

Councillor Linda Beresford, Cabinet Member for Housing

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Please Contact:
Councillor Linda Beresford

27th November 2025

Councillor Taiba Yasseen
Elected Member

Via email: taiba.yasseen@rotherham.gov.uk

Dear Cllr Yasseen

Question at Council – Wednesday 5th November 2025

Thank you for your supplementary question in relation to how the Council will ensure all landlords know they need to apply for a licence under the scheme, alongside how the Council will identify those that do not come forward.

The Council has a significant number of contact points in order to raise awareness of the scheme with landlords including:

- all letting agents in the Borough
- the National Residential Landlords Association
- citizens advice
- all those who responded to the consultation who left contact details
- all landlords who provided email addresses as part of the previous schemes

In addition to this contact, the Council has and will continue to publish information in local press, provide a dedicated webpage and continue to engage with local Councillors and local organisations.

The Council will offer a 90-day period from the start of the scheme in which landlords or managers can use the online application process to licence their properties.

In terms of identifying any properties that do not have the appropriate license, the Council will conduct a number of actions, including but not limited to:

- interrogating a range of databases
- working with our partners and various departments to raise awareness so referrals can be made

- requiring letting agents to provide relevant information
- working with compliant landlords
- identifying through any tenant complaints

I hope the above information is helpful

Yours sincerely



Cllr Linda Beresford

Labour Member for Greasbrough Ward
Cabinet Member for Housing