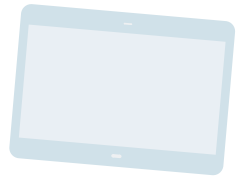


# Rotherham Digital Inclusion Strategy



# What is digital inclusion?

*Making sure that people are given the opportunity to use and access technology to do things that benefit them everyday.*

## What are the benefits of being online?



### Finding a job

- More jobs now are only advertised online and the process to apply is often online only
- More employers require some level of digital skills



### Keeping in touch

- Talk to friends and family through video or telephone calls, messages, or emails



### Shopping

- It can be cheaper and more convenient to buy things online
- Find better deals for the things you need using comparison sites to find an energy supplier, mobile phone package and makes it easier to switch



### Knowledge and learning

- The internet can help you find information, learn new skills, learn a new language, or keep up to date with news and events from around Rotherham and the world



### Health

- Book and manage health appointments online 24/7
- View and manage your personal health information
- Improved access to health services and information



### Entertainment and lifestyle

- Watching online TV services for your favourite box sets
- Tips and tricks for your hobbies, including finding recipes
- Buy tickets to events



### Financial

- Online banking, apply for and access Council/Government services (including Benefits)



### Travel

- Book holidays, check-in at the airport and get your NHS Covid Pass
- Travel around using a Sat Nav or online map

# Why do we need a Digital Inclusion Strategy?

*We want every resident in Rotherham to be able to enjoy the benefits of getting online.*

We asked people who live and work in Rotherham about their views and experiences of using technology and their worries and concerns.

## This is what they told us...

I haven't used technology before. I don't have the skills or money to afford it but would like help to start using it.



I don't have any experience with technology, or don't have the means to get technology but would really like some help.



I do use some technology but would like help to obtain more and improve my digital skills.



I have got all the technology I need and don't need any more support.



Everyone is different, but there is something for everyone



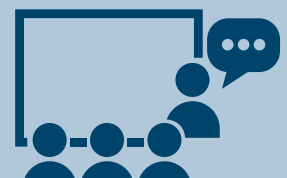
If technology isn't for you, that's fine but if you change your mind, help and support is available and we'd love to talk to you about it.



We want to help you learn about digital, as well as how to use and access devices.



We want to help improve your digital skills in a way that's flexible to your needs.



**Can you help?**  
We can support you to share your knowledge with others.



We want to help you get online and feel more confident about using technology so you can do the things you want to do.

## Based on what you told us we will:

### Help you get online



Help you with phones, tablets and sim cards.



Increase the number of places where free Wifi can be accessed across Rotherham.

### Help you learn



Show you how to use the internet and devices including computers, tablets and phone.



We want to offer flexible learning in your community and ensure schools and employers are improving the digital literacy of their students or workers.

### Help keep you safe



We know how important it is for people to feel safe online and will provide you with advice and guidance.

### Help through volunteering



We will help people who want to volunteer by putting them in touch with organisations across Rotherham who are providing support within the community where people need it.

## Why we want to help you become more digitally included

- Some organisations only provide services or reduced costs online
- You can talk to organisations online, which is quicker than sending a letter
- Accessing help online will give you more choices and give you the information you need to make important decisions in your life when you need to make them.

## Find out more

This document will be reviewed annually, and we welcome your feedback. If you need this information in another format or language, please contact us to discuss how we can best meet your needs.

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