

**Committee Name and Date of Committee Meeting**

Improving Places Select Commission – 21 October 2025

**Report Title**

Housing Strategy 2025-2030 Action Plan

**Is this a Key Decision and has it been included on the Forward Plan?**

No

**Strategic Director Approving Submission of the Report**

Ian Spicer, Strategic Director of Adult Care, Housing and Public Health

**Report Author(s)**

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**Ward(s) Affected**

Borough-Wide

**Report Summary**

This report presents the draft Housing Strategy Action Plan ('the Action Plan') for 2025-2030.

The Housing Strategy 2025-2030 ('the Strategy') was approved by Cabinet on 15<sup>th</sup> September, with delegated authority to the Strategic Director of Adult Care, Housing and Public Health to approve the Action Plan.

The Action Plan is based on the priorities and aims in the Strategy and allows the Council to monitor 16 key performance indicators.

As with previous chapters of the Strategy, the Improving Places Select Commission is responsible for monitoring the progress of the Action Plan.

**Recommendations**

1. That Improving Places Select Commission (IPSC) consider the contents of the Action Plan.
2. That IPSC review the progress of the Action Plan on an annual basis. Performance will be measured April-March and it is requested that the Action Plan progress report is presented to IPSC every July of the Strategy period.

**List of Appendices Included**

Appendix 1 Housing Strategy Action Plan draft

**Consideration by any other Council Committee, Scrutiny or Advisory Panel**

No

**Council Approval Required**

No

**Exempt from the Press and Public**

No

## Housing Strategy 2025-2030 Action Plan

### 1. Background

- 1.1 Rotherham's 30-year Housing Strategy was published in December 2012. It sets out the Council's long-term vision for housing in the Borough until 2043. The Strategy is regularly refreshed to ensure it remains up to date, addressing the current challenges and opportunities and referencing the latest statistical evidence. The fifth refresh is the Housing Strategy 2025-30.
- 1.2 Consultation on the Strategy (2025-2030) commenced in August 2024. A workshop session was held with IPSC on the 12<sup>th</sup> December 2024, which offered members the opportunity to hear a summary of consultation and feedback, and to offer views on future priorities for the new Strategy.
- 1.3 On 2<sup>nd</sup> September, IPSC were presented with a draft of the Strategy and a discussion was held with officers. On Monday 15<sup>th</sup> September 2025, Cabinet approved the Strategy, with delegated authority to the Strategic Director of Adult Care, Housing and Public Health to approve the Action Plan.
- 1.4 Cabinet also approved the recommendation from IPSC to add the following text to the Strategy:

"Our housing officers undergo comprehensive training to effectively deal with Anti-Social Behaviour (ASB). This training ensures that they:  
- Identify and understand ASB issues  
- Know when and how to report incidents  
- Are aware of the powers available to the council to address ASB."  
Equipped with this knowledge, our officers can take prompt and effective action to tackle ASB, providing a safer and more supportive environment for our community."

This text has been added alongside a case study on anti-social behaviour, which was also a suggestion made at IPSC on 2<sup>nd</sup> September.

### 2. Key Issues

- 2.1 The Strategy has four priorities:

Priority 1: Building high quality, sustainable and affordable new homes.  
Priority 2: Improving the safety, quality and energy efficiency of our homes.  
Priority 3: Supporting our residents to live independently, including through prevention of homelessness.  
Priority 4: Ensuring that our neighbourhoods are safe, happy, and thriving.

There are three aims under each priority and a section on 'How we will measure success'. This forms the basis of the Action Plan (Appendix 2).

- 2.2 The Action Plan consists of 16 Key Performance Indicators that have been

created from the statements in the 'How we will measure success' sections in the Strategy.

- 2.3 The key performance indicators each have a number of measures that will be monitored over the five-year period to ensure that the aims of the Strategy are met. These measures range from internal data on council housing, key milestones being reached and case studies to show the positive impact on our residents.
- 2.4 The Action Plan will be monitored by the Strategic Housing team, and progress will be presented annually to IPSC, after the end of each financial year.

### **3. Recommendations**

- 3.1 That Improving Places Select Commission (IPSC) consider the contents of the Action Plan.
- 3.2 Improving Places Select Commission are asked to review the progress of the Action Plan on an annual basis. Performance will be measured April-March and it is requested that the Housing Strategy 2025-30 Action Plan progress update is presented to IPSC every July of the Strategy period.

#### **Accountable Officer(s)**

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