

Waste Policy Pilot and Consultation Update

Background

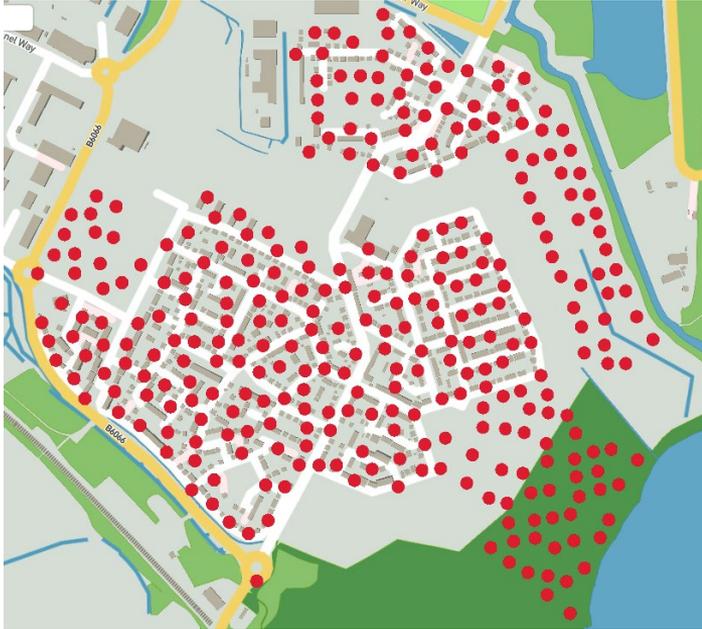
At its meeting on the 14th January 2025 the Overview and Scrutiny Management Board requested further information in relation to the Pilot Areas and Consultation

Content

- Waste Pilot Areas
- Consultation Overview
- General Updates

Pilot Areas

Waverley



Ferham



Data Overview

- Ferham area showed contamination on 8 of the 13 loads
- Waverley showed contamination on 3 of the 9 loads sampled
- The two areas demonstrate a different scale of challenge which will improve the intelligence arising from the pilot
- The areas have been chosen due to the differences in the nature of the urban landscapes and properties

Communication in Pilot Areas

- Communication with ward members
- Letters to affected residents
- Ward bulletin information
- Door knocking during collection days

Consultation

- Full public consultation (dates to be determined but will commence in April and run for a three month period)
- Primarily online with paper copies available on request
- All member briefings
- No intention to host face to face events at this stage
- Will work with relevant community groups to ensure the consultation is accessible and well promoted to hard to reach groups
- Promotion through local media channels
- Penalty max level is £80 but can be set lower and this is to form part of the consultation and final decision

Mock up of tags

Oops, you did it again



Make sure to put the correct items in your recycling bin

Follow our Guide! Not your Packaging!

 General Waste	 Plastic Cans & Bottles
 Paper and Card	 Garden Waste

Scan to Translate on your Phone

For more details:
<https://www.rotherham.gov.uk/homepage/40/a-to-z-of-waste>



If we find unacceptable items in your next collection, you will be issued with a fixed penalty notice.

We had a problem with your green bin

We only accept Paper & Card in this bin

Your bin contained items we can't collect:

- Items contaminated with food
- Paper cups and plates
- Drink Cartons
- Wrapping Paper
- Animal Bedding/pet waste
- Plastic Bags
- Garden Waste
- Glass, Cans or Plastics
- General Rubbish
- Other

Please remove these items prior to your next collection

If you have excess waste you can dispose of it at a Household Waste Recycling Centre

<https://www.rotherham.gov.uk/environment-waste/household-waste-recycling-centres/1>

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As this is the 3rd instance of contamination, we will also be issuing a fixed penalty notice.

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Your bin contained items we can't collect:

- Items contaminated with food
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