.
- Oral Health Packs for local primary schools is another project funded by Councillors working with schools
- There has been close working between RMBC and Rotherham NHS to provide packs for schools to ensure every child has access to a toothbrush, toothpaste and the knowledge on the importance of oral health
- This work is currently still ongoing and has received great feedback from both the schools and parents.
 - Support initiatives which bring communities together and celebrate the diversity in Rotherham East
- A Ramadan Football Tournament took place in April ran by RUCST
- The main aims of the project were to help bring the local community back together after Covid 19 and to celebrate the diversity in Rotherham particularly in the 3 central wards



- This project was part funded by Rotherham East, Rotherham West, and Boston Castle Councillors.

In summary, we have continued to deliver some significant projects during what has been a challenging period for everyone, but we have worked with communities on the things that matter to them and are making a difference through effective partnership working.