

Councillor Sarah Allen – Cabinet Member for Housing

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13th March 2025

Cllr Michael Bennett-Sylvester

Elected Member

Via email: Michael.sylvester@rotherham.gov.uk

Dear Cllr Bennett-Sylvester

Question to Council – Wednesday 5th March 2025

Thank you for your question to Council on 5th March 2025. I have set out your question and my response below.

Members have been receiving correspondence from landlords regards the proposed selective license scheme, can you please advise members on what is being done to ensure the voices of their tenants are being heard especially so they can have no fear of retribution from their landlords if they support the scheme?

Thank you for raising this critical point as the Council is extremely keen to hear from tenants so I would please ask all Councillors in areas affected to raise the profile of this consultation with their residents.

The online consultation survey is available for private tenants to express their views anonymously if they prefer. 16,000 information leaflets have been posted out to every postal address in the proposed areas to advise of the proposal, including maps and basic information, with a QR code link and a web address to access the online consultation survey. The leaflet also offered access to a paper version of the survey and invited tenants to 6 consultation events in the proposed areas to let them speak to officers directly.

To complement the leaflets, similar information has been displayed on lampposts in each of the areas and two paid advertisements and an editorial in the Advertiser, have informed residents of the proposals and the ways to become engaged in the consultation.

The Council is very keen to hear tenants' views to balance the consultation feedback and would ask Members to encourage private tenants and residents in proposed areas to participate in the consultation.

I hope that my response is helpful.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Sarah Allen', with a horizontal line extending to the right.

Councillor Sarah Allen
Cabinet Member for Housing