

**Councillor John Williams – Cabinet Member for  
Transport, Jobs and the Local Economy**

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Email the Council for **free** @ your local library!

<b>Ref</b>	<b>Direct Line:</b>	<b>Please Ask For</b>
JW/LH	01709 807949	Councillor Williams

30<sup>th</sup> September 2025

Cllr Adam Tinsley  
Elected Member

Via email: [adam.tinsley@rotherham.gov.uk](mailto:adam.tinsley@rotherham.gov.uk)

Dear Cllr Tinsley,

**Council Meeting – Wednesday 10<sup>th</sup> September 2025**

Thank you for your supplementary question raised at the Council meeting on Wednesday 10<sup>th</sup> September 2025. I have set out your question and my response below.

***Would the Council promote that a taxi caught by Rotherham residents in Rotherham should have a Rotherham licence?***

I can advise that whilst we accept that low level amounts of cross border working is inevitable (and indeed necessary in order to allow services to operate effectively) it is our view that taxis predominantly working in the Rotherham Borough should be licensed by Rotherham MBC.

The Council believe that the high standards met by the vehicles, drivers and operators that we licence are necessary to protect the safety of those using taxi services in Rotherham. For this reason, the Council would always encourage individuals to request and use a Rotherham licensed vehicle when using Hackney Carriage or Private Hire services. To this end, we have previously issued publicity material encouraging people to “ask for a Rotherham taxi” whenever they make their booking, and warning of the use of out of town vehicles – something that we are likely to do again in the run up to the busy Christmas and New Year period.

I hope you find this information helpful.

Yours sincerely,



**Councillor John Williams**  
**Cabinet Member for Transport, Jobs and the Local Economy / Ward Councillor for Hooper**