

**Councillor John Williams – Cabinet Member for  
Transport, Jobs and the Local Economy**

Riverside House  
Main Street  
Rotherham  
S60 1AE

E-mail: [john.williams@rotherham.gov.uk](mailto:john.williams@rotherham.gov.uk)

Email the Council for **free** @ your local library!

<b>Ref</b>	<b>Direct Line:</b>	<b>Please Ask For</b>
JW/LH	01709 807949	Councillor Williams

23<sup>rd</sup> January 2026

Cllr Michael Bennett-Sylvester  
Elected Member

Via email: [Michael.sylvester@rotherham.gov.uk](mailto:Michael.sylvester@rotherham.gov.uk)

Dear Cllr Bennett-Sylvester,

**Council Meeting – Wednesday 14<sup>th</sup> January 2026**

Thank you for your question raised at the Council meeting on Wednesday 14<sup>th</sup> January. I have set out your question and my response below.

***We are seeing several businesses in the Howard Street using the public highway to display goods in a variety of forms and cooking food. Is this allowed?***

I can advise that in some cases the use of public highway to display goods is allowed. The use of the public highway to extend the business operation of adjacent premises would require planning permission for a change of use and consent from the Highway authority, unless the area is part of the forecourt of the premises who are using it. The term 'forecourt' is an additional area that is owned or leased by a business and is usually in front of the premises.

However, there are no forecourt areas on Howard Street and planning permission has not been granted for any use of the highway for the display of goods or cooking food other than associated with the outdoor market. If these displays are causing problems, then I am happy to refer them to officers for further consideration.

Class 6 of the Advertisement regulations also grants consent to display notices, signs and advertisements to draw attention to any commercial services, goods for sale, or other services available at the premises.

I hope you find this information helpful.

Yours sincerely,



**Councillor John Williams  
Cabinet Member for Transport, Jobs and the Local Economy / Ward Councillor for Hooper**