

**HEALTH AND WELLBEING BOARD**  
**26th March, 2025**

**Present:-**

Councillor Baker-Rogers	Cabinet Member, Adult Social Care and Health
	<b>In the Chair</b>
Councillor Cusworth	Cabinet Member, Children and Young People's Services
Jo Brown	Assistant Chief Executive
Nicola Curley	Strategic Director, Children and Young People's Services
Chris Edwards	Executive Place Director, NHS SYICB
Kym Gleeson	Healthwatch Rotherham
Alex Hawley	Acting Director of Public Health
Shafiq Hussain	Voluntary Action Rotherham
Joanne McDonough	RDaSH (representing Toby Lewis)
Ian Spicer	Executive Director, Adults, Housing and Social Care

**Report Presenters:-**

Gilly Brenner	Public Health Consultant
Ruth Fletcher-Brown	Public Health Specialist
Katy Lewis	Carers Strategy Manager
Lorna Quinn	Public Health Intelligence Principal
Kate Tuffnell	Integrated Care Partnership
Hannah Thornton	Voluntary Action Rotherham
Andrew Turvey	Public Health Consultant, RMBC

**Also Present:-**

Sunday Alonge	Policy Officer, RMBC
Oscar Holden	Corporate Improvement Officer, RMBC
Jaimee Wylam	Acting Consultant in Public Health
Dawn Mitchell	Governance Advisory, RMBC

Apologies for absence were received from Andrew Bramidge, Helen Dobson, Bob Kirton, Toby Lewis, Jason Page, Claire Smith and Chief Supt. Andy Wright.

**65. DECLARATIONS OF INTEREST**

There were no Declarations of Interest made at the meeting.

**66. QUESTIONS FROM MEMBERS OF THE PUBLIC AND THE PRESS**

No questions had been received in advance of the meeting and there were no members of the public or press present at the meeting.

**67. COMMUNICATIONS**

There were no communications to bring to the Board's attention.

**68. MINUTES OF THE PREVIOUS MEETING**

**Resolved:-** That the minutes of the previous meeting held on 22<sup>nd</sup> January, 2025, be approved.

**69. AIM 1 UPDATE - ALL CHILDREN GET THE BEST START IN LIFE AND GO ON TO ACHIEVE THEIR POTENTIAL**

Board Sponsors:-

Nicola Curley, Strategic Director, Children and Young People's Services  
Dr. Jason Page, Medical Director, Rotherham Place, SYICB

Nicola Curley, together with Alex Hawley presented a review of the success of the current Strategy under Aim 1:-

Best Start and Beyond Framework

- A framework was developed to derive optimum value from work already underway within the system and to improve interoperability of the 0-19 Service and the wider system
- This has been used to understand opportunities for partnership working

Strategic Priority 1 – Develop our approach to give every child the best start in life

Family Hubs and Best Start in Life Programme

- Rotherham's multi-agency transformational work to deliver the Family Hubs and Start for Life Programme has been co-produced alongside a wide range of partners
- Focussed on the first 1001 days with support available to all families
- Building on existing partnership working has been a real strength with joined up working across health, local authority and voluntary and community sector organisations
- Development of family hub network, Parent and Carer Panel and funded workstreams
- A website and printed resources have been developed to support children getting the best start in life

Breastfeeding Friendly Borough

- Rotherham's leaders pledged to work towards becoming a Breastfeeding Friendly Borough
- Peer Support Workers have been trained to support breastfeeding
- The first breastfeeding friendly business has been recruited with further work in this area to follow
- Breastfeeding friendly signage in libraries and Family Hubs

### 3-4 Month Visits

- A universal 3-4 month visit was introduced
- 73% uptake was achieved
- An evaluation of pilot underway
- Potential challenges in funding the current service beyond the pilot

### Local Maternity and Neonatal Services

- A 3 year delivery plan which aimed to make care safer, more personalised and more equitable resulted in progress across 4 themes
  - Listening to women and families with compassion which promotes safer care
  - Supporting the workforce to develop their skills and capacity to provide high quality care
  - Developing and sustaining a culture of safety to benefit everyone
  - Meeting and improving standards and structures that underpin the national ambition

### Baby Packs

- A Rotherham Baby Pack offer has been developed to ensure every newborn baby's family has access to essential items
- Baby packs will be available from the end of March 2025

### Strategic Priority 2 – Support children and young people to develop well Mental Health of Children and Young People

- Covid-19 presented a challenge to the mental health and wellbeing of children and young people
- Targeted support was provided including a Team Around the School (TAS) approach, having Mental Health Support Teams in school settings and Kooth (an online mental health and wellbeing service) being available to 11-25 year olds

### SEND

- An independent travel training (ITT) offer has been created to support children with special educational needs or disabilities
- A new post-14 specialist campus opened in September 2023 providing 50 school places for people with additional needs

### Compassionate Approach

- A compassionate approach has been introduced with initial focus on weight management
- Training delivered and opportunities identified to incorporate into practice
- Reflects personalised holistic approach

### Moving Forward

- A greater focus on school age children/young people
- Director of Public Health report 2025
- Continuing to roll-out breastfeeding friendly places

- Transition from Family Hubs short-term programme to an embedded model
- Continued roll-out and monitoring of baby packs
- Evaluation of the 3-4 month Health Visiting check

Discussion ensued on the presentation with the following issues raised/clarified:-

- To help the greater focus on school aged children/young people, the Director of Public Health's annual report would be used to gain an understanding of what the needs and gaps were in school aged children and those transitioning to adulthood
- Access to play was recognised in Rotherham's Strategy and was a key part of the provision through the Family Hubs and various drop-in sessions. They were clearly a key part of the early education offer but also needed to be included within the assessment for older children
- The starting point for Family Hubs was one per locality and inevitably had concentrated most of the resources where there was greater access e.g. public transport. However, due to the extensive spaces in Rotherham where there was no public transport, the opportunity had been taken to extend through VAR. This had been done in an opportunistic manner and needed to be planned
- A number of local authorities had declared themselves as Trauma Informed. Although Rotherham was not a Trauma Informed Borough, Rotherham's Children's Services did operate on a Trauma Informed basis, provided Trauma Informed training through the Safeguarding Board and a number of schools took a Trauma Informed Approach. There were a number of things that impacted on children and young people including issues around children and young people's mental health and emotional wellbeing
- The opening of the Post-14 specialist academy in September had been a significant achievement of the previous Strategy
- The Rotherham Family Hubs model had not been traditional; it had worked in partnership with all providers and included rural areas

**Resolved:-** (1) That the successes presented under Aim 1 be noted.

(2) That there be a greater focus on school age children/young people going forward.

(3) That the Board help with transition from family hubs short term programme to an embedded model.

(4) That the uncompleted actions highlighted in the Aim be rolled over to the Action Plan of the new Strategy.

(5) That a briefing note be circulated to the Board on the progress of the Post-14 specialist academy.

**70. AIM 2 UPDATE - ALL ROTHERHAM PEOPLE ENJOY THE BEST POSSIBLE MENTAL HEALTH AND WELLBEING AND HAVE A GOOD QUALITY OF LIFE**

Board Sponsors:-

Toby Lewis, Chief Executive, Rotherham, Doncaster and South Humber NHS Foundation Trust

Claire Smith, Director of Partnerships/Deputy Place Director (Rotherham Place)

Ruth Fletcher-Brown and Kate Tuffnell presented a review of the success of the current Strategy under Aim 2:-

Strategic Priority 1 – Promote better mental health and wellbeing for all Rotherham people

- Health and Wellbeing Board became a signatory of the Prevention Concordat for Mental Health in September 2023
- Good data to inform planning and commissioning – JSNA, Young People Lifestyle Survey, Real Time Surveillance, Mental Health Needs Assessment
- Evidence of early intervention and prevention projects delivered by partner organisations e.g. Smiles for Miles, Mental Health Small Grants, Open Arms, Alcohol Outreach, Wellbeing in Later Life
- Better Mental Health Funding (2021-2022)
- Launch of RotherHive. Regular updates now included a Working Well and Wellness hive
- Promotion of Five Ways to Wellbeing messages used in mental health campaigns throughout the year by partners
- In 2021 Rotherham people shared how they kept themselves happy and healthy and this resulted in the Great Big Rotherham To Do List
- Work has commenced with partners to develop a Measuring Mental Health Toolkit so that good practice can be captured and shared

Strategic Priority 2 – Take action to prevent suicide and self-harm

- Partnership Suicide Prevention Group delivering Rotherham's action plan
- Launch of Rotherham's Suicide Prevention Campaign, Be the One, in 2019 with men's groups across Rotherham
- Suicide prevention and women were the focus of Be the One in 2022
- Films of local people sharing their lived experience
- Promotion of Zero Suicide Alliance Training to all partners and now also promoting to taxi drivers' training
- Work with national organisations on making locations/places safer
- Work on early intervention and prevention measures

- Now working with neurodivergent adults and young people to further develop the website so that it is accessible and promoting the ZSA Autism training
- SPOT and Speak suicide prevention courses delivered by Papyrus January-March 2024. 223 people trained
- Suicide Prevention Guidance issued for staff and volunteers across Place to assist with spotting the signs, asking and signposting
- Internal courses run on suicide prevention for teams within partner organisations – South Yorkshire Police, Voluntary and Community Sector, Rotherham Council (Revenues and Benefits and Adult Care staff)
- Taxi drivers encouraged to complete the Zero Suicide Alliance Training (ZSA) and taxi driver training
- Domestic Homicide and Suicide Prevention Learning events held for partner organisations
- Suicide prevention training for Primary Care in person in 2024 and online in previous years
- Safeguarding Awareness Week (SAW) – suicide prevention workshops held every year since 2020
- ZSA promoted to the public in libraries across Rotherham
- Self-Harm Awareness sessions run for parents/carers and practitioners by Early Help
- ‘Talking to Children and Young People when there has been a suicide’ courses run for staff
- Amparo service was supporting children, young people and adults across South Yorkshire who have been bereaved/affected/exposed to suicide
- 4 Survivors of Bereavement by Suicide (SOBS) Groups operating across South Yorkshire
- The toolkit ‘Walk with Us’ was launched in 2022 co-produced with young people bereaved by suicide. It won the Public Partnership LGC Award in 2023. 603 schools and alternative providers in South Yorkshire and Bassetlaw received the resource when it was launched with an easy read version about to be launched
- From 2021 there had been 4 memorial events for families and friends in South Yorkshire who had been bereaved by suicide
- Looking at developing a peer support service for young people across South Yorkshire following consultation with young people

Strategic Priority 3 – Promote positive workplace wellbeing for staff across the partnership

- Using the Five Ways to Wellbeing messages to promote good mental health and wellbeing for staff and then sharing good practice
- Mental Health Awareness training/workshops and staff wellbeing events held across the Partnership
- Improving support for staff who are affected by the death of someone to suicide

- Brunch and Learn sessions
- Wellbeing guides for staff
- Promotion of Be Well @ Work

Strategic Priority 4 – Enhance access to Mental Health Services

Milestone - Ensure partners are engaged in the development and mobilisation of the integrated primary/secondary care mental health transformation. This will include:

- Implementation of Mental Health Additional Roles Reimbursement Scheme roles (MHARRS)
- Long term plan eating disorders, Individual Placement Support (IPS) and Early Individual Psychosis targets by March 2024
- Implementation of Community Mental Health Integrated primary/secondary care transformation programme by 2024
  - To better support more people with serious and enduring Mental Health needs/other complex needs in their local communities
  - Create a more accessible and flexible system by bringing together Mental Health Services with GP practices, Social Care, voluntary sector, community groups and activities (Integrated Care Systems)
  - To redesign Community Mental Health Services in and around Primary Care Networks (PCNs)
  - To help prevent people from falling between gaps in services

What have we achieved?

- Integrated Care Pathway between Primary and Secondary care established (step-up/step-down)
- Increase in the number of people with a severe mental illness (SMI) receiving an annual health check
- Outcome framework developed (dialog, dialog+ and ReQoI-10) reporting and new guidance expected
- Closer to home services e.g. e-prescribing, services etc.
- 70% of people with a SMI have received an annual health check in the last 12 months
- Reduction in waiting times to access Mental Health Services
- Positive working relationships within Primary and Secondary Care to work collaboratively to initially transform and continue to ensure the CMHT Pathway is streamlined
- Working to embed the patient voice and VSC in Mental Health Pathway and development of Mental Health Alliance
- Workforce expansion and skill mix development
  - Primary Care Integrated Mental Health Hub Team established – increase skill-mix Psychology, Mental Health Practitioners, Occupational Health etc.
  - Mental Health Additional Roles Reimbursement Scheme (MHARRS) (19 additional posts created)

- Individual Placement Support (IPS) for employment (Good Work)
  - new team recruited 7 wte team. In December 2024 the Individual Placement Support Service had reported receiving 163 referrals, 31% of people who have achieved an employment outcome and 62% of employment outcomes sustained for more than 13 weeks
- Mental Health Community Connectors (Voluntary Action Rotherham – a team of 7 people recruited)
- S62's Peer Support Workers (team of 3) people with lived experience recruited. Supported 22 people over the last 9 months
- Review/Transformation of Social Care Crisis Pathway in place (service specification agreed between RDaSH and RMBC)
- Kooth and Qwell Online Mental Health Support established
- Enhanced NHS Talking Therapies (RDaSH and IESO) – hours, modality etc.
- Improved access to information – RotherHive launched May 2020
- Expansion of Crisis Helpline (RDaSH text line for hard of hearing, 111 and SY Crisis line (to be launched later in 2025)
- 24/7 Adult Liaison Service based at The Rotherham Foundation Trust
- Mental Health Yorkshire Ambulance Service vehicle
- Expansion of the 24/7 Crisis Resolution (including older people) and Home Treatment Team
- Building capacity in the BSCE including Community Crisis Grants and wider Mental Health grants, Mental Health Alliance
- Rotherham Safe Space (Thursday-Monday, 6.00 p.m.-midnight) Out of Hours
- Samaritan's Support Pathway
- Vista Rotherham project to be launched April 2025

#### Moving Forward

- Working with Health and Wellbeing Board partners to update the Public Mental Health Strategy and action plan
- Implementation of the new Suicide Prevention action plan for Rotherham 2025-2028
- Commencement of the pilot Suicide Prevention Service for those who have attempted suicide – Vista Rotherham project
- Early intervention and prevention work to address themes and at-risk groups
- Suicide prevention work across South Yorkshire with partners

Discussion ensued on the presentation with the following issues raised/clarified:-

- RotherHive was a brilliant success and had been designed for both individuals and organisations. The voluntary sector had been really clever as to how they used it e.g. it was available at food banks. Further work was taking place on whether there could be live RotherHive and how to get the information



- There had been a very holistic/partnership approach in terms of the whole spectrum of mental health with regards to prevention and acute need; the voluntary sector had embedded in the workstreams with lots of examples where the VCS had organised prevent work and worked alongside partners to engage with families and individuals to work to stabilise mental health and prevent escalation. Targeted work had worked extremely well
- There was a Sudden and Trauma Bereavement Pathway that was not just for those who had lost someone to suicide. The organisations around the young person should be notified in order to provide timely and appropriate care. The Educational Psychology Service worked extremely closely with schools to provide that support and signpost and there was also an officer within South Yorkshire Police who would offer AMPARO. It was hoped that the peer-to-peer group support would provide another tool for young people to identify with other young people who had gone through that experience as well
- Concern that, should a school not recognise that it was a close enough family member/friend, that the child may not be offered any support. No system was perfect but generally speaking all of the Rotherham schools were very live to the wider emotionally health and wellbeing and needs of children and young people. If it was not an obvious individual or someone in the wider family it may be that the school needed to be alerted
- The Vista Project would support those that had attempted suicide some of whom may have told their families but some may not. The Project may be able to address wider support for families of those who could have been bereaved by suicide but thankfully were not as that was a very traumatic experience to go through and sadly could be a repeated experience going forward. AMPARO was only contracted to work with families where someone had died from suspected suicide

**Resolved:-** (1) To the successes presented under Aim 2 be noted.

(2) That work take place with HWB Partners to update the Public Mental Health Strategy and Action Plan.

(3) That the implementation of the new Suicide Prevention Action plan for Rotherham 2025-2028 be supported.

(4) That Early Intervention and Prevention work be supported to address themes and at-risk groups.

(5) To the uncompleted actions highlighted in the Aim be rolled over to the Action Plan of the new Strategy.

**71. AIM 3 UPDATE - ALL ROTHERHAM PEOPLE LIFE WELL FOR LONGER**

Board Sponsors:-

Jo Brown, Assistant Chief Executive, Rotherham Metropolitan Borough Council

Bob Kirton, Deputy Chief Executive, The Rotherham NHS Foundation Trust

Jo Brown, together with Katy Lewis, Gilly Brenner and Hannah Thornton, presented a review of the success of the current Strategy under Aim 3:-

Strategic Priority 1 – Ensure support is in place for carers

Borough That Cares Strategic Framework 2022-2025

- The Borough that Cares Strategic Group formed to co-produce strategic framework
- Strategic Group reformed as The Borough that Cares Network to represent the voice of the carer and influence change
- Strength-based approach to support carers linking them to community provision
  - Increased community provision through a Small Grants Programme
  - Linked voluntary and community sector groups to VAR to support sustainability
- Established a carer community
  - Carers Week and Carers Rights Days Events with visible social media presence
  - Strong links with VAR to support carers' health and wellbeing
- Robust Co-Production Platform
  - Borough That Cares Network, Unpaid Carers Multi-Agency Strategic Group, RASCAL Co-production Board and small VCS groups
  - Carer Conversations programme completed to inform commissioning decisions

Information, Advice and Guidance

- Re-designed Carers Information pages on Council website for the corporate digital platform refresh
- Carers Directory published and embedded in webpages
- Carers newsletter established
- Information Navigator roles incorporated into commissioned services
  - Making Space Dementia Cafes (Council)
  - Sight and Sound Sensory Impairment Service (Council)
  - Crossroads Carers Resilience Service (SY-ICB)
  - Crossroads Dementia Flexible Support Service (SY-ICB)
- Accelerating Reform Fund secured to develop a Carers app and increase respite opportunities through Shared Lives

#### Supporting Carers to Live Well

- Carer Link Officers established within Adult Care and Integration Supporting Independence Team to provide additional capacity for Carers Assessments
- Adult Care and Integration Service Carers offer reviewed
  - Practice guidance issued to ensure offer is clear, legally compliant and improves outcomes for carers
- Carers Emergency Scheme re-commissioned with contract in place until April 2027
- Moving forward
  - Carers Strategy to be revised through co-production
  - Ensure revised Strategy continues to build on the cornerstones put in place by the current strategic framework
  - Utilise ARF funding to develop a Carers app and increase the Shared Lives offer

Strategic Priority 2 – Support local people to lead healthy lifestyles including reducing the health burden from tobacco, obesity and drugs and alcohol

#### Tobacco Control

- Establishment of Tobacco Control Steering Group
- Tobacco Control Work Plan
- New Community Stop Smoking Service – October 2023
- Collaborative work across South Yorkshire – Tobacco Control Alliance established across the 4 local authorities
- Trading Standards activity on illicit tobacco and vapes
- Implementation of national initiatives e.g. Swop to Stop Scheme
- Local Stop Smoking Services and Support Grant – included additional investment in Stop Smoking Service with additional capacity in Community Services and local enhanced support through Primary Care and some hospital settings

#### Better Health Service: Smoking

Aim: For Rotherham to become smokefree by 2030 (<5% prevalence)

- Smoking prevalence has decreased to 14.5% (approximately 30,000 people) although the target of <5% prevalence is ambitious
- Local service performing in the top 10 in England – 1,500 people a year supported
- Quit rate of 72%

#### Better Health Service: Obesity

- 73.7% of the population were overweight - 155,000 in Rotherham were overweight (including obesity)
- Rotherham Healthwave had supported 1,800 people per year
- 4,500 activities booked on on 2024/25
- 40% of people achieving a 5% weight loss

**Drugs and Alcohol**

- Increased numbers of adults in treatment
- Young people supported by the Drug and Alcohol Treatment Service more than doubled since 2020/2021
- Improved rates of people accessing Community Treatment Services following release from prison
- Establishment of the Rotherham Combatting Drugs Partnership
- Several projects funded by the Supplemental Substance Misuse Treatment and Recovery Grant improved access to, quality of, and integration of wider services with drug and alcohol treatment
- Rotherham Individual Placement Support Service – 336 referrals
- Development of the Rotherham Recovery Community
- Local Drug Information System and Drug and Alcohol Death Related Review Processes

**Rotherham Social Prescribing Service**

- Helping people to manage their own health and wellbeing and live independently in their communities for as long as possible
- Working alongside clinicians and Adult Social Care within multi-disciplinary teams, the Service supports patients from:
  - Primary Care – people with long term conditions and/or frailty
  - Community Mental Health – support on discharge from services
  - TRFT – support on discharge from hospital
- 100+ funded referrals per month to specialist voluntary sector provision
- 6,000+ people supported since 2021/2022
- 25% living alone without regular support
- In 2023/24 the Service helped individuals secure £1.7M in additional benefits
- Sheffield Hallam University's 4 year evaluation of the service (published August 2024) identified:
  - Reduced in-patient admissions for all patients who had been admitted to hospital more than twice in the 12 months prior to RSPS support
  - Reduced attendances at A&E for patients below the age of 80 during the 12 months following RSPS support

**Moving Forward**

- Refresh of Tobacco Control work plan and continued collaboration
- Consideration of changes to weight management offers across Rotherham
- Continuation of partnership working through Combatting Drugs Partnership
- Continued working to support Rotherham Proactive Care model with priority on preventing unnecessary admissions
- Working with micro-commissioned VCS providers

It was noted that conversations had taken place with Barnardo's and their young carers. The young carers had been through a period of change with their service recently moving from Barnardo's to Family Action. Part of the new Strategy would be to incorporate young carers more widely with more outcomes around children and young people. The commencement of Family Action and connections therewith had been made and joint work would be taking place on a campaign run by Carers Trust around making sure anyone who met a young carer recognised the fact and made contact.

**Resolved:-** (1) That the successes presented under Aim 3 be noted.

(2) That the refresh of Tobacco Control Work Plan and continued collaboration be supported.

(3) That the consideration of changes to weight management offers across Rotherham be noted.

(4) That the uncompleted actions highlighted in the Aim be rolled over to the Action Plan of the new Strategy.

**72. AIM 4 UPDATE - ALL ROTHERHAM PEOPLE LIVE IN HEALTHY, SAFE AND RESILIENT COMMUNITIES**

Board Sponsors:-

Andy Wright, Chief Superintendent, South Yorkshire Police

Andrew Bramidge, Strategic Director, Regeneration and Environment, Rotherham Council

Gilly Brenner presented a review of the success of the current Strategy under Aim 4:-

Strategic Priority 1 – Deliver a loneliness plan for Rotherham

- Better Mental Health Fund Befriending project 2021-2022 – 835 people benefitted
- Prevention and Early Intervention Fund – 13 grants allocated to community groups to tackle loneliness (July 2024-July 2025)
- Use of libraries for Warm Welcome and Open Arms Hubs and Shared Reading groups
- Making Every Contact Count loneliness training delivered to staff and volunteers – to date 216 have attended this training
- Communications messaging using Five Ways to Wellbeing and quotes from local people and The Great Big Rotherham To Do List
- Promotion of volunteering through films and case studies
- Promotion of local assets/buildings/activities regularly taking place via monthly Ward e-bulletins and other more traditional channels and investment in Gismo
- JSNA Loneliness Chapter and mapping of services

Strategic Priority 2 – Promote health and wellbeing through arts and cultural initiatives

- 2022 CST COMF-funded Arts and Health programme with communities aged 55+ years
- Museums, Arts and Heritage – intergenerational family programmes
- Events and festivals
- Children’s Capital of Culture
- Rotherham Music

Creative Health

- Rotherham Creative Health symposium – held in July 2024
- Establishment of Rotherham Creative Health Board – currently developing an action plan
- Development of Creative Health commissioning framework for children and young people
- Pilot commissioning programme in 2025 as part of Children’s Capital of Culture
- Development of Creative Health Impact Framework based on five ways to wellbeing
- Legacy commissioning programme in 2026 funded by Arts Council England

Strategic Priority 3 – Ensure Rotherham people are kept safe from harm  
Safer Rotherham Partnership Priorities 2022-2025

- Protecting vulnerable children
- Protecting vulnerable adults
- Safer stronger communities
- Protecting people from violence and organised crime

Action on counterfeit vapes, vape liquids and cartridges and illegal cigarettes (2022-2025)

- Joint Police and Council Trading Standards Officers operations resulting in over £639,000 worth of illegal tobacco and vape products removed from sale
- Tackling cannabis cultivation

Action on domestic abuse 2022-2025

- Improved domestic abuse pathway – 8,779 adults referred for support from April 2022 to December 2025. Average engagement rate 70%
- Awareness raising campaigns
- Tackling perpetrator behaviour – 72 adults have completed the intensive Cranstoun Inspire To Change programme to find better ways to manage and control abusive behaviour
- Cranstoun: Level Up – 31 young people (11-15 year old) have successfully completed trauma-informed psychoeducational interventions to help address the use of abusive behaviours

**Safe accommodation support for domestic abuse victims/survivors 2022-2025**

- 13 Local Authority specialist properties – fully furnished and equipped with target hardening essentials. These homes have accommodated 90 adults and 108 children
- 10 refuge and 10 safer options properties have supported 182 families
- Homeless Prevention Fund – 471 awards made supporting domestic abuse survivors with essential funds to prevent homelessness
- Target hardening – security measures installed in 142 properties to enable domestic abuse survivors to remain safely in their own homes

**Community Payback**

- An alternative to a prison sentence for people who had committed a crime
- Offenders carry out unpaid work to benefit communities as punishment and reparation
- From April 2022 to January 2025 over 27,000 hours of work have been completed with an equivalent real living wage value of £294,000

**Strategic Priority 4 – Develop a Borough that supports a healthy lifestyle  
Food**

- Local Food Partnership established
- Bronze award obtained from Sustainable Food Places
- RotherHive eating well support information
- Links into a variety of work programmes e.g. Food in Crisis Partnership, Auto-enrolment of free school meals, MECC cost of living training

**Physical Activity – Moving Rotherham**

- Local Authority Declaration on Health Weight 2020
- Strategic Review 2021 and Big Active Conversation engagement – set priorities
- Highlights of delivery – 368 hours of volunteer time
- Sport England Place Expansion Programme

**Moving Forward**

- Work with partners to develop a new loneliness action plan
- 2025 Children's Capital of Culture Festival Year
- Development of Creative Health action plan for Rotherham
- Refreshing the Food Network action plan
- Delivery of Sport England Place Expansion Development Award
- Delivery on new priorities of SRP including new team in Town Centre tackling anti-social behaviour and review of partnership domestic abuse pathway

Discussion ensued on the presentation with the following issues raised/clarified:-

- The Creative Health Board was launched in May 2024. It met regularly and was developing an action plan looking at the priorities that arose from the Symposium. It would be submitted to the next Board meeting to formalise
- Children were a focus of the Place Expansion Development Award Sport England grant funding. One of the 4 priorities that had arisen from Sport England's work would be a new post of a Children and Young People Officer around physical activity. The post would specifically look at adding to the Children's Capital of Culture and link into community green spaces, a new development of Splash Zone in Clifton Park, the other playgrounds in the Borough as well as working with schools. One of real successes was the School Partnership event and special sports day
- RDaSH was to commence some work in Doncaster with Sport England around integrating physical activity into its talking therapy work. If some improvement in people's mental health was seen as well as increased levels of physical activity, RDaSH would look to consider expanding it into Rotherham and North Lincs

**Resolved:-** (1) That the successes presented under Aim 4 be noted.

(2) That work with partners to develop a new loneliness action plan be noted.

(3) That a Creative Health action plan be developed for Rotherham.

(4) That the Food Network action plan be refreshed.

(5) That the uncompleted actions highlighted in the Aim be rolled over to the Action Plan of the new Strategy.

### **73. CROSS-CUTTING PRIORITIES AND THE JOINT STRATEGIC NEEDS ASSESSMENT**

Lorna Quinn presented a review of the success of the current Strategy under the cross-cutting aims with a focus on the Joint Strategic Needs Assessment:-

Strategic Priority 1 – Work in partnership to maximise the positive impact of anchor institutions

RDaSH Poverty Proofing

- RDaSH have formed a partnership with Children North East to Poverty Proof all services (in line with the Promise)
- Around 35% of Rotherham's population live in the 20% of most deprived areas nationally
- Phased approach over 18 months with positive feedback from the pilot service in Rotherham: Early Intervention in Psychosis in Rotherham



Strategic Priority 2 – Support safe and equitable recovery from the Covid-19 pandemic

- Strategic impact assessment of Covid-19 on residents and Council services
- Regular meetings of the Humanitarian and Community Group
- MECC training (484 as at February 2025)
- IPC Care Home Champions Network

Strategic Priority 3 – Develop the Pharmaceutical Needs Assessment

- Regular steering group meetings
- Published 2022-2025 and next update underway
- Public consultation being hosted by Healthwatch Rotherham

Strategic Priority 4 – Work in partnership to further develop the Rotherham Data Hub and assess population health

- Joint Strategic Needs Assessment – new additions – Deprivation, Food, Unpaid Care, Core20Plus50 but also includes Children and Young People, Ward profiles, long-term conditions, small geographies (LSOA and MSOA) loneliness, end of life care and inclusion health
- Population Health Monitoring – Excel training, Power BI training, 'How to use and interpret the JSNA' training

Moving Forward

- Quarterly JSNA newsletter
- Additional JSNA, Excel and Power BI training
- PNA update for 2025-2028
- Continued monitoring of the Prevention and Health Inequalities Assurance Framework
- The use of the JSNA to inform the Health and Wellbeing Strategy

**Resolved:-** (1) That the successes presented under the Cross-cutting priorities be noted.

(2) That the quarterly JSNA newsletter be published.

(3) That the PNA be updated for 2025-28.

(4) That the JSNA be utilised to inform the Health and Wellbeing Strategy.

(5) That the uncompleted actions highlighted in the Aim be rolled over to the Action Plan of the new Strategy.

#### 74. NEW ROTHERHAM JOINT HEALTH AND WELLBEING STRATEGY

Andrew Turvey reported that the 2020-2025 Rotherham Health and Wellbeing Strategy was due for refresh this year. Since September 2024, a working group had met to oversee a programme of consultation and evidence review to support the development of the 2025-2030 Strategy.

The draft Strategy consisted of:-

Overview of evidence gathering process

- Summary of consultation work and approach
  - Board members – 1:1 discussions
  - Working Group – shaping the engagement plan
  - Stakeholders – working group, bespoke survey, individual submissions, events
  - Population – review of existing consultation; bespoke survey
  - Evidence – JSNA and partnership discussion around opportunity
- Follow-up at Board development session to agree focus of content

Vision – To enable the people of Rotherham to live happy, healthy, independent lives within thriving communities regardless of background and personal circumstance

Our strategic aims

1. Enable all children and young people up to age 25 to have the best start in life, maximise their capabilities and have influence and control over their lives
2. Support the people of Rotherham to live in good and improving physical health throughout their lives, accessing and shaping the services and resources they need to be able to do so
3. Support the people of Rotherham to live in good and improving mental health throughout their lives, accessing and shaping the services and resources they need to be able to do so
4. Sustain an environment where detrimental impacts from commercial and wider determinants of health are reduced and opportunities for healthier living are nurtured

Our ways of working

- Ensuring our practice is evidence informed
- Applying a strong emphasis on prevention
- Strengthening population, independence and resilience
- Tackling health inequality and provide help to those that need it most
- Taking a compassionate approach
- Strengthening and making the most of community assets
- Taking joint responsibility across the system to tackle difficult challenges

#### Next Steps

- Prioritisation workshop in May
- Narrow the focus from 16 priorities to 3 or 4
- Select priorities which fit the following criteria:
  - Is it an issue which would benefit from cross-partner intervention?
  - Would tackling this issue have a significant impact on our population as a whole or on one of our key vulnerable groups?
  - Is it possible to make substantial measurable progress within the given timeframe?
- Agree ways to come together and deliver

#### The Strategy

- Will be published on the Health and Wellbeing Board website
- Full version will not be printed
- An easy-read version will be produced once the full version is approved
- Require some additional prompts in cover papers for Board reports

Discussion ensued with issues raised on the draft Strategy as follows:-

- Support for the Board to focus on 3/4 priority actions that could be realistically achieved in the 5 years
- More emphasis on tackling inequalities
- Possible alignment with RDaSH under the proposed third aim (mental health for all people) and work collectively
- That the Children and Young People Partnership Board be invited to the workshop for their contributions
- It was hoped to engage patients and communities in the decision making process. Working was ongoing as to how to do that
- The full document would not be printed. The easy to read version would be printed as well as a 1 page summary and available in all partner locations

**Resolved:-** (1) That the stakeholder consultation that had taken place and how comments had been incorporated into the Strategy, where appropriate, be noted.

(2) That Board members discuss the Strategy within their own organisations and networks.

(3) That, following endorsement by partner organisations and the Cabinet, the Strategy be submitted to the September 2025 Board meeting for final sign-off.

**75. ITEMS ESCALATED FROM PLACE BOARD**

Chris Edwards reported that, with regard to the GP collective action, a settlement had been offered and approved by the GP Committee England. It was hoped this would lead to reconciliation.

**76. BETTER CARE FUND**

It was noted that the BCF Quarter 3 Template (Appendix 1) would be submitted to NHS England regarding the performance, expenditure, capacity and demand and actual activity of Rotherham's Better Care Fund Plan for 2024/25.

The overall delivery of the Better Care Fund continued to have a positive impact and improve joint working between health and social care in Rotherham.

**Resolved:-** To note the information.

**77. ROTHERHAM PLACE BOARD PARTNERSHIP BUSINESS**

The minutes of the Rotherham Place Board Partnership Business meetings held on 18<sup>th</sup> December, 2024, and 15<sup>th</sup> January, 2025, were noted.

**78. ROTHERHAM PLACE BOARD ICB BUSINESS**

The minutes of the Rotherham Place Board ICB Business meetings held on 18<sup>th</sup> December, 2024, and 15<sup>th</sup> January, 2025, were noted.

**79. DATES OF FUTURE MEETINGS 2025/26**

**Resolved:-** That meetings of the Health and Wellbeing Board be held as follows:-

Wednesday,	25th June 2025
	24th September
	3rd December
	28th January 2026
	25th March

all commencing at 9.00 a.m. venue to be confirmed.